

Washington Politics Like Texas Weather . . .

Todd Discusses Four Chief Rules of Personal Contact

By J. C. FAILS

"I have developed four simple and fundamental rules for personal contact," Dr. Arthur J. Todd, former chairman of sociology department of Northwestern University and now member of the publications committee of the Christian Science Monitor, stated as an introduction to an open forum held in the YMCA last night.

These four "A, B, C's," Dr. Todd said, are of the most elementary nature. They are: first, always establish a common interest with the person with whom you wish to converse; second, take less time than you are scheduled to have; third, cultivate the secretaries, that is treat them as important human beings if you wish to "see the boss" and last, make your letters snappy since there is as yet no television in letter writing.

Dr. Todd started the forum with the anecdote of the professor who dreamed he was lecturing and awoke to find that he actually was.

When asked about the presidential election, Dr. Todd remarked that "Washington politics is like

Texas weather." As for Eisenhower's candidacy, Todd believes that "he" was sincere in his statement that he had no presidential ambitions. He also said that Stassen and Senator Vandenberg were the most likely Republican candidates.

To the question, "Shouldn't the first rule developed in the introduction apply to marital life?" Dr. Todd replied that it should, especially in the sounder things of marital life, not only the superficial things.

Commenting on Dr. Leivmann's book "Peace of Mind," he said that the book was in itself only an outline to be followed for mental and physical health.

In relation to psychosomatic medicine, Dr. Todd had this to say, "I am glad to see psychosomatic medicine, because it is finally coming around to the Christian Science way of seeing things. The best formula for mental hygiene lies in the Psalm 'Why Art Thou Cast Down, O My Soul, Look Unto God.'"

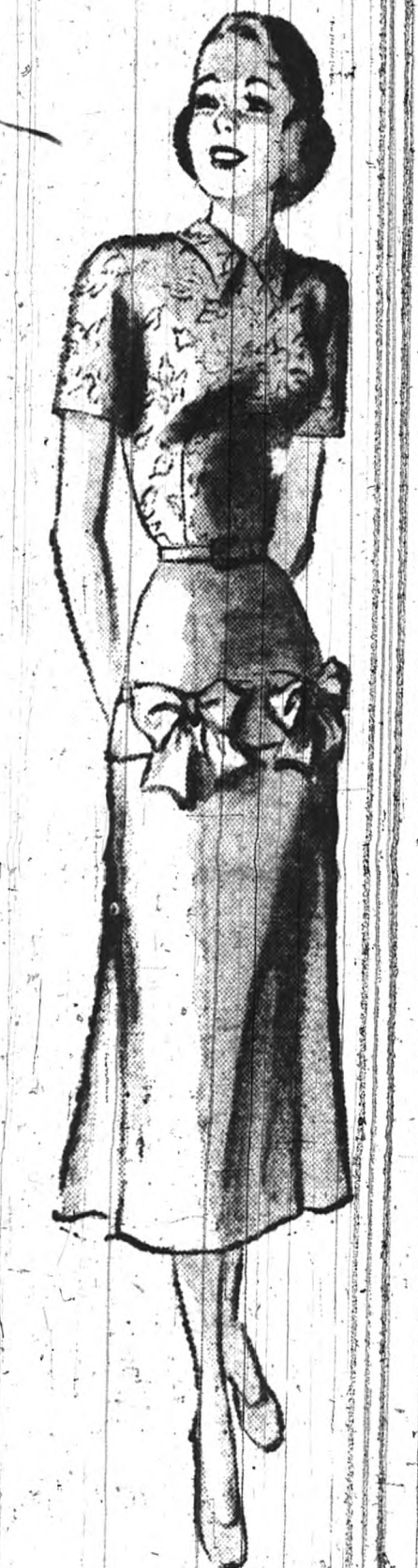
"A former student who had joined

the air forces once wrote me, telling me that he was to be assigned to a torpedo squadron, adding that only one of fifty ever came back. My answer was the 91st Psalm, in my opinion the greatest insurance policy in the world today, and the 37th Psalm, the modern version of which is 'Even though I crash, I shall not crack-up!'

In a lengthy discussion on universal military training, Dr. Todd admitted that he had not made up his mind for or against the idea. He proposed the idea of an arrangement similar to the CCC Camps that would reclaim our natural domain and still simulate conditions of military life. He proposed spending the money involved in UMT on education-for-peace—that is, riding our country of such practices as racial intolerance.

Still on the subject of UMT, Dr. Todd said, "I do not believe that it (UMT) will lead toward universal brotherhood. Instead it is a necessary evil for the protection of this country."

For Easter Frocks



As seen in Photoplay, Golden Touch . . . by DORIS DODSON in American Beauty report. Exclusive gold embroidery that won't tarnish! Tropic aqua, China Gold, Mauve; 9-15.

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COLONEL GUY S. MELOY, PMS&T, COLONEL THOMAS A. ADCKOCK, and LT. COLONEL HARTMAN, Executive Officer of the Texas University ROTC Training Detachment observe the Cadet Corps as it passes in review during the corps parade Tuesday afternoon.

What's Cooking?

- ASHVE, 7:30 p. m., Thursday, M. E. Lecture Room.
AGGIE AERO MODELERS, 7 p. m., Wednesday, Room 108, ME Shop Building.
ASHVE, 7:30 p. m., Thursday, ME Lecture Room. Business meeting.
BAYLOR-ARCHER-YOUNG COUNTY CLUB, 7 p. m., Thursday, Room 126, Academic.
EAST TEXAS AGGIE CLUB, 7:30 p. m., Thursday, YMCA. Election of president and East Texas

- Duchess; for Cotton Pageant.
FISH AND GAME CLUB, 7:30 p. m., Wednesday, third floor, Ag Engineering Building. T. K. Chamberlain, aquatic biologist, U S Fish and Wildlife Service, will speak.
HENDERSON COUNTY A & M CLUB, 7 p. m., Thursday, Room 326, Academic. Election of a Duchess for the Cotton Pageant and plans for an Easter party.
HEART O TEXAS CLUB, 7 p. m., Thursday, M. E. Shops Lecture Room.
LIBERTY COUNTY CLUB, 7:30 p. m., Wednesday, Room 127, Academic.
LAREDO CLUB, 7 p. m., Thursday, Room 226, Academic.
LUTHERAN STUDENT ASSOCIATION, 7 p. m., Wednesday, Assembly Room, YMCA.
NAVARRO COUNTY CLUB 7:30 p. m., Thursday, Academic.
NEWCOMERS CLUB (Bridge Party) at YMCA, 2 p. m., Wednesday. For reservations call Mrs. C. S. Richardson at 4-5691, Mrs. A. W. Melloh 4-7924 or Mrs. W. H. Alexander 4-4214 by Tuesday night.
PORT ARTHUR CLUB, 7:30 p. m., Thursday, Room 106, Academic.
SADDLE AND SIRLOIN CLUB, 7:30 p. m., Thursday, Animal Industries Building Lecture Room. Committee reports.
SAN ANTONIO CLUB, 7:30 p. m., Thursday, Room 208, Academic. Plans for Easter Holidays will be discussed.
TRANS-PECOS CLUB, 7 p. m., Thursday, Room 228, Academic. Special called meeting.
WEATHERFORD CLUB, 7:30 p. m., Thursday, Room 803, Academic.

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Johnny Morrow Is New Commissioner

WICHITA, Kansas, March 3 (AP)—The National Baseball Congress today named Johnny Morrow, veteran Texas semi-pro baseball player, as 1948 district commissioner of non-professional baseball to supervise a sanctioned district tournament at Waco, July 15 to 20. The application had previously been approved by A. H. Kirksey of Waco, state commissioner.

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At Least Little Chimpanzee Learned They Don't Pay . . .

Playing Slot Machines Is Good Monkey Business

NEW YORK—(AP)—Monkeys can learn one thing that a lot of people cannot— To keep from playing slot machines that don't pay off.

This is recounted by Prof. Frank A. Beach of Yale University in Natural History magazine.

In a classic experiment at the Yale Laboratories of Primate Biology, Dr. John Wolfe trained six young chimpanzees to operate a special slot machine which paid off with one ripe grape every time a white poker chip was inserted.

The Chimp-O-Mat slot machine then was set so the ape had to wait a few minutes before it paid off with a grape after the chip was inserted.

fast he piled up 185 chips. Dr. Wolfe noticed that Moos slowed down in each succeeding minute. He let Moos work the machine again for 10 minutes, but this time gave Moos a grubstake of 30 chips before he started. Moos left the handle only 13 times. The same thing happened repeatedly— Moos worked hard when he was broke, but exerted himself little when he already had good financial reserves.

- LONGLEY -

(Continued from Page 1)

house at 207 Grove, College Station, which he has just finished remodeling. His wife is the former Miss Vere Black of Lincoln, Texas.

And that is how Johnny, as everyone calls him, returned to sell insurance at A&M. He joined the American General Life Insurance Company, March 1, and will work with Sid Loveless, agency manager, from their offices above the Aggie Land Studio.

Johnny a 170 lb., friendly person with blonde crew-cut hair, was born in Giddings, Texas, in 1921, the son of a rural mail carrier. His brother, Joe Dan, class of '45, was killed while serving in the infantry in Europe. His sister is attending high school.

He attended grade and high school at Giddings where he played four years of football, three years of basketball and three years of tennis. He graduated from high school in 1939 and entered A&M in the fall.

At A&M he majored in agricultural administration and carried a minor in economics. He served four years in G Infantry, Cadet Corps, and was the company commander during his last year.

Though he said modestly that he made little better than a 'B', he made sufficiently high grades in academic and military studies to become a distinguished student and to receive a regular army commission in 1943 under the Thompson Act.

Military grades and personal observation by the tactical officer were the determining factors in making the selections, Longley said.

Johnny was quite active in extracurricular activities, holding positions as Editor of the '43 Longhorn, president of the Southwestern Student Press Conference, member of the Press Club, and Town Hall assistant. In addition to being a member of the YMCA Cabinet, the Student Activities Committee, and the Duncan Volunteers, he was also secretary-treasurer of the Accounting Society, and a member of the Who's Who in American Colleges and Universities.

In January 1943, he entered the Officer Candidate Tank Destroyer School at Camp Hood and underwent officer training. Upon graduation as a second lieutenant, he served in the Tank Destroyer Replacement Center there.

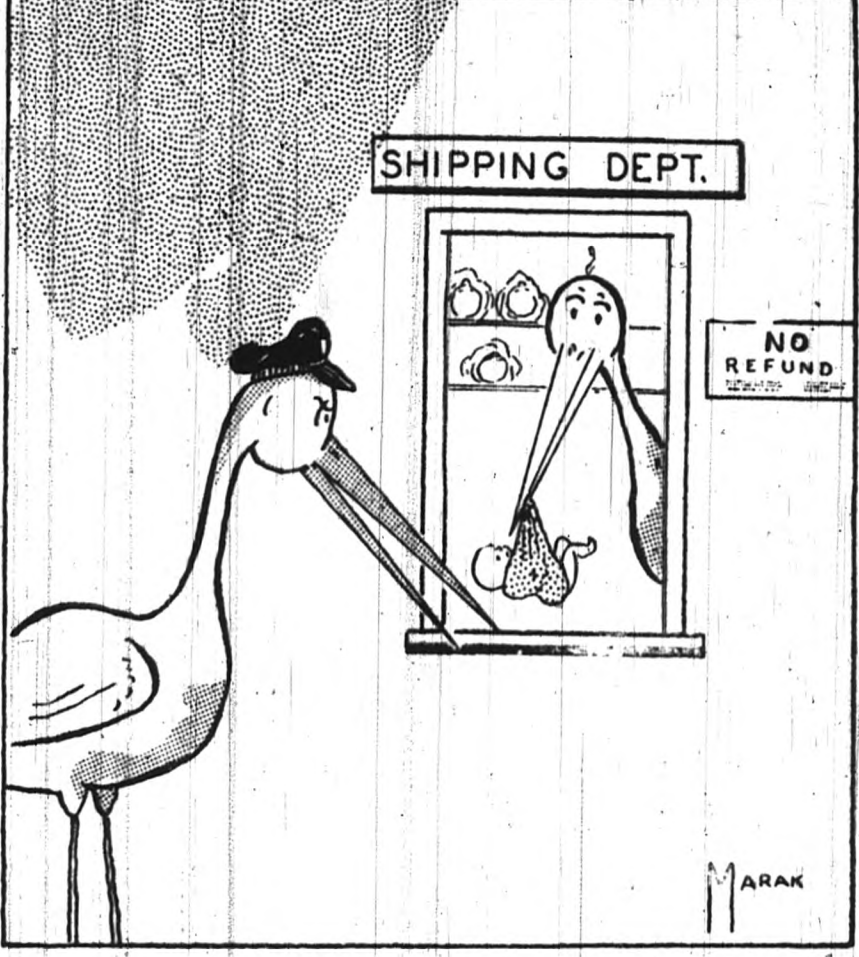
In March 1944, he joined the 77th Infantry Division under the command of General Andrew Bruce, class of '16, and was sent to the Pacific theatre. They went into action on Guam. "The 77th was the only Army Division on Guam with the Marines," Longley said. "In proof of our ability, the Marines called us the 77th Marines."

Johnny plans to sell all types of insurance to the people of College Station, the Campus, and the surrounding area. As he put it, "Life insurance allows me to be of beneficial service to the most people, and so that is the type of work I want to do."

WACO WATER SAFE: GATE FINALLY SHUT WACO, March 3 (AP)—Lake Waco's big mouth was shut today, but not before a lot of water had run through its dam.

Workers using a "guillotine" Tuesday night hacked apart a large log that had jammed the Broome gate open for more than 90 hours.

ON THE CAMPUS



"But I'm tired—am I the only bird on this A&M route?"

Work of Vocational Education Board Told Kiwanians Tuesday

The workings of the State Board of Vocational Education were outlined at the Tuesday, luncheon meeting of the Kiwanis Club by James M. Abercrombie, counselor, division of the vocational rehabilitation board.

Abercrombie, a former Aggie who did post-graduate work at Louisiana State University, told Kiwanians and guests that the board is financed by the federal and state governments on a matching basis, and that requirements consist of first, eligibility and feasibility. "You know there is a difference between eligibility and feasibility," Abercrombie, who lost both of his hands in the war, said.

"Our work is with civilians and veterans of World War I," he pointed out. He urged Kiwanians to report any case of a person having lost a limb or limb, eye or otherwise physically and vocationally handicapped to the state board.

He related that the board purchases artificial limbs and other material for handicapped persons, furnishes vocational guidance and can furnish, he said, "12 months schooling in a business college."

Guests included Dr. J. W. Marshall, president of Wayland College, Plainview, guest of Rev. R. L. Brown; Captain A. W. Stockwell, Sgt. Leland Smith, H. C. Dillingham, John B. Longley, Rev.

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MOTHER'S DAY - SPECIAL OFFER \$5.00 for \$2.45 AGGIELAND STUDIO College Station, Texas OFFERS ONE 8x10 BEAUTIFUL SILVERTONE PORTRAIT for only \$2.45

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CLASSIFIED ADS

- SELL WITH A BATTALION CLASSIFIED AD. Rates . . . 3¢ a word per insertion with a 25¢ minimum. Space rates in Classified Section . . . 1¢ per column inch. Send all classified with remittance to the Student Activities Office. All ads should be turned in by 10:00 a.m. of the day before publication.
THE SCRIBE SHOP - Typing, mimeographing, drawing. Phone 2-6706, 1045 East 22nd, Bryan.
FOR SALE - Double unit prefabricated houses, No. 12, Project House Area. See Henry Hall after 5:00 p.m.
LOST - Man's plain wedding band in vicinity of M.E. Bldg. or North Gate, Reward, Box 1426.
A&M ANNEX AGGIES - Leave your shoes at A&M Annex Exchange Store for repairs. Prices are same as our main college shop. Fast service guaranteed. Holick Boot Shop.
LOST - Black billfold between Miller Hall and Gym. Finder return to W. J. Risher, 62 Miller, Reward.
LOST - Chubby, black and white fox terrier, answers to name of "BUDDY." Reward, Call Dunbar, 4-7382.
FOR RENT - Neatly furnished bedroom in new home. 910 East 30th, Phone 2-5888.
MCKENZIE-BALDWIN BUSINESS COLLEGE offers refresher course in shorthand, bookkeeping and associated subjects. Dial 2-8668, Bryan, Texas.
NEW Royal typewriters, standard and portable. We repair and service all office machines. Bryan Business Machine Co., 107 W. 22nd, Phone 2-1128.
\$10.00 REWARD for information leading to the renting of unfurnished 2 bedroom house or apartment around June 1st. Drop card to Ed Collier, Box 533, College Station.
LOST - Slide rule in leather case. Name: N. V. Streetman, stamped on case. Return to Battalion Office.
FOR SALE OR TRADE - Latest model Kaiser automobile. Perfect condition and performance. Equipment radio, heater, and defroster and seat covers. Uninstallable sixth tire and tube, fire extinguisher and tire inflator unit, filter cartridges, etc., all new added without extra cost. Friend (far below retail cost), Ph. 4-7054.
NOTICE OF PUBLIC HEARING - The City Council is considering a proposal to rezone Block No. 4 and Lots one (1) to ten (10) inclusive of Block No. 5, Boyett Addition from the existing District No. 2, Second Residential District, to District No. 4, First Business District. All persons owning property within this area and all persons owning property within 150 feet (200 feet of the proposed change and who may be opposed to the proposed change in the Zoning Ordinance are invited to present such protests to the City Council at a Public Hearing to be held in the City Hall at 7:00 p.m. on Wednesday, March 17, 1948.
SUL ROSS MASONIC LODGE Sul Ross Lodge No. 1360, A.F.&M. will confer two F.C. Degrees beginning at 7:00 p.m. Thursday, March 4. Master Masons and Fellow Craft cordially invited. GIBB GILCHRIST, W.M. W. H. BADGETT, Sec'y.
WTAW THURSDAY 6:45 Show On 6:45 Recorded Music 6:50 Texas Fair and Home Program 6:55 Coffee Club 7:00 Martin Agronsky 7:15 Rotary Club 7:30 News of Aggie Land 7:45 Missie As You Like It 8:00 Breakfast Club 8:40 My True Story 9:00 Betty Crocker 9:45 Dorothy Kilgallen 10:00 Breakfast in Hollywood 10:30 Glean Digest 10:45 Ted Malohe 11:00 Welcome Travelers 11:30 Record Rack 11:55 Bryan News 12:00 Bookpage Talking 12:15 Varner News 12:30 Clark Murray Show 1:00 Clark Dotson 1:15 Ethel and Albert 1:30 Bride and Groom 2:00 Drop Out Big State 2:30 Paul Whiteman Club 3:30 Treasury Show 4:00 All Star Dance Parade 4:30 Rev. McManis 4:45 Mill Frenkel Trio 5:00 Sportsman 5:15 The College Speaks 5:30 Souper Club 6:00 Sign Off
Dr John S. Caldwell Optometrist Caldwell's Jewelry Store Bryan, Texas

TOWN HALL

8:00 P.M. THURSDAY—MARCH 4TH AT GUION HALL THEATRE



IVA KITCHELL America's No. One Dance Satisfier "A gay and winning entertainer with a wonderful sense of comic Martin in N. Y. Times. "Irresistibly funny."—Chicago Herald-American "Lifted everyone into a state of exhilaration."—Terry in N. Y. Herald-Tribune.

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