PAGE 4

WTAW Batt Chat

"MARCH OF DIME" PROGRAM The ebullient Ozark Ramblers, FROM WHITE HOUSE

On behalf of the "March of present "Careless Love," "My Gal Dimes" campaign, the BLUE Net- Sal," "Chin Chin" and "Now I Lay work (WTAW), will place its mi- Me Down To Weep" on the WTAW crophone in the White House on program, Wednesday, January 17, Thursday, January 18, at 3:30 p. m., CWT, from which point it will On Thursday, January 18, the broadcast talks between Mrs. Eleanor Roosevelt and a group of "There'll Be a Rodeo in Tokio," women guests, including Margaret "Cowboy Holiday" and "Lazy

up to marry one another but each Tonight of My Blue Eyes" and fell in love with somebody else. The "China Town." ensuing complications make for 9:00 a. m., CWT.

* * * Emily had been a perfect lady WTAW's Breakfast Club on Thurs-Emily had been a perfect lady for 34 years. On a certain glamo-rous evening, she decided to forget her inhibitions and be imperfect— WTAW's Breakfast Club on Inters-day, January 18, broad cast of the celebrated matin-hour program at 8:00 a. m., CWT. just for one night.

The WTAW Listening Post will Evening Post of January 20. * * *

Drew Pearson, famous columnist and WTAW commentator heard Sundays at 6:00 p. m., CWT, will make his first film appearance in trayal from the East."

* * *

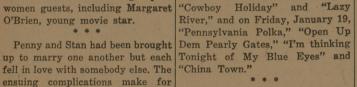
With Me My Honey," "All Through the Night," "I Promise You" and "Swinging On a Star" on the broadcast Thursday, January 18, at 11:30 a. m., CWT, accompanied by the Home Towners under Harry Kogen's direction. Kogen's direction.

tet, will swing out with "Snow

OUPOT'S

A LITTLE PLACE - - ·

- - - A BIG SAVING!



Strutter's Ball."

housewives.

Ace Homemaker Kay Baxter will

present up-to-the-minute hints for

. . .

in their incomparable manner will

* * *

exciting drama in WTAW's My Warren Jennings, president of Radio Daily and concluded on Jan- pounds. True Story, Friday, January 19, at the Radio Executive's Club of New uary 9. More than a thousand edi-York City, will present the "Radio tors and writers took part in the head returns averaged lower than duced in Texas in 1944. Due to Daily" award for the "Best Day- voting.

Classified

FOR SALE—Serge suit; pants, siz 30-33; blouse, medium; shirt. Contact Rol ert Gold, Box 998, College Station, Texa

LISTEN TO

1150 kc.-(Blue Network) WEDNESDAY, JANUARY 17, 1945

A

... BN

... BN ... WTAW ... WTAW

shirts, senior boots (size 7) with hooks and spurs, ice cream breeches, a green slacks, and woolen blouse-article is in top condition and to wear. This clothing is all tailor Contact Calvin Brumley.

shows and artists follow: Guy Lombardo-favorite dance band (sweet); America's Town was 2-1/2 billion dollars.

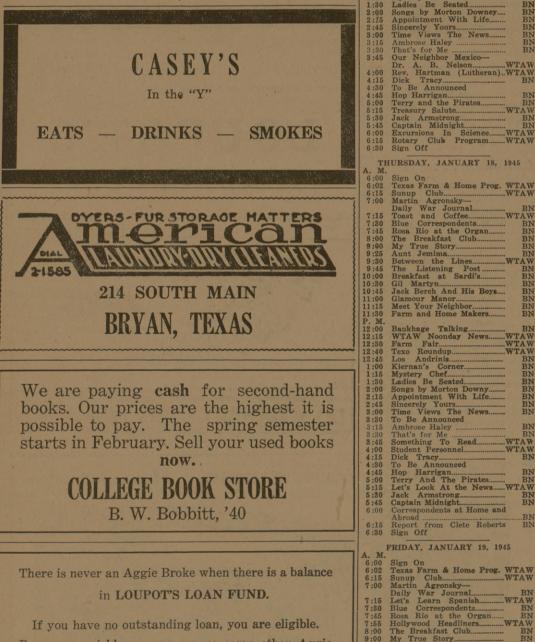
nings will speak from the studios ries; Breakfast Club-favorite day-Meeting-favorite educational sedramatize the humorous result in in New York City, while acceptance time variety show; Dorothy Thomp-"The High Old Time," by Sidney Herschel Small on Thursday, Jan-uary 18, at 9:45 a. m., CWT. The dramatization is based upon the The award is one of six won singing unit; One Man's Family, story appearing in the Saturday by BLUE Network shows and ar- which debuts on the BLUE Jantists in Radio Daily's eighth annual uary 30, won first place as favorcertified poll of 1,000 editors and ite dramatic serial.

writers. . . .

Satisfying a long nurtured am-RKO's forthcoming drama, "Be- bition, Don Dowd, the announcer on WTAW's Aunt Jemima Show, will join in when the Aunt Jemima Curley Bradley, melodic bari- choristers sing "Moon Country" tone of WTAW's Farm and Home Makers program, will sing "Come With Me My Honey," "All Through

Sign On Texas Farn & Home Prog. WTAW Sunup Club......WTAW The Harmonizers, string sex- their method of cheering on Don. On Friday, January 19, the choir will sing "Liza" and Harold Arlen's "Over the Rainbow." Harriet Widmer, who portrays Aunt Jemima, will philosophize with her cus-

tomary cheer. Six first places were won by WTAW shows and artists in the



THE BATTALION

Increasing Rapidly

1944 In Retrospect.

Man Polka" and "Dark Town OFFICIAL NOTICES Cattle Numbers Are Graduate Club to Strutter's Ball." Meet In "Y" Wed.

There will be a meeting of the The nation's livestock and meat Graduate Club in the Assembly industry accomplished a modern Room of the Y.M.C.A. on Wednesmiracle in 1944. Handicapped by day, January 17 at 7:00 p.m. All acute labor problems and periodic members have been urged to atshortages of feed, farmers and tend. Speaker for the evening will packers established new all time be W. K. Anderson, a member of records for numbers of animals the club whose subject will be Synhandled and tonnage of meats pro- thetic Rubber.

Wives of all graduate students It is estimated that a total of are to be special guests at this 28-1/2 billion pounds were produced meeting.

Will the person who took the rose-gold Bulova wrist watch, with spring bracelet to match, from locker 1089 at the Gym, Wednesday morning, please return it to Dorm 17, Room 418, or turn it in at the P. E. office at the gym. It has a great sentimental value. Will give liberal re-ward for return and shall ask no ques-tions. Fish Green. Cessed. It is estimated that a total of 28-1/2 billion pounds were produced in 1944 including lard. The 1943 total was 27,217,000,000 pounds. The 1944 total represents a gain total was 27,217,000,000 pounds. Texas cattle in general wintered in The 1944 total represents a gain fair shape last year. Marketing of 56% or five million tons over of grass cattle and short fed low LOST-Girl's brown leather draw-string purse which contains articles of special walke to owner. Miss Jerry Hooper. See W. S. Dixon, Room 204, Bizzell. difference of the special of the special control of the special of has increased every year since out the year. Due to high feed 1938. During World War I annual costs and the narrow spread be-

eighth annual poll conducted by production averaged 17-1/2 billion tween prices of feeder cattle and fat cattle there were very few Despite the fact that the per long fed, well finished cattle pro-

in 1943, the total value reached a price relationships and certain O. First places won by WTAW new high of over 6 billion dollars. P. A. regulations many calves

In 1940, the year before the United which would normally go as stock-States entered the war the value ers and feeders were slaughtered in the fall of 1944. Although the Cattle were valued at \$106 a expected glutted cattle market for

in 1940. Chicago buyers paid a steer average, 10 and a considerable amount liquid-\$15.40 per cent steer average, 10 and a considerable amount liquidcents more than in 1943, and the ation of old breeding stock and Of Most Dangerous row; Waring Glee Club-favorite highest since 1919 when the all plain grass fat cattle occured du- Places In America time record of \$15.50 was establish- ring the last quarter of 1944.

heaviest on record.

record number of 82 million at the for the nation as a whole. record number of 82 million at the beginning of 1944, or an increase Although travel restrictions re- "Slippery floor surfaces, lack of

time record. Texas, the leading cattle state in crop on record in 1944. Abundant hazards resulting in home acci-

the union with almost 10% of the feed supply, with a wide spread be- dents," Dr. Cox said. nation's total number fared very tween prices of well finished cat- "However," he added, "in the much like the rest of the country tle and feeder cattle during the last analysis, the problem boils over during the winter and spring into the winter in good condition. These deaths, chargeable to remedi-Excursions In Science......WTAW over during the winter and spring into the winter in good condition. These deaths, chargeable to remedi-Rotary Club Program.....WTAW of 1944. With high feed prices Winter wheat pastures in the pan-able carelessness, can and should and scarcity of protein feeds ranch-men were confronted with a serious handle are said to be carrying the largest number of cattle on record. Dr. Cox declared that such a

situation. In spite of these factors

-DIRECTORS-(Continued From Page 1)

TUESDAY AFTERNOON, JANUARY 16, 1945



Although the average price per 100 pounds of all cattle exclusive of calves for the entire country fell more than \$1.00 below the 1943 price and the average weight at profitable prices for several that far from being one of the safest, it is often one of the most dropped 30 pounds, the aggregate cattle value rose almost 100 million dollars above the 1943 level. Cattle dollars above the 1943 level. Cattle slaughtered in 1944 averaged about 925 pounds for the entire country. Due to a technicality in O. P. A. price rules which permitted many light weight cattle to go as veal, the average weight of calves slaughtered was 213 pounds, the heaviest on record. heaviest on record. Cattle numbers have increased rapidly since 1938 when we had head than in any other state and two-thirds as many as automobile 65 million cattle, to an all-time nearly twice the average figure accidents; and of over a third as

and calves for 1944 was approx-imately 34,000,000 head a new all same high level. Texas and the nation as a whole poisons, sharp tools, and firearms produced the largest total feed are some of the more prominent

Prices of beef and veal as well needless and profitless loss of life as cattle and calves are expected is deplorable at any time, but to to remain near 1944 levels. More permit such a condition to perwell finished cattle may be ex- sist now in view of our national

pected in 1945 and the average crisis, is a ne BN term expires when the Texas Sen-BN ate confirms his successor. John that of 1944. Purchase of beef for seriously cripple our war effort. In South America there are supporting factor for the better trees known as "cow trees" which,

E. E. Rosaire of Houston, Texas. Col. Hull's wife, Mrs. Mary Louise Hul; son, John W. Jr., age 2, and parents, Mr. and Mrs. Fred

> LOUPOT'S A LITTLE PLACE - - -- - - A BIG SAVING! HICKOK New links to good grooming. Once you've worn a key chain you can't be without one. Convenient as well as good looking.



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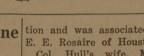
CLOTHIERS

College and Bryan

LOUPOT'S

A LITTLE PLACE - -

As the commercial cattle busi- In America it has long been R. Hull, reside in Sonora.



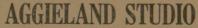
Repay as quickly as you can so some other Aggie can borrow.

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INDIVIDUALITY

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in Agronsky— y War Journal...... t and Coffee..... Correspondents...... Rio at the Organ... ... BN ... WTAW ... BN ... BN 6:15 Report from Clete Roberts 6:30 Sign Off FRIDAY, JANUARY 19, 1945 countries. lands in the Pacific.

 That's for Me
 BN

 Treasury Star Salute
 WTAW

 Something to Read
 WTAW

 Dick Tracy
 BN

 I'll Buy That
 BN

 Hop Harrigan
 BN

 Treasury Salute
 WTAW

 Jack Armstrong
 BN

 Captain Midnight
 BN

 Notes From Yesterday
 BN

 Sign Off
 Sign Off

Newton of Beaumont was nomi-nated by Governor Coke Steven-1945. This will be a strong price son to replace Mr. Dempke. In attendance for the first time grades of slaughter cattle. in more than two years was Lieut. Progress of the war, civilian pur- when pierced yield a rick milky Col. D. S. Buchanan of Buda, who chasing power and O. P. A. regu- nutritious juice in such abundance has been overseas 22 months with lations are vital determining facthe U. S. Marine Corps in the tors, any one of which could easily of food. alter the picture before 1945 is Southwest Pacific. Attending his first meeting since gone. The current O. P. A. pro- EX-AGGIE FROM SONORA nomination was Rufus Peeples of posal to place a \$17.00 per cwt. PROMOTED TO LT. COLONEL Tehuacana, president of the As- ceiling on slaughter cattle would sociation of Former Students of in all probability shorten the feed-

That's for Me ______ BN Texas A. & M. Attending his sec-Something To Read ______ WTAW BN Texas A. & M. Attending his sec-ond meeting since nomination was been announced by the total tonnage of beef produced of John William Hull, 30, of Sono-ra, Texas, to lieutenant colonel has been announced at Headquarters of of San Antonio and Neth L. Leach-man of Dallas, both re-nominated for six year terms by Gov. Steph-tor six year terms by Gov. Steph-enson; and G. R. White of Brady, doubtless add to that condition. president of the board, and Gen. Purebred sales during late 1944 Hull was engaged in oil explora-

H. JJ. Brees of San Antonio. were not averaging as high as they did a year earlier and current sales

-CADETS-

were falling below sales held in January 1944. Bull sales have suf-(Continued From Page 1) '44, because of his brilliant work on fered more in recent months than the Russian front. Cooks said that female prices.

BN if Stalin's armies hadn't drawn Normally the beef cattle cycle is thousands of Hitler's men to the about 15 years long. Were it not East, the invasion would probably for the war we would have reachnever have succeeded. ed the peak in 1942 or 1943 in Paul Ostermayer, Junior, voted stead of 1944. Only fools predict for Roosevelt saying that he was cattle trends and prices, but there undoubtedly the main figure in is every reason to believe we have world events, because it was he who passed the peak and that prices Baukhage Talking BN Was reported to have made the of both commercial and purebred WTAW Noonday News WTAW final plans for the invasion, and cattle may be somewhat lower in Luncheon Tunes WTAW the ruling of conquered Axis-held 1945 than they were in 1944 Just how much below 1944 will be Frank Wright, senior, named largely determined by the course MacArthur, saying that he used of the war and those economic

excellent plans and stragedy in conditions governed by it. the reconquering of Jap held is-

LOUPOT'S

A LITTLE PLACE - -

- - - A BIG SAVING!

All of the cadets that were interviewed agreed that the most important event of the year was the invasion of Europe, the Presidential BN election was the BN portant world event. election was the second most im-

HQ. MEDITERRANEAN AIR

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IT'S PERSONAL -

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