

The Battalion

STUDENT TRI-WEEKLY NEWSPAPER
TEXAS A. & M. COLLEGE
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Lest We Forget

The Aggies learned a lesson Saturday. A lesson which unfortunately was learned at the expense of one of A. & M.'s greatest friends, Texas Christian University.

A unfortunate occurrence happened following the close of the game—an incident which we of A. & M. regret because it occurred during a weekend when the people of Fort Worth and the student body of T. C. U. had extended to the cadet corps a brand of hospitality which had never before been given on any corps trip. To T. C. U. and Fort Worth, we extend our appreciation for all the hospitalities of the past weekend.

Already the corps has sent its apologies to T. C. U., and they have graciously accepted them. The incident is closed—our relations with T. C. U. remain untarnished—but the memory of this affair should teach Aggie-land a very potent lesson. A lesson that every Aggie because he wears a uniform, because he represents a great college, should make every effort to maintain the reputation of A. & M. Because you wear that uniform, you share in the glory of being an Aggie, because you wear that uniform, you have the responsibility of maintaining A. & M.'s reputation.

Open Forum

TO THE BATTALION:
This is about the flag episode in Fort Worth. The T.C.U. student body had given up its usual mid-field seats to our boys and the Denton girls, in order to be good hosts, and had accepted goal line seats in their place. Their beloved Frogs had been knocked out of the championship race and they were in the gloom of defeat. Their hopes of future victories, even, had been dashed by the injury of their star. You Aggies remember how you felt last Thanksgiving. T.C.U. felt that way Saturday evening.

Then came the flag incident rubbing salt into their wounds. A flag is no ordinary emblem. It is no Steer, nor Mustang, nor Owl. It shares space with Old Glory and the Lone Star banner, and is due similar reverence. T. C. U. reverences it flag.

Nor is it very brave or sportsmanlike for a group from some 5,000 students to start a melee with a group which had every T. C. U. boy present would have numbered only one tenth their number. For our eleven best to beat their eleven best is all right. But a ten to one affair bears a somewhat yellowish hue, and we rather put ourselves in the tomato throwing class.

As an Aggie alumnus, my ears burned and my face stayed red for the half hour I was in Jarvis Hall after the game, hearing the cold fury vented and the repeated vows that the Aggie cadet corps would not again be welcomed on that campus. For this to come to my ears from the students of one of the cleanest schools in the country, hurt and still hurts.

Certainly no more than a small percentage of our cadet corps condoned this most thoughtless insult to our defeated hosts. Surely, the vast majority of our students are zealous defenders of Aggie-land's great reputation, and will not rest until they know a welcome awaits them again on the T. C. U. campus.

It is my hope that literally hundreds of letters will reach T. C. U. from Aggie cadets, expressing regrets and apologies for this regrettable action by a thoughtless few.

Jas. W. Williams
Class of 1919
Former Editor of The Battalion

Something to Read

—By Dr. T. F. Mayo

Farm Fiction

Considering how few farmers become writers, a surprising number of novels have been written about the farm, good ones too, many of them. It would seem to be a good idea for you Aggies who are chiefly agricultural in your interests to look at rural life through the highly imaginative eyes of the novelists. Not that these story-tellers will teach you

anything valuable about farming. In many cases, they may even fail to tell you anything you don't know already about rural life. But after all, the usefulness of fiction is not in instructing so much as in interpretation. A good novel can make you see quite familiar facts and types of people in an entirely new light, and can thus change your whole attitude toward your own day-to-day life. It can make you find interest and dignity and perhaps drama in a common cycle of events which have heretofore simply bored you. By showing you familiar people from the inside, it can make you see them ever after as pathetic or humorous or heroic, never again as merely drab.

The following short list of "farm novels" is selected at random from the recent literature of half a dozen nations. If you become at all interested, why not go into the field seriously and make this sort of thing your chief literary recreation? If, coming from the farm to an agricultural course, you know country life and people already, these novels will help you to understand what you know. "Knowledge comes but wisdom lingers," as old Tennyson remarked. If, on the other hand, you are a city-slicker or a small town sport and are headed into engineering, good farm novels have still more to teach you.

Anyhow, here is a selected list of farm fiction:
Growth of the Soil, by Knut Hamsun. In my opinion, the biggest of the lot. A Norwegian epic of the farmer's battle with grim nature.
O Pioneers! and **My Antonia**, by Willa Cather. The opening of our Middle West.
Tobacco Road, by Erskine Caldwell. Can such things be? Worn-out soil producing degenerate culture.

The World Turns On

—By A. F. Chalk

Our government is now concerning itself with the problem of controlling a rising price level. Thus far the "moral suasion" of Leon Henderson has had very limited success, and it is obvious even to the uninformed that some comprehensive legislation is needed to remedy the situation. It is our purpose here to mention some of the measures which might be adopted as a means of checking the present trend of prices.

It is difficult to classify scientifically the different techniques which can be used as a means of avoiding inflation. In the interest of simplicity, however, we might classify all price-control procedures as either direct or indirect. The indirect methods attempt to solve the problem by adjusting the supply of and demand for consumer goods. The direct methods involve the attempted control of prices by governmental decrees, et cetera. Some group is usually given authority to establish maximum prices by decree and any violation of the law is considered a criminal act.

As suggested above, the indirect procedures usually constitute an effort to correct maladjustments of both the demand for and the supply of consumer goods. At present the supply of such goods is decreasing while the net income of consumers is increasing. Both these factors tend to cause prices to rise, and the indirect controls which are instituted should attack both sides of the problem if they are to be reasonably satisfactory. Wherever feasible the supply of consumer goods must be increased and consumer incomes must be decreased.

The following are some of the methods which have been suggested as a means of alleviating the supply problem: (1) Importation of as many consumer goods as possible with the available shipping space, (2) Stimulation of production of consumer goods when the production of such goods would not require labor and machinery vital to national defense, (3) Drastic restriction of the production of certain comfort and luxury goods which compete with rearmament industries. Examples would be automobiles, refrigerators, new housing of certain types, etc. Many such goods are so durable that a temporary decline in their production would not constitute a great inconvenience. (4) Reorganization of distribution machinery to permit lower costs and retain lower prices, and (5) Increasing working hours of wage-earners to permit increased aggregate productivity on the part of labor. In connection with this, it has been suggested that some legislation of recent years should be suspended for the duration of the emergency.

The techniques for controlling demand are not so varied as in the case with the supply side of the problem. In general, it may be said that extremely high taxation and increased sales of government bonds to individuals are the two methods which have received most widespread attention. In addition to high excise and personal income taxes, the use of an excess profits tax approaching 100% would appear to be desirable. Not only would it decrease consumer income through smaller dividends, but it also would take away one of the arguments used by labor in demanding higher wages. Profits and wages will probably have to be controlled rigidly in the interest of national welfare.

Space will not permit discussion of the direct methods of controlling prices. It should be remembered, however, that the efficiency of such methods depends primarily upon the efficiency of the governmental agencies charged with the administration of the law. Controls must be very extensive, and penalties for evasion have to be extremely stringent in order for the laws to be effective. These factors would probably make any widespread use of direct controls particularly unpalatable to Americans. Direct price control could be used to advantage in a restricted number of cases, but indirect methods would no doubt be more satisfactory for the purposes of general price control.



"Ugh: You got a reservation for me?"

BACKWASH

By Charlie Babcock

"Backwash: An agitation resulting from some action or occurrence."—Webster
The Daily Grind . . . Laurie Oliver Matters could be worse, though. has been on the receiving line of a lot of Texas U. publicity recently. Latest to be received in the way of Longhorn correspondence was the envelope containing two pictures—one of Doss and his memorable Thanksgiving catch, the other of Layden going over against the Aggies for the fatal seven points—all with the line, "No explanation necessary"



Babcock . . . Unconcerned was the attitude of about ten Aggies when Fletcher Asbury and his date walked into the date's hotel room in Fort Worth and found the cadets sleeping on the bed and floor . . . Feature of current attractions at the Campus Theater is a couple of surprise slides. A somber audience changes to one of laughter as the following slides are flashed on the screen to the accompaniment of a funeral march—"This theater will be closed until 6:30 p. m. Saturday"—"So that the staff may attend the funeral of the Baylor Bears!" . . . it would have been impossible to match Jack Hering's embarrassment Saturday night in Fort Worth when he and his date climbed into the wrong automobile and went for a ride. Hering, a field artillery senior, was supposed to go by a certain parking lot and use his room mate's car. Through mistaken identity, the couple used an unknown party's vehicle and didn't return it until they discovered their error about an hour later.

Roses in October

Texas is getting ready to go to the Rose Bowl!
It is a tradition in Austin that orange lights on the Administration Building tower are turned on the night after every game in which the Longhorns are victorious.
Speaking of lighting effects for special occasions, Carl Eckhardt, superintendent of the university utilities, states: "There probably won't be any more additions to the color scheme unless the Steers go to the Rose Bowl, and then any thing is likely to happen."
Better take a second look, "Men of Forty Acres." You've got to play a ball game Thanksgiving Day, and it so happens that Thanksgiving comes before New Years.
Then too, it is rumored that Pete Layden must take his selective service physical examination today. That means that induction orders will be forthcoming in about a month or six weeks.

Principles of War Applied to Plowing

Reversing the modern trend of changing from a peace to a wartime economy, Professor A. W. Clyde of Pennsylvania State college has used an instrument of war to aid the farmer in the peaceful task of plowing.
Adopting the principles used in the recoil mechanism of artillery, Professor Clyde has developed a satisfactory automatic release hitch for use on tractors when plowing in rocky ground.
After the plow hits a solid rock, the tractor is stopped in 8 to 10 inches and is gently pulled back and recoupled to the plow. All plowman must do is to back away or otherwise release his implement from the stone and go on with his work.

COVERING campus distractions

WITH TOM VANNOY

Somewhat better than his past performances are Hugh Herbert's zany actions in "HELLO, SUCKER," playing at the Campus today. Others in the cast are Tom Brown and Peggy Moran.
Utter nonsense is the sum total of the show. Naturally it is entertaining. Nothing could help but be that with "Woo-Woo" Hugh anywhere around. The main improvement that "Hello, Sucker" has is that a lid of sorts has been put on Herbert so that he doesn't make his presence too obnoxious. The usual romantic complications are present.
A new star is rising on the Hollywood horizon. This one is named Anna Lee, famed British actress. She is co-starred with Ronald Colman in "MY LIFE WITH CAROLINE" which is to be at Guion Hall today and tomorrow.
A tolerant husband who understands his fluttery wife is the idea of the show. Anna Lee reminds us of the humming bird hovering over a flower-bed, undecided from which to take the nectar.
Anna just can't make up her mind whether she likes Gilbert Roland, Reginald Gardiner, or Ronald Colman, her husband, best. Somehow just when Anna is about to decide on one of the others, Ronald walks in and spoils everything for the other fellow.
"My Life with Caroline" is a most sophisticated comedy. It has a bit of English touch mixed in that makes everything fine. One of the better comedies of the year, we think. Colman has taken advantage of the opportunity to put his best foot forward in this light bit of nothing for which he is so capable.
At the Campus tomorrow and Saturday is "ADAM HAD FOUR SONS." Ingrid Bergman and Warner Baxter are the leading players in the picture.
Warner Baxter is a Wall Street broker with a family on an estate in Connecticut. He loses everything in the panic of 1907. Ingrid Bergman, the French governess, has to be sent home. The family starts to disintegrate.
In spite of its heaviness, "Adam Had Four Sons" is a good picture. Adam's growing love for the governess on her return after his wife's death, the young, radiant love of Adam's son for his wife, Susan Yawward, the disillusionment concerning Susan, all are magnificently portrayed in the show.

WHAT'S SHOWING

AT THE CAMPUS

Thursday — "HELLO, SUCKER," starring Hugh Herbert, Tom Brown, and Peggy Moran.
Friday, Saturday — "ADAM HAD FOUR SONS," with Ingrid Bergman, Warner Baxter, and Susan Hayward.

AT GUION HALL

Thursday, Friday — "MY LIFE WITH CAROLINE," featuring Ronald Colman and Susan Hayward.

Applications For Dances Due Nov 1

November 1 is the deadline for making application for dates for organization dances. These applications must be in so that the social calendar for the year may be arranged. Permit cards can be secured in the Student Activities office in Room 126 of the Administration Building.
Organization dances will start with the Freshman Dance shortly after mid-term. This dance will be followed by the Sophomore dance the next week-end.
The discovery at A. & M. that Texas cattle fever was transmitted by an insect has been responsible for one of the greatest advances ever made in medicine.

"ARMY"
IT'S BAYLOR NEXT
We Will See You At The Game
Following our custom of several years the store will be closed during the game. Meet your friends before or after the game where the "Aggies" meet—
Lipscomb Pharmacy

GUION HALL
THURSDAY — FRIDAY
3:30 & 7:30
HIGH-COMEDY HIGHLIGHT OF YEARS!
Showing how a knowing husband cures a straying wife!
RONALD COLMAN in **My Life with Caroline**
Introducing ANNA LEE with CHARLES WINNINGER and REGINALD GARDINER • GILBERT ROLAND KATHERINE LESLIE • HUGH O'CONNELL
Produced and Directed by LEWIS MILESTONE • A United Producers Production
WILLIAM HAWKS, Executive Producer • Screen Play by John Van Dreden and Arnold Belgard
SPORTS — NEWS — COMEDY

Campus
4-1181
TODAY ONLY
"HELLO SUCKER"
With Peggy Moran and Hugh Herbert
Plus
"SWING WITH BING"
Starring Bing Crosby and MICKEY MOUSE
FRIDAY & SATURDAY
INGRID BERGMAN • WARNER BAXTER
Adam Had Four Sons
with Susan Hayward • Fay Wray Richard Deminix • Rob't Shaw
Plus
Com. Sing—Cartoon—News