Aggie Coaches Are to be Taxed to the Limit This Year

ating from the latter in 1916.

Outstanding Athelete

ing athlete, winning his letters in

Head Coach Homer Norton

Methodist preacher. He attended Cotton Bowl by a count of 13-12. Birmingham High School and Bir- The 1939-40 Aggies were unbeatmingham-Southern College, gradu- en and untied in 19 straight games,

four sports, and in his senior year Norton has one of the keenest

was voted the best all-round ath- football minds in the business, as

lete in school. Norton started out his record will attest. To the casual

to become a professional baseball acquaintance Coach Norton gives

player, but in 1920 he gave up a the impression that he is somewhat promising career with the Colum-

bus, Ohio team of the American a cover-up for a brain that is Association to become head football coach at Centenary. constantly thinking of ways to build a better offense. In fact,

He was head coach at Centenary Coach Norton might be compared

for two years and then served as to the famous Frenchman, Marshal

ine coach under the immortal "Bo" | Foch, whose motto was "when in

Millan left Centenary in 1925 and Norton was offered the position as fense which Norton created which

head coach but declined. After was known as the "Double Shufserving one more year as line fle". Experts agree that this is

coach he took the reins of the undoubtedly the trickiest and most

Gentlemen as head coach, and re- deceptive offense which has ever mained as such for eight years. been designed in football, and the

During his term as head coach hardest to stop-if, and that's a

his teams were eminently sucess- big if, the right sort of team is

McMillan for three seasons. Mc- doubt, attack".

In college he was an outstand- Southwest Conference

Homer Hill Norton, head foot- 1939 Aggies were voted National he won the Southwest Conference

a record which has never been equalled in the history of the

Keen Football Mind

Bill James, Lil Dimmitt and Manning Smith, Norton's Assistants, Will Have Much Responsibility This Year

west Conference champions.

tainly have their hands full for experts.

At present, Coach James has ticular day that "Uncle Bill' has valuable line-man award.

With three of Aggieland's However, Coach Norton has no serving in the army, the Cadet discrepency to that setup since where he came to A. & M. touted as one of the best line coaches in session will be taxed to the max- known by all his players, has more the country. And he has lived up imum as they prepare their vaunt- than once come through when the more than to mere expectations. ed plans for the defending South- going was rough. The cry for He produced such stellar players guards and tackles was loud last as Joe Routt, twice All-American ball coach and director of inter- Champions, and Norton declares championship, losing only to Tex-Coach Homer Norton and his year, but by the end of the grid guard; Joe Boyd, another All-collegiate athletics of Texas A. & that it was the greatest team he as, perennial Aggie nemesis. staff of Line-Coach Bill James, season, James had produced an American and All-Conference tack- M. College has had one of the most has ever coached. Trainer Lil Dimmitt and Manning Smith have been carrying the Smith have be bulk of the load this fall and cer- above the average by most sports and winner of most valuable line- genial Aggie mentor was born only to Texas University, shared

man award; and Martin Ruby, last December 30, 1896 at Carolton, Conference honors with S. M. U. And it hasn't been just that par- year's tackle who won the most Alabama, one of the six sons of a and then defeated Fordham in the



Line Coach James

charge of all the line-men, which come through. His experience in | For Manning Smith, this will as university in 1925.

Coach Manning Smith

includes the centers and the ends.
In fore-gone years, James took care of the guards and tackles only but with the departure of Dough Rollins and Charlie Deware, the whole job will be upon his shoulders.

For Manning Smith, this will really be his first year at full-fledged varsity coaching. He takes over the backfield, a spot left vacant by the departure of Marty Karow, now at Corpus Christina as university in 1925.

For Manning Smith, this will really be his first year at full-fledged varsity coaching. He takes over the backfield, a spot left vacant by the departure of Marty Karow, now at Corpus Christina as co-freshman coach of all as university in 1925.

Trainer Lil Dimmitt, after being appointed as head baseball coach inherits the head mentorship of the freshman team for the year. Lil now has had the priviledge of coaching three of the four major A. & M. sports. Before Dimmitt came here he was the head coach of Beaumont High School, where he gathered honors upon honors Coming here in 1935, he has mostly confined his duties as a trainer, plus doing his odd jobs here and

This year, this small staff of coaches face their greatest test-a job which will require every ounce of their energy. They have already shown their ability and you can bet the Cadet team will have all after these coaches get through.

Coupon Book Holders

To clarify some of the arguments given on the coupon book question, the athletic department made it known that all coupon book holders will be entitled to four games as originally prescribed. Three of those tilts will be home affairs-Texas Tech, T. C. U. and Arkan-

Besides those three games, the holder will be entitled to choose

Ernst Krenek, noted Chech composer of the opera, "Jonny Spielt cord. Auf," has been appointed professor

the University of Texas.

When in Doubt About Your DR. J. W. PAYNE OPTOMETRIST

that to the Texas Aggies by a which play to call, and a team en, which is something of a re- aside. For with the war, and the speedup program in effect, not

In 1934 Norton came to A. & M. tice this sensational attack. of music at Hamline university, and from then until 1939 his ma- But some day, if and when Norterial was scant, and Aggie teams ton finds the right combination, Thirty new short courses in went through some rather lean the "Double Shuffle" will once fields considered essential by the years. With spring training of more be trotted out, and with the government are being offered by 1939, however, those close to the right kind of team handling it, football picture at Aggieland be- brother, somebody's football team gan to smile, and Coach Norton had better look out when Homer 'delivered the goods"—which is a Norton's outfit hits town. The masterpiece of understatement. vaunted "T" formation will be

with a team generally conceded to be one of the better outfits of the Southwest. In 1941 the Southwest Conference still clung to the old adage that "the champions never repeat" although A. & M. after winning in 1939 had tied for the crown in 1940. But Coach Norton's Aggies soon stilled that cry forever. With practically all the stars of his great 1940 eleven gone, Norton developed one of the greatest passing attacks in 1941 the nation had seen since the days of Ray Morrison and his S. M. U. "aerial circus". With a green team

WELCOME

COME SEE THE LATEST

At the Air-Conditioned **Campus Theatre**



Welcome Aggies

Fans in 1942 will see a veteran

MON. - TUES. Barbara Stanwyck

"Great Man's Lady"

WED.-THURS.-FRI.-Gary Grant Jean Arthur

"The Talk of the Town"

Preview, 11 P. M. SAT. NIGHT Also Five Big Days
SUN. - MON. - TUES.
WED. - THURS.
Walter Pidgeon Greer Carson

"MRS. MINIVER"

Box Office Opens at 1:00 P. M. LAST DAY

"Bahama Passage"

TUESDAY - WEDNESDAY DOUBLE FEATURE

"Mr. District Attorney in the Carter Case'

James Ellison Virginia Gilmore "Brooklyn Orchid"

William Bendix Marjorie Woodworth

THREE BLONDE MICE THURSDAY - FRIDAY SATURDAY

NEWS — SHORT LEON ERROL COMEDY

FRESHMEN

FOR DELICIOUS, JUICY HAMBURGERS COME IN AND VISIT . . .

MINUTE SANDWICH SHOP

North Gate

Welcome A

Complete Store for College Men BRYAN



HEADQUARTERS FOR MILITARY CLOTHING Hart, Schaffner and Marx TAILORED UNIFORMS

Regulation . . . Arrow Shirts, Ties Florsheim Shoes Freeman Shoes Wool or Cotton Slacks Insignia, Patches Caps, Sam Browne Belts Web Belts, Aggie Coveralls

WELCOME . . .

FRESHMEN



CALL AROUND AND GET **ACQUAINTED**

CASEY'S CONFECTIONERY

IN THE "Y"

SMOKES - EATS - DRINKS

HERE IS YOUR STORE

REGULATION SHIRTS (Patches Sewed On FREE)

REGULATION PANTS (Alterations FREE)

TRENCH COATS, TIES, SOCKS, ORNAMENTS-

EVERYTHING YOU NEED AT FAIR PRICES COME AND SEE FOR YOURSELF

Aggie Clothiers

NORTH GATE

ZUBIK & SONS

UNIFORM SPECIALISTS

sports last year besides being head tennis mentor. He came to A. & M. along with his own coach, Homer Norton, from Centenary College, after distinguishing as an All-American half-back.

Entitled to Free Game

St. Paul Minnesota.

Eyes or Your Glasses, Consult

109 South Main Next Door to Palace Theatre



HEAD COACH HOMER NORTON

1930 outfit losing only one game, make up his mind in a split second count of 7-6. During the seasons which has almost perfect timing. of 1932 and 1933 his teams went To use the "Shuffle" effectively any of the four conference games on the road.

Came to A. & M. in '34

son unheralded and unacclaimed, fle" clicks. but swept through a ten game schedule undefeated and untied, and climaxed a perfect season by defeating Tulane 14-13 in the

WELCOME NEW STUDENTS To Look Your Best At All Times VISIT US

Aggieland Barber and Beauty Shop North Gate

enough time is available to prac-

His 1939 team started the sea- forgotten when the "Double Shuf-

This year finds Coach Norton