

# The Battalion

STUDENT TRI-WEEKLY NEWSPAPER  
Office, Room 5, Administration Building, Telephone 4-5444  
Texas A. & M. College

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## Concerning College Spirit . . .

(Adapted from the Atlantic Monthly, Nov., 1915. Abridged)

What do we mean by "College Spirit"? A student may throw his hat into the air, grab a megaphone, give "three long rahs", go through the gymnastics of a cheer-leader—and yet leave some doubt whether he has adequately defined "College Spirit". Does a student who dissipates his time, exhibits lawlessness, overdevelops rowdiness, and fails most of his courses represent College Spirit?

Do not our better recognized educational and scholastic institutions hold to a finer meaning of the term College Spirit—such as loyalty to an institution which makes a student guard its good name by being manly and courteous in conduct at all times and in all places? Yes, they mean the sense of responsibility which aids a student in forming habits of temperance and industry. They mean that eagerness to make a grateful use of his opportunities which leads a student to keep his own body fit, through physical training that knows no season—training that is never broken. By College Spirit some men mean this and far more; they mean that loyalty to a college which rivets a man to the severest tasks of scholarship, through which he gains intellectual power, without which no graduate is an entire credit to any college, but with which he may become a trained, devoted, and inspired alumnus, working for the welfare of mankind.

from

## YOUR NEEDS

We build our large complete stocks of the finest in college supplies. Our only aim is to fill those needs fully with total satisfaction.

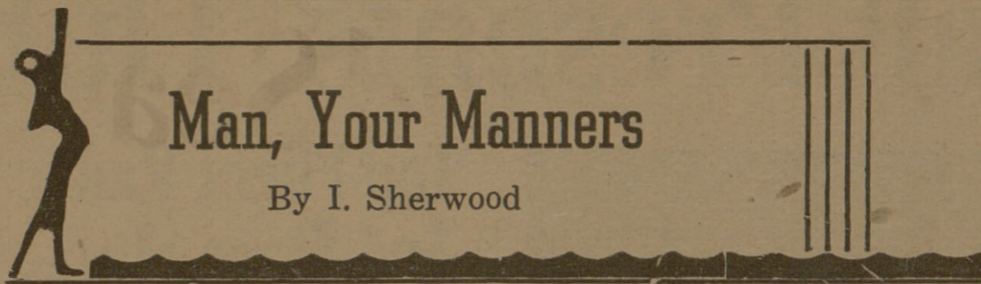
Satisfaction, to us, means quality materials, courteously sold to you Aggies for the lowest possible prices.

Come in with your problems and needs. We have what ever it may be.

It's the friendlies sport on tme campus.

## THE EXCHANGE STORE

SERVING TEXAS AGGIES



## Man, Your Manners

By I. Sherwood

"What is the correct length of time to remain at a reception?"  
Ans.: The length of time to stay depends somewhat upon the circumstances, but usually twenty

minutes to half an hour should be satisfactory.  
"When a man telephones a girl, should he tell her who he is when she answers?"

Ans.: Yes. Some voices are hard to distinguish and to mention one's name might save embarrassment for both.

"Is it necessary that man call a girl on the morning following a date to tell her that he had enjoyed an evening spent with her?"

Ans.: It is not necessary but little things of this kind are appreciated by women.

"How would a man know the kind of flowers to send a girl?"

Ans.: By asking her for her preference or consulting the florist.

## County Officials To See Road Paved Before Their Eyes

County officials of Texas, always beset with road-building problems, will witness an actual demonstration of low-cost, mixed-in-place asphalt paving as a feature of the second annual Conference of County Officials to be held at Texas A&M College, March 20-22.

During one afternoon of the Conference, jointly sponsored by the college and the County Judges and Commissioners Association of Texas, a half-mile stretch of cross-campus road will be paved under the supervision of District Engineer John Blair of Bryan with the cooperation of the Brazos County Commissioners Court.

Besides road-building, the county officials will hear discussions on stabilization of soils, soil conservation, the public land system, and tax delinquencies, presented by state officials and college authorities.

Sid J. Caillavet, county judge of Orange, is president of the county officials association.

## Campus

Opens 1:00 p.m. — 4-1181  
MONDAY — LAST DAY



and a "Goofy" Cartoon  
TOMORROW  
WEDNESDAY - THURSDAY

## "BRAZIL"

— starring —  
Virginia Bruce  
— plus —  
Merrie Melodies Cartoon

## Guion Hall

LAST TIME TODAY . . .

## "The Canterville Ghost"

TUESDAY & WEDNESDAY

IT'LL GIVE YOU YOUNG IDEAS!

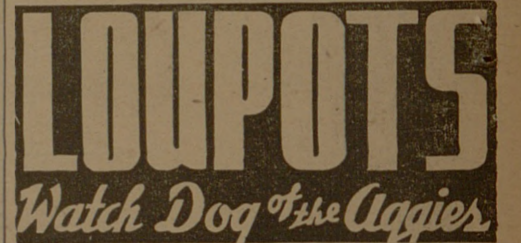


with PRESTON FOSTER GAIL PATRICK AND PRESENTING THE WILDE TWINS  
AN M-G-M PICTURE

QUALITY  
Dry Cleaning - Pressing  
Military Supplies

## SMITH'S

Cleaning - Pressing  
North Gate



## Easter Silhouette



The Short Coat that is definitely fashion-fresh and feminine. You'll love our "Shortie" with the rounded shoulders, nipped in waist and graceful sleeves. In colors . . .  
Agua, Gold, and Black.

\$24.00 to \$49.95

See how striking this Color-Splashed Rayon Crepe Dress is under your topper.

\$17.95 to \$29.95

## Lester's SMART SHOP

Bryan

## WATCH REPAIRING

ONE-WEEK SERVICE

All Work Guaranteed

## T. C. HINMAN

Jewelry Store and Watch Repair

in the LAUTERSTEIN Bldg.