

A Whirl of Charm!



Take a whirl
At Old Golds!
And your taste will
Tell you what a world
Of charm they hold!
The charm of
Utter freshness . . .
Guarded by their
Double Cellophane
Package! The charm
Of prize crop
Tobaccos aged extra
Long to give that
Famous Double-Mellow
Flavor! Give O.G.s a
Whirl! And they'll glide
Right into your favor.

Every pack wrapped in 2 jackets
of Cellophane; the *OUTER* jacket
opens from the *BOTTOM*.



TUNE IN on Old Gold's "Melody and Madness" with ROBERT BENCHLEY and ARTIE SHAW'S Orchestra, Sunday nights, Columbia Network, Coast-to-Coast

For Finer, *FRESHER* Flavor . . . Smoke Double-Mellow Old Golds