

Lawrence Sullivan Ross, Founder of Aggie Traditions

Religious Emphasis Week Ahead

The annual college Religious Emphasis Week will begin February 16 and continue through February 22.

Originated six years ago by an interchurch council, the week's observance has grown in magnitude and popularity principally because of the excellent speakers that have appeared.

Next week's principal speaker will be Paul Weaver of Stephens College, Missouri. Nightly services will be held in all the college churches, and there are to be morning services in Guion, Monday through Friday. Students attending these will be dismissed from any morning class which coincide with the meetings.

This year's services have unlimited pos-sibilities. The programs have been well arranged with speakers who are competent and well informed. We should all attempt to obtain the most possible benefit from these services by giving our best in thought and attendance.

Neither White Tie Nor Jeans.

Although Aggie social life is frequently criticized for its limitations, it is the latest contributor to campus confusion.

According to Luther Terry, of the Student Senate Social activities subcommittee, the term "semi-formal" is hadly in need of interpretation. When used to describe the official dress for Aggie dances, it is taken rather broadly by the student body.

On one extreme, the cost opolitans arrive at the dance with only tuxes, taking "semiformal" to mean something just short of white tie and tails. The opposite, of course, is the gay collegiate type who shows up at the door complete with sport shirt, blue

jeans, boots, and a winning smile. As is usual in extremities, the proper path is somewhere between these two. Us-

ing a little discretion in the choice, any costume containing a coat and tie should fill the bill. Aggie dances have never given any competition to the Idlewild Ball. On the other hand we don't want them to degenerate down into rat races with a low name-band rating. Let's keep them as they have been in the past, sensibly pleasant college dances—with white ties and blue jeans reserved for the

waiters and bus boys. For future college-sponsored dances remember the A&M rule of thumb-"with a coat and tie, you'll get by."

Average' Not Good Enough.

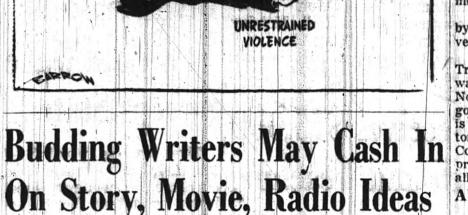
Have we over-done the moctrine of "the average man" as the standard by which we judge ourselves? Ralph McGill, editor of the Atlanta Constitution, is affaid that we do, and that our reliance on Gallup polls or Roper surveys indicates that we hold back from doing our best, for fear that the "average man" is not willing to accept the best.

McGill, quoting a mythical Washington newspaperman, has this to say about "average' versus "superior."

"We have carried into our schools and even into our labor unions, which are supposed to be progressive as are our schoolsthis passion for the average of man, not his

"But you cannot have equality of opportunity in a democracy so that those of better minds and skills may develop and use them to lead and improve the democracy.

"But you cannot have equality of opportunity and also equality of economic status. To have the first is to remove the latter for in equality of opportunity the best mind and skill will move ahead. If you have equality of status then you cannot allow equality of opportunity because if so the more skillful will not remain in equal status. The Russians tried to have both and they gave it the first presented at the meeting by Dr. real try, backed by guns and terror. And it George W. Cox, state health offi-



THE LEADER AND HIS SUCCESSOR

Writers Talent Scout, Incorporated of Hollywood, California, is offering \$8,000 in prizes to aspiring writers. The prizes will be given for stories, ideas, and movie plots.

The contest is divided into four divisions. The first division is the Roy Del Ruth Motion Picture Award, based on

Trostle Elected Waterworks Head **At Last Meeting**

N. E. Trostle, superintendent of the waterworks plant at Temple, was elected president of the Texas Water and Sewage Works Association at the closing session Thurs-

course held here. began on Monday and closed Thursthe course.

cer, The c

Trampling Out the Vintage

Want to Join in the New Movement for Price **Cutting?** Communists Other Consumers Needed

By LARRY GOODWYN

A prelude to what might be happening in grocery stores across the nation if the stock market continues its downward trend was indicated last week by some strange dealings in St. Helena, Ore.

A price war between rival butcher shops occurred. Picnic hams went down to 45 cents, then to 40 then to 36 cents. Hamburger, starting at 49 cents a pound, soon became a chief target for the competing price reducers. It fell to 15 cents, then to five-and finally, one butcher put up a sign: Hamburger free-one pound to a customer."

Maybe its not out of the realm of possibility that, in due course of time and hot tempers, they'll be paying the customers 10 cents apiece to carry away meat. We've already heard about one market (also in the Oregon area) which has begun shipping free hamburger, prepaid and packed in dry ice, to mail order customers throughout the nation. As the fellow says, they're not making any

money . . . but, boy, are they doing business! Maybe this will eventually lead to pork chops by parcel post! Wonder what other strange ad-

ventures the 20th Century will have to offer. P.S.-Henceforth, the editorial policy of Trampling Out the Vintage will be to incite a threeway price war between Duncan, Sbisa and various North Gate Eating Emporium. Do any of you good readers want to join in the movement? There s a distinct shortage of rabble-rousers, conspirators and other instigators of subversive activity. Communists in good standing will be accepted, and prizes of free hamburger meat will be awarded to all if we achieve our objectives.

AUSTIN ICE SHOW

Warning to Rocket Ship Pilots .

A taxi driver went all the way in observing a boulevard stop sign in Austin Thursday. His cab

skidded on the ice, neatly hooked the bumper around the stop sign's steel post. Three other cars skid-ded into the cap or each other, all coupling bump-

Passersby said the outlook was good for fur-

SHE SAYS SHE'S SORRY

Two squad cars went the wrong way on a oneway street and ran a red light Thursday to reach a Houston clothing store where a burglar alarm had sounded

At the store, the officers found only a red-faced credit manager. Mrs. Lynn Kibby blushingly admitted that for the second time within two weeks one of the spikes

of her high heel shoes got caught in the alarm system apparatas located beneath her desk. She said shall have to start wearing low heels

WHO'S PINCHING WHO

Have you ever had the pleasure of being pinched by a lady

Well, brethren, your chances are getting better all the time, only we're afraid we're not referring to the type of contact the innocent reader has in mind.

More and more cities are hiring policewomen. When they do he 'pinching'', it's not expected to be in the vein of idle horseplay that the present generation has come to regard as "interesting." The Internation City Managers' Association,

which made the statement regarding the increase in policewomer, said an estimated 1,000 are now employed in 14, or more United States cities with populations of more than 25,000.

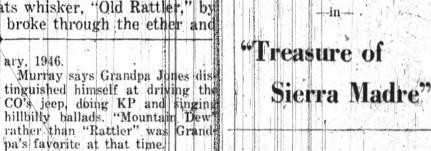


newly invented crystal set eager to pick up the first radio waves from Earth. Weakly at first, and then gathering volume with adjustment of the cats whisker, "Old Rattler," by request of 900 A&M students, broke through the ether and fell upon the unaccustomed ears of the Martians,

a classic

ary, 1946. "Nothing but a bunch of coon hunters down there," the brainier of the two remarked, revolving the super-duper directional antenna until the sultry strands of "Amour" drifted in from the direction of "Old Rattler" slept quietly

And that's how Grandpa Jones WTAW's file 640 several month before its sudden mad dash t and "Old' Rattler" have affected the history of the universe, fame, or infamy. In an effort Strictly a local fad, the Rattler. determine the cause of "Rattler's Complex was instigated, it is rumpopularity, C. C. Munroe, WTAW ored, by a disk jockey suffering disk jockey, ran a contest entitled from lack of sleep. However this "Why will "Old Rattler" becom Radio Stations KORA and



Eight Rattler records

were given as prizes, but Munroe

says two winners have failed

Most contestants expressed

lief that interest in and apprecia

tion of "Rattler" would be spread

throughout the state by Aggies of

GUIO

lames

MASON

Margaret

FOCKMOOD

Patricia ROC

TUESDAY

Micked

SUNDAY MONDAY

pick up their awards.



FRIDAY and

SATURDAY

The Dead End Kids

in

"The Bowery

Buckaroos"

HALL

NOW IT CAN BE SEEN! THE FILM THAT HAS THAT HAS BEEN THE BEEN THE

BEEN SUBJECT OF SUBJEC

TODAY-

gested.

This course, described by Joe Sorrells of the Civil Engineering Department as "one of the finest short schools we have ever held"

day. Four hundred and twentyseven persons were registered for Several cups- and plaques were

radio

award will be given in the Pine-Thomas Motion Picture Title Award, based on best titles sug-

The Roy Del Ruth Motion Picture Award has three awards. First is \$2,875 in cash from Allied Artists Productions, Inc., of which \$1,000 is paid immediately upon accept-

over a period of ten weeks at the rate of \$187.50 per week. In addition the awardee will receive first class round trip rail-transportation to and from Hollywood.

The second award in the motion picture division is \$300 cash from Allied Artists Productions, Inc., and the third award is \$200 from

suggestions for motion picture plots. The second division is the Jack London Short Story Award, based on actual writing skill. The Rudy Vallee Radio Award, radio show series, constitutes the third division. Fourth division

day of the annual waterworks short ance and \$1875 is paid as salary Venus:

the same company.

One thousand dollars cash from

"There are in every class students who show great capacity for learning and leadership. We press them back into the mould and make them conform to the average. In the great plants where skill and craftsmanship can still play a part the story is the same ... let us base everything on what the average person can do

"If we are to save ourselves and the world, we cannot save it with the great and unled and, even worse, uninspired majorities, who have been told that the end of man is amusement, money, publicity, self-glorification.

"We are about to confuse democracy with mediocrity,, and when we finally do we have worked our ruin.

"For mark you, you may and must haveequality of opportunity in a democracy so that those of better minds and skills may develop and use them to lead and improve the democracy.

No Contest .

best.

We have this story second hand from painstaking young reporter who got involved some weeks ago with some sort of double-jointed contest being put on by Olympic Mills for its Tish-U-Khit sweaters. It seems the contest is to run in two heats: gals may either send in pictures of themselves clad in sweaters or else a several hundred word essay on some subject or other. The winner in each category will get a \$500 bond and a trip to New York when the contest ends next February, and the gal who wins the sweater contest will get a screen test and a crack at a Conover contract as well.

But our reporter sniffed a hitch. What are the qualifications to win this snapshot sweater girl contest " he asked.

"Well," he was told, "the girl has to be pretty and be able to completely fill a Tish-U-Knit sweater.'

The reporter: "But how can you tell from a photograph whether the girl is filling the sweater or, er, well, you know.'

Ø.

The silence hung dead for a while. Then

still failed. There is no equality of economic status in the Soviet union today.

means revising schools, concepts and direc- and Big Spring, for most attractive adian and United Kingdom serial tions.

"Jefferson, and I still hear him well spoken of, did not seek to find what the average mind wanted, or conceived to be proper. He knew the average mind wants to follow, and so he set up the great ideals of a popular gov-ernment, and of religious freedom and of **Positions Open** separation of church from state. An average mind would never/have suggested such bold and revolutionary measures. Jefferson did not peer into the entrails of a fowl or send out messengers to see what the man on the Commission announced examinastreet thought about it. He and the others, with capacity for great leadership, set up gineer trainee in the Public Roads great heights to be stormed and they jolly well came close to failing because of the great

weight of mediocrity and fear which they had to carry. But, the average mind followed and they won.'

the answer came: "You know, frankly, that's exactly what's worrying us."

A garbage man was arrested for posing as a diplomat. Nevertheless, there's a lot worse equipment a diplomat could have nowadays than a good sound knowledge of what is garbage and what isn't.

Tokyo Rose, wartime Jap radio propagandist, has applied for entry into the United States. A rose by any other name would smell a great deal sweeter.

—(Arkansas Gazette)

Tide

With the Lewiston Police, you can't win. Recently they arrested two women, twins, and charged one of them with lewd and lascivious conduct. The other one was charged with idleness.-Lisbon (Maine) Enterprise.

A promotion box in the New York News, reminding Golden Gloves entrants of a physical exam, concluded: "Do not forget to bring your pink slip."



The Battalion, official newspaper of the Agricultural and Mechanical College of Texas and the City College Station, Texas, is published five times a week and circulated every Monday through Friday afternoon, except during holidays and examination periods. During the summer The Battalion is published semi-weekly. Subscription rate \$4.30 per school year. Advertising rates furnished on resuest."

News contributions may be made by telephone (4-5444) or at the editorial office, Room 201, Goodwin Hall. Classified ads may be placed by telephone (4-5324) or at the Student Activities Office, Room Goodwin Hall,

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Entered as second-class matter at Post	Associated Collegiate Press	Represented nationally by National Ad-
Office at College Staten, Texas, weter	Member	vertising Service, Inc., at New York City,

an award for greatest improvement to waterworks system, Uvalsewage plant.

The association awarded honorary life membership to Clyde C. Hays of Waco and Ashley G. Classen of El Paso for outstanding specialized work.

In Civil Services

The United States Civil Service and third prizes are \$300 and \$200 tions for positions of highway en-Administration and for positions of photofluorographic operator, operator trainee, unit supervisor, and inspector in the United States Public Health Service.

Pay for the highway engineer trainee ranges from \$2,168 to \$2,-844 a year, while pay for the photofluorographic positions range from \$2,954 to \$3,397 a year.

The age limits, 18 to 25 years of age, are waived for persons enitled to veteran preference.

Applications for the highway enrineer trainee examination must be received in the US Civil Service Commission, Washington 25, D. C., not later than February 24 and for the photofluorographic not later than March 16.

DALACE

PREVIEW SAT. NIGHT

Sun. - Mon. - Tues. - Wed.

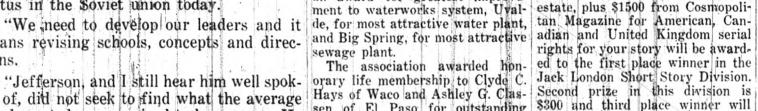
The Best Selle

That Comes

To Lusty

Vivid Life!

Thurs. - Fri. & Sat.



Avenue, Hollywood, 46, California.

contest is May 31, 1948.

Opens 1:00 p.m.

TODAY - SATURDAY

-ROLAND CULVER - RICHARD HAYDN THOMAS GOMEZ - SPRING BYINGTON ***

WINTER OLYMPIC GAMES

GANDHI ASSASSINATION

1:30 - 3:10 - 4:55 - 6:35 - 8:20 10:00

Disney Cartoon

Sat. Prevue - 11:00 p.m.

Sunday thru Tuesday

Another

B-i-g 1st Run Show

Frank Borzage's

Friday's Features-

Expiration date for this particular

ampus

4-1181

receive \$200.

the executors of the Jack London WTAW share equally in the honor, or perhaps the blame, of making the record a hit in this area. Grandpa Jones, who recorded "Old Rattler," is not, in the biologied to the first place winner in the cal sense, a grandpa at all. This disclosure was made by Charlie Murray, co-editor of the Battalion,

who served with Grandpa Jones in weekends-lost or otherwise. From there it is expected to spread to all the ETO during the war. He des-In the Rudy Vallee Radio Awards cribes Jones as a man about 37 parts of the country-yea, the world. Maybe the universe. If division the first place winner will years old, and towering 5' 5" above receive \$500 in cash from Writers sea level at sea level. Other dis- so, scientists contemplating inter Talent Scout, Inc. plus a continu- tinguishing characteristics, report- planetary travel in the near future should steer clear of Mars. ing royalty equal to 5% of the ed by Murray: a nasal Kentucky total proceeds received if the pro- drawl, small black moustache, and

For

AIRPLANE

Jones Sporting Goods

Ph. 2-2832

FRIDAY and

SATURDAY

ENTERPRISE

JOEL McCREA

VERONICA LAKE

DONALD CRISP

DON DeFORE

SUPPLIES

Bryan

WOMAN

S SOFT

WARM.

and

than

steel!

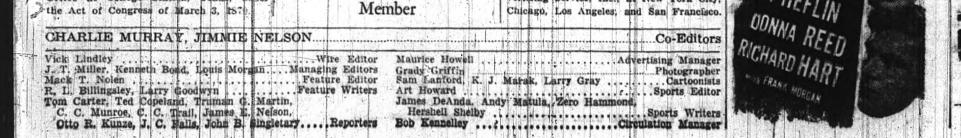
deadlie

MODEL

803 S. Main

gram or program series is sold to guitar. He has a wife and two chilto a commercial sponsor. Second dren.

Grandpappy Jones took up the soldier's life in February 1944. The respectively. The Pine-Thomas Motion Picture army, in the true spirit of SNAFU Title Awards lists seven prizes. made him an MP. After being Five hundred dollars will be given shuffled about in the States severto first place winner with second al months, he was shipped to Engand third receiving \$300 and \$200 land, France, Belgium and Gerin that order. Fourth to seventh many with the 508th MP Battalion, place winners will receive \$50 each. returning to the States in Febru-Rules and other details can be obtained by writing to Talent Scouts, Inc., 1067 North Fairfax







WED.

b. 17 - 18 & 19

- THURS.