

WELCOME AGGIES!



Montgomery Ward extends a cordial welcome to new and old Aggies. We hope you make our new store your shopping headquarters. In addition to a complete line of uniforms we carry the most complete line of merchandise in Bryan. Trained student assistants will aid you in selecting the things you need.



Purchases totaling as little as \$10 enables you to open an account with Wards. Stock up now and pay later on Wards convenient payment plan.

Thousands of other values are listed in our catalogs. Our catalog order department will take your order and have your goods rushed here for you.

AGGIE SPECIALS!

FAMOUS BYRD STYLE!



Compare With \$12 Jackets

Men! Save now **93¢** AGGIE SPECIAL

Treat yourself to a finer jacket this Fall. Make it an Admiral Byrd! Supple cape-skin, beautifully cut and tailored. Full zipper front. Handy two-way pockets.

SALE! MEN'S OXFORDS



Our Famous "Grenadiers"

Regularly \$3.25 **\$2.87**

Here's your chance to save on our better shoes! Choose a good looking business oxford in black or brown! A rugged brown moc-type oxford!

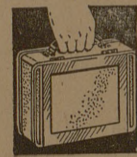
1942 5-TUBE MIRACLE!



Compare Sets up to \$10.95

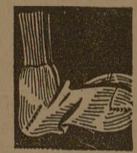
Same in Ivory Plastic, \$1 more **74¢**

Sensational super-heterodyne value king! Has built-in aerial, dynamic speaker! Approved by Underwriters! Includes rectifier tube! Just see it!



New 3-Way "Personal" Radio **17.95** complete

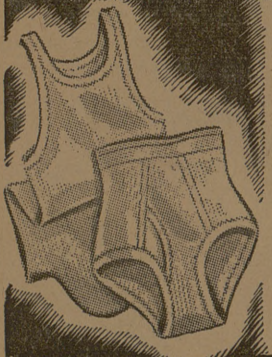
Plays 70 hours on a battery pack or plugs into any AC or DC socket! Built-in aerial!



Regulation Socks **25¢** 3 Pr. 69¢

Fine, sturdy, well made socks. Bought especially for A. & M. students.

PRICE SLASHED! SAVE!



Sale! Men's Speed Shorts

AGGIE SPECIAL **21¢**

The most comfortable shorts a man can wear—now sale-priced for Anniversary! Trim, snug-fitting. Taped front. Curved Bottom Shorts, were 25¢ . . . 21¢

SPECIAL PURCHASE



CADET SHOE

\$2.98

Sizes 6 to 12

Goodyear Welts! Bought especially for A. & M. students.

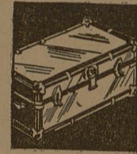
SAVE \$11.55 AT WARDS!



Underwood Portables

Brand New! **\$43.95**

Underwood asks \$55.50. Compare! Wards changed only the finish to save you \$11.55. Elite or pica type! Case, too! **Must Be Ordered.**



Regular 5.98 **Army Type Locker 4.98**

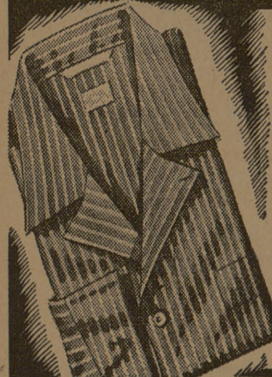
Sheet steel over wood frame! Leather handles! Will give excellent service for years!



Jim Crowley Football **1.84**

Official size top-grain cowhide ball. Endorsed by the famous coach of the Fordham "Rams"!

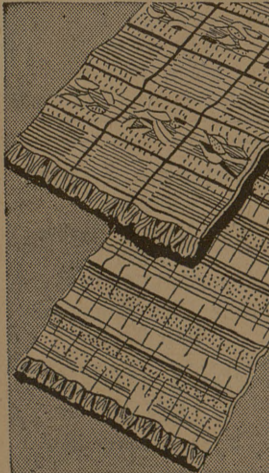
LOW-PRICED LUXURY!



Sale! Pajamas Cut From \$1

AGGIE SPECIAL **87¢**

Get a couple of pairs now while they last! High-count luxury cotton broadcloth—easy to look at, easy to sleep in. Full, generous sizes A to D.



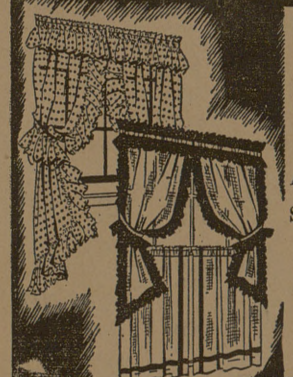
Attractive!

Plaid Rag Rugs

2x4 feet **75¢**

Smart plaid effects in gay colors! Use them in any room! Reversible . . . Durable! Made with clean new material . . . excellent for study rooms!

\$1.19 SIZE, QUALITY



Priscillas and Cottage Sets

AGGIE SPECIAL **88¢** pr.

\$1.19 in most stores! Hurry to Wards for these crisp snowy-white and soft pastel cushion dot priscillas! New fluffy Softones! Ruffled Frame Cottage Sets!



Full-Size Fleece-lined Sweatshirt **69¢**

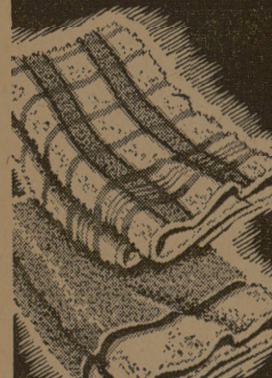
Full athletic size—extra heavy weight for those chilly days outdoors. Silver gray color.



Reg 89¢ **3-Cell Flashlight 75¢**

Adjusts to correct focus by turning head! Chrome-plated case! Cells and bulb included!

SALE! CANNON TOWELS



All Our 29¢ Styles

Big! Bath Size! **24¢**

Handsome overplaid and interesting new solid color with white border. Rich, heavy terry cloth that laps up water in a hurry! Amazing at this price!

WORK PANTS SALE!



Price Cut on "101"s

AGGIE SPECIAL **94¢**

Buy "101"s if you want tougher work pants! Buy them now if you want to save. Two-fisted denim—99% shrink-proof. 12 copper rivets.

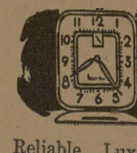
FULL-SIZE HAWTHORNES



AGGIE SPECIAL!

\$21.88 Buy Now! Pay Later!

Sensational value! Check these features:—Riverside cord tires . . . streamlined Bonderized frame . . . Polymerin enameled . . . Troxel saddle! Save!



1.19 Alarm Clocks **98¢**

Reliable Lux movement handy alarm. Shut-off on top! Save!

SPECIAL BUY ON TRENCH COATS

Only 200 to sell **\$3.98** at this price.

ALL ALTERATIONS FREE

FISH SLACKS ALL WOOL REGULATION **\$9.90**

AGGIE T SHIRTS FELT LETTERING **69¢**

COLLAR ORNAMENTS AND INSIGNIAS **50¢ to 75¢ Pr.**

REGULATION BROADCLOTH SHIRT **\$1.75**

REGULATION GABERDINE SLACKS ZIPPER FRONT **\$3.98**

PATCHES SEWED ON FREE

Our catalog order department brings you items not in stock

MONTGOMERY WARD

Use your credit! Buy now . . . save!

200-2-4 Bryan Street

"BRYAN'S BUSIEST STORE"

Phone 2-5039