

Tu Picked for Basketball Champ


- The Cinderella of Chesapeake Bay is a queer look-

ing craft. She has no bow, no stern, no engine, no
crew. Never weighs anchor to make a voyage. But crew. Never weighs anchor to make a voyage. But
she has a purpose, and has served it well. Largely because of her, a new fleet of ocean-going passenger ships will have superstructures built of
aluminum. It reduces weight at the most important
place-"topside". This is a dream come true for Alcoa engineers. test hull and anchored it in Chesapeake Bay. Together watched to see the effect salt water had on aluminum; whether it would prove seaworthy. And it did! But there were other problems - for instance,
stresses topside, set up by the weaving and pounding that a ship takes at sea. By building and testing a model, Alcoa engineers found that the use of alumi-
num in the superstructure greatly reduced the stresses. They likewise conferred on plans and recommended materials.
So the ships were built. They are in the water now being outfitted for their maiden voyages to China -thanks to Cinderella and the "imagineers" who
dreamed of aluminum ships and then engineered them into the water.
Doesn't a company that pursues an ideal with such
intensity stir your intensity stir your imagination? It's fun to work with
men of vision. Ideas click when men with imagination plus engineering work with this versatile metal, aluminum, and with the greatest fund of aluminum knowl-
edge in the world ... Alcoa's. Aluminum Company of America, Gulf Bldg., Pittsburgh 19, Pennsylvania.


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## Aggie Basketball Squad Starts Eastern Journey

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is not
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