

# The Battalion

STUDENT TRI-WEEKLY NEWSPAPER,  
TEXAS A. & M. COLLEGE

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BEN FORTSON, Editor-in-Chief

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## Greetings, Air Corps - - -

To you men who arrived on the A. & M. campus for the first time just a few days ago, the Aggies would like to extend a hand of friendship toward you and hope that you will like Aggie land just as much as we who go to school here like it. It will be new to you for a while, but tradition at Aggie land will soon put you at ease. It has been a tradition on the campus to speak to everyone that is met and we are sure that as you walk around on the campus now, you will still hear those "hellos" and friendly ones too. We will try to treat you as we would like to have you treat us, and if we do this, everyone will be the happier for it. A friendly, cheerful word to everyone we meet will make that person feel much better, and you will have satisfaction for having spoken. It won't hurt you as you can probably find out it hasn't hurt the Aggies so let's get together and all enjoy the situation as much as we can. Anyway, welcome to Aggie land, men.

## The Freshman Ball - - -

Friday night will probably be a night that will be remembered by all the Fish and Frogs because it is this night that will be filled with music and dancing; in other words, the Fish Ball will be held. Del Valle Orchestra will play with Lucile Garza as the featured vocalist.

The ball will be held in the Grove although it hasn't been customary for any but the corps dances to be held there. Ina Rae Hutton was the last such dance to be held under the stars. Comments on the holding of the dance in the Grove have been numerous, but it seems that this is the only logical place to hold the ball since the cost to hold the dance in Sbisla will be considerably more than it will be in the Grove. There will be enough time for the girls to see what Sbisla looks like on Saturday so that is not a logical reason. We believe that the Grove can be enjoyed almost as well, if not as well, as if the dance was held in Sbisla.

From all reports that come in about the Del Valle Orchestra, it seems that the music will be just about as good as anyone could wish for. To further back this, the leader, Sergeant Ream, has had a background of music that well qualifies him to be the leader of a good dance band.

It will be an occasion to remember so freshmen, let's get those dates and really enjoy yourselves when the big night comes.

## Reflections ---

I don't quite get it. . . . What is all of the row about anyway between the Aggies and H. I. MONK? . . . I'm inclined to think the Aggies took exception to Mr. Monk on a misunderstanding of his column. . . . From what I read it didn't seem to knock A. & M. . . . Merely Walter Wangers production, WNBL. . . . He did judge A. & M. from the picture but he did not slander the College in any way. . . . He simply stated that it was a poor picture and being of a great southwestern institute, should have been better. . . . Even little known Missouri University or Washington University, with their little spirit, could have been the background of just as good a picture. But here I am between the devil and the deep blue sea. . . . My wife is a rabid Aggie fan. . . . Her brother was an Aggie and her younger brother intends to be one, some day, and what the devil. . . . I graduated from Missouri University. . . . Do you wonder why I don't sleep nights. . . . The picture will undoubtedly be the box office attraction of the Southwest and if it draws decent crowds through the East and North it could easily be one of the hits of '43. . . . However, I don't think the quality of the picture, as a picture, merits a Little Oscar. . . . Why, when a super-show, such as Braggiotti and Shaw are busy displaying their very excellent talents, does a swarm of planes have to be flying overhead causing a sound dim-out. . . . Silent curses. . . . it never fails. . . . I noticed that the Houston Symphony is to play on Kyle Field tonight. . . . I just hope they are better than they were in Guion Hall this spring. . . . Anyone care to hear a woeful tale? . . . Then just start a conversation with the station Photographers Mate. . . . His sad story will leave you weeping. . . . Just sit your little self down, and tell us all about your little troubles,

Lennard. . . . Hats off to Andy Matula, Aggie brain trust on taking over BACKWASH. . . . After Candy McGrane left, the column was nearly backwashed out of the paper. . . . Nice comeback, Andy. . . . Also noticed Len Sutton has quite a vocabulary. . . . Slightly too much so for easy reading. . . . but perhaps some more epson will make it run smoother. . . . Glad to see BRAD as EinC of ASTU. . . . What do you know, the Navy has a ball team. . . . Glad someone brought it to my attention. . . . Guess I don't get around much anymore. . . . "Alabama" Zeenah and "Texas" Wilkinson of Co. 17, Section 8, are quite popular with Mr. Hillman, the broad "a" instructor with the vigorous action. . . . Ensigns BAKER, WISE, and SENDERS are getting a reputation as volleyball players. . . . Some one said there should be a law against them playing on the same team. . . . I tried out the new dentist the other day and came away minus an ache or two and a high regard for his dexterity and painless efforts. . . . That makes two of a kind. . . . Lt. Mc FARLAND and Lt. (jg) DILLARD. . . . So I suggest that if any of you fellows want your teeth looked after, do it at this station, the next one won't be so gentle. . . . Notice Zimmer walking around with an armful of books. . . . 1st class has made the PhM industrious. . . . Trainees CAN still take out insurance. . . . The only difference between now and the deadline of August 10th is, now you have to take a physical if you have been in service more than 120 days, but you CAN still take out insurance. NAVY WINS OVER MARINES 5-3  
The Marines burrowed out of their love-nest long enough the other day to take a licking from the Navy ten, 5-3. Now they can hibernate again. With a rally in (See REFLECTIONS, Page 4)

## Something to Read

By Hazel Adams

### TO UNDERSTAND OUR SOCIETY

Descriptive  
1. Polakov: The Power Age. . . . Thesis: The Industrial Revolution (so far) should really be divided into two stages: (1) The steam age; (2) the electric power age. The supremacy of electric power has fundamentally changed the social situation as regards (A) the status of labor; (B) the concentration of financial control; (C) the status of technical management.

2. Burlingame: Engines of Democracy.  
3. Burlingame: The March of the Iron Men.

(Both books discuss the effects on social, economic and political arrangements of inventions and increasing mechanization.)

4. Berle and Means: The Modern Corporation and Private Property.

(The modern classic on the subject. Its thesis is: that claims on the profits of production have superseded ownership, as the chief form of property; and that corporations give to their directors immense social power without social responsibility or control.)

5. Chase: Men and Machines.

An enumeration and analysis of the ways in which inventions and machines have affected human life; with a balancing of the good and the bad effects. Conclusion: Machines are bad unless their effects are socially determined and controlled.

6. Beard: America in Mid-Passage.

A history of the U. S. (social, political, economic, cultural) from the inauguration of Coolidge to 1937. Dominant trend recorded and underlined: From economic "individualism" toward social control of economic processes.

7. Burnham: The Managerial

Revolution.  
Thesis: That western society is entering a stage in which the Managerial class—not the owners nor the laborers nor the "people"—more and more dominate industry and government. This is as true of Russia as of Germany or the industrial democracies.

8. Veblen: The Engineers and the Price System.

Thesis: There is a fundamental conflict of interest between (1) Engineers, who are trained for maximum production; and (2) Owners (financiers), whose aim of profit sooner or later makes them hold down production. This throttling of production, Veblen says, is the real sabotage of industry. And it is not sporadic or accidental. It is inherent in the profit system. This, by the way, is the basic thesis of practically all recent criticism of capitalism. Chase, Dreher, etc. In this conflict, the interest of the public (consumers) coincides with that of the engineers. Both want abundance. The half-ironically suggests that the control of industry should therefore be vested in a "soviet of technicians."

9. Chase: Economy of Abundance.

Thesis: Technologically, it is now possible to produce plenty for all; economically, we live under a system which can thrive only on scarcity (i. e., the profit system). We must either throttle down our engineers (cf. Veblen) or control our financier-owners. At present, of course, we do the former.

10. Dreher: The Coming Show-down.

Thesis: After the war, America must choose between (1) a drastic cutting of production by the monopoly corporations seeking profits which can be brought about only by force (Fascism); and (2) socialization of the control of production, not necessarily of Ownership.

## Open Forum

August 23, 1943  
Editor of The Battalion  
College Station, Texas  
Dear Mr. Boone,

Enclosed is my check to apply on the funds to make Reveille a "GENERAL." Amount two and 50/100 dollars. The first football game I ever saw was at A. & M. in the fall of 1898 and I have missed very few since then. It was not my good fortune to be able to attend A. & M. and become an Ex, but as E. E. McQuillen remarked at one time when Ex-Aggies were registering, "Come on. You have been following them long enough to qualify as an ex-Aggie."

I saw Reveille trot on the field her first time and as Aggies, have been proud of her ever since. I want her to be a "GENERAL" and have a diamond studded collar and when she is no more, that collar to repose in the trophy case of A. & M.

Although not an Aggie by attendance of A. & M., my wife, daughter, and I are Aggies at heart, my daughter having married a graduate of A. & M.

Yours very truly,  
H. O. FERGUSON,  
P. O. Box 887,  
Bryan, Texas

## The Milner Merry-Go-Round

By Archie Broodo

Duck men, here goes again. Enough guys bled about the absence of the Merry Go Round to make a guy believe that they like to see their name in print. The only excuse for the absence of the Milner dope (written, not the writer) Tuesday was that the Merry Go Round broke down. And to think that some of you guys thought it had already gone its limit. Let's start with the best gossip first. Then the other stuff that characterizes these columns. Graf, Boone, and Knight took a little trip to Huntsville last week and had a favorable report to give of the place when they got back. Boone is going back and we bet his mother gets tired of seeing him. That's who he goes to see he claims. Knight received a wonderful letter from the woman already saying something nice about a real nice horse doctor. Maybe more guys will want to take vet medicine now. Someone wants it mentioned that Goose Ball is from the same home town as Jack Garner. Aren't you proud, Goose? Or are you? Can't seem to start a feud with that man from Leejay. People say he's too nice. Can't quit now though. Can you fence, Ross? If you can we'll finish our affair with water pistols or something similar.

Allan Stratman is making all kinds of dire threats about what will happen if he gets called a Mormon. Thought all Utahans were Mormons. Anyway a guy who takes Ag calculus shouldn't make himself heard too much. What we want to know is, why is Charlie Harrison going around with that satisfied look on his pan? The \$64 question right now is, "Who made that hydrogen sulfide Tuesday night?" The bottom floor threatens to moister the bum. A couple of second stoop boys will help

them, too. This comes under the head of classified ads but it might do here. Deisler and "ladies' man" Hrnckirk wants someone to go out each night and get them coffee and doughnuts. They'll pay a reasonable fee, they say.

While speaking of Deisler, he and Ralph Griffin are planning to take over the job of the guys in the "B. 00000." advertisement. If that is your job, beware. They've got that B.O. pretty good. Hmmm. Hope they don't read this. Oh well, she wouldn't marry me anyway

(See MILNER, Page 4)

## Fish Tales

By Fish Ross

Greatest talk of the year is now lingering around Dorm. No. 14. And of course, we mean the Fish Ball. That gala event is about to take place. The Grove is the spot, and Friday night is expected to bring forth many, many cuties.

The Fish are expected to have gals from far and near. From Bryan to El Paso; from Galveston to Laredo. From the looks of things now, the Fish and Frogs will really bring 'em down.

Biggest worry of the week goes to Fish Wallace. He has been designated as "Chairman of the Decoration Committee." Fish Wallace is now out looking for a large crystal ball made of mirrors to hang over the dance floor.

A note to all Freshmen: It would be a good idea if we would kinda hold ourselves down Friday night, because any bad report on our behavior would more than likely terminate our social activities in the future. We all wanta have more dances, etc., so let's all watch our step while we're at the dance Friday night.

Well, those P.E. tests have started again, and now they're giving points. Not so long ago, the P.E. tests amounted to 100 points. That athletic minded Fish Pike had to do it again. Out of the 100 points, he got 96 . . . really whipping out, eh boys?

Fish Gratz has another big job. From the latest rumors, he's trying to supply about ten boys with dates. They're all from Dallas. Yes, the telegrams and special deliveries have really been flying fast and furious lately.

If you wanta know where the best "Seegars" in town are, just ask Fish Rosenthal. This man is positively the worst fiend for the rope that we've ever seen. Of course, it's all right to smoke those things, but he doesn't have to asphyxiate his roommate. So he puts down his El Ropo. Fish Seawright (his roommate) finally gets his breath. All is well, until in fiendish desperation, Fish Rosenthal

(See FISH TALES, page 4)

## PALACE

PHONE 2-8879

Thursday - Friday - Saturday

### "Lady of Burlesque"

— with —

Barbara Stanwyck

Michael O'Shea

— plus —

Cartoon and News

Preview Saturday Night

11 P. M.

### "Tarzan Triumphs"

— with —

Johnny Weismuller

Preview Saturday Night

11 P. M.

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