

# The Battalion

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## NBC Network To Broadcast Game Saturday

### Aggie Rodeo To Open With Gala Parade

Two Performances Of 21st Annual Rodeo Will Be Held

With a flare of bright colors, the 21st Annual Aggie Rodeo will open Friday afternoon in the Animal Industries Pavilion when 60 Aggies turn cowhands for a day. The afternoon time for the grand entry is 3:00 p. m. while the night show will start at 8 p. m.

Contestants will participate in bronc and steer riding, calf roping, wild-cow milking, mule mix-up, and a boot race. Bryan dudes will be on hand to stage a "wild and woolly" goat roping contest, and the Animal Husbandry professors should add a real punch too in the fun, hustling to catch the proverbial greased pig.

King Frank Corder and his Queen Elizabeth Hanover will be officially presented at the 8 p. m. opening of the night performance along with their Dukes James Grote and Wilson Buster, escorting Duchesses Gladys Moerner and Mary Farmer.

Prizes for each event include \$6.00 first money, \$4.00 second money, and \$2.00 third. A silver (Continued on page six)

### LASS-O AND BATTALION TO TRADE COLUMNS

An announcement made jointly this morning by Bill Murray, Battalion editor-in-chief, and Isabel Warren, editor of the T. S. C. W. publication, The Lass-O, states that the two publications will shortly inaugurate the exchanging of columns.

Within the near future a weekly column by T. S. C. W.'s columnist Tess Charlton will start appearing in the Saturday edition of The Battalion. The Battalion's editor stated that definite announcement of this would be made within a week or ten days.

"Backwash," written by Battalion junior editor George Fuernmann, thus far one of the popular features of the current Battalion newspaper and magazine, will appear in the T. S. C. W. weekly publication beginning about November 17.

In respect to the exchange of columns between the two colleges Murray said, "I believe that this is a novel experience in collegiate journalism which I have had high hopes of seeing become successful. Miss Warren, Lass-O editor, has been highly instrumental in bringing the exchange about and without her assistance the experiment could not have been possible."

### Vendley Appointed As New Agricultural Economics Instructor

The appointment of William F. Vendley as instructor in agricultural economics has been announced by J. Wheeler Barger, head of the department.

Mr. Vendley received the bachelor's and master's degrees at Northwestern University, and has had further work toward his doctor's degree at the University of Indiana.

He has had both teaching and practical business experience, and served as lecturer in the School of Business at Indiana University while taking graduate work.

Mr. Vendley fills the position of Mr. Frank C. Jansen, who resigned on November 1st, to enter sales promotion work with a large milk products company on the Pacific Coast.

### All This Happened While Aggies Were In Arkansas



Everybody had a good time and these shots by Staff Photographer Philip Golman furnish proof.

Top center, "Wild Willie" Conatser totes the ball indicates his approval of the whole thing, as he relaxes in his new lumberjack's cap and checked shirt.

Top center, "Wild Willie" Conatser totes the ball. Top right, Homecoming Queen Margaret Carolan seems happy with Bodie and his crew.

Upper center, the cream of the Arkansas crop and the Aggie victors celebrate with Lou Breeze and his orchestra.

Lower center, the Aggie Band does us proud as it maps out Texas on the Arkansas field.

Top right center, the boys thaw out before they take on some "po'k chops".

Lower right center, Robnett, Kimbrough, and Thomason monopolize the Chi Omega house.

Bottom left, Homecoming Queen Margaret Carolan on her way to the coronation.

Bottom right, Paul Dillon and Webb Lipscomb want to know who said that about the "ugliest girl in Arkansas" as they look over Arkansas with Jean Fletcher and Catherine Jones.

### Campus Turns Hillbilly As Result of Arkansas Trip

#### Arkansas Travelers Show Bright Caps and Shirts

A stranger, visiting A. & M. for the first time this week, would think that the campus was a cross between a hunting camp and a backwoods settlement in the Ozarks, judging by the hunting costumes being worn by the cadets that made the trip to Fayetteville for the Arkansas game.

The hillbilly outfits consist of brightly colored plaid shirts and multicolored, fur-lined hunting caps that are the "rage" in Arkansas at the present time and are bidding fair to become the off-campus uniform at A. & M., due to the large number that were brought back by the Arkansas travelers.

As last weekend was homecoming day for the University of Arkansas the campus was alive with alumni of the college as well as Aggie cadets and University students.

The fraternity and sorority houses, the stores, the students, were all decorated with things showing how the Aggies were to be roasted by the Hogs. There were Hogs sweeping Cadets off their feet. There were Hogs roasting Cadets over coals.

While all of that was going on in Fayetteville the night before the game, the Aggie team was in Rogers, and they presented a different picture. They had all bought red and green hunting caps and plaid red and green shirts. They looked like real lumberjacks. At the Harris Hotel Friday night

they were all sitting around the radio and radiator in their garb. They were thinking about everything in the world except a kicking at the hands of the Porkers. In their new clothes they claimed to be "pig herders," and that is just what they turned out to be.

After the game Saturday night the players bought Homer Norton a rig and he hastened to get it. He and his charges had herded the Hogs and brought home the bacon. They were grinning from ear to ear.

And they had a right to!

### 53 STUDENTS APPLY FOR AIR CORPS TEST

To date there have been 53 students who have made application for Army Air Corp examinations, members of the examining board announced Wednesday.

Though the examinations have not been completed as yet, the results so far have been excellent. The average for the students taking the examination here is much higher when compared to results received at regular air corp recruiting stations, members of the board stated.

Thursday morning at 8:30 is the latest possible time for students wishing to take this examination to make application.

### Y. M. C. A. WILL HANDLE TICKETS FOR RICE GAME

In order to make it more convenient for A. & M. students, tickets for the A. & M.-Rice game to be played in Houston next Saturday, will be held at the main desk of the Y. M. C. A. instead of the Athletic Office where they have previously been sold. E. W. Hooker, head of the athletic office, announced that the change had been made in order that students could obtain tickets with the least possible trouble and so that the entire Athletic Office could be given over to handling of tickets for the Texas game to be played here Thanksgiving.

Tickets for the Rice game will go on sale Monday at the desk. Students tickets will be \$1.10 plus coupon No. 34 in the Athletic Coupon Book.

### Position of Clerk Open At Post Office

The position of substitute clerk and city carrier is now open at the College Station post office according to an announcement made this week by the United States Civil Service Commission.

Form for applicants for the position may be obtained from the secretary of the Board of Civil Service Examiners at the post office.

In order for any person to be eligible for the competitive examination of the position the necessary application must be filled out and on file with the Manager, Tenth United States Civil Service District, Customhouse, New Orleans, Louisiana before November 15, 1939.

Anyone interested in the position may obtain full details of the work, examinations and other information at the main office of the College Station post office.

### Informal Radio Programs Featured In WTAW Schedule

By Glenn Green

Another experiment in informal radio technique will be tried out Friday afternoon over WTAW, the "Voice of A. & M.," from 4:30 to 5:30, John Rosser, new managing director of the station, has announced. The program was inaugurated last Friday, and according to Mr. Rosser, "it was so terrible it was really pretty good."

The new idea is to broadcast an actual rehearsal of the Aggie Glee Club. Members of the Glee

Club, under the direction of Dr. J. J. Woolket, will be handed a song they have never seen, and try to learn it in the five minutes allotted to them on the air. All the sour notes, horseplay and acid criticism that usually take place at such a rehearsal will go on the air.

The program, called "The Aggie Clambake," will also continue to feature student talent, including the popular "two-man swing band," (Continued on page six)

### Record-Breaking Crowd Is Expected

#### Aggie-Pony Tilt Is Considered One Of Nation's Best by Sports Writers

The major football battle between A. & M. and S. M. U. to be held here Saturday looms as one of the biggest of the week and for that reason the National Broadcasting Company will broadcast the game over a coast-to-coast network Saturday afternoon. Bill Stern has been selected as the commentator for the N. B. C. broadcast and will arrive here Thursday to make necessary arrangements for setting up the booth and stringing wire for the broadcast.

The contract to broadcast conference games is held by the Humble Oil and Refining Company, but they have granted the National Broadcasting Company permission to broadcast, since theirs is not a commercial broadcast. Humble will broadcast as usual over the Texas Quality Network with Kern Tips commenting. This means that there will be two different broadcasts of the A. & M.-S. M. U. game on the air waves at the same time.

The crowd for the football game is expected to surpass the record set at the Baylor game two weeks ago which was the largest crowd to see a non-Thanksgiving game in the history of the school. Attendance at the Baylor game was estimated at 21,000. Part of this crowd will come by special trains from Houston and Dallas. The Southern Pacific Lines will run two special trains from both Dallas and Houston. The Dallas specials will arrive at noon, and those from Houston will arrive at 1:00 o'clock. Both will leave at approximately 5:30 p. m.

A full program of events will be offered this weekend to entertain the visitors. Besides the football game there will be a rodeo Friday night, Armistice day observance Saturday morning, and a dance Saturday night featuring Fahy Godfrey's Orchestra and the Aggeland Orchestra, in a battle (Continued on page six)

### KIEST LOUNGE TO BE OPENED FOR S. M. U. GAME

#### Lounge Will Be Opened To Accommodate Visitors

The ladies' lounge in Kiest Hall will be open Saturday afternoon and Saturday night with a maid and matron in charge to accommodate guests here for the game, M. L. Cashion, secretary of the Y. M. C. A., announced Wednesday. He stated that ladies may also change dresses there for the dance Saturday night.

"The permanent furnishings for the lounge have not arrived, but the lounge will be furnished with plenty of chairs, mirrors and towels," Mr. Cashion stated.

"The furniture for the lounge should arrive this week and will be installed in time for the Thanksgiving game. The furniture is to be modern swiss upholstered in green, bone and coral leather. The lounge will be furnished with writing desks, lamps, mirrors and tables and a two-tone green carpet. The walls are finished in pale green similar to those in dormitory rooms."

This lounge was made possible by E. J. Keist, noted Dallas publisher, and a member of the A. & M. Board of Directors, who contributed \$1,000 for alternations necessary in the dormitory. The Y. M. C. A. is furnishing the lounge at a cost of \$3,500.

There will be maid and matron in the old Y. M. C. A. building Friday night, Saturday and Saturday night so that ladies may change dresses after the rodeo and for the dance Saturday night.

Mrs. R. M. Sherwood, representative of the State Association of Mothers Clubs, will be hostess in the Y. M. C. A. parlor, Saturday.

### Mothers' Club Of Temple Makes Library Donation

An addition of five dollars to the General Reading Fund of the College Library by the Temple A. & M. Mothers' Club has been announced this week by Dr. Thomas F. Mayo, librarian.

In addition to the reading fund by the Temple Mothers' Club was received by Dr. Mayo from Mrs. George G. Yates, treasurer of the club. The check has been added to the reading fund which is used to purchase books requested by the A. & M. student body.

The General Reading Fund was started by The Battalion last year to help answer the need of the library for the popular fiction and non-fiction books desired by the students. The state Legislature does not appropriate sufficient money for the library, so another way had to be found to get the funds necessary.

The State Federation of A. & M. Mothers' Club of Texas, at a meeting on the A. & M. campus last May, decided to undertake to help the reading fund as one of their most important projects. Last year the A. & M. Mothers' Club of San Antonio, Sonora, Dallas, and Grayson County along with The Battalion's "dime campaign" and private contributions raised almost \$300 for this fund.

This year \$230 has already been received for the fund enabling the library to purchase new editions of popular books already in the library as well as new books asked for by the students.

Five Mothers' Clubs out of the fifteen in the state have contributed thus far.

Mothers' Clubs contributing to the fund so far this year, in addition to the Temple Club, include the Sonora Club, San Angelo Club, Dallas Club and the Fort Worth Club.

### Cosmopolitan Club Will Hold First Meeting Sunday

The A. & M. Cosmopolitan Club will hold its first called meeting Sunday evening in the Y. M. C. A. parlor, and extends special invitation for all foreign students to attend the first meeting. The Cosmopolitan Club is a national organization and is made up of foreign students in all the major colleges and universities of the United States. Their central purpose of the club is to help acquaint foreign students with local customs and make college life more enjoyable. Every club has at least one-third of its members native Americans which work with foreign students in all club activities.

There is a total of twenty-five chapters of the Cosmopolitan Club in the United States with a membership running into the thousands. The one big aim of the club as a whole is to develop a feeling of harmony and friendship among all members. For this purpose the club holds numerous meetings throughout the year to acquaint the members and friends with all the various countries represented. This is accomplished by national programs put on by the club's representatives of the various countries depicting their habits and customs.