NEW GOVERNOR

| Today $W$. lee O'Daniel is being inaugurated as governor of Texas in the most colorful ceremohy ever to be staged in Texas. <br> Mr. O'Daniel's career has been one which puts Alger heroes to ahame. Starting his life handicapped financially, and lacking in higher education, Texas' neve governor worked his way through a business achool before entering the commercial world, <br> The phenomenal success he has met with in business is iwell known to everyone. In Louisiana and Kansas' before coming to Texas, Mr. O'Daniel made a name for himself as an organizer of business. <br> On the lips of everyone during the gubernatorial campaigu last summer were tales of his success in the flour industry in Texas. Starting his work in Tetan worling for "the other fellow," Mr. O'Daniel decided to sater the industry on his own, offer the publle a new product and attempt to build an enterprise of importance: This he did. <br> His' tomely's 'philosophy appealed to' 500,000 Texans, enough of them to win bim the governor's chliir in the first primary. <br> Of ceurse Mt. O'Daniel has made and will make mistakes all human beings do. But in face of his great auccoss in business, his popularity with the people of Texas and his sticking by campaign promises, we all owe the new governor our support |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## EDUCATION BUDGET

 Top Batred notes stat it bue sereried its ont


 which they (the freshmen) hid Just enrolled. by Jack Conway. Based on a stoty rearad to holding up the feminin axpeted to meatre, it follows that in aditito to













 tender will probably continese tor many yang th



## KEEPING ORDER

This year an attitude toward underelassmen has been taken by seniors which is leading to some disunderdlassmen in their rooms in accordance with sollege regulations.
No one deplores more than we do the necessity It talling freshmen and sophomores jost what to do and when to do it. However, it seems that some onfining their actions to decent limits when they confining, their actions to decent limits phen thin
are indulging in "extra"-regulation activities. Wo suggest that cadet officers do all in their power to provent A. \& M. from being given too bad a nime around this county by enforcing the regula-
toons coacerning the hours during which freshmen

THE BATTALION
at the post office an March 3, 1879,

Subseription rates, $\$ 2.00$ per year
Otfice in Room 122, Administration Buil Office in Room 122, Administration Building. until 4 p . m. daily.

Represented for national advertising by Na-
Nal tional Advertising Service, inc., 420 Madison Ave.,
New York City. R. L. DOSS $\quad$ EDITOR-IN-CHIEF
W. H. SMITH $\quad$ ADVERISING MANAGER H. ADVERTISIN
Bill Payne, James Critz
Managing Editors Managing Editors
assistant Advertising Manageri
Bob Oliver, Wayne Stark
Associate Editors
8. a. (Jeep) Oa $\qquad$ Philip: Golman $\quad$ Staff Phorts Editor

say: The soil is a huge system of many-shatped
ceavities, which are buit of glassy material, partially lear and colorless, partially intense green, red,
eellow or brown, almost entirely. transparent, sel-
yellow or brown, almost entirely transparent, sel
dom translucent and only infrequently opaque.
the cavities active organism are to be found,
heme cavities active organism are to be found,
some only few, in others very many, according,
cavities. .... "In meroscopie dimensions the soil is not just
"In
"In mieroscopic dimensions the soil is not just
dea of what we know of this world if we think
it in terms of our world translated down to mier
copie dimensions, All its towns, villages, houses,
church towers, trees, men, and animals
visible only by the, use of a good microscope. We
could not have known very nuec about it if
had not lived in it ourselves. It would appeaa to
we cannot treat , quite like a mass. Naturally, then
Please don't actually going on within it:"
me. Partly, I think, it gave me a little of that sense fuite familiar thinks like mud, a sense of wonder quite familiar thinks like mud, a sense of wonder which when sufficiently intensified makes nature
poets out of otherwise harmless citizens. This particular bit about the soil recalls a far finer piece of writing on the same sabject by old John Buroughs, the great naturalist. He called it "The Divine Soil", and it is to be found in his book, "Leaf I long ago convineed of it:
the earth and shares its life of the earth, and in some way not open to me, came out of the earth, our feet. I like to think of the old globe as the mother of us all. I like to think of the ground underfoot as plastic and responsive to the
creative energy, vitally related to the great cosmic forces, a red corpuscle in the life current of the Eternal, and that man, with all his high-flying dreams and aspirations, his arts, his bibles, his
religions, his literatures, his philosophie religions, his literatures, his philosophies-heroes, saints, martyrs, sages, poots, prophets all lay
folded there in the fiery mist out of which th olded there
planet came.
he lesson which life repeats and constantly enforces is look under foot. You are always nearer the divine and the true sources of your power tha you think. The lure of the distant and the difficult is deceptive. The great opportunity is where you
are. Do not despise your own place and hour. Every Tom Darrow- TUESDAY STAFP
Sports Assistant are. Dice no not despise your own place and hour. Every
plater the stars, every place. is the center B. U. Unior Editor have eight thousand miles of solid door-yard and you Levis Chevailier, E. A. Shields, J. A. Stamsell, mou, and all the sidereal splendors - H. Inclefield, Foster Wise, A. Pobineon, morning and the evening stars are ne moen. The heavens and no more obedient to the colestiol ime pulses than the lonely and time-scarred world wo heavenly forces and occurrils and responds to the he get an ink and occurrences we little know, bot we get an inkling of it when we see the magnetic r. needle instantly affected by solor disturbances." And while we are reeling off these "sin't Nature-grand"p passages, we may as well go really poem of Tennyson's. Let's see it it hits yon ats did me when 1 stumbled on it the other night: "The music of the moon

COME IN Enjoy One of Our dellclous meais And Meet Your Friends At The DE LUXE CAFE

SERVICE


PREVIEWS and REVIEWS
"Too Hot To Handle" produced role that suits him to perfectio y Lawrence Weingarten. Directed Myrne Loy, an able eassistant Lawrence. Stallings and John Lee. and climbs ano
Christ Hast of Characters $\quad$ Clark Gable Clark Gable and Myrna Loy, as
Alma Harding _- Myrna Loy daredevils under
fire, provide







 .
COLLEGIATE REVIEW
harviabman gordon m. belisve if or not, the







 'ed four men weighing more than straight A pretty soon!
600 pounds, but I don't think I'm much stronger than the average
arough that wall over there, but
the plaster must have been kind of
JONES
Barber Shop

## 

```
Yes, Just like that, he wins our
```

ster pusher gonfalon!

Assembly Hall Tiesdey and Wedne9day: "Too Hot to Handlo", Pradeon and Leo Carrillf (Ravewed to-day). Thusday, Friday, and
Paluce
Saturday, "Kentucky", Loretta Saturday, "Kentacky", Loretta
Young and Richard Greine DR. G. S. PRAPS, CHikf op the A. A. M, College Experiment
Station chemistry department, and
state chemist, has accepted an invitation to present p paper en-
viticed The Relation of Notrition ditled The Pelation of Notrition nimal husbandry section of the
Southern Agricultural Worlers As.
 pointed general referee en fertilis.
ers for 1939 by the Associition of GAEAT STARS OF "TEST PLLOT" ingtariling
drame ol
the lives of
an
 ANNBAMBIY HALL (4) m

## -

 WuUNIVERSITY OF. CHICAGO ing for a longs time pow of a nev American-English dietionary, and facts that may be
you. For instance?

## word "cooed" was first ouse of th

 1893, and first got recogntion inthe old this senterce: "The fellows in they narely fiil to open or close
door for them," Maybe meant as a bit of a lef hananded
etion etiquette lesson for us, to.' is en recognition with this definition:
" $A$ 'college widow' is the unfortunate young woman who having erations without making a single
herself deserted of admirets, an
with faded charm with faded charrs, falls yout of
gIFTS OF ALL KINDS WATCH MAKiNG

DIAMOND SETTING JEWELRY REPAIRING
J. P. DOBYNE, JEWELER North Gate.

Tues and Wed. Jan. 17th and 18th

THEY ARE COMING!

## GIRLS

SPRING DANCES
PARTIES

Formal Appearance Is Forever Lasting Make It Lasting With A TUXEDO
from
Martin Griffin's
ONLY $\$ 25.00$
Over Aggieland Studio

## LET US SUPPLY YOUR SCHOOL NEEDS

qUALITY
DEPENDABILITY

## THE EXCHANGE STORE

