

WITNESSED STATEMENT SERIES

James Walker - Independent Buyer  
- has smoked Luckies for 10 years

# TOBACCOLAND'S FINEST GIFT

## Favorite of America's Independent Tobacco Experts

**CIGARETTES!** An ever-welcome gift! But certainly you want to give the *best*. To be certain, give Luckies. For sworn records show that, among *independent* tobacco experts... auctioneers, buyers and warehousemen... Luckies have *twice* as many exclusive smok-

ers as have all other cigarettes put together.

And, *only* Luckies give you the throat protection of the exclusive "Toasting" process. Toasting takes out certain harsh throat irritants found in *all* tobacco. So Luckies are a light smoke—easy on your throat.

*Sworn Records Show That -* **WITH MEN WHO KNOW TOBACCO BEST - IT'S LUCKIES 2 TO 1**

