

Jackson, Not Marx . . .

We are still writing about Communism, because of the interest aroused by previous editorials. These earlier articles pointed out the difference between real Communism (world revolution, a movement of force) and the many diverse doctrines which have been mis-labeled "communist" in recent years.

One of the best discussions of this question occurs (as a foot-note) in The Age of Jackson, the volume by Arthur Meier Schlesinger, Jr., which last year won the Pulitzer Prize. Schlesinger says: "It may be well to observe contemporary apprehensions long enough to discuss the relationship of the Jacksonian analysis to Marxism. . . for conservatives, who declare that any talk of class conflict is communistic, and for Communists who claim any kind of economic insight as the exclusive result of their infallible method. The Jacksonian analysis, far from being Marxist, is the very core of our radical democratic tradition."

Both Marx and Lenin are quoted as acknowledging that the "class struggle" was recognized first by the "bourgeoisie" (that's us); the Communist contribution, according to Lenin, is extending "acceptance of the class struggle to acceptance of the dictatorship of the proletariat." That is quite an extension, which has never been acceptable to Americans.

What does it all mean? That we have an American tradition, historically developed by the Democratic party, which parallels communism in certain respects, but is diametrically opposite in others. This philosophy is older than Marxian Communism. Whatever significance the teachings of Marx, Lenin and Stalin may have for Europe or Asia, they have little domestic weight here. Our guides are Jefferson, Jackson, Wilson and F. D. Roosevelt.

Collegiate Crisis . . .

Have American colleges passed their peak as educational institutions? We know that the score is numerically—there are more colleges and far more students right now than ever before. But financial figures fill many educators with gloom.

The teacher crisis is well known. Just last week, the Buffalo teachers strike was front page news. Many thoughtful editors fulminated against the teachers with rhetorical thunder, the main thesis apparently being that teachers aren't people and as such have no financial problems. The only possible result of such editorials is to drive still more teachers out of the profession.

Those who pay the teachers have problems too. Many private colleges, especially in the East, report that they are growing broke. Unless they raise tuition fees, they report, they cannot pay larger salaries, and can hardly pay the present ones and still pay construction costs for temporary buildings, made necessary by the huge veteran enrollment. Yet higher fees will bar many future students.

State colleges feel the pinch, too. With taxes already high, state legislators are anxious not to push tax rates higher. Yet state schools cost more to operate than is taken in as fees, and the greater the enrollment, the greater the deficit which the state must meet.

It is time for a reevaluation of our thinking about education. How much of our educational plan is functional; how much is non-functional but traditional? Don't mistake this for a suggestion that all courses other than "trade-school" types should be dropped. That suggestion is often made, as a result of shallow thinking.

What we need is truly creative thought. If an industry finds itself in as bad a situation as education now faces, it doesn't try to muddle through. (That way lies bankruptcy.) On the contrary, industry goes behind surface symptoms, examines its product, its market, its distribution system. Radical changes often follow. Education went through a similar revamping after the establishment of land-grant colleges. But that was in 1864; this is 1947 and it is about time for another major change.

Words Worth Repeating . . .

Insist on yourself; never imitate. Your own gift you can present every moment with the cumulative force of a whole life's cultivation; but of the adopted talent of another you have only an extemporaneous half-possession.—Emerson.

Emerson means, I think, that sincerity is the foundation of every kind of excellence. If you really do achieve sincerity in any line of thought, expression, or action, you will have developed, in that line at any rate, what is called style.

What Emerson does not tell you, however, is how desperately hard it is to be sincere in your moral decisions, in the formation of your opinions, even in dress, in speech, and in manners. For an opinion, for example, to be genuinely your own, you must have collected and examined all available evidence; you must have excluded your own feelings, especially your vanity, from your judgment; you must have considered fairly and rejected for good reasons several other opinions on the same subject. Only then can you be sure that your opinion represents the genuine reaction of your own mind to facts.

It is no wonder, then, that in most matters most of us are content to be common, to miss distinction. Examine realistically, your own opinions about labor—and management, your notions of right—and—wrong, the goals you have set for your life. You will find, I'm afraid that in most matters we don't even try to be sincere. All too often, we simply snatch our ways and attitudes out of the prevailing atmosphere. To be brutal about it, in most things we are pretty common.

As Emerson implies, however, nearly everybody does have potentially at any rate, some sort of "gift or gifts". There is for each man some line or lines in which he has a fairly good chance at the distinction which comes from sincerity. To help you find these lines is, of course, one of the duties of education. To follow these lines of interest too much to imitate others; to trust your own ways of judging and acting because you know that they are based on sound knowledge and careful thought—these, Emerson would say, are the surest roads to sincerity, to distinction, to style.

Dr. T. F. Mayo, English Department

The Battalion

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published tri-weekly and circulated on Tuesday, Thursday and Saturday afternoons.

Member

Associated Collegiate Press

Entered as second-class matter at Post Office at College Station, (Aggfield), Texas, under the Act of Congress of March 3, 1879.

Subscription rate 4.00 per school year. Advertising rates on request.

Represented nationally by National Advertising Service, Inc., at New York City, Chicago, Los Angeles and San Francisco.

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Steinbeck Hits Jackpot Again On 'The Wayward Bus'

by W. K. Colville

John Steinbeck has given us another one of his unpredictable, and compassionate novels that stands to surpass all of his others.

His new novel "The Wayward Bus" is the story of a bus that goes off route in a California storm and when the people separate after one day, none can ever be the same again. Every page of it carries the unmistakable seal and signature of Steinbeck's mind and style. It is Steinbeck's subtlest, not his gentlest novel, and is actually an exploration, at once fond and bitter, into the American subconscious.

You don't have to read it that way. You may read it at its surface level, as the chuckling story of a group of bus passengers in the California mountains, detoured by a flood and mired on the detour. Why Juan does not abandon everyone and walk straight down to Mexico, why Mrs. Prichard tears at her baby face with bloody nails, how her daughter finds that she likes the way a free and natural man makes love, and how Mr. Prichard gets what is coming to him. . . all of this must be left for the reader to discover.

Letters

INVADER

Dear Editor:

It seems that everybody is griping these days. Now, I am not exactly unhappy but I do hate to be outdone in any field.

The other night I started looking through one of the older annuals. It reminded me of pleasant experiences and old friends.

After looking the book over, I turned to the cover. That name "Longhorn" gave me quite a start. I had never realized how badly it sounded. Can you think of any reason why our yearbook should be given the same "monicker" as that used by the boys over at the Austin trash heap?

Brother, I am changing that name and quick. Changing annual names is not entirely new as that very thing was done in the "good old days". The original name of the annual was "The Olive". I think that we might investigate the possibility of such a change being made.

Sincerely,
S. R. Knickerbocker, '44

Lost Letter Prompts Advice to Lovelorn

by Mack T. Nolan

A letter evidently intended for a syndicated advice column got into my Post Office box the other day. I don't know who wrote it, whether it is actually for me or not, or what I am supposed to do with it, but I have read enough of those columns to branch out for myself. I will therefore answer it. Here it is:

Dear Advice Editor: I cannot make up my mind about which girl I should marry. One is beautiful, smart, a good cook, and her father has eight million dollars. She is crazy about me. The other is rather plain, has an impediment in her speech, is cross-eyed, but her father is an embalmer and will handle my case free when I die. Which one should I choose?

J. K. B. N.

My advice to you, J. K. B. N., is a quotation from Longfellow: "Life is real, life is earnest, and the grave is not its goal." Marry the rich one.

What's Cooking

THURSDAY, March 13

7:00 p.m.—Laredo A & M Club meets in Room 224, Academic Bldg.

7:00 p.m.—Grayson County A & M Club meets in Room 306, Academic Bldg.

7:15 p.m.—Southwest Texas A & M Club, Ex-Students' Lounge.

7:15 p.m.—Y.M.C.A. Forum. C. C. Doak on "Biological Aspects of Marriage."

8:15 p.m.—"A Murder Has Been Arranged," Assembly Hall.

7:30 p.m.—Land of the Lakes Club, Room 324, Academic Building.

7:30 p.m.—Port Arthur Club meeting, 104 Academic Building.

FRIDAY, March 14

3:00 p.m.—A & M Garden Club meets.

7:30 p.m.—D. S. Lewis, chief aerodynamicist of McDonnell Aircraft Corporation, speaks to all engineering students in the Chemistry Lecture room.

8:15 p.m.—"A Murder Has Been Arranged," Assembly Hall.

MONDAY, March 17

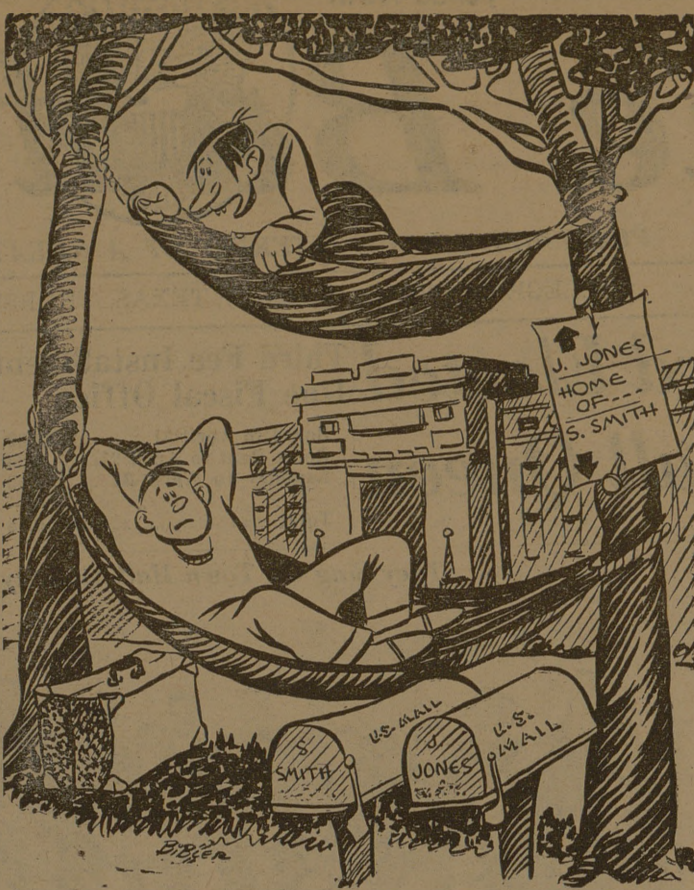
7:30 p.m.—Class of '46 meets in Assembly Hall.

THURSDAY, March 20

7:00 p.m.—College Employees Dinner Club, Sblsa Hall.

College Employees To Meet Thursday

For an evening of dominoes, bridge, and dancing, following a dinner, the College Employees Dinner Club will hold its monthly get-together next Thursday evening, March 20, at 7 o'clock in Sblsa Hall. Tickets at \$1.25 per plate are now on sale at the Aggfield and should be purchased before noon Wednesday.



"Remember when we thought that jungle training was impractical?"

Boom in Magazine Industry . . .

Ends When GIs Return And Other Amusements Available

By A. D. Bruce, Jr

During the war, it looked for a while like this had become a nation of readers. The army, at its post exchanges here and abroad, had to ration such periodicals as were available. Civilians were reading more than before; wives were waiting for their husbands; war-working civilians were frequently too weary for a night club; and an entire population lacked gas for pleasure driving. As a result, despite paper shortages, rationing, and much overburdened printing facilities, magazine circulations rose to unprecedented levels.

Publishers were filled with happy anticipations—since anything printed on paper and fortunate enough to reach a newstand was sold. Many new magazines came out, including half a dozen reasonably expensive magazines for men, from SALUTE to STREET and Smith's revived PIC, aimed at the veteran's market.

The mass appeal general magazines continued to expand in size, advertising content, and circulation, and their control narrowed into fewer hands. The Big Five of magazine publishing dominate the entire industry. They are:

Crowell-Collier, with COLLIERS-AMERICAN, and WOMAN'S HOME COMPANION; Curtis with SATURDAY EVENING POST, COUNTRY GENTLEMAN, HOLIDAY, and LADIE'S HOME JOURNAL; Hearst's still important empire with GOOD HOUSEKEEPING, HARPER'S BAZAR, COSMOPOLITAN, HOUSE BEAUTIFUL, and JUNIOR BAZAR; McCall Corporation, with Mc-

Stop That Mumbling Son! Speak Up, Speak That Is!

by W. K. Colville

"Hello, Howdy", "How ya doin'", used to fill the ears of an Aggie, or visitor, walking about the campus, but these lusty, sincere Aggie greetings, one of A & M's oldest and best traditions, seem to have fallen into a low state of degradation.

Speaking at A&M seems to have become an art, with each person striving to out-do the other in bizarre, unconventional salutations. If one were touring the campus, a multitude of "speaking idiosyncrasies" would be heard, along with an occasional good old fashion, "Howdy", (usually spoken by freshmen.)

The speakers techniques are many and varied—too many to be discussed in one article, but there

Attention Annex Students!

THE CHURCH OF CHRIST announces the beginning of regular Sunday morning Bible Study and Worship Services at the Bryan Field Chapel. First service to be held next Sunday morning at 10:45.

R. L. NOLEN, teacher of math at the Annex, a gospel preacher, and member of the A. & M. Church of Christ, will be in charge of the service.

EVERY MEMBER of the Church of Christ is urged to attend this initial service. ALL OTHERS who are interested in studying the Bible are cordially invited to attend.

Remember the Time and Place!
10:45 A. M. — NEXT SUNDAY — BRYAN FIELD CHAPEL

opens his mouth, but nothing ever comes out except maybe hot air. Also the one who grows "Uff" without taking the pipe from his mouth.

El Paso Club Meets Tonight

A special meeting of the El Paso Club will be held Thursday at 7 p. m. in room 127 of the Academic Building. Plans will be discussed for a picnic, and President C. H. Chambers urges all members to be present.

CAMPUS

Opens 1:00 p.m. 4-1181

THURSDAY—LAST DAY!

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in
GANGS, INC.
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PREVIEW SATURDAY NITE SUNDAY, MONDAY, and TUESDAY

Joan Fontaine — In — "REBECCA"

Quion Hall

THURSDAY ONLY

TWO SISTERS from BOSTON
KATHRYN GRAYSON
JUNE ALLYSON
LAURITZ JIMMY
MELCHIOR DURANTE
PETER LAWFFORD

FRIDAY and SATURDAY DOUBLE FEATURE
Michael John Rosamund
REDGRAVE • MILLS • JOHN
and DOUGLASS MONTGOMERY
in ANATOLE DE GRUNWALD'S production

"Johnny in the Clouds"

FRED MacMURRAY
in
Captain EDDIE
THE STORY OF RICKENBACKER
with LYNN BARI
CHARLES BICKFORD
THOMAS MITCHELL • LLOYD
NOLAN • JAMES GLEASON