

The Battalion To Carry Results Of Student Surveys

The national collegiate polls of the Student Opinion Surveys of America will be published in The Battalion throughout the year, it was assured here today when arrangements were completed for carrying this feature for the second year.

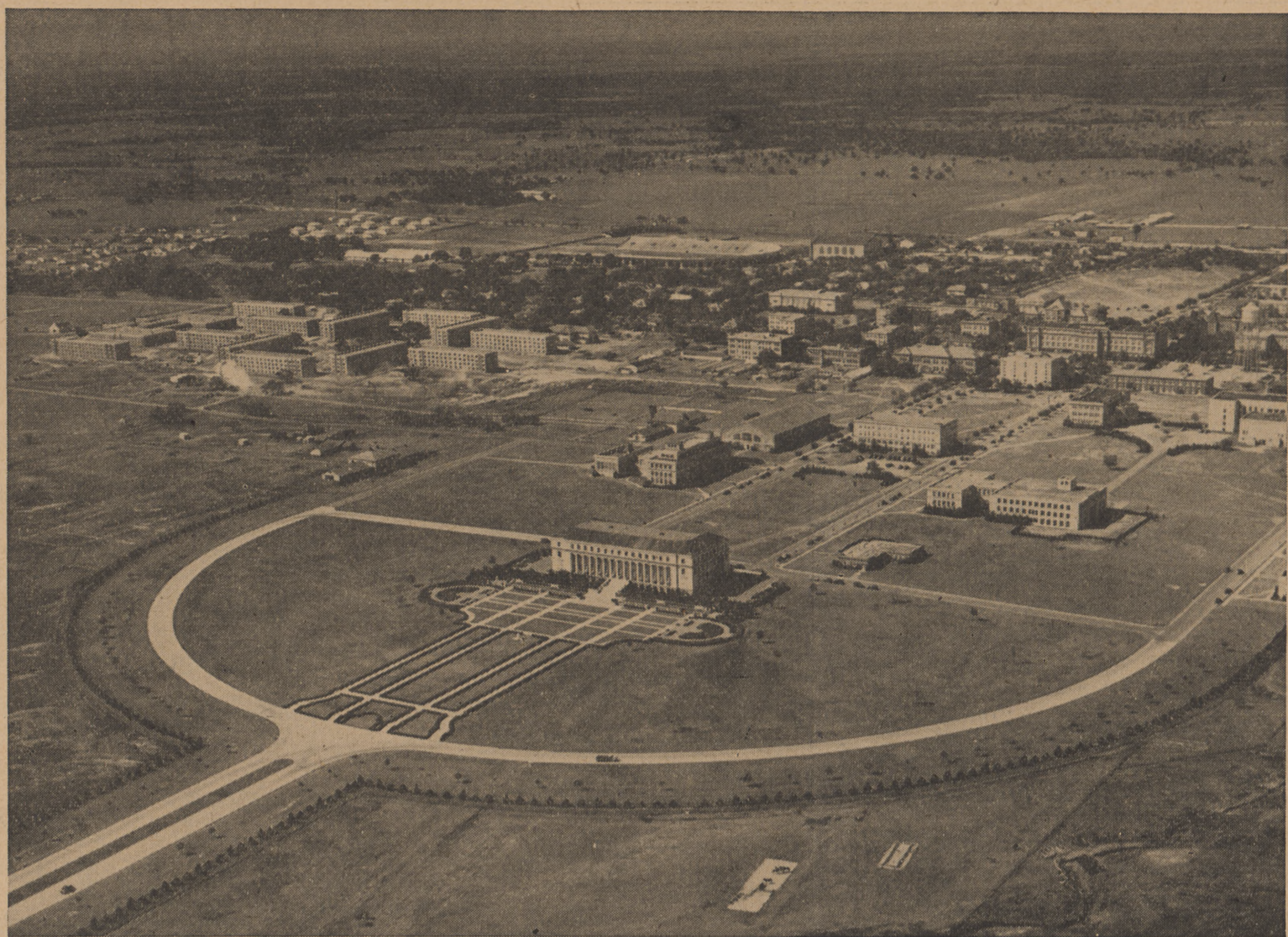
The Battalion is one of the many leading college and university newspapers cooperating with the surveys, which have headquarters at the University of Texas and now count over two years of public opinion research behind them. Staff interviewers will receive ballots at regular intervals here and at other schools from coast to coast. Completed results will be mailed to Austin for national tabulations. Summaries of what the American collegian is thinking and talking about will then be sent to members for publication.

"The surveys offer to the college press what Dr. George Gallup offers to the U. S. press—a fourth dimension in journalism," editors of the polls remark. "This is the only such college poll that uses personal interviews to gather opinions, not trusting to luck with haphazardly distributed or printed-in-the-paper ballots. This way a mathematical cross-section is established just like the Gallup and Fortune polls, and the opinions of the entire million and a half college students are measured accurately."

The project, which received wide national recognition last year, is concerned only with disclosing facts about student sentiment. It does not seek to influence public opinion, it was announced. Pressure groups or student movements have no part in the surveys.

A proportional sample of college students is the basis for the surveys, determined from figures of the U. S. Office of Education. Ballots are carefully distributed according to geographical sections, sex, age, and class in college political affiliation, whether the students work or not, and type of school.

Keeping Up With The New Campus



This aerial view, the latest and most complete made to date, of the new campus of Texas A. & M. College, is shown above to enable all A. & M. men, old and new, to locate in their minds the new dormitory group and other recent buildings.

The driveway enters from the main highway running east of the campus, with the old road and the railroads running on the west and in the background of the picture. The lower center building is the new Administration Building which houses the administrative of-

ficials of the institution, the Fiscal and Registrar's office, the Publicity Department, the State Forestry Service, the Soil Conservation Office, the Student Labor Office, the A. & M. Former Students Association, Student Publications, the College Print Shop, part of the Extension Service, and others.

At the upper left is the new dormitory group of twelve dormitories, housing 2,636 students. At the left-hand end of the group is the new mess hall, nestled in between the last two dormitories of the group. Old "Quality Row", res-

idence street, is hidden in the trees but runs parallel to the long axis of the dormitory group nearby.

The only new dorm named is Kiest Hall, honoring Mr. E. J. Kiest, veteran member of the Board of Directors.

In the upper center can be seen Kyle Field, with its stadium and the Memorial Gymnasium. Upper right shows the drill field, looking much smaller than it seems to drilling students. Just below the drill field can be seen the Academic (Old Main) Building, with its copper dome.

That the new dormitories are as close to classrooms as most of the old ones can be seen from the picture. Other buildings shown clearly in the immediate center group include (left to right) the Animal Industries Building, the Animal Husbandry Pavilion, the Agricultural Building, and the Agricultural Engineering Building.

The large group of white buildings in the upper left are the 16 cooperative project houses located on the campus. Smaller buildings in that area are residences in College Park.

ARKANSAS TAKES EARLY LEAD IN S. W. CONFERENCE

Arkansas took a quick lead Saturday in the Southwest Conference by nosing out the T. C. U. Hornfrogs 14 to 13 at Fayetteville. Even though the Frogs outnumbered the Razorbacks in first downs by two, and totaled 302 yards to their opponents 234, the Ozark boys set their passes, averaging 37.4 yards on punts and 60 yards on kickoffs. The stars for the Arkansas team were Eakin and Lyon, with the trio composed of Clark, Eakin, and Odle leading the Ft. Worth team.

The University of Texas remained undefeated this week by stopping the Big Ten team, Wisconsin, with a score of 17 to 7. The Longhorns forced two safeties on their opponents and ran up the larger amount of their score in the last quarter. The Wisconsin team totaled 205 yards to the Texans' 180.

S.M.U. met more opposition than was expected but still held their opponents to a 16 to 0 score. The North Texas Teachers marked up six first downs to the Mustangs nine and completed seven out of 18 passes while S. M. U. counted for only 2 of 16.

Rice scored a 13 to 0 victory over the Centenary Gents but could have bettered this score by two touchdowns, at Houston Saturday night. The Rice Owls looked weak on their offense but held the Gents away from paying ground.

Baylor stopped at 13 to 0 in the game at Stillwater with the Sooner Aggies as Witt, a junior half-back for the Bears, accounted for both tallies. In the first quarter, Witt passed to Barnes for the first touchdown and ran the second over in the third quarter after Barnes had put the ball in scoring position on his pass.

The Hardin-Simmons Cowboys were blessed with rain and luck in their game against the Texas School of Mines. The score was a wet-weather one, with both scores being made on running plays and neither tries for extra points being successful. The game ended 12 to 0.

This week Arkansas plays another game for the record against the Baylor Bears at Waco. The Rice Owls travel to the swamp lands to meet L. S. U., while S. M. U. journeys to South Bend to match its skill against the mighty

National Commander Of American Legion To Dedicate House

National Commander Raymond J. Kelly of the American Legion will be here October 18 to dedicate the new American Legion project house.

The recently elected commander will fly here from Chicago, according to word received from Dr. Dan Russell. The project house is rapidly nearing completion and is expected to be quite a credit to the campus as a whole.

Minor Sports Practice Begun

With the hustle and bustle of the football season at hand, there is little attention paid to the minor sports that are coming into existence.

Notable, at the present, is the beginning of cross-country running as done by those lads who refuse to take pages of glory and have their pictures taken at every turn. Coach Frank Anderson called his thinly-clad athletes to order lately for the first jaunt through the suburbs. Within the group will be veterans, something that the team has lacked for years. Such proven men as Mickey Hogan, last year's only letter man, and George Smith who lettered in 1938 but was out of school last year, will add to the team's strength.

These men will be hard pushed for berths by such standout sophomores as Laney, Walker and Wilmoth.

The schedule for the year has not been completed but meets with the University of San Antonio, University of Texas, Rice Institute, Abilene Christian College, John Tarleton and Southern Methodist are tentatively planned.

In an interview with Coach Anderson, he said, "We do not know the real strength of our team, but the outlook is very pleasing, and barring injuries, we should give Texas a fight for the Conference title."

Irish from Notre Dame. Texas plays Oklahoma in the fair game at Dallas, T. C. U. meets Temple at Philadelphia, Centenary stands against Ole Miss at Shreveport, and the Aggies of course play in the Rose Festival at Tyler against the Villanova Wildcats.

A. & M.'s Town Hall, Managed by Sullivan, Offers Outstanding Program of Celebrities Here This Year

Succeeding the old Bryan-College Entertainment Series, the Texas A. & M. Town Hall, headed by student manager W. W. "Sully" Sullivan during 1939-40, is bringing entertainment of unusual value to Aggieland during the present school year. An aggregation of celebrities in many fields will visit the campus.

Town Hall opens the program schedule by presenting on October 30, the well-known politician and speaker Phil La Follette, who is regarded as an authority on public affairs and an excellent entertainer.

As the second feature of the schedule the original Don Cossack Russian choir led by Serge Jaroff will be presented on November 16. The greatly publicized chorus interpreters with facility moods from boisterous to deeply sentimental.

The Houston Symphony Orchestra, already known and appreciated by the Aggies due to its fine performance here last spring, will be featured on a return engagement December 12.

On January 9, 1940, the A. & M. Town Hall will present the Graff Ballet, an emotional dance directed by Grace and Kurt Graff who have danced in London, Berlin, Hamburg, Budapest, and Paris, and before such famous people as the prince of Wales, the king of Sweden, and the king of Siam.

On February 15 Town Hall will present the lovely soprano Gladys Swarthout, who is a member of

Pen Company To Give Prize Radio in Contest

Want to win a radio free? The Shaeffer Pen Company will give a radio to the A. & M. student who best completes the following sentence in 20 words or less.

"Sheaffer's Fineline pencil is best for classroom work because —" The radio is a portable G. E. carryabout which has no aerial, no ground and no plug-in. The contest closes before November 1. The only rules to the contest are that each contestant enclose with the sentence a retail store sales slip showing a 10-cent or more purchase of some Sheaffer produce—ink, pencils, lead, adhesives, or pens. Entries should be sent to W. A. Sheaffer Pen Co., Fort Madison, Iowa. For further details consult your campus dealer.

the Metropolitan Opera Association and who has been starred in four Paramount films including "Rose of The Rancho," "Give Us This Night," "Champagne Waltz," and "Romance In The Dark." Miss Swarthout also has engaged in many other activities which add to her fame, including radio series.

On March 28, Town Hall will have as its entertainer the famed lecturer and undersea adventurer Max Gene Nohl, who will speak about his thrilling underwater experiences, which will be illustrated by films furnishing proof of the stories given.

The Town Hall program schedule will also include one popular dance band at a date in April which will be announced later.

A student season ticket for all seven numbers costs one dollar and a half, while admission prices for each number vary from one to three dollars.

Judging Team Goes to Kansas

The A. & M. Livestock Judging Team left for Kansas City Wednesday to enter the annual American Royal Livestock Show judging contests. The team will compete with twenty teams representing the outstanding agricultural colleges in America. At last year's show the A. & M. team finished third behind Nebraska and Kansas.

The team consists of five members to be chosen from the nine boys making the trip. Those making the trip are Lewis Brown, W. B. Buster, F. H. Corder, J. E. Epperson, J. A. Gallant, J. F. Grote, R. S. Huddle, Pete Jacoby, W. R. Lehmborg and Prof. Larry Miller, coach, who will be in charge of the team. These boys competed as the junior team in the Ft. Worth show last year and in a field of fifteen teams finished second.

Prof. Miller would make no comment as to the team's chances, but he did express the fact that he held high hopes.

Charging that her husband "pinched her almost constantly when he was home," Mrs. Edna Morris of Defiance, O., recently filed suit for divorce.

ANNUAL DAIRY SHORT COURSE STARTS DEC. 3

In announcing that the annual Dairymen's Short Course will be held at Texas A. & M. College, December 4-7, C. N. Shepardson, head of the Dairy Husbandry Department, called attention of dairymen to the fact that the general condition of the country and the world at large makes it imperative that they improve the efficiency of their operations.

He pointed out that the dairy business is sound at any time, but improved dairy conditions now should make them all the more anxious to do all they can to improve their plants and herds.

No formal program has been formulated for the short course, but in keeping with past courses the speakers will be selected from leaders in the dairy field.

Three Ex-Aggies Receive New Jobs

According to information received recently from the Extension Service, three former A. & M. students received appointments effective October 1, as assistant county agricultural agents. H. H. Weatherby, class of '29, has been transferred from the position of assistant county agent of McClellan County to assistant poultry husbandryman, with headquarters at College Station. Weatherby was a member of "C" Company Infantry, and was a member of the International Livestock Judging Team. He is succeeded by George Albert Logan, Jr., '35. Logan's headquarters will be at Waco. Bill N. Rector, '38, was appointed assistant county agricultural agent for Wilbarger County with headquarters at Vernon. Rector majored in dairy husbandry while attending A. & M.

Judge William Hall of Tucson, Ariz., will hold no court on November 30, Thanksgiving or not, he announces. He plans to attend a football game.

Unquestionably American communists, seeking to explain Moscow's newly found affinity for Germany, are red in the face.

Best Cowboy Must Enter At Least 3 Events

That the best all-round Aggie cowboy will have to enter at least three events in the annual rodeo was the decision reached this week by a business meeting of the Saddle and Sirolo Club. The club decided that all contestants for the title will have to enter at least two roping events and one riding event, or two riding events and one roping event, before they will be eligible for the title of best all-round Aggie cowboy of the annual A. & M. Rodeo which is to be held November 10, the day before the A. & M.-S. M. U. football game.

The club also decided on a \$1 entrance fee for each event in the rodeo for either the matinee or night performance. Admission fee for the afternoon performance will be 25¢ for cadets and 50¢ for adults.

Included in the list of probable events for the show is a palomino horse exhibit, and a business men's goat-roping contest featuring Bryan talent.

Major W. R. Irwin, Cavalry instructor, has donated the use of the Cavalry mounts for the rodeo. As many of the horses in the Cavalry stables come from the western part of Texas, they are seasoned cowponies.

History Department Offers Grading Jobs

The History Department has recently found places for a few students in their department. The demand, caused by heavy enrollment, is for students in the school of Arts and Sciences having junior classification and having finished history courses 105, 106, and 306, and possessing a "B" average, a well established reputation, and preferably a major in history. Those men chosen will in general be selected from students that have been in the above classes last year.

The jobs will be classed as regular student employment and will pay the usual amount of thirty cents an hour. The majority of the work will be grading papers and doing odd jobs.

Charles Wattis of Columbus, O., arrested for clubbing and attempting to steal a duck in Franklin Park, claimed that the bird had attacked him and the club was wielded in self-defense.

W.P.A. TO SERVE NEEDY CHILDREN

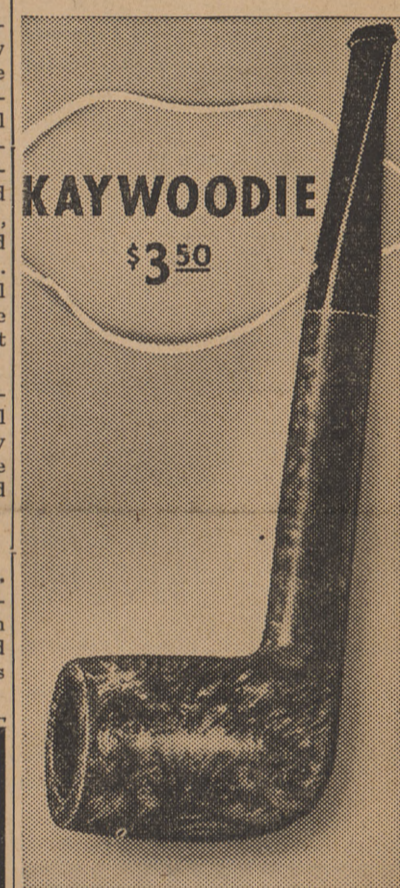
Approval of a W. P. A. project to continue the preparation and serving of hot lunches to undernourished children in Texas schools during the current year has been announced by Mrs. M. K. Taylor, state director of professional and service projects, at San Antonio.

Allocation of \$1,216,430 to carry on the project which operated in 226 Texas schools during the past academic year has been approved by Washington W. P. A. officials, Mrs. Taylor stated.

Foodstuffs made available through the Federal Surplus Commodities Corporation, supplemented by local assistance, is expected to be sufficient to supply daily hot lunches for 238,000 Texas children from underprivileged homes during this school year, Mrs. Taylor said.

The school lunch program gave employment to an average of 500 W. P. A. workers in Texas from January of this year through June when the program was suspended with the end of the school year. During that period the average number of lunches served daily ranged from 6,500 to 12,900.

In most localities where the school lunch project has been operated, city, county or board of education officials have sponsored the activity, Mrs. Taylor said. Usually such private agencies as parent-teacher groups have assisted as cooperating sponsors. Sponsors provide all food, other than surplus commodities, she explained, as W. P. A. funds are utilized for supervision and labor.



Do you know the Kaywoodie Flavor?

Some pipes are "in a hurry"—fast and furious—consume tobacco like a four-alarm fire racing through a hay-mow. Kaywoodie takes it easy, as a good pipe should. Coaxes out the flavor of your favorite leaf. Makes it mellow, smooth... Just for fun, we tried to measure this famous but elusive Kaywoodie Flavor in a good tough laboratory exam, and found (1) Kaywoodie's smoke is actually cooler than other pipes, cooler than mouth temperature!—never hot or irritating (2) the smoke is what the French call *sec*—dry and free from bitter juices. So get to know the Kaywoodie Flavor—now! Shown above, No. 76B.

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We Have

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