

**THE BATTALION**  
STUDENT TRI-WEEKLY NEWSPAPER  
TEXAS A. & M. COLLEGE

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### Welcoming Governor Stevenson . . .

Visiting our campus today is a person who holds a great position in state affairs. He is a man who the people of Texas have elected to lead them in directing this great state in following the United States while it is in this war, a man who the people have confidence in and are willing to have as a leader and are willing to follow. This man is Governor Coke Stevenson who will be on the campus to talk over radio station WTAW at 11:15 on a timely subject, "Jobs Ahead in Engineering." A special post review will be held this afternoon on Kyle Field to honor the governor in his visit. Aggies, Marines, Navy, Army, and Air Corps will be represented on the Field when the passing thousands go by the reviewing stand.

Having a man of such prestige on our campus today is second to only one visit and that was the one when President Franklin D. Roosevelt was here in 1937. He was also honored by a review, but at that time, it was done by the Aggies alone. It is a great honor to have the governor here on this occasion. The Battalion on behalf of the men stationed here on the campus, would like to extend greetings and a welcome to Governor Stevenson while he is a guest on the campus of Aggieland.

### PENNY'S SERENADE

By W. L. Penberthy

Yesterday morning I was on a radio program with a friend who is connected with another department of the college. After the broadcast we had a very nice chat and during our conversation he told of visiting a town in North Texas where they were just completing a high school band contest. He went on to say that the manager of the hotel where some of the bands had stayed was in a very bad mood because of the havoc wrought in the hotel by the members of the various bands. I made the statement that I had always been proud of the conduct of members of our athletic teams on trips; and so I was much pleased when I read the letter to President Bolton reprinted in Tuesday's Battalion in regard to the conduct of our boys in Miami for the Orange Bowl game. Personally, I would rather lose a game with those boys than win by a large score with a group that reflected discredit on the institution while on trips.

Whether we like it or not, our words and actions are continually under the scrutiny of others and we reflect either credit or discredit on ourselves and those we represent. I am sure that many times our failure to attain a certain coveted goal is due to some thoughtless word or action which left an unfavorable impression with one in whose power it was to make it possible for us to attain that goal.

In my opinion there was a bit of sound advice given by the mother who told her little girl, "Never do anything that you wouldn't want Mother to see you do."

For the first time in the history of Texas rainfall varies from less than ten inches annually at El Paso to more than 50 inches at the Sabine River.

**NOTE YOUR APPEARANCE**

VISIT OUR TWO BARBER SHOPS  
OFTEN FOR EXPERT WORK

**YMCA-Varsity Barber Shop**  
Central "Y"

Stop In at

**George's**

--- for a ---

**SANDWICH**  
**COLD DRINK**

Use the 'phone — Hear the Juke Box

**GEORGE'S CONFECTIONERY**  
AT NEW "Y"

## Man, Your Manners

By I. Sherwood

What are nice manners worth to me as a man? W. H. S.

Nice manners are invaluable to you. They are an attitude toward other people, yourself, and life; without them you are a social misfit. If you possess nice manners, morals, and intelligence, you have the three most cherished possessions of a gentleman, and you will never need to worry about your success in life. There is an old saying, "Good Life and Manners maketh a Man".

Whether you are in College or in the Service there are certain rules of etiquette or manners that should be obeyed—military manners or customs are the most exacting of all. Social customs of the Army are based on standard etiquette.

## Something to Read

By T. F. Mayo

**Three Lives**

A bumptious youngster became a great goldsmith, though perhaps not so great as he thought. Toward the end of an adventurous and not always model life he wrote his own story. Though obviously a cheerful liar, he is undoubtedly a most entertaining one. Kings, dukes, popes, rascals of both sexes, parade through his book, always (according to the author) warm admirers of himself. He casts magnificent bronze statues; he admires their magnificence. In a tremendous midnight scene in the ruins of the Coliseum, he saves a frightened magician from the thousands of devils he has raised but cannot get rid of. Having been betrayed by one of his numerous temporary lady friends, he slaps her down and drags her by the hair until she apologizes; then, in righteous indignation, banishes her from the light of his countenance. Altogether he produces a startling masterpiece and paints in bright, harsh colors the seamy side of a gorgeous age, the Italian Renaissance.

His name was Benvenuto Cellini. His book is his Autobiography.

A very different man in a very different age and country won a title of nobility by his brains and his scholarship. But though he was a Lord, his greatest admiration was a big and awkward self-made man who rose, brooding and wise-cracking by turns, to be the savior of a big and awkward self-made country; who in developing his own personality became involuntarily the type and symbol and representative of all simple, awkward, blundering, warm-hearted, aspiring humanity. The British aristocrat wrote the best life of the American democrat: Lord Charnwood's Life of Lincoln.

A modern American bacteriologist pursued and stalked the deadly microbe through three or four countries and four or five decades. Beside his scientific excellence, he had great humanness and a keen sense of humor. Toward the end of his life he wrote the story of it, but in the third person, as of a fellow he used to know. It was an odd idea, but the result is a lively book, full of painless information about biology, shedding much light on the workings of a scientist's mind, and exploding the theory that to be a good scientist you must be cold-blooded and unconcerned with social problems. Altogether, we are lucky that Dr. Zinsser wrote As I Knew Him.

**WTAW**  
1150 k.c.

Thursday, January 13

8:30—Breakfast Club—BN  
8:45—Breakfast Club—BN  
9:00—Sweet River—BN  
9:15—Singo—BN  
9:30—Baby Institute—BN  
9:45—The Humbard Family—BN  
10:00—Breakfast at Sardi's—BN  
10:15—Breakfast at Sardi's—BN  
10:30—Gil Martyn News—BN  
10:45 Living Should Be Fun—BN

11:00—Riddle of Life—BN  
11:45—Jobs Ahead—Gov. Stevenson

11:30—National Farm and Home—BN  
11:45—National Farm and Home—BN

12:00—Baukhage Talking—BN  
12:15—Press Association News  
12:30—Ted Malone—BN  
12:45—Farm Fair with C. A.

1:00—Rodriguez and Sutherland—BN  
1:15—Mystery Chef—BN  
1:30—Ladies Be Seated—BN  
2:00—Morton Downey—BN  
2:15—My True Story—BN  
2:30—My True Story—BN  
2:45—Little Jack Little—BN  
3:00—Blue Frolics—BN  
3:15—Blue Frolics—BN  
3:30—Time Views the News—BN

3:45—Voice of the Army  
4:00—Something to Read  
4:15—Children's Story Hour  
4:30—Sea Hound—BN  
4:45—Dick Tracy—BN  
5:00—Terry and the Pirates—BN

5:15—Hop Harrigan—BN  
5:30—Jack Armstrong—BN  
5:45—Captain Midnight—BN  
6:00—The House on Q Street—BN

6:15—The House on Q Street—BN  
6:30—Press Association News  
6:45—Sign Off

Friday, January 14

8:30—Breakfast Club—BN  
8:45—Breakfast Club—BN  
9:00—Sweet River—BN

9:15—Singo—BN  
9:30—Baby Institute—BN  
9:45—The Humbard Family—BN  
10:00—Breakfast at Sardi's—BN  
10:15—Breakfast at Sardi's—BN  
10:30—Gil Martyn News—BN  
10:45 Living Should Be Fun—BN

11:00—Building for Morale—BN  
11:15—Meet Your Neighbor—BN  
11:30—National Farm and Home Program—BN  
11:45—National Farm and Home Program—BN  
12:00—Baukhage Talking—BN  
12:15—Press Association News  
12:30—Ted Malone—BN  
12:45—Farm Fair—with C. A.

Price  
1:00—Rodriguez and Sutherland—BN  
1:15—Mystery Chef—BN  
1:30—Ladies Be Seated—BN  
1:45—Ladies Be Seated—BN  
2:00—Songs by Morton Downey—BN  
2:15—My True Story—BN  
2:30—My True Story—BN  
2:45—Little Jack Little—BN  
3:00—Blue Frolics—BN  
3:15—Blue Frolics—BN  
3:30—Time Views the News—BN

3:45—WTAW Panel Discussion  
4:00—WTAW Panel Discussion  
4:15—Bryan Air Field Show  
4:30—Sea Hound—BN  
4:45—Dick Tracy—BN  
5:00—Terry and the Pirates—BN

5:15—Hop Harrington—BN  
5:30—Jack Armstrong—BN  
5:45—Captain Midnight—BN  
6:00—Back Stage of the Met  
6:15—Back Stage of the Met—BN  
6:30—Press Association News  
6:45—Sign Off

Wilson College has established a neighborhood play center in basement rooms formerly used for storage purposes.

**DO YOUR PART \* BUY BONDS**

**DR. N. B. McNUTT**  
DENTIST  
Office in Parker Building  
Over Canady's Pharmacy  
Phone 2-1457 Bryan, Texas

## FACTORS

Continued From Page 1

be sustained, the water consumption of the layers also must be maintained.

Equally important is the consumption of mash. Plenty of good laying mash should be kept before the birds, and stirring it occasionally will increase consumption. Where possible, feeding of a moist mash at noon will stimulate production. In preparing this, about three pounds of mash, dry weight, mixed with just enough water to make it crumbly will be sufficient for 100 hens. During extreme cold an extra feeding of grain just before the birds go to roost will help to keep them warm and also aid in maintaining better winter production.

Providing a good green range for laying hens is an important part of good poultry management. Tender, green feed furnishes protein, minerals and the health producing vitamin A. A small patch of green feed planted adjacent to the poultry yard where the birds can run in the late afternoon will give excellent grazing and air materially in maintaining winter production.

Poultry houses should be well ventilated, but at the same time free of drafts and moisture, and warm enough to keep the hens comfortable. If metal roofs of houses are insulated with heavy cardboard or other insulating material, sweating with consequent damp floors will be eliminated. Moisture condensing on the inside of a metal roof otherwise drips upon the floor and often causes colds among hens.

**PALACE**  
PHONE 2-8879

THURS. - FRI. - SAT.

**"RIDING HIGH"**  
In Technicolor --- With  
Dorothy Lamour  
Dick Powell  
Victor Moore

Plus March of Time

PREVIEW SATURDAY  
NIGHT 11 P. M.

**"THIS LAND IS MINE"**  
with  
Charles Laughton  
Maureen O'Hara  
— also showing —  
Sunday - Monday - Tuesday

**Guion Hall**

Phone 4-1168  
ADMISSION 9c & 20c  
IS ALWAYS  
Tax Included  
Box Office Opens at 1:00 P. M.  
Closes at 7:45

TODAY and FRIDAY  
**"LOUISIANA PURCHASE"**  
with  
Bob Hope - Victor Moore  
Vera Zorina  
in Gorgeous Technicolor!  
also News and Shorts

**LOUPOT'S**  
Watch Dog of the Aggies

**STUDENT CO-OP**  
Bicycle and Radio Repair  
Phone 4-4114

**Campus**  
4-1181  
OPENS 1:00 P. M.  
TODAY - FRI. - SAT.

Jivin'est Jubilee  
in Musical History!

**STORMY WEATHER**  
starring  
LENA HORNE  
BILL ROBINSON  
CAB CALLOWAY  
AND HIS BAND

Cartoon - Shorts - News

**Start The New Year Off Right!**

We invite you to use the facilities of your own college owned and college operated store for better quality merchandise, for better service and for better prices.

At the beginning of a new year, it is a good lesson to learn and a good practice to begin to recognize that quality is the essence of thrift and that by buying your supplies and necessities from us, you will effect many savings.

**You Are Always Welcome At The Exchange Store**

**THE EXCHANGE STORE**  
"An Aggie Institution"