

You'd be surprised how telephone engineers put them to work for you

How to put more and more wires into a telephone cable without increasing its diameter is an ever present problem
at Western Electric--manufacturing unit of the Bell at Western Electric-manufacturing unit of the Bell
System. Existing ducts beneath city streets limit both the number and the diameter of cables-but demand for telephone service continues to grow.
Until recently, the largest cable contained 3636 wires in a diameter of $25 \%$ inches. Years of study led to an entirely new insulating process that saved $3 / 1000$ of an inch per wire. Multiply this tiny fraction of an inch by 3636, and you provide enough space to place 606 more wires in the same size cable!- - total of 4242 .
countless problems. Result: you can talk to almost countless problems. Result: you can talk to almost any


## "STUDENT GADGETS

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A new line of humorous novelties designed to create fun in home, room or office. Many amazing parlor tricks-novelty cigarettes, loaded cigars and other
sundry articles. Also a nice line of toilet articles and electric razors.
Typical Examples

| Spotty card trick | $10 ¢$ |
| :--- | :--- |
| $\begin{array}{ll}\text { Cigarette loads } \\ \text { Laughing toilet tissue } \\ \text { 10¢ } \\ \text { 15\% }\end{array}$ |  |

etc. etc. etc. etc. etc. etc. 412 N. Main Street Bryan, Texas

JEWELRY
GIFTS
GIFTS OF DISTINCTION
AGGIES COME IN AND SEE OUR AGGIE JEWELRY
C. W. VARNER JEWELER

Battalion Sports


## FOR CHRISTMAS

THE GIFT YOUR FRIENDS WILL
TREASURE MOST
"YOUR PHOTOGRAPH"

## AGGIELAND STUDIO

## SPECIAL

FRIDAY AND SATURDAY

## Premier Fruit Cocktail, 2 for Armours Spaghetti \& Meat Ball, large <br> Armours Spaghetti \& Me Libby's Pears, No. 1 tall <br> Libby's Pears, No. 1 <br> Doles Pineapple Juice, 3 fo Gold Medal Flour, 6 lb <br> Gold Medal Flour, 6 lb. Armour's Treet \& Bowl <br> Spry, 3 lb. can <br> Yacht Club String Beans, 3 for Dog House dog food, 6 for.-. <br> VEGETABLES <br> California Lettuce, 2 for Texas Oranges, 1 doz. Winesap Apples, large, 1 doz <br> Winesap Apples, large, 1 do Carrots, large bunch, 3 for <br> Carrots, large bunch, 3 for <br> MARKET <br> Iowana Bacon Pork Chops, <br> Spare Ribs, 1 lb . A. \& M. Hens, full dressed, 1 lb . <br> Fresh Oysters - Fish - Crab Meat <br> LUKE'S <br> We Deliver

