

The Battalion

STUDENT TRI-WEEKLY NEWSPAPER

Office, Room 5, Administration Building, Telephone 4-54444
Texas A. & M. College

The Battalion, official newspaper of the Agricultural and Mechanical College of Texas and the City of College Station is published three times weekly, and circulated on Monday, Wednesday, and Friday afternoons.

Entered as second class matter at the Post Office at College Station, Texas, under the Act of Congress of March 3, 1879.

Subscription rate \$3.00 per school year. Advertising rates upon request.

Represented nationally by National Advertising Service, Inc., at New York City, Chicago, Boston, Los Angeles, and San Francisco.

Member
Associated Collegiate Press

SAM NIXON	Editor
MARION PUGH	Sports Editor
WENDELL McCLURE	Advertising and Circulation
Staff for this Issue	
ALLEN SELF	Managing Editor
JAMES DAVIS	Reporter
WARREN RICE	Reporter

Veterans . . . and Their Wives

This editorial is aimed at the veterans who are coming to this college for the first time. And this is not advice concerning your studies, for outstanding scholastic record of the veterans who attended last semester shows that there is no need of that.

This is simply to point out the importance of such seemingly insignificant actions as saying "Howdy" to all passersby and introducing oneself to all classmates and chance acquaintances on the campus. On these two small traditions much of Aggieland's state-wide fame is based. They promote a feeling of friendliness and kinship. The practice of speaking is one of the first things to be noticed by visitors, and it invariably secures approval.

The cadet corps has been urged to take the initiative in meeting and speaking to veterans. Most are cooperating, but more than the usual "two percent" are neglecting, not because they are by nature unfriendly, but simply because they do not realize the importance.

Incidentally, veterans' wives, please do not act dismayed or haughty if the Aggies say "Good Morning" to you. They are merely trying to make you feel at home on the campus. A smile and a reply is always enjoyed and respectfully appreciated.

—DEBATE—

with a navy fighter plane unit, and David C. Jones, Jr., also an ex-serviceman with an outstanding record, will speak against the proposed merger.

The public is invited to attend the meeting which is free and sponsored in the interest of the community.

NOTICE

There will be a meeting of the West Texas A. & M. Club, Wednesday, February 13 at 7:00 p. m. in the Band Room, Dorm 11. All Fish, Frogs and all old members are urged to attend. Jay Poynor, President.

BACKWASH

Backwash: "An agitation resulting from some action or occurrence."—Webster.

By Warren Rice

Cactus, the good University's yearbook, has long sported a section of Bluebonnet Belles with photos of campus glamour gals. This year the forty acres includes a twin section for males, called Bluebonnet Beaus, which will feature physiognomies of the sweet, suave and simple set from fraternity row. The new 'beaus' will be included because, in the words of editor Connie Conrad, "there are so many beautiful men" at TU.

We suggest that Cactus frame the zoot suit boy's photos with a border of tea leaves and scent the Bluebonnet Beaus section of the annual with a delicate essence of crushed rose petals.

One of the zaniest books ever written about institutions of higher learning is "Barefoot Boy With Cheek", by Max Schulman. It is a rugged satire on all phases of a modern coed college and deals with every phase of campus life from the original physical examination to how to arrange for a late date after a stag party. Mr. Schulman was formerly editor of Ski-U-Mah, magazine of the University of Minnesota, and has a brand of writing all his own. We strongly recommend "Barefoot Boy With Cheek" for anyone with a sense of humor.

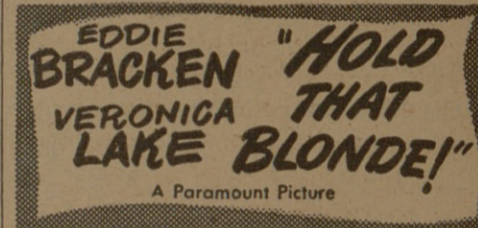
We saw the show, but we're still in the dark. What did Mildred Pierce do?

We wonder how long it will be before cuffs again appear on the serge and ice cream slacks? In the genesis, cuffs were a junior

and senior privilege. New juniors, stepping into serge for the first time were said to be 'cuff-conscious' For the first time in many moons, Aggies are not whistling as feminine pulchitude passes them by on the sidewalks, for now a whistle could lead to mayhem. The big fellow behind her may be her husband! We think wives who live on the campus should wear a service bar or a shoulder patch or sumpin' in addition to the golden wedding band .

CAMPUS

Opens 1:00 P.M. — 4-1181
WEDNESDAY - THURSDAY



Also Cartoon — Short

PALACE

Wed. - Thurs. - Fri. - Sat.

"SAN ANTONIO"

— with —
Errol Flynn

Saturday Night Preview
Sun. - Mon. - Tues.

"HOUSE ON 92nd STREET"

A Story about the F. B. I.
— with —
Blithe Eythe and Lloyd Nolan



What's behind this symbol?

This is the familiar symbol of the Bell Telephone System that provides nation-wide telephone service—the best in the world.

The American Telephone and Telegraph Company, through advice and assistance, coordinates all Bell System activities.

The 21 Associated Companies provide telephone service in their respective territories.

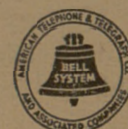
The Long Lines Department of A. T. & T. Company furnishes Long Distance and Overseas service.

The Bell Telephone Laboratories, through constant research, develops new and improved communications apparatus.

The Western Electric Company manufactures telephone equipment, purchases and distributes supplies, and installs central office apparatus for the Bell System.

Communication is the business of the Bell System—to transmit intelligence quickly, clearly and at the lowest possible cost.

BELL TELEPHONE SYSTEM



GUION

LAST TIME TODAY

"THE HAIRY APE"

— plus —

"FALL IN"

A Streamlined Feature

THURSDAY ONLY



BARGAIN DAY—Two persons admitted on one ticket plus federal tax.

MORE POWER



WE HAVE IT!

It's here . . . the greatest FIRE-CHIEF gasoline you ever put in your tractor, truck or car.

It is scientifically designed to give you more power, more work hours in the field or more miles per gallon on the highway. Get in touch with us today.



Mr. and Mrs. Motorist, you can buy this new and powerful gasoline from your friendly dealer, P. P. BISHOP, Highway 6 East of Campus.

E. B. ELLIOTT, Consignee

Bryan Phone 2-5134

Let Us "POWER" Your Farm with TEXACO PRODUCTS

