Page 2-

STUDENT TRI-WEEKLY NEWSPAPER

Toxas A. & M. COLLEGE The Battalion, official newspaper of the Agricultural and Mechanical College of Texas and the City of College Station, is published three times weekly, and issued Tuesday, Thursday and Saturday mornings.

Entered as second class matter at the Post Office at College Station, Texas, under the Act of Congress of March 3, 1870

Represented nationally by National Advertising Service, Inc., at New York City, Chicago, Boston, Los Angeles, and San Francisco.

1942

Sylvester Boone

John R. Kelly Conrad B. Cone LeValle Wolf Robert Orrick Claude Stone B. A. Ross D. A. Leva Fred Manget, Jr Lack F. Turner

Bradley

in the flag.

a gift to the college.

Springwater

Memorial Flag - - -

Henry Tillett

Subscription rates \$8 per school year. Advertising rates

Office, Room 5, Administration Building. Telephone 4-5444.

Associated Collegiate Press

THURSDAY'S STAFF

ARMY ENGINEERS STAFF

ACTD STAFF

The World War I service flag which has

been in place in the rotunda of the Academic

building has finally been torn from its place

of rest. The flag was put up in the early

1920's which means that a few more years

would mave marked a quarter of a century

that it has stood in a place of honor to honor

the Aggies who were in the first war and

to honor the Aggies who died for the free-

doms that we are again fighting for. The

Memorial flag had blue stars to mark the part that each Aggie played in the first

war. The gold stars represented the Aggies

who died in the war. The flag has been a

symbol and tradition to all Aggies who have

come here to school, and it is the freshmen

class that had to learn the number of stars

deemed that a new flag must be hung in

the place of the old one because the other

one is too old to be rehung in its old place.

A new flag is needed and should be purchas-

ed to be hung in place of the old one. There

may not be any chance of getting a new one

up until after the present war is won, but

it is something for one of the past or present

Aggie classes to think about. It would be a

nice gift for one of the classse to give such

-- CHAFF --

Gleaned from Reading Uselessly

a drubbing at the hands of certain factors

in the past few years-in fact such a drubbing that it is hard to find a politician, professional or otherwise, who will admit that

Professional politicians have taken quite

Due to the age of the flag, it has been

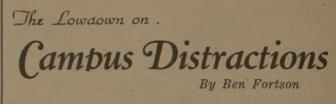
Member 1943

Editor-in-Chief

Managing Editor

Business Manager Business Manager

-THURSDAY MORNING, JULY 15, 1943



Today and tomorrow at Guion Norma decides that Sanders isn't Hall is one of M-G-M's '42 hits, the right guy for her so instructs HER CARDBOARD LOVER, star- her secretary, Bob Taylor, to keep ring Norma Shearer, Robert Tay- her away from the flame at any lor, and George Sanders. and all costs. During the process

This is the story of a pampered she ultimately falls for Taylor and socialite who is madly infatuated Sanders is left out in the cold as with a play-boy. Miss Shearer far as Norma is concerned. plays the socialite and George The Lowdown: A nice story for

Sander, the play-boy. Anyway, M-G-M; this could have been topbilling.

been given to these girls when they At the Campus today, tomorrow. come out of the mess hall or at and Saturday is a picture as big other times around the campus. as the state it is named for. TEX-The "wildcat" might just as well be AS, starring William Holden, Glenn termed common yelling at the Ford, and Claire Trevor.

girls. Regardless of what you call The story concerns two boys it, it is as ill-mannered as any who, on the verge of going to jail thing can be, and it should cease for stealing a hog, are saved by at once. This trouble has never one Windy Miller. After a stagebeen at Aggieland before, and it coach holdup is staged the same should not start now. The same consideration is given dates of robbers. They are caught with freshmen as is given the dates of this money and are blamed for upperclassmen. What do you say, the stealing. Fortunately one of Aggies, let's stop yelling and the passengers shows up and saves whistling at the girls! Show Ag-gie visitors just what Aggieland on their different ways; one to is by treating them with courtesy enter into the cattlerustling business and the other to lead a clean Explain, please-It is only fair simple life. Both fall in love with give reasons for changing ways the same girl (Claire Trevor).



The Battalion Man, Your Manners By I. Sherwood

> A custom acts as sort of a measuring stick for the way a particular thing is done. Customs give us confidence that we are doing things right because others have done them or are doing them in the same manner; they have been established by usage and have lasted because they make for a pleasanter life or orderly procedure for doing things

> Farmers, Doctors, the Army and all types of trades people have their customs; in each case observance of which identifies an individual from these groups; the farmer exchanges implements or help in seasonal work; in the medical profession the general practitioner sends his patients to a specialist on question of diagnosis; the stock broker uses signs in the stock exchange-all of these customs appear to be of a voluntary nature

> In the Army, customs are the positive things to do-and taboos-things not to do. Army customs take on the force of law as indeed they are-the Common law. The breach of some of them would stamp the offender as ill-bred or ignorant, but there are some that violation of which would call for punishment or disciplinary measures.

> Have you ever seen an Army officer walking under an unbrella? It isn't likely that you ever will—no one seems to know why-it is a taboo.

A. and M. has always been a military school, but its cadets have had some free and easy customs—of their own making— far from military; when these young men give them a jolt.

Something to Read By Dr. T. F. Mayo

Toward Understanding Our Problems

would read these five books and discuss each some food, that means that he Being respectful-It has been a speaking system at the next meal? cidentally, local conversation would become dish in question. Also, common Complaints have been made reladecidedly more interesting. Here are the five: Try three of them at least. The Engineers and the Price System, by Thorstein Vablen.

There is a fundamental conflict of interest between (1) Engineers, who are trained for maximum production; and (2) Owners) coincides with that of the engineers. Batt more interesting, thus helping 275849572 7/23 Deisler power are Both want abundance. The interest of the circulation. financiers in profitable scarcity, therefore, Flash, the latest from Milner, er. Anybody wanna argue? is anti-social. Veblen half-ironically suggests and don't any of you "clubmen"

America in Mid-passage, by Charles Beard.

Milner Medley

THE BATTALION

ers, (financiers), whose aim of profit sooner Well, the editor asked for it. It's keeps two women on the line at or later makes them hold down production. been suggested that someone in once, but that's not all, you should This throttling of production, Veblen says, is the real sabotage of industry. And it is sip, news, bull, or jokes so that a Whew!! At almost any time any not sporadic or accidental. It is inherent in few guys can read their names afternoon, Johnny "Romeo" Veien the profit system. (This, by the way, is the basic thesis of practically all recent criticism basic thesis of practically all recent criticism. of capitalism: Chase, Dreher, etc.) In this conflict, the interest of the public (consum-their paper and perhaps make the culated round these parts that

equal to one "Chest" Howard pow-

that the control of industry should therefore feel slighted if your name doesn't the red's on some people. Honest, appear here. It will be here sooner men, he's not a frog. Rumor has

America in Mid-passage, by Charles Beard. A history of the U. S. (social, political, economic, cultural) from the inauguration of Coolidge to 1937. Dominant trend recorded and underlined: From economic "individual.



URGE NO DIRGE! CAPT. MARION CARL, MARINE, DOWNED BEHIND JAP LINES, ES-CAPED WHEN FRIENDLY NATIVES NURSED HIM BACK TO HEALTH AND CARRIED HIM PAST

ENEMY LINES-IN A COFFIN !

FAMOUS CLOSE SHAVES By Barber Sol

U. S. AVED- EAMON DE VALERA, IRELAND'S LEADER, PARTICIPANT OF THE 1916 EASTER REBELLION, ESCAPED THE FIRING SQUAD. HIS AMERICAN BIRTH, SAVED HIM.

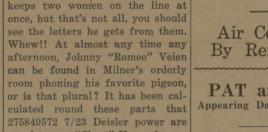
Mess Hall courtesy-There are son asks for a certain food first, of doing something when a change There is a lot of bull about shipsome types of courtesy used in the he should have that food passed is made. The mess hall has adopted ping beef from Kansas to Texas enter the Service, some Army customs may mess hall that should be mention- to him as soon as it is put on the the policy of giving only one pint with a innocent dentist being the

ed here for the benefit of most of table. It is only natural for the of "cow" per person each day. ringleader of the rustlers. Not the summer students that aren't person who asks for a food first Heretofore, everyone has gotten until one of the buddies is killed as Aggies and have not yet become to get it when he asks for it and a quart, but without reason, the a hero can the story end. Naturally familiar with the Aggie way of not have to wait until it goes the quota dropped to what it is now. the surviving buddy marries the doing things in the mess hall. The length of the table before he has If there is a reason for this drop girl. most important might be the order a chance to get any. Remember, and an explanation is made, I am The Lowdown: A show of the in which things are passed to the men, that a person who is first to sure that the Aggies will accept early days in Texas that any Texvarious members of the table. holler "shorts" gets the food be- it without murmur. Why don't you an should enjoy. If one hundred Aggies and Service Men When anyone hollers "shorts" on fore the rest of you do.

of them fully with at least five people, the should have the food passed to him custom at Aggieland to treat Ag- It will save a lot of complaints on level of social intelligence of this whole sec- immediately following the person gies and their dates or friends who the part of the boys who are here. tion would rise to an appreciable extent. In- who is at time using the particular visit them with respect due them.

courtesy tells us that when a per- tive to the fact that "wildcat" has

couple weeks ago. Howell Northcutt Forman is/quite a man. He



A dusty named Hrncirik has

By Archie Broodo

bets that it's Cakkie Foster. If so, let's hope he gets more dances with her this time than he did a

wise, with democracy's favorite past time. Not so is the case with Pennsylvania's stouthearted Senator Joe Guffey who is in Texas performing some as yet unannounced duty in the Lone Star State. When asked what his mission was in Texas the chairman of the Democratic national senatorial campaign committee declared it was purely a business trip. "What kind of business?" a reporter quizzed. "I'm only in one kind of business," Guffey replied, "that's politics."

Odds with ends: The best place to find a helping hand is at the end of your arm . The door to opportunity is heavy but a strong push will open it . . . Men commonly according to their inclination and imbided opinions, but generally act according to cus-. . Common sense is the knack of seetom . ing things as they are, and doing things as they ought to be done . . . He who has no inclination to learn more will be very apt to think that he knows enough.

Even from horrors of depths of a bloody war, Americans have a knack of keeping up their sense of humor: A group of engineers of the Chemical Warfare Division, specializing in the gentle art of laying a smoke screen, have adopted as their theme song, "Some Gets in Your Eyes."

The Knickerbocker Weekly, admirable American edited and published magazine for Hollanders in this country, reports that those unfortunates from the conquered countries of Europe who have been conscripted to work in German armanent industries have been officially designated by the Nazi party as "guest workers."

Despite all their looting, the Germans are now on a plane diet.

Rhur theme song these days should be ice box and the radio. Smoke Gets in Your Eyes.

New Guinea pigs should be available for Spell it Army now. postwar experimentation.

and underlined: From economic "individualism" toward social control of economic pro-

Income and Economic Progress, by H. G. Moulton:

scription (by the head of the Brookings Institution) of the way in which capitalism should be run by the capitalists. Thesis: Producers should constantly lower prices and in-crease production rather than cut production Result From Too and maintain prices. (Read Stuart Chase's long review and critique in Survey Graphic shout November 15, 1935) This book is an Much Sun Bathing about November 15, 1935). This book is an able plea for a sane capitalism.

either throttle down our engineers (cf. Veblen), or control our financier-owners. At present, of course, we do the former. The Unfinished Task, by Lewis Corey:

and enlarged only by preventing the combination of economic and political power in the to occur after the sun has shone same group: We must therefore avoid: (1) excessively on the back of the privately owned monopolies and (2) a totali- head and neck," Dr. Cox explaintarian state (i.e. (1) Fascism and (2) Com-ed. "This can be prevented by promunism). His solution is: Organizing all tecting the head and back of the Natural Monopolies (eg. power production, neck from the sunshine," he added. transportation, etc.) into "public corporations," which should be neither privately of the skin to the sun has some owned nor run by the Government. (The T. virtue since the action of the sun-V. A. is an imperfect model. Corey's "public corporations" would be more independent of Government control than T. V. A.

News item tells of a Texan who became an undertaker at 13. Cradle to the grave?

Photograph of an amphibian general shows no webbed feet. He's wearing G.I.'s.

These July night our home front raiders actually may endanger life." inaugurate a shuttle schedule between the

Spell it WAC after this. They're in the the skin to the sun for a short

kicked out of school, it'll be here. Griffin threatens to "rack it up" "Cob" Terrell, soph prexy, just in San Antonio sometime soon. Has

came in and said that he was going she got a friend, Ralph? We just to phone for a date with the neat- dare someone to ask Art Graf how The clearest and most authoritative de- est treat in Bryan. Your columnist to spell "carbon".

> Glimpses around the "Club" . . Deisler teaching everybody calculus. Gibbons getting help in chemistry from guys who have

hot trumpet licks. "Jock" Knox

Following last week's sugges- smiling. Carter always in a hole. Economicy of Abundance by Stuart Chase: Following last week's sugges shands, card Rollins always to-Technologically, it is now possible to produce plenty for all; economically, we live George W. Cox, State Health Of-mate, First year Cadet Strotman under a system which can thrive only on ficer, today released a statement going to play polo. Brough sleepscarcity (i.e. the profit system). We must concerning the danger of over ex- ing like a "Rooty-toot".

Time to stop. First though, bird-"Sun Stroke is not thought to dogs, start, sniffing because Terbe due to the heat of the sun, but rell got that date. So long, army. Democratic freedom can be preserved to certain direct effects of the sun Let's win the conference.

LOUPOT'S

Where You Always Get

a Fair Deal

11:00 P. M.

"OX-BOW INCIDENT"

- with -

Henry Fonda

Dana Andrews

Dr. Cox asserted that exposure

duces vitamin D for the fats in the skin and this product is absorbed and used by the body.

sunshine are not due to the heat rays but ultraviolet rays," Dr. Cox stated. "It must be remembered, however, that it is these and extensive application of direct sunshine to the skin may produce painful and severe burns which

The State Health Officer advises those who wish to obtain an extensive suntan to get it by slow degrees. Expose small portions of

period of time.

- also thruit A WARNER BROS. Picture with RICHARD TRAVIS - VIRGINIA CHRISTINE **"FIGHTING ENGINEERS**" **CHARLES LANE - RUTH FORD** Directed by B. REAVES EASON - Original Screen Play by Robert E. Kent and Raymond L. Schrock A Technicolor Picture of the Training and Duties of the ETAMES BUY! TONDE In Lobby! Engineers, filmed at Fort Belvoir, Virginia. Also Selected Shorts never taken it. He claims that HERBERTON DESIGNATION DESIGNATION DESIGNATION DESIGNATION they aren't confused yet. Jud Strother riffing out with some

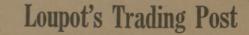
CHECKING OUT?

To The ARMY, **NAVY, or MARINES** or MAYBE the AIR CORPS

> If you're leaving right away -Lou will give you the highest prices for your drawing instruments and slide rules. I'm buy-; ing on the whoelsale market for used books and will pay you the current. market pricesbring your books and school supplies to Lou for the best price.

that you can sell any item that Lou's buys at a higher pricewe'll sell it back ot you and just what we paid for it. How do you like that deal.

Agents for Post Drawing Equipment



"Trade With Lou-He's Right With You"

