

W T A W Batt Chat

Fifteen minutes isn't much time in which to tell a story. On the radio, at least four of these minutes are consumed by commercials and other trimmings, so the best you can hope for is eleven minutes of music or drama.

LISTEN TO W T A W 1150 kc — B (Blue Network)

WEDNESDAY, AUGUST 23, 1944

6:00	Sign on.	
6:02	Texas Farm & Home Prog.	WTAW
6:15	Sunup Club.	WTAW
7:00	Martin Agronsky—	
	Daily War Journal.	BN
7:15	Your Life Today.	BN
7:30	Blue Correspondents.	BN
7:45	The Humbard Family.	BN
8:00	The Breakfast Club.	BN
9:00	My True Story.	BN
9:25	Aunt Jemima.	BN
9:30	Between the Lines.	WTAW
9:45	The Listening Post.	BN
10:00	Breakfast at Sardi's.	BN
10:30	Gil Martyn.	BN
10:45	Songs by Cliff Edwards.	BN
11:00	Glamour Manor.	BN
11:15	Meet Your Neighbor.	BN
11:30	Farm and Home Makers.	BN
P. M.		
12:00	Baukhage Talking.	BN
12:15	WTAW Noonday News.	WTAW
12:30	Farm Fair.	WTAW
12:45	Tips, Topics and Tunes.	WTAW
1:00	Kiernan's Corner.	BN
1:15	The Mystery Chef.	BN
1:30	Ladies Be Seated.	BN
2:00	Songs by Morton Downey.	BN
2:15	Hollywood Star Time—RKO.	BN
2:30	Appointment with Life.	BN
3:00	Ethel and Albert.	BN
3:15	Music for Moderns.	WTAW
3:30	Time Views the News.	BN
3:45	Our Neighbor Mexico—	
	Dr. A. B. Nelson.	WTAW
4:00	Rev. Hartmann (Lutheran).	WTAW
4:15	The Vagabonds.	BN
4:30	Marie Baldwin, Organist.	BN
4:45	Dick Tracy.	BN
5:00	Terry and the Pirates.	BN
5:15	Hop Harrigan.	BN
5:30	Jack Armstrong.	BN
6:00	Scramby Amby.	BN
6:30	The Lone Ranger.	BN
7:00	Watch the World Go By.	BN
7:15	Lum 'n' Abner.	BN
7:30	My Best Girls.	BN
7:45	Andrini Continentals.	BN
8:00	Speaking of Sports.	WTAW
8:15	Sign off.	

THURSDAY, AUGUST 24, 1944

6:00	Sign on.	
6:02	Texas Farm & Home Prog.	WTAW
6:15	Sunup Club.	WTAW
7:00	Martin Agronsky—	
	Daily War Journal.	BN
7:15	Toast and Coffee.	WTAW
7:30	Blue Correspondents.	BN
7:45	The Humbard Family.	BN
8:00	The Breakfast Club.	BN
9:00	My True Story.	BN
9:25	Aunt Jemima.	BN
9:30	Between the Lines.	WTAW
9:45	The Listening Post.	BN
10:00	Breakfast at Sardi's.	BN
10:30	Gil Martyn.	BN
10:45	Songs by Cliff Edwards.	BN
11:00	Glamour Manor.	BN
11:15	Meet Your Neighbor.	BN
11:30	Farm and Home Makers.	BN
P. M.		
12:00	Baukhage Talking.	BN
12:15	WTAW Noonday News.	WTAW
12:30	Farm Fair.	WTAW
12:40	Bunhouse Roundup.	WTAW
1:00	Kiernan's Corner.	BN
1:15	The Mystery Chef.	BN
1:30	Ladies Be Seated.	BN
2:00	Songs by Morton Downey.	BN
2:15	Hollywood Star Time—RKO.	BN
2:30	Appointment with Life.	BN
3:00	Ethel and Albert.	BN
3:15	Music for Moderns.	WTAW
3:30	Time Views the News.	BN
3:45	Something to Read—	
	Dr. T. F. Mayo.	WTAW
4:00	Student Personnell—George	
	Wilcox.	WTAW
4:15	Three Romeos.	BN
4:30	Something for the Girls.	WTAW
4:45	Dick Tracy.	BN
5:00	Terry and the Pirates.	BN
5:15	Hop Harrigan.	BN
5:30	Jack Armstrong.	BN
5:45	Sea Hound.	BN
6:00	Musical Mysteries.	BN
6:30	It's Murder.	BN
6:45	Chester Bowles.	BN
7:00	Watch the World Go By.	BN
7:15	The Parker Family.	BN
7:30	America's Town Meeting of	
	the Air.	BN
8:00	Speaking of Sports.	WTAW
8:30	Sign Off.	

LOUPOT'S

Trade With Lou —
He's Right With You!

But one WTAW program, The Listening Post, manages to pack more punch into its fifteen-minute slot than most half-hour shows. Minute for minute, day in and day out—considering that it is presented four days a week—The Listening Post is among the most solid hunks of entertainment on the air.

The dramas have to be good, because each fifteen-minute program is an adaptation of a current piece in the "Saturday Evening Post." And the Post combs the country for the best in reading matter, articles and fiction.

Noel Gerson, who does many of the scripts, is a former Chicago newspaperman. He condenses a magazine piece of from five to ten thousand words into a radio drama that retains the feeling and flavor of the original. Sometimes his material can be converted easily. But often he must read the piece numerous times before he hits on the right formula for radio.

Henry Clay Klein, who produces and directs the program, has a ballet dancer's genius for timing. That's vital, because a short drama is a series of what in the theatre are called blackouts—concise scenes that cram minutes of story significance into seconds. To bridge these blackouts, Ted Steel, at the organ, wheedles a nostalgic sigh or thumps a throbbing crescendo, depending upon the mood of the moment.

"Judge" Ransom Sherman will build and occupy his own "doghouse" when he brings up the problem of unpunctual wives during the Nitwit Court broadcast of Tuesday, August 22, over WTAW at 7:30 p.m., CWT.

The fact that wives have been known to keep their husbands waiting for appointments will not only mix up the metaphors but also the unbalanced jury, composed of "Waymond Wadcliffe," played by Arthur Q. Bryan, "Bubbles Lowbridge," played by Sara Berner, and Mel Blanc as "Bigelow Hornblower."

The Jack Rose Trio will accompany Jimmy Dodd in one of his original ballads.

Baritone Curley Bradley will sing that spectacular ballad of non-spectacular existence, "I'll Get By," on the WTAW broadcast of Farm and Home Makers, Thursday, August 24, at 11:30 a.m., CWT. Bradley, m.c. of the program, also will give his versions of "Sweet Sue" and the hymn, "Over the Hills to Heaven."

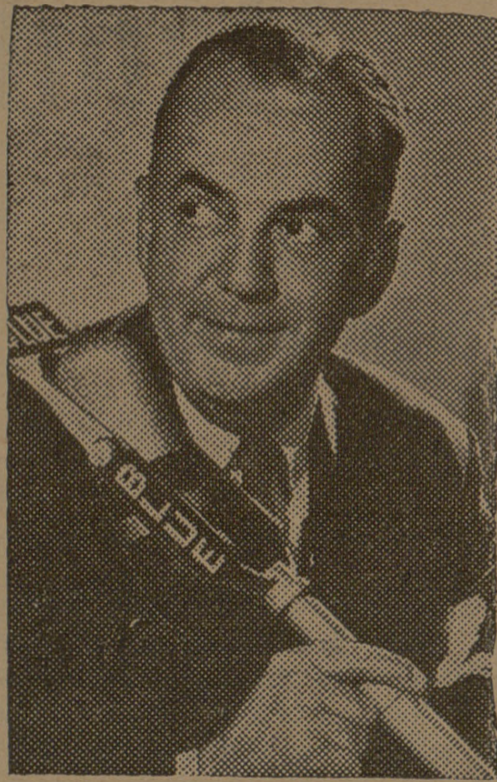
The orchestra, directed by Harry Kogen, will play, "I Should Worry," "We Shall Be Free" and a medley of "The Bowery," "Yip-I-Addy-I-Ay" and "Come Josephine in My Flying Machine." The Harmonizers, instrumental sextet, will contribute a red-hot arrangement of "China Boy."

Bradley will provide a last-minute summary of farm news, and Kay Baxter, Blue Network homemaker, will supply household hints.

Robert B. White is producer-director of Farm and Home Makers.

Dan Reid, the Masked Horseman's genial young nephew, befriends Tricky, the wayward son of Gunman Jeff Thompson, and thereby sets the stage for exciting events that will be unfolded during the WTAW broadcast of the Lone Ranger drama titled "Tricky,"

FEATURED ON WTAW



Genial, likable Tom Breneman, emcee on the BLUE's immensely popular "Breakfast at Sardi's" program is the pivot around which this week-day feature revolves. Tom knows the trick of keeping things moving.

on Wednesday, August 23, at 6:30 p.m., CWT.

Learning that Dan is related to the crusading Lone Ranger, Jeff Thompson assigns several outlaws to "liquidate" the lad. The outlaws accidentally shoot Tricky, whereupon Jeff has a change of heart and, at the cost of his life, aids in smashing his own gang.

The Three Romeos will intone the sage of "Prairie Pete" on the WTAW program of songs, Wednesday, August 23, at 4:15-4:30 p.m., CWT. The threesome also will trill "Oh, By Jingo," "I Love You Truly," "Thanks for the Buggy Ride" and "Don't Believe Everything You Dream."

Another episode in the private lives of Ethel and Albert, in which Albert disastrously attempts to portray the "successful man," will take place on Wednesday, August 23, at 3:00 p.m., CWT, on WTAW.

On this particular day Albert arrives home in a dither over a book that he just can't bear to put down. It is called "The Successful Man" and the prerequisite for success seems to involve lots of charm of the "sticky-sweet variety. Albert attempts to follow this model under some pretty adverse conditions to which Ethel contributes in her own fashion.

The Ethel and Albert series is heard Mondays through Fridays via the Blue at 3:00 p.m., CWT.

A diary that was kept right up to date helps Rex Starr, retired actor and amateur criminologist, to solve a crime in the National Safety Council's mystery drama, It's Murder, Thursday, August 24, at 10:15 p.m., CWT, over the Blue Network.

Rex and his Broadway-columnist niece, Joan Adams, stop for a drink at the Seabreeze Beach Club and run into several interesting people, among them Jenkins, who owns the club, Ted Lessing, star reporter, and Lucille Page, blues singer. All of these characters, it later develops, are involved in the murder case.

Another \$50 war bond and ten other prizes of \$5 each will be given on the program's National Safety limerick contest.

A new collection of daffy definitions will be presented on the

Marine Aggie-Ex Visits Campus

Lt. Col. Raymond L. Murray, '35, U. S. M. C., with Mrs. Murray and their son, Bill, spent Friday and Saturday on the campus, renewing old acquaintances and enjoying the sights, the first visit to the campus in 9 years.

Col. Murray served through the Guadalcanal and Tarawa campaigns, from which he received the silver and gold stars because of his bravery and leadership. Landing with the first invasion wave on Saipan, he received shrapnel wounds, for which he was returned to the United States for treatment. Upon complete recovery he is to

Scramby Amby comedy quiz program, Wednesday, August 23, over WTAW at 6:00 p.m., CWT.

Musical clues to be sung by "Host" Perry Ward, Announcer Larry Keating and Songstress Lynn Martin include "We're the Sunday Drivers," "On A Sunday Afternoon," and "Are You Spoken For?" Charles Dant's orchestra provides the musical background.

Guerilla Gertie, female wrestler, a guest at Glamour Manor, becomes romantically interested in Cliff Arquette during the broadcast, Wednesday, August 23, at 11:00 a.m., CWT, over WTAW. Cliff's attempts to get her out of the hotel prove hilarious.

Musical interludes will include a Charlie Hale band arrangement of "String of Pearls" and Hal Stevens' vocal offering of "It Had To Be You."

FEATURED ON WTAW



Jack Owens, radio's only cruising crooner, is a recent addition to the BLUE's famous "Breakfast Club" program. No mike-hugger is Jack, he prefers to circulate among the studio audience crooning heart-throb ballads into the ears of delighted feminine fans.

be stationed for a time at Quantico as an instructor.

While a student on the campus, Col. Murray was Lt. Col. of the Infantry Regiment. He was a regular player on the football team, was named an all-conference end, and during the season of 1935 was an assistant freshman coach.

During their visit here, the Murrays were guests of Dr. and Mrs. C. B. Campbell.

Debts are the only things which expand when contracted.

LOUPOT'S

Watch Dog of the Aggies

KEEP COOL - - -

On a hot day
drop in for a
refreshing drink
that's really cooling

— at —

GEORGE'S



DO YOUR PART * BUY WAR BONDS