PAGE 6

# WTAW

great buffalo bull of the Texas is heard on Time Views the News plains and secret symbol of peace over WTAW Monday through Fri-Indians, serves as a savior for radio. Dan Reid in the Wednesday, September 13, WTAW broadcast of networks. Both rejected him, so the Lone Ranger, aired at 6:30 p. the slim newscaster tried a small m., CWT.

**Batt Chat** 

ma, entitled "The Angelus," cen- motion with the March of Time, ters around the capture of Reid by then making its air debut. notorious gunn-runners, the killing of the Mission Padre and the atmurder on the Lone Ranger. Cliand Tonto engage in a furious gun cept President Roosevelt.



WEDNESDAY, SEPTEMBER 13, 1944

6:00	Sign on.	
6:02	Texas Farm & Home Prog.	WTAW
6:15	Sunup Club	WTAW
7:00		
	Martin Agronsky— Daily War Journal	. BN
7:15	Your Life Today	. BN
7:30	Your Life Today Blue Correspondents Morning Melodies	. BN
7:45	Morning Melodies	.WTAW
7:55	Hollywood Headliners	WTAW
8:00	The Breaktast Club	. BN
9:00	My True Story	. BN
9:25	Aunt Jemima	. BN
9:30	Between the Lmes	WTAW
9:45	The Listening Post	. BN
0:00	Breakfast at Sardi's	. BN
0:30	Gil Martyn	. BN
0:45	Songs by Cliff Edwards	. BN
1:00	Glamour Manor	. BN
1:15	Meet Your Neighbor	. BN
1:30	Farm and Home Makers	. BN
P. M.		
2:00	Baukhage Talking WTAW Noonday News	. BN
2:15	WTAW Noonday News	.WTAW
2:30	Farm Fair	WTAW
2:45	Tips, Topics and Tunes	WTAW
1:00	Kiernan's Corner	. BN
1:15	The Mystery Chef Ladies Be Seated Songs by Morton Downey	. BN
1:30	Ladies Be Seated	. BN
2:00	Songs by Morton Downey	. BN
2:15	Hollywood Star Time-RKC	) BN
2:30	Appointment with Life Ethel and Albert	. BN
3:00	Ethel and Albert	. BN
8:15	Music for Moderns	WTAW
0.00	TT: 11 . 37	7331

#### 8:45 Our Neighbor Mexico-Dr. A. B. Nelson......WTAW Rev. Hartmann (Lutheran)..WTAW

4:30 Dick Tracy. 4:45 Terry and the

BN BN

 $\mathbf{BN}$ 

battle with the gun runners who are subsequently captured.

Not until he had appeared in twelve Broadway plays in 18 months-all failures-did West-The head of Mucho Grande, the brook Van Voorhis, whose voice between the white man and the day at 3:30 p. m., CWT, turn to

Van auditioned for two major local station. Hns unusual delivery The plot for the 30-minute dra- wonn him a trial and quick pro-

Today-twelve years later-Van's tag line has become a housetempt to place the blame for the hold phrase, and it is believed his voice is heard by more people than max comes when the Lone Ranger any other figure in America ex-

#### \*\*\*

The orchestra under the direction of Harry Kogen will take the spotlight on the Wednesday, September 13, broadcast over WTAW of the BLUE Network's Farm and Home Makers, at 11:30 a. m., CWT, with a "home" medley which includes "Just a Cottage Small," "My Little Grass Shack," and "A Little White House."

Two old-timers from Tin Pan her weekly program, Miss Hurst Alley, "Yes, We Have No Banannas" and "I'm Looking Over a Four Leaf Clover" have been dusted off to compete with several of lilies. the more popular current tunes. Curley Bradley, m. c., will lend his baritone talents to "My Shepherd" and "I Want to Ride in the Sky." Robert B. White is producer-director of the Farm and Home series.

Because of an over supply of blackface acts at radio station KTHS, Hot Springs, Arkansas, back in 1931, the comedy team of Lum and Abner was born.

In the spring of that year a show was organized by Chet Lauck and Norris Goff-creators and stars of Lum and Abner-to raise funds for those persons made homeless by a recent flood. The campaign on dramatizations of her stories,

#### THE BATTALION FEATURED ON WTAW



America's First Lady of the Theatre, Ethel Barrymore, has walted a long time before offering her own radio program. Now she is to be starred in "Ethel Barrymore as Miss Hattie", a distinguished Sunday afternoon dramatic feature over the BLUE Network be-

and letter, Miss Hurst signs her-

favorite flower, the calla lily.

self with a red ink sketch of her

Churchill has his cigar. With

Fannie Hurst it's a calla lily. Wher-

ever she appears, whether it be on

a lecture platform, at a party, or

is wearing a gem-bedecked facsi-

mile of the blossom. The story be-

hind it?-she just likes calla

Miss Hurst might have gotten

the inspiration for her nover, "Five

and Ten," from the corner Wool-

worth's but not the ornament. The

flower itself is white-enameled,

the stamen is an amythist topaz,

and the stem is plugged with a shy relative of the Hope diamond.

Equipped with a clasp, the ar-

tificial flower is worn effectively

with a black or black-and-white

wardrobe that also is always as-

sociated with Fannie Hurst. It was

given to her, she says, by a friend

who tired of seeing her wear wax

flowers, that always "looked

Miss Hurst serves as narrator

weary."

before a BLUE Network mike for

**TUESDAY AFTERNOON, SEPTEMBER 12, 1944** 

cause of a physical disability. Miss Lynch has always played

Ethel. When she came to the BLUE with her show, Bob Cotton, producer and director, auditioned twenty other girls for the part but Peg was Ethel and that was all there was to it.

Peg started writing professionally while attending the University of Minnesota. For fifteen years she has been unable to make up her mind which she wanted to do more, act or write. Since she still can't decide, she does both.

Peg is twenty-seven years old and unmarried. She has an apartment in New York City where she does much of her writing. It takes her two hours to write a script; just as long as it takes her to type it with two fingers-Ethelwise again, one might add.

-Attend San Antonio Aggie Dance-

### Agronomy and Soil Societies Cancel **Cincinnatti Meeting**

Due to war time difficulties of travel the American Society of Agronomy and the Soils Science Society of America have cancelled plans for the meeting planned in Cincinnatti November 15-17, according to word just received by Dr. Ide P. Trotter, head of the A. &M. agronomy department and

## Work Supervisors

"Supervisors of student em-, ployment are urgently requested to turn in assignment cards for students now employed with your department. The cards may be turned in at anytime between" now and September 15th. Please be sure to give a rating of the . student's performance."

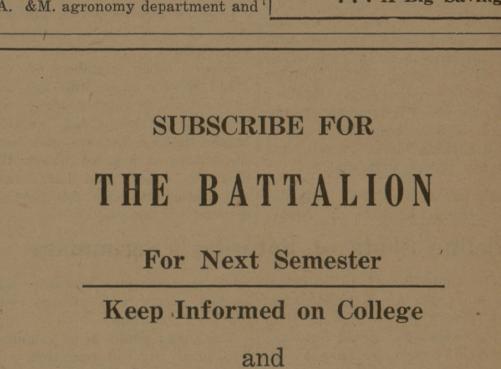
Texas representative of both societies.

Papers which were to have been delivered will be abstracted for publication and distribution. This will be the first year since organization that the societies have not met. Texas ranks high in the number of members of both organizations and many foreign countries are represented in the membership.

Dentistry is the most admirable. of all professions. Dentists do their crowning work every day.

HELP BRING VICTORY .... .... BUY WAR BONDS

A Little Place . . . ... A Big Saving!



ginning Sunday, Sept. 17.

4:00 Student Personnell—George   Wilcox WTAW   4:15 Three Romeos BN   4:30 Something for the GirlsWTAW   4:45 Dick Tracy	boys settled back into the routine of business. Somebody at radio sta- tion KTHS heard about the act, however, and invited them to ap- pear on the station. When the lads arrived at the studio, they found the air was dark with blackface acts. Norris (known familiarly as Tuffy) and Chet sat down to figure things out. They thought a show about people in the Ozarks might go over. Five minutes before they were to go on the air, an announ- cer rushed in to ask them the name of their act. "I guess I'll call myself Lum," said Chet, because he didn't know anyone by that name. Tuffy paused a moment, then remarked he knew an old man named Abner. So Lum and Abner came to be. Today, thirteen years later, Lum Edwards and Abner Peabody are household names. They are real people to millions who listen to them four days a week, at 7:15 p. m., CWT, over WTAW, under the sponsorship of Miles Labora- tories. ***	*** Pretty Peg Lynch who writes the Ethel and Albert show, a BLUE Network series, not only owns the show but always plays the part of "Ethel" and even looks the way you know Ethel would look. She smiles as Ethel would and in rehearsals darts to and fro with quick little motions even as the character she has created. Miss Lynch first wrote Ethel and Albert as a five-minute sketch on a half-hour show for station KAT in Albert Lea, Minnesotta. From this town she named the Albert part of her show. The Ethel she decided on "because it sounded good." Mer first experience in acting fame when she was writing half- hour shows for KAT and was told she'd have to go on the air with the sketch the next afternoon. Ter- rified, she stayed up all night al- ternately writing and shaking in her boots. When the time came she idn't even have mike fright. Peg's biggest worry was that her "Alberts" kept turning into G. I. Joes and it was hard to get re- placements. The present Albert,	<section-header><section-header><text><text><section-header><section-header><section-header></section-header></section-header></section-header></text></text></section-header></section-header>