

WTAW Batt Chat "MARCH OF DIMES" PROGRAM FROM WHITE HOUSE On behalf of the "March of Dimes" campaign, the BLUE Network (WTAW), will place its microphone in the White House on Thursday, January 18, at 3:30 p. m., CWT, from which point it will broadcast talks between Mrs. Eleanor Roosevelt and a group of women guests, including Margaret O'Brien, young movie star.

Penny and Stan had been brought up to marry one another but each fell in love with somebody else. The ensuing complications make for exciting drama in WTAW's My True Story, Friday, January 19, at 9:00 a. m., CWT.

Emily had been a perfect lady for 34 years. On a certain glamorous evening, she decided to forget her inhibitions and be imperfect—just for one night.

The WTAW Listening Post will dramatize the humorous result in "The High Old Time," by Sidney Herschel Small on Thursday, January 18, at 9:45 a. m., CWT. The dramatization is based upon the story appearing in the Saturday Evening Post of January 20.

Drew Pearson, famous columnist and WTAW commentator heard Sundays at 6:00 p. m., CWT, will make his first film appearance in RKO's forthcoming drama, "Betrayal from the East."

Curley Bradley, melodic baritone of WTAW's Farm and Home Makers program, will sing "Come With Me My Honey," "All Through the Night," "I Promise You" and "Swinging On a Star" on the broadcast Thursday, January 18, at 11:30 a. m., CWT, accompanied by the Home Towners under Harry Kogen's direction.

The Harmonizers, string sextet, will swing out with "Snow

Man Polka" and "Dark Town Strutter's Ball." Ace Homemaker Kay Baxter will present up-to-the-minute hints for housewives. The ebullient Ozark Ramblers, in their incomparable manner will present "Careless Love," "My Gal Sal," "Chin Chin" and "Now I Lay Me Down To Weep" on the WTAW program, Wednesday, January 17, at 3:15 p. m., CWT. On Thursday, January 18, the group will intone "Yodelin' Jive," "There'll Be a Rodeo in Tokio," "Cowboy Holiday" and "Lazy River," and on Friday, January 19, "Pennsylvania Polka," "Open Up Dem Pearly Gates," "I'm thinking Tonight of My Blue Eyes" and "China Town."

Warren Jennings, president of the Radio Executive's Club of New York City, will present the "Radio Daily" award for the "Best Daytime Variety Show of 1944" to WTAW's Breakfast Club on Thursday, January 18, broadcast of the celebrated matinee program at 8:00 a. m., CWT.

In presenting the award, Jennings will speak from the studios in New York City, while acceptance will be made in Chicago by Don McNeill, m. c. of the Breakfast Club for more than a decade. The award is one of six won by BLUE Network shows and artists in Radio Daily's eighth annual certified poll of 1,000 editors and writers.

Satisfying a long nurtured ambition, Don Dowd, the announcer on WTAW's Aunt Jemima Show, will join in when the Aunt Jemima choristers sing "Moon Country" on the broadcast of Thursday, January 18, at 9:25 a. m., CWT. Dowd has been the man-behind-the-mike since the program's inception on June 19, 1944.

In addition, the choristers under the direction of Harry S. Walsh will intone "My Best to You," which may be construed as their method of cheering on Don. On Friday, January 19, the choir will sing "Liza" and Harold Arlen's "Over the Rainbow." Harriet Widmer, who portrays Aunt Jemima, will philosophize with her customary cheer.

Six first places were won by WTAW shows and artists in the

OFFICIAL NOTICES Classified

Priced to sell—Complete senior uniform including ice cream slacks, two woolen green shirts, senior boots (size 7) with boot hooks and spurs, ice cream breeches, woolen green slacks, and woolen blouse. Every article is in top condition and ready to wear. This clothing is all tailor made. Contact: Clark Brunner.

FOR SALE—Serge suit; pants, size 30-32; blouse, medium; shirt. Contact: Robert Gold, Box 958, College Station, Texas.

Will the person who took the rose-gold Bulova wrist watch, with spring bracelet to match, from locker 1089 at the Gym, Wednesday morning, please return it to Dorm 17, Room 418, or turn it in at the P. E. office at the gym. It has a great sentimental value. Give liberal reward for return and shall ask no questions. Fish Green.

LOST—Girl's brown leather draw-string purse which contains articles of special value to owner. Miss Jerry Hooper. See W. S. Dixon, Room 264, Bizzelli.

LISTEN TO WTAW 1150 kc.—(Blue Network)

Table of radio program schedule for Wednesday, January 17, 1945. Includes programs like Sign On, Texas Farm & Home Prog., Sunup Club, Martin Agronsky, Daily War Journal, Let's Learn Spanish, Blue Correspondents, Morning Melodies, Hollywood Headliners, The Breakfast Club, My True Story, Aunt Jemima, Between the Lines, The Listening Post, Breakfast at Sardi's, Gil Martyn, Jack Borch and His Boys, Glamour Manor, Meet Your Neighbor, Farm and Home Makers, Bankhage Talking, WTAW Noonday News, Farm Fair, Piano Playhouse, Kiernan's Corner, Mystery Chef, Ladies Be Seated, Songs by Morton Downey, Appointment With Life, Sincerely Yours, Time Views The News, Ambrose Haley, That's for Me, Our Neighbor Mexico, Dr. B. Nelson, Rev. Hartman (Lutheran), Dick Tracy, To Be Announced, Hop Harrigan, Terry and the Pirates, Treasury Salute, Jack Armstrong, Captain Midnight, Excursions in Science, Rotary Club Program, Sign Off.

Table of radio program schedule for Thursday, January 18, 1945. Includes programs like Sign On, Texas Farm & Home Prog., Sunup Club, Martin Agronsky, Daily War Journal, Toast and Coffee, Blue Correspondents, Room Rio at the Organ, The Breakfast Club, My True Story, Aunt Jemima, Between the Lines, The Listening Post, Breakfast at Sardi's, Gil Martyn, Jack Borch and His Boys, Glamour Manor, Meet Your Neighbor, Farm and Home Makers, Bankhage Talking, WTAW Noonday News, Farm Fair, Texo Roundup, Los Andrinis, Kiernan's Corner, Mystery Chef, Ladies Be Seated, Songs by Morton Downey, Appointment With Life, Sincerely Yours, Time Views The News, To Be Announced, Ambrose Haley, That's for Me, Something To Read, Student Person, Dick Tracy, To Be Announced, Hop Harrigan, Terry and the Pirates, Let's Look At The News, Jack Armstrong, Captain Midnight, Correspondents at Home and Abroad, Report from Clete Roberts, Sign Off.

Table of radio program schedule for Friday, January 19, 1945. Includes programs like Sign On, Texas Farm & Home Prog., Sunup Club, Martin Agronsky, Daily War Journal, Let's Learn Spanish, Blue Correspondents, Room Rio at the Organ, Hollywood Headliners, The Breakfast Club, My True Story, Aunt Jemima, Between the Lines, The Listening Post, Breakfast at Sardi's, Gil Martyn, Jack Borch and His Boys, Glamour Manor, Meet Your Neighbor, Farm and Home Makers, Bankhage Talking, WTAW Noonday News, Farm Fair, Luncheon Times, Kiernan's Corner, Mystery Chef, Ladies Be Seated, Songs by Morton Downey, International Xmas Party, Sincerely Yours, Time Views The News, That's for Me, Treasury Star Salute, Something to Read, Dick Tracy, To Be Announced, Hop Harrigan, Terry and the Pirates, Treasury Salute, Jack Armstrong, Captain Midnight, Notes From Yesterday, Sign Off.

Cattle Numbers Are Increasing Rapidly 1944 In Retrospect.

The nation's livestock and meat industry accomplished a modern miracle in 1944. Handicapped by acute labor problems and periodic shortages of feed, farmers and packers established new all time records for numbers of animals handled and tonnage of meats processed.

It is estimated that a total of 28-1/2 billion pounds were produced in 1944 including lard. The 1943 total was 27,217,000,000 pounds. The 1944 total represents a gain of 56% or five million tons over the 1938 prewar output. Production has increased every year since 1938. During World War I annual production averaged 17-1/2 billion pounds.

Despite the fact that the per head returns averaged lower than in 1943, the total value reached a new high of over 6 billion dollars. In 1940, the year before the United States entered the war the value was 2-1/2 billion dollars.

Cattle were valued at \$106 a head in 1944, \$117 in 1943, and \$75 in 1940. Chicago buyers paid a \$15.40 per cent steer average, 10 cents more than in 1943, and the highest since 1919 when the all time record of \$15.50 was established.

Although the average price per 100 pounds of all cattle exclusive of calves for the entire country fell more than \$1.00 below the 1943 price and the average weight dropped 30 pounds, the aggregate cattle value rose almost 100 million dollars above the 1943 level. Cattle slaughtered in 1944 averaged about 925 pounds for the entire country. Due to a technicality in O. P. A. price rules which permitted many light weight cattle to go as veal, the average weight of calves slaughtered was 213 pounds, the heaviest on record.

Cattle numbers have increased rapidly since 1938 when we had 65 million cattle, to an all-time record number of 82 million at the beginning of 1944, or an increase of over 26% in six years. Present cattle numbers are somewhat below the figure for last year due to the exceedingly heavy slaughter in 1944. Total slaughter of cattle and calves for 1944 was approximately 34,000,000 head a new all time record.

Texas, the leading cattle state in the union with almost 10% of the nation's total number fared very much like the rest of the country during 1944. Due to the unfavorable cattle feeding outlook in the fall of 1943 movement of feeder cattle out of Texas into mid-western feed lots was below normal resulting in a heavy carry over during the winter and spring of 1944. With high feed prices and scarcity of protein feeds ranchmen were confronted with a serious situation. In spite of these factors

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Dempke of Stephenville, whose term expires when the Texas Senate confirms his successor. John Newton of Beaumont was nominated by Governor Coke Stevenson to replace Mr. Dempke. In attendance for the first time in more than two years was Lieut. Col. D. S. Buchanan of Buda, who has been overseas 22 months with the U. S. Marine Corps in the Southwest Pacific. Attending his first meeting since nomination was Rufus Peoples of Tehuacana, president of the Association of Former Students of Texas A. & M. Attending his second meeting since nomination was Ervin Harrison of South Bend. Also in attendance were R. W. Briggs of San Antonio and Neth L. Leachman of Dallas, both re-nominated for six year terms by Gov. Stephenson; and G. R. White of Brady, president of the board, and Gen. H. J. Brees of San Antonio.

CADETS (Continued From Page 1)

'44, because of his brilliant work on the Russian front. Cooks said that if Stalin's armies hadn't drawn thousands of Hitler's men to the East, the invasion would probably never have succeeded.

Paul Ostermayer, Junior, voted for Roosevelt saying that he was undoubtedly the main figure in world events, because it was he who was reported to have made the final plans for the invasion, and the ruling of conquered Axis-held countries.

Frank Wright, senior, named MacArthur, saying that he used excellent plans and strategy in the reconquering of Jap held islands in the Pacific.

All of the cadets that were interviewed agreed that the most important event of the year was the invasion of Europe, the Presidential election was the second most important world event.

Graduate Club to Meet in "Y" Wed.

There will be a meeting of the Graduate Club in the Assembly Room of the Y.M.C.A. on Wednesday, January 17 at 7:00 p.m. All members have been urged to attend. Speaker for the evening will be W. K. Anderson, a member of the club whose subject will be Synthetic Rubber.

Wives of all graduate students are to be special guests at this meeting.

Texas cattle in general wintered in fair shape last year. Marketing of grass cattle and short fed low quality cattle was heavy throughout the year. Due to high feed costs and the narrow spread between prices of feeder cattle and fat cattle there were very few long fed, well finished cattle produced in Texas in 1944. Due to price relationships and certain O. P. A. regulations many calves which would normally go as stockers and feeders were slaughtered in the fall of 1944. Although the expected glutted cattle market for October and November did not materialize, receipts were heavy and a considerable amount liquidation of old breeding stock and plain grass fat cattle occurred during the last quarter of 1944.

As the commercial cattle business goes, so goes the purebred business. Breeders of purebred cattle have enjoyed an active demand at profitable prices for several years and 1944 was the banner year. There were more purebred cattle sold in more Auction sales for more money per head in 1944 than in any previous year of the Texas cattle industry. A number of well known breeders held sales of 50 head or more which averaged well above \$1000 per head on the entire lot. As a matter of fact John Randolph can add another to his "Texas Brags" for Texas purebred cattle sold in auction during 1944 sold for more money per head than in any other state and nearly twice the average figure for the nation as a whole.

Although travel restrictions reduced attendance at some of our major livestock shows and others are not being held for the duration, the public interest and quality of cattle has been maintained at the same high level.

Texas and the nation as a whole produced the largest total feed crop on record in 1944. Abundant feed supply, with a wide spread between prices of well finished cattle and feeder cattle during the fall of 1944 resulted in heavy movements of feeder cattle from the range country into feed lots this last fall. Texas ranges are in good shape as a result of widespread fall rains and cattle went into the winter in good condition. Winter wheat pastures in the panhandle are said to be carrying the largest number of cattle on record.

Prices of beef and veal as well as cattle and calves are expected to remain near 1944 levels. More well finished cattle may be expected in 1945 and the average weight and quality should be above that of 1944. Purchase of beef for the armed forces will be larger in 1945. This will be a strong price supporting factor for the better grades of slaughter cattle.

Progress of the war, civilian purchasing power and O. P. A. regulations are vital determining factors, any one of which could easily alter the picture before 1945 is gone. The current O. P. A. proposal to place a \$17.00 per cwt. ceiling on slaughter cattle would in all probability shorten the feeding period of many cattle, reduce the total tonnage of beef produced and disturb the entire seasonal marketing schedule. An element of uncertainty exists in the industry today and the recent announcement to draft more farm labor will doubtless add to that condition.

Purebred sales during late 1944 were not averaging as high as they did a year earlier and current sales were falling below sales held in January 1944. Bull sales have suffered more in recent months than female prices.

Normally the beef cattle cycle is about 15 years long. Were it not for the war we would have reached the peak in 1942 or 1943 instead of 1944. Only fools predict cattle trends and prices, but there is every reason to believe we have passed the peak and that prices of both commercial and purebred cattle may be somewhat lower in 1945 than they were in 1944. Just how much below 1944 will be largely determined by the course of the war and those economic conditions governed by it.

LOUPOT'S A LITTLE PLACE --- A BIG SAVING!

FRESHMAN FASHIONS SID LORD TWO SIZES IN THE LATEST KHAKI CUTS—A LA G.I. HATS ARE WORN WELL DOWN OVER FACE TO PREVENT IMMEDIATE RECOGNITION ANYHOW. ACCESSORIES... ELECTRIC MATTRESS SEATER. COAT COLLARS ARE WORN VERY HIGH. ELECTRO SENSITIVE GLOVE—FOR MAKING THINGS SLING—ONE MAY SIT WITHOUT TOUCHING AUGHT.

American Homes One Of Most Dangerous Places In America

In America it has long been thought that home is the safest place an individual can spend his time. The facts, however, prove that far from being one of the safest, it is often one of the most dangerous places. This condition need not exist if proper attention is given to making our homes safe.

In commenting on the urgent need for the protection of life and limb in the American home, Dr. Geo. W. Cox, State Health Officer, declared that accidents in the home are the cause of as many deaths as diphtheria, scarlet fever, whooping cough, and measles combined; of more than appendicitis; of nearly as many as diabetes; of over two-thirds as many as automobile accidents; and of over a third as many deaths as tuberculosis.

"Slippery floor surfaces, lack of handrails on cellar steps, absence of protective gates at the top of stairs in homes where there are small children, toys left on stairs, unanchored small rugs on polished floors, and the careless storage of poisons, sharp tools, and firearms are some of the more prominent hazards resulting in home accidents," Dr. Cox said.

"However," he added, "in the last analysis, the problem boils down to one of reasonable individual caution. When we consider that most accidents result from carelessness, we cannot view complacently the more than 30,000 deaths annually from this cause. These deaths, chargeable to remediable carelessness, can and should be reduced."

Dr. Cox declared that such a needless and profitless loss of life is deplorable at any time, but to permit such a condition to persist now in view of our national crisis, is a neglect that cannot be condoned, and one which can seriously cripple our war effort.

In South America there are trees known as "cow trees" which, when pierced yield a rich milky nutritious juice in such abundance as to render it an important article of food.

EX-AGGIE FROM SONORA PROMOTED TO LT. COLONEL. HQ. MEDITERRANEAN AIR FORCES, ITALY—The promotion of John William Hull, 30, of Sonora, Texas, to lieutenant colonel has been announced at Headquarters of the Mediterranean Allied Air Forces, where he is assigned as a communications officer. Prior to entering the Army in 1940, Col. Hull was engaged in oil exploration and was associated with Dr. E. E. Rosaire of Houston, Texas. Col. Hull's wife, Mrs. Mary Louise Hull; son, John W. Jr., age 2, and parents, Mr. and Mrs. Fred R. Hull, reside in Sonora.

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