

STUDENT BODY INITIATES CAMPAIGN TO SECURE FIRST-CLASS MOVIES FOR COLLEGE STATION

Anson Weeks To Play For Cavalry Regiment

Noted Band Here For First Time

Well-Known Maestro Is Music Composer

By Lee Rogers

Coming to Aggieland for the first time is Anson Weeks and his nationally famous orchestra, who will play for the Cavalry Ball and corps dance this week-end.

Weeks started on his road to popularity on the west coast during an engagement at the Mark Hopkins Hotel in San Francisco where he found his orchestra in great demand with colleges of that region. His orchestra was one of the first to be heard on the Lucky Strike program from the west coast.



ANSON WEEKS

During the time that he spent in the west, Weeks and his orchestra made several musical shorts for Paramount, but their plans for a motion picture career were stopped almost before they were started due to the demand for their appearances in the midwest and east. (Continued on page 4)

Annual Highway Engineers' Short Course To Open

Sixteenth Meeting Of Group Begins Tuesday

The sixteenth annual short course for highway engineers will open here Tuesday morning, April 9. Registration will begin at 8:30 o'clock in the lobby of the Y. M. C. A. and the opening talk will be given by Col. Ike Ashburn, executive assistant to the president, at 9:45.

J. T. L. McNew, professor of highway engineering will preside at the morning session and Julian Montgomery, State Highway Engineer, of Austin, at the afternoon session.

Bob Gentry, chairman, Texas Highway Commission, Austin, will discuss the problems in carrying forward a State highway program during the morning. T. R. Spence, vice-director of the Engineering Experiment Station, will also speak during the morning and will discuss "Fact and Fancy in Engineering Research."

Regulation of traffic and traffic accidents and their causes and remedies will be the main topic for discussion during the afternoon. Carl J. Rutland, Texas Power and Light Co., Dallas, and Captain B. B. Smith, Dallas Police Department, are the speakers assigned to the traffic discussions and both are nationally recognized experts in their fields. It is due to their efforts that Dallas has risen to national prominence in safety control in the past few years.

Aggie Killed In Houston Car Accident

Silver Taps was observed Sunday night for Horace Jessie Long of Houston, a member of M Infantry, who was killed in an automobile wreck in Houston early Sunday morning.

Long, who was visiting his home over the weekend, was killed instantly when a car driven by Jack A. Downs, also of Houston, crashed with another car driven by M. T. Edmonds. Downs is an ex-student of A. & M.

Funeral services were held from the Fogle-West chapel Monday, and burial was in Forest Park Cemetery.

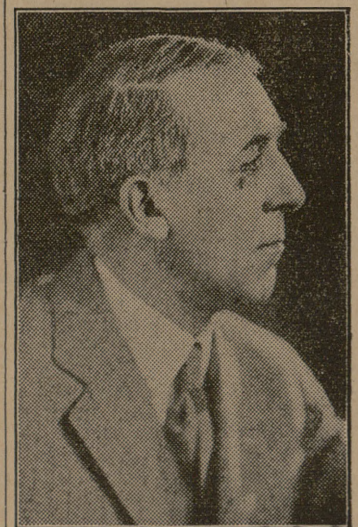
Long transferred here in February from North Texas Agricultural College, with sophomore standing. He was majoring in mechanical engineering.

Noted Agricultural Economists To Talk Here During April

Drs. Hibbard, Stokdyk, Will Deliver Lectures

Two noted agricultural economists, Dr. Benjamin H. Hibbard of the University of Wisconsin, and Dr. E. A. Stokdyk, president of the Berkeley, California, Bank for Cooperatives, have been engaged for a week's series of lectures here, according to Dean E. J. Kyle.

Dr. Hibbard will give four lectures during the week beginning April 8. His subject will be "Recent Agricultural Policies"; "Foreign Trade in Relation to American Agriculture"; "Farmers' Movements"; and "Land Policies". He



B. H. Hibbard

also will conduct three seminars for graduate students and staff members on agricultural economic problems.

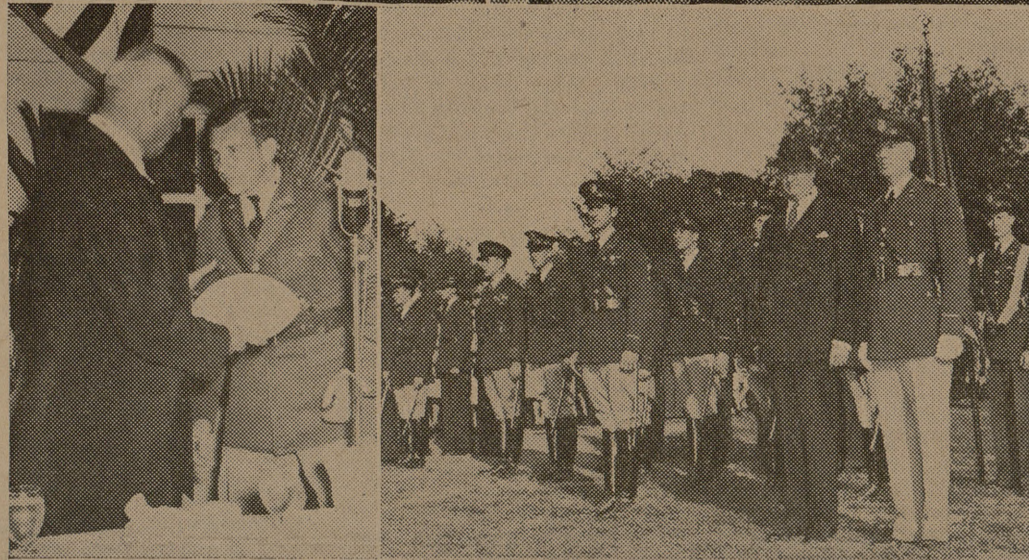
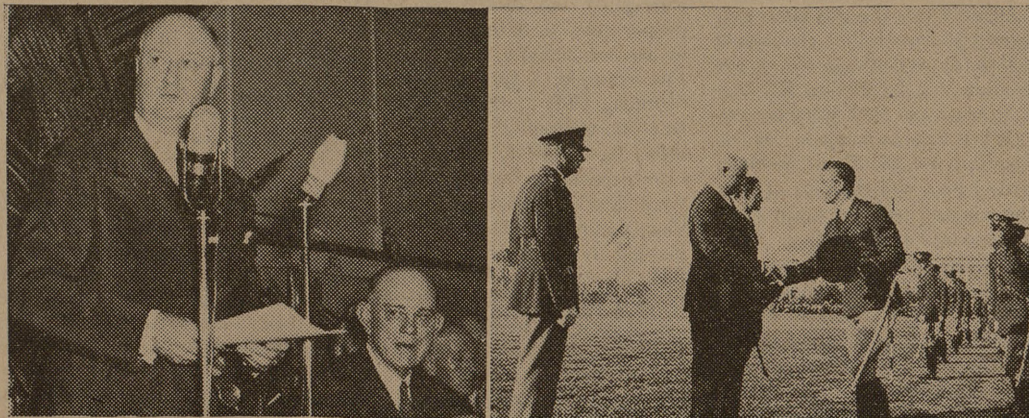
Dr. Stokdyk will appear during the week beginning April 15. His (Continued on page 4)

MOURSAND TO SPEAK TO PRE-MED BANQUET IN SBISA HALL TONIGHT

Dr. W. H. Moursand, dean of the Baylor Medical College, will address the Pre-Medical College of A. & M. tonight at 8:30 following an informal banquet to be given in his honor in Sbis Hall.

Dr. Moursand wishes, during his stay on the campus, to speak personally with every student who intends to study medicine after leaving A. & M., no matter where the student plans to go. He will hold interviews in the faculty meeting room of the Administration Building between 2 and 5 p. m. today.

A. & M. Greets Farley Royally



Above are shown a few of the events that took place at Aggieland "Farley Day", last Thursday, when A. & M. welcomed United States Postmaster-General James A. Farley as its honored guest on the campus.

Upper left, "Genial Jim" delivering his speech which was broadcast by WTAU, at the banquet in his honor Thursday night which was attended by nearly 1,000 students, faculty members, and distinguished visitors. A. & M.'s President Walton is seated at Farley's right.

Lower left, at the banquet, "Jo-Jo" White, senior letterman this past season, is shown handing Farley an unusual gift and one that pleased him greatly—a white football autographed with the signatures of the entire football squad for 1939-40.

Upper right, Farley is shown meeting Bill Duncan, another senior football star of this past season, at the mounted, full-dress review of the entire corps held in the Postmaster-General's honor Thursday afternoon upon his arrival.

Lower right, Farley, with Colonel George F. Moore, Commandant, at his left, and Cadet Colonel D. B. Varner and the corps staff at his right, is shown reviewing the corps. Paul Haines (extreme right) bore the Postmaster-General's flag.

Shep Fields and Entertainers Make Hit With Infantrymen; Weekend Crowded With Festivities

By George Fuermann

From "Rippling Rhythm" to ringing swing, and jumpin' jive to swaying waltzes, versatile and capable Shep Fields and associates played to what is generally held to have been the most successful of Infantry Balls.

"Singing Cadets" Plan Houston Visit

The A. & M. Singing Cadets will leave College Station Thursday morning to make several appearances in Houston.

The group will arrive in Houston at 9:30 a. m. and during the morning will appear for programs before two high schools there. It is not known at present which schools the programs will be presented. From the schools the Singing Cadets will go to the Rice Hotel for a broadcast over station KTRH at 11:30, and during the noon hour they will be the guests of the Houston Rotary Club where they will again sing.

The series of programs will be continued Thursday afternoon with an informal picnic and meeting with the Houston A. & M. Mothers Club at the George Washington Junior High School at 5:30. At 7:45 Thursday evening the Singing Cadets meet for a performance for the Houston A. & M. Mothers Club at the George Washington Junior High School.

The trip will be made in two chartered busses and the boys will return late Thursday night.

With the weekend throng of Texas belles and coeds adding half a thousand to Aggieland's populace, fifteen hundred Infantrymen and their escorts celebrated the annual festivities with a continual round of functions.

Beginning Friday night with the Town Hall presentation of maestro Fields and orchestra, the festivities included a junior class party at the Country Club and the Infantry Ball Friday night, and the corps dance Saturday night.

But "swing," rather than the expected "Rippling Rhythm," was king. "We play the kind of music that our dancers want," Shep declared. "There was little question but what the Aggies wanted swing and that accounts for the almost total absence of the 'Rippling Rhythm.'" Even so, his unique air bubble music was also popular with cadets and their dates. "Naturally," Shep further pointed out, "we use 'Rippling Rhythm' on radio programs to identify ourselves."

Blessed with a fine personality which makes him a number one "front" man, Shep was surrounded with a galaxy of capable stars. Heading the list was vivacious, lively, and gay Claire Nunn—a singer with a definite "Aggie appeal."

As well as being an ace with the ivories and a conductor, Weeks has turned his musical abilities toward composition. Some of his original compositions include "I'm Sorry Dear", "Sorry", "Tuck Me in to Sleep", "The Last Dance", and more recently, the haunting Hawaiian strains of "Pali".

(Continued on page 4)

ANNUAL HORSE SHOW WILL TAKE PLACE SATURDAY

Seventeenth Yearly Show Will Include 24 Classes

The Seventeenth Annual Horse Show will take place here at the college on Saturday, April 13, according to an announcement made by Col. George F. Moore, Commandant, and chairman of the horse show committee.

A total of 24 classes will be shown and others may be added for any class for which there is a sufficient demand. The morning events will begin at 10 o'clock and end shortly before noon. The afternoon events will start at 1:30 and conclude at about 5:30.

Many well-known Texas horsemen have forwarded entries for the show and others have signified that they intend to enter their horses.

Campbell Sewell, Houston, has always shown his best horses here, and has been a consistent winner with his gelding, William the Conqueror, but since he sold his national champion, the field will this year be wide open for other top saddle and harness horses.

Stock owned by the college and the U. S. Army will be entered and cadets will participate in events open only to them.

Support-Local-Show Move Effected At Jr.-Sr. Class Meeting

Date-to-Date Showing With Bryan Of Best Pictures Is Ultimate End and Aim; Varner Says: "We're Going To Get 'Em!"

By Bill Murray

SIX THOUSAND TEXAS AGGIES SUNDAY TOOK CONCERTED ACTION TO GET FIRST-RUN, FIRST-RATE, DATE-TO-DATE MOTION PICTURES WITH BRYAN AT COLLEGE STATION BY REMAINING AWAY FROM BRYAN THEATERS FOR AS LONG AS NECESSARY TO EFFECT A SATISFACTORY SETTLEMENT. The movement first took effect at the stroke of midnight Sunday.

Initiated last week at meetings of the organization commanders and the Student Welfare Committee of A. & M., the movement became a reality with a unanimous motion on the part of 1,500 members of the senior and junior classes in a joint mass meeting at Guion Hall Sunday night, to abstain voluntarily from attending any of the three Bryan motion picture houses.

At the meeting, Cadet Colonel Durward B. Varner, chairman, pointed out that the Aggies spend at least \$64,000 annually in Bryan theaters, and \$14,000 for Y. M. C. A. Assembly Hall movies on the campus for second-run shows 45 days (by existing contract) after Bryan. It was also stated that the average attendance of Aggies at the Bryan theaters, according to the Bryan management, has been 40 percent of the total, up to the present time; however, leaders of the student body believe this average to have been more nearly 50 or 60 percent of the total.

Speakers pointed out that the additional cost of a 20-cent taxi fare to Bryan and return makes seeing the movies there cost 45 cents.

"No Half-Way Measure," Declares Cadet Colonel

In the belief that the resulting decrease in attendance at the Bryan houses during the coming weeks or months will do to convince the Dallas motion picture distributing agents for this area that the city of College Station with its 6,000 Aggies and 3,000 or more other citizens is equally as fertile a field for motion pictures as is Bryan, and at the same time that it should convince the management of the Bryan theatrical enterprises that existing contracts should be altered in the interests of the A. & M. student body and of all parties concerned, the entire student body of the college has joined wholeheartedly in this movement.

Stated Cadet Colonel Varner: "This isn't any half-way measure. We're all working with the same end in mind—to secure first-class shows here at the same time Bryan has them—and we're going to keep up this stay-at-home, save-our-money, support-our-local-theater movement until we do get them, whether it takes two weeks, two months, or two years!"

Organization Meetings Quick To Get Movement Under Way

Following the well-ordered, business-like meeting of 1,500 juniors and seniors—the largest percentage at any class meeting this year—activity was quick to get under way in preparing an effective and united front to gain the desired end.

Company, troop, and battery meetings of every organization on the campus were called to carry the appeal for cooperation to the sophomores and freshmen; managers of the seventeen campus project houses and ten off-campus houses were quick to secure the cooperation of the 1,200 non-dormitory students; many faculty members and college employees added their support to the move—and throughout Aggieland the sentiment was the same . . . to get first-rate, date-to-date moving pictures with Bryan for College Station.

Aroused to fever pitch after many years of high-pressure theater discrimination, Aggieland's six thousand students are mobilized in an undertaking of complete accord, and the campaign is already arousing wide interest and attention.

The story of the local theater situation went out to the Associated Press and the United Press from the College Publicity Office Monday morning.

STATE BOARD OF REGISTRATION FOR ENGINEERS MEETS WITH SENIORS

The State Board of Registration for Professional Engineers will hold a meeting at College Station this evening at 7:30, in the Chemistry Lecture Room, according to an announcement made yesterday by the Gibb Gilchrist, Dean of the School of Engineering. Members of the Board will explain to senior engineering students the engineers' license law which is in effect in Texas.

This information will be invaluable to prospective engineering graduates who expect to enter the field of professional engineering, and Dean Gilchrist expects a large attendance.