

**"DON'T GO  
A-WOOING WITH  
A STEWING PIPE!"**



**"NO DAUGHTER OF MINE** can go with a young whippersnapper who smokes such rank-smelling tobacco. Clean that pipe! Switch to a mild, tasty blend like my Sir Walter!"



**SMART GIRL!** She swiped her father's 2-ounce tin, and now they've got the old boy's blessing — plus the world's most bite-less blend of sweet 'n' fragrant burleys!

**SWITCH TO THE BRAND  
OF GRAND AROMA**



**PREFERRED BY COLLEGE MEN.** In a recent survey by Self-Help Bureau of 25 representative universities, students rated Sir Walter Raleigh first or second out of 66 competing pipe tobaccos at a majority of these colleges.

**TUNE IN Tommy Dorsey and his orchestra.** Every Wednesday night, coast-to-coast, NBC Red Network.

## UNBREAKABLE NEW YEAR'S RESOLUTIONS

(ED. NOTE: Every year, people make resolutions which they find themselves breaking before the ink has dried on the page on which they have written them. If you happen to write with a pencil, this last line should be read, 'before you've had a chance to erase them'. Therefore, as an added service to our readers, we are publishing a list of unbreakable New Year's Resolutions.)

1. Resolved not to study too hard.
2. Resolved not to stop smoking.
3. Resolved not to stop drinking.
4. Resolved not to stop tipping checkroom girls.
5. Resolved not to stop eating too much.
6. Resolved not to stop "yessing" the profs.
7. Resolved not to stop wearing my roommate's clothes.
8. Resolved not to stop going to all the proms.
9. Resolved not to stop cutting classes. College must not interfere with one's education.
10. Resolved not to stop making Unbreakable New Year's Resolutions.

"What did your wife say when you arrived home at 3 o'clock in the morning?"

"I'll tell you some other time. I must be back in the office in half an hour."

Hilda (learning to drive): Irene, that little mirror up there isn't set right.

Irene: Isn't it?

Hilda: No, I can't see anything but the car behind.

Frump: What is your favorite book?

Goldreck: It has always been my bankbook, but even that doesn't rate much interest now.

Tee: I hear there is another uprising in Mexico.

Hee: How revolting!



The tie that blinds