The Battalion OPEN FORUM

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TEXAS A. & M. COLLEGE
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Let's Get a Bargain

FIFTY-FIVE AGGIES paid the ultimate price for and right. Whether or not their cause was right is not doubted, but the need for laying their lives on the alter can be doubted. Europe today is an answer to that question.

Now 22 years since the end of that tragedy, this country faces a new peril. It is said our country is in danger. If it is, there are thousands of Aggies today who are ready and willing to go at the drop of a hat to insure the safety of this our country we love so well. There are millions of other Americans who feel the same way. If our country is at stake, there is no sacrifice too great that we would not make in order to preserve and protect it.

The 55 Aggies who died in the World War thought their country was at stake when they died. They belived they gave their life that this country might live. If they had it to do over again, and not knowing more then about the causes of the war but just that their country was in danger, they would gladly die again. That 55 were real Aggies.

Some 2,000 other Aggies served through the war as officers, proof that A. & M. is a great military institution.

But here is a point that is emphasized by our annual services to the World War dead. Before we lay the lives of 55 or more Aggies on another alter in another war, let's make doubly sure that the cause is worthy. There is no amount of money that could pay the loss of those boys' lives. One life would be a high price for all of Wall Street's millions.

It is said that our hemisphere is endangered by the covetous dictatorships of Europe. Perhaps we are. Who are we to say? But it is we, who cannot know all the intricacies of the foreign situation, who will pay for the decisions of those who do know and who will decide the graveness of the situation.

We pray in the name of those who have gone before and in the name of those yet to go that our leaders consider the causes and realize the value of the lives that will be the medium of exchange in the bargain of war.

"Save the world for democracy" was considered a good cause then. They fought in vain. What a poor bargain they made. Students and ex-students beg and pray that the leaders of our country make sure they are right before they go ahead.

If we desire to pay the price, let's get a bar-

gain for our expenditure.

Smile, Darn Ya, Smile

A SMILE is worth a thousand words. Confucious said the same about a picture. Who it was that first thought of putting the two together remains unknown. But whoever it was laid the cornerstone for all advertising. Think back over the countless advertisements in magazines and on billboards. Remember how many showed the picture of a smiling face? Then you begin to get the point.

A smile is a universal language. Everyone knows its meaning. There is no country but a smile is recognized as a gesture of proposed friendship, of good will, of rightful intentions. A smile has saved the lives of many pioneers and explorers, who, knowing not the language of native tribes, knew the countless value of a smile.

Once there was a card that hung over the desk of a big business executive that read, "It takes 83 muscles to frown, but only 18 to smile."

Politicians have learned the lesson of smiles. Take Big Jim Farley or President Roosevelt as examples. Who has seen them frown in any public appearance. Of course they know better.

In fact, go to any individual who deals with people. Ask him about the value of a smile. He will tell you a smile is the secret of success. The "million dollar smile" didn't get its name from the money the song brought.

There was once a man who lost his job and returned home to break the bad news to his wife only to discover upon reaching home that his house and garage had burned with nothing except the lives of his wife and daughter saved from the flames. A quick check into his coat pocket reminded him that he forgot to pay the last installment on his in-

He was cleaned out to his last cent, but he had one asset worth all he had ever owned. He still had left the power and the will to smile. He didn't give up and quit, but he went to work with his hands and his smile. Before long he was back again at the

The old saying about keeping that last nickel so you will never be broke is a humorous suggestion, but many have discovered that if you can smile, you can spend that nickel and still be rich.

NEWS ITEM: "University of Maryland sophomores rounded up several hundred freshmen and made them 'pray for rain.' A rainstorm struck the campus a few hours later." This higher education is really great stuff.

DURING THE PAST two or three years the tradition of speaking to other Aggies on and off the campus has practically dropped from the minds of everyone. This tradition was one of the best traditions of the old A. & M. It seems that many of the old traditions of the Aggies have been done away with in the past few years, but let's try to keep this one alive. You Sophomores try to remember this and also remind the Freshman about it at your next meeting.

Mike Florence

October 19th was my first trip down to College Station. I was much impressed with the traditions and customs of the Cadets.

I appreciate most of all the fine reception that the T. C. U. students received. If all of the Cadets are as thoughtful as a certain senior mechanical engineer—then A. & M. is fulfilling its purpose of producing fine young gentlemen. Needless to say, you really have a fine ball club.

M. Hopkins A T.C.U. backer and staunch supporter of A. & M.

Man, Your Manners

BY I. SHERWOOD

their country and for a cause they thought was just EVERY YOUNG MAN is seeking the perfect girl, the one above reproach, whom he can be proud to introduce to his parents and friends—to this end he continues to have dates until he finds her.

In a man's column it shouldn't be necessary to say what a man desires in a woman, but it might be a good idea to mention some of the things that a woman desires in a man.

A Woman Likes—A man who makes her feel that she is the one woman on earth for him. She loves small attentions and courtesies, and having her birthdays and anniversaries remembered. Until engaged, suitable gifts are flowers, candy, or books. No woman wants to be thought of as helpless or fragile, but she does like the idea of being protect-

Most women are more conscious of details than men. They like things done correctly and are apt to be critical about formalities. No matter what she says, she enjoys having men rise in her presence, hold doors open, and pull her chair out for her. Casualness and poise are intriguing in a man,

but conceit and smugness are out.

Every girl likes a man to be polite to her family, respectful to older people, and courteous because it is a pleasure, not a duty.

Dates——It is the man's privilege to ask for dates, and no matter how slow he is doing it, no girl should hint or suggest one herself. In asking for a date a man should state what he has in mind. This gives a girl a chance to decide whether she has right dress or not. (That is important to a girl.) A man should never break one date for another. This holds true for the girl, also.

Blind Dates—Accept blind dates with your eyes wide open, and through those people whose friends are the same type as yourself. In this way you will avoid people you do not care to know. It is best to be pessimistic about à blind date, and then you may be agreeably surprised. Never for one moment let the young lady know that she doesn't come up to your expectations.

Double Dates-Serve their purpose for the one who is having a blind date, thus transforming a difficult situation into a pleasant 'foursome. Among four people enough ideas should be produced to insure a good time for all.

As the World Turns...

BY DR. R. W. STEEN

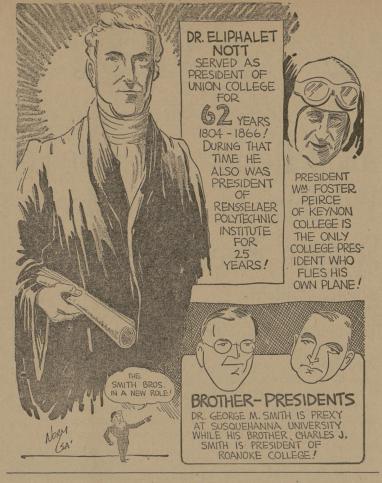
THE TWO TERM tradition was shattered in rather convincing fashion last Tuesday. The Roosevelt popular majority was impressive, while the electoral majority will be overwhelming. However, the results can not be described as a landslide. A great portion of Mr. Roosevelt's majority of 4,500,000 votes

was built up in the solid south. The vote in most sections of the country was very close. So close, in fact, that a shift of 500,000 votes properly distributed would have resulted in the election of Mr. Willkie. On the other hand, a shift of 200,000 votes, properly distributed would have given Mr. Roosevelt a unanimous vote in the electoral college. The electoral vote will be: Roosevelt 449; Willkie 82.

President Roosevelt has just announced that Britain is to receive fifty per cent of defense items produced in this country. As the industries here swing in production at higher rates American aid to Britain will become constantly more important as an item influencing the outcome of the war. Meanwhile Germany's attempt to blockade England by means of sea and air attacks upon her commerce has reached a high point. There are plenty of ships as yet, but losses have been large and it seems that a new system of defense will have to be instituted to guarantee England against want.

There is some indication that the United States is planning to take over French islands in the Caribbean. The Vichey government has become so thoroughly subservient to Berlin that it takes some imagination to consider it an independent government. There have been many reports of German "inspectors" making their way to the islands, and the United States seems to feel that they are there for no good. Some Washington opinion indicates that American intervention may come before December, while other sources indicate that there will be no intervention unless it is made necessary by

an attempt to transfer ownership of the islands. Armistice Day was celebrated in America, but little attention in Europe. The present condition of the world makes it significant that the day celebrated in relation to the last war was Armistice daynot peace day. Perhaps what the world had was not peace at all, but merely a twenty-one year breathing



Chemical Industry Ready To Play Its Part In National Defense Program

BY DR. E. B. MIDDLETON Associate Professor of Analytical Chemistry

loose in the world, and we must ial. be prepared to resist any assaults. The rubber situation is more are living in a chemical age.

chemical profession, was held by wait. 7170 persons in 1914. By 1940 this Our needs for strategic material gram of preparedness.

of purely military explosives such pharmaceuticals does not exist. as TNT, picric acid, mustard gas, and other similar materials. However, the production or nitro cellulose has grown as a result of the constant demand for it in the manufacture of plastics and lacquers. While present producing Brain Twisters published a week which producing units can be digits give your age.

conditions there have curtailed this First, a problem in subtraction. supply. Chemical ingenuity has provided substitutes for this, and the situation in regard to this requirement has been relieved.

Our production of motor fuel is ample to meet any possible need ion. so far as can be foreseen. Aviation fuel, if used in 'blitzkrieg" quantities is amply available, provided special plant capacity is increased. This is reported to be relatively easy to accomplish.

Platinum, vital in 1917-18 for its catalytic action in sulfuric acid manufacture has been largely replaced by anadium oxide catalysts. New deposits, worked by improved methods, are supplementing accumulated stocks of manganese, chromium, tungsten, and antimony.

Tin is classed as a strategic material in that the United States, the major consumer, produces none, while the major producers consume little. About three quarters of all the metal has been obtained from a relatively small geographic area which includes the Federated

Malay states, the Netherland In- sled. dies, Siam, Burma, Indo China, and Just as a point of general infor-America's problems todays is de- away sources of supply of tin than fense. All the terrors of war are is the case with any other mater-

on our freedom. The personnel of complex, largely because the snythe chemical industries are well thetic rubber-like plastics comequipped to do their part in ans- mony called "synthetic rubbers" wering this urgent challenge. The are in such active development. year 1940 has not found the United While no one possesses all the States in the serious plight that it desirable characteristics of crude was twenty-five years ago at the rubber, each has some advantage outset of World War I. Conditions over natural material for special now are different, and perhaps the uses. We have neoprene, Thiokol, most surprising differences are to and Koroseal in experienced probe found in fields related to chem-duction. American made Buna is istry. It can truly be said that we around the corner, Butyl rubber has been announced by the Stan-A quarter of a century ago chem- dard Oil Company of New Jersey, ists were not numerous, and and the B. F. Goodrich Company's their activities were circumscribed. synthetic Ameripol is replacing 50 Chemical processes in industry, to 100 per cent of natural rubber which give employment to great in some tires. More research and numbers of chemists today and more development are needed. provide incentive to great num- Things would look very gloomy if bers of others, were relatively few; some catastrophe would cut off our and the chemical industry was yet rubber importation and leave us to begin its phenomenal growth. with only a few months' supply on Membership in the American hand. This is an extremely impor-Chemical Society, which may be tant part of our defense program. taken as a suggestive gauge of the It is something that cannot well

number has increased to 25,060. It such as activated carbon, nitrogen, is not likely that chemically train- potash, optical glass, and acetone ed personnel will be a serious can be readily satisfied. Our naproblem in any reasonable pro- tion is particularly well provided with snythetic drugs, which now It is true that the chemical in- represent such a large proportion dustry at present has not large in- of medicinal products. An emerstalled capacity for the production gency in the supply of drugs and

BRAIN TWISTER

We omitted part of one of the

plants might not be immediately ago. Here is the correct version: convertible to smokeless manufac- Take your age, multiply by 2, ture, yet they would be able to add 5, multiply by 50, subtract 365. furnish highly trained technicians add the change you have in your and workmen to form nucleus pocket (less than a dollar), add groups in new plants and to pro- 115. Then the units and tens digits vide modern experience closely re- give the change you have in your lated to powder manufacture on picket, the hundreds and thousands

based. Similar situations exist with Here are two more problems to respect to the other chemica wea- be solved by setting up and solving sets of simultaneous equations.

in detonators has been largely im- ferent number and each number is ported from Spain, but disturbed represented by a different letter.

PAY ME NOW

Second, a problem in long divis-DO | THIS | ONE

NT EI EJ IS IS Answer to addition problem. 14 | 6398 | 457 56 79 70 98

Answer to subtraction problem. 234

56 178

98

Movie Perieer

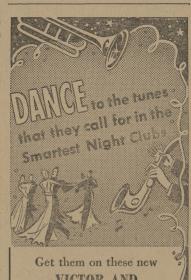
good with the swirling snow of a because he ends up dead by techblizzard and other outdoor shots, nicolor, "Untamed" is based on Technicolor has previously been Sinclair Lewis' novel "Mantrap." used to bring all the colors of the tropics and gaudy scenes of ancient costumes, but nature's colors aren't as much subject to the same color exaggeration by the camera as artificial tones, all of which looks extremely bright and heavy.

"Untamed" concerns a rest cure which society doctor Ray Milland takes in the north woods and before he gets cured he has stolen his guide's wife. Akim Tamiroff, the guide, very conveniently gets frozen to death in the blizzard. Some other things take place during the show which lend atmosphere to the Arctic setting.

Milland is still a doctor even if on a vacation and he finishes an operation for the local medico after he has collapsed. And then there is considerable dashing around through the blizzard in search of a valuable serum which is finally brought in by guide Tamiroff's dog team with him frozen stiff on his

lower China. The United States is mation, the correct pronunciation more completely dependent on far- of Akim Tamiroff's name, accord-

> Topography and geography of Texas makes rural line construction much less expensive than had been expected in early surveys at the time the REA was created.



VICTOR AND BLUEBIRD RECORDS "I Can't Get Started With You" Bunny Berigan
"Keeping Myself For
You" Artie Shaw
"Five O'clock Whistle"
Glenn Miller "Pumptom Turnpike" "You've Got Me This Way" Tommy Dorsey Ask about the new RCA Victor Long Life Needle HASWELL'S

Technicolor is used to enter a ing to the Paramount Publicity new field of "UNTAMED" at the Department, is "ah - KEEM tam-Assembly Hall Wednesday. It is EAR - off" with the accent on used to invade the north woods the capitalized syllables. It is much of the Arctic and it looks pretty easier to just name it and take it

WHAT'S SHOWING

AT THE ASSEMBLY HALL

Tuesday 3:30 & 7:30—"RHY-THM ON THE RIVER," starring Bing Crosby, Mary Martin, and Basil Rathbone.

Wednesday 3:30 & 6:45—

"UNTAMED," featuring Ray Milland, Patricia Morrison, Akim Tamiroff, and William Frawley.

AT THE CAMPUS

Tuesday & Wednesday—

"HENRY GOES ARI-ZONA," with Frank Morgan, Virginia Weilder, Guy Kibbee, Slim Summerville, and Douglas Fowley.

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