## Appropriate Signs

Paint Thursday Game The coming Turkey Day Game
 pus to get out their paintbrushes
and canvas_ to make appropriate and canvas to make appropriate
sizns and cartoons. Some of these
original sigas which have derided original signs which have derided
the "dear ole Texas Stuer" too much have been puilled down, but many still hang. in' prominent
places. Some of these signs are: "LO DO DE DO to TEXAS U., BUT HE NEVER LEARNED TO
FIGHT" This verse was found fly. FIGHT", This verse was found fly-
ing above the steps of the Y.M.C.A ing above the steps of the Y.M.C.A.
where every night after supper the Where every night after supper the "TAR TEXAS with OWL FEAof the Academic building with "P. U. to T.U." hanging right above
the steps. The latter sign, if pronounced right seems to give the
right slant of the Aggies toward the Longhorns.
Office, there is a drawing of a of tea in its hoof. aFERDINANDof tee in its hoof "FERDNAND-
Every since the football season
started we have seen the almost permanent sign painted on the eol-
lege water tower, "BEAT T. U"a wish of all the Aggies; especially
since the Aggies play the longhorns in Austin.
More than 20,000 balloons were
released at the opening kick-off released at the opening kick-off
of the Minnesota Michigan football tham.

| "Life Insurance |
| :---: |
| A |
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 before start of their trial in Federnl court, New York City. A few
minutes after the trial opened, Runrich astonished his co-defendants by BLLPPANTT WALK Mreans alot'to OUTCOING IIEN ing the history and significance of
the Elephant Walk which is held
then by the seniors each year, The Bat$\left\{\begin{array}{l}\text { talion has secured the following } \\ \text { Information concerning this Aggi } \\ \text { tradition. }\end{array}\right.$ The Elephant Walk is held eaci
year just before the Thanksgivins
Day game with Then Day game with Texas University.
The graduating seniors gather for
the last ritual of the foothall your

| herd. He goes off to die alone so |
| :--- |
| that the rest of the herd will not |
| see him in his suffering. The gra- |
| duating seniors are in the same |
| humor about this time of the year. |
| They realize that this is their |
| Thast | A book oom natricioultural resources

is being written by J. W. Barger,
head of the Agricultoral E. JINX OR NO JINX !

## The Aggies are Ready for Texas

We are Ready to Give You the Best in
Barber Work.
AGGIELAND BARBER SHOP
North Gate - Across From Post Office


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\left.\right|^{81}
$$

- This year a new car-the Mercury 8 - joins the Ford-Lincoln Jamily . . . fulfilling the desire of
many motorists for a quality car priced between the Ford V-8 and the Lincoln-Lephyr V-12 and combining many virtues of each. The Mercury brings to a new price field an established tradition-
the Ford tradition-of progressive engineering, mechanical excellence and outstanding value the Ford tradition-of progressive engineering, mechanical excellence and outstanding value.


## THE NEW

 $\rightarrow$

The Mercury 8 is a big, wide car, /with exceptitial room for passengers and luggage. Clean, flowing body lints are Lincoln-
Zephyrinspired. A new 95 -horsepower V.type 8 -oylinder engine provides an extremely favorable powerto-weight ratio and assures brilliant performance with V -type economy. Mercury brakes are hydraulic; body and chassis all-steel. Appointments and upholstery are luxurious. New developments in weight and upholstery are luxurious. New developments in weight
distribution, soundproofing and seat eanstruction make the distribution, soundproofing and seat eqnstruction make the
Mercury an extremely comfortable and quiet dar. ... Your Mercury dealer invites you to see and drive this new qual. ity car-a new name, a new car, and a new value for 1939 .

FEATURES OF THE nEW mercurys 116 -inch wheelbase: more than 16 feet overall length - exceptional width and coom for pastengers $\boldsymbol{*}$ new 95 b. bp. V. -type brakeer engine - new hydrullic urious appointments and upholetry: new soft seat conitruetion - thoroush scienfifie soundproofing o balanced design. large luggese compartiments. ford-bumt means top value

The Young Ides
Many a couple
Many a couple that middle-aisled
it hast June scandalized relatives by and that vittle safe-díver'
nittom comes oft his cap. aking for a boat instead of a rug to start from scratch wgain for a wedding present. Old folks
who recovered from the shock have and no-abecident fecord!
Lake scenery is pie to them, who recovered from the ehock have Lake scenery is ple to them, or
decided perhaps the young idea was rather three squares \& day, for the right, after all.
Anyway, thousands have been
summer visitors and the tourists Anyway, thousands have been
amazed to learin how easy it is to for in line and pay real morey
20 -mile night over their $\mathrm{g}^{\circ}$ places by waterway, whether tavorite lakes and mountains. A Garbor, sound, rwer, lake, or coast.
In fact, they-veial "personal" exhibition of that the
same folks who have made highway the barrel roll or the tail spin helps travel more comfortable, the ser-
viecestation men, already had or- And when the barrstornet does
vanizad the world vice station men, already had or--
ganized the world of water travel.
Boat owners have their flosting goes fishing--in his
seaplane. Poking leisurely about
 necessities. The warp into a doec,
get "service with a smile," just like
triting, he he hops to ano the fish aren't get "service with a smile," just like
on land. They can anchor for an
barngered
or mones hour, a day, or a a season in a a celty-
owned "marina," or "boat parking owned "marina," or "bat parking
lot," and they cinn even ties up Problems
lot," and they can even ties spat at a A Aakers boy on a biegcele is a
water-trailer camp and have elec- major traffic problem in most tric, telephone, and water service
run right into the boat! The cruise minded follow the in her side-splitting "With Malice
first inland waterway, which par-
Toward Some. Yet the
allels the Altantic Const
have been playing with traffic connalleis the Atlantie Coast from Man-
asquam Inlet, N. N. .asound Florida, sinee 18681
and along the Gulf Coast shore.
The first
don, traffic light
 thing the amateur mariner needs,
theluding smooth sailing. Water tourists buy their shipp
for about the same price as their
George effort to control what was
 Inexpensive. About 1,500,000 of
then now are traveling the water-
end hawking vegetables.
The tondon fathers
 vice stations to keep them supplied
with petroleum fuels, lubricants,
and mapers. and maps.
No easy three - trips - a - week
"caution" and red for "stop." Furschedule for him! How should a
care-free vacationer care-free vacationer know when two mechanical arms were raised
be wants range oil? So the oil when the light changed. truck driver becomes a cross be- when the light changed. Indicative of the fact that his
tween a Scotland Yard detective tween a Scotland Yard detective tory can, and does, repeast, is the
and a mind reader, and he eats,
somment of the "Express."
shat and lives on his truck.
the device was "obviously an $\stackrel{\text { ries }}{\text { rin }}$

AIME App Money to be Used As Student Loan Fund

The history of the Spanish horye
in America is the subject for in America is the subject for
book by Robert $M$. Denhardt, in
structor in Agricultural Economics A mannal on farm management
based on Texas conditions and prob based on Texas conditions and prob
lems, is in the making by T. S. J. A book on cotton marketing is
being written by Dr. R. L. Hunt velopment of cotton marketing The fund was made sear in problems with a description of va-
rious marke rious markets, price determining
factors in those markets, and a
critical analysis of critical analyssis of cotton policies,
existing and proposed. A laboratory manual on agricul. cural statistics is be
Dr. T. R. Hanmilton.
$\qquad$ Michigan was the first state uni-
versity to recognize the need of a useum building to centralize the Word has been received by Har-
old Vance, Head of the Petroleum Old Vance, Head of the Petroleum
Engineering Department, that the Engineering Department, that the
Gulf Coast Division of the A.I.M.E. has appropriated a sum of money
to $A$ \& $M_{2}$ to be used as a loan
fund to seniors in petroleu neering who may need financial divisio ar, chairman of the Gulf
Division of the A.IM.E. Mr. Warn er spoke in behalf of this projee
at the fall: meeting of Petroleym Division of the ALM.E Petroleu

In his speech, Mr. Warner ex Lroleum Englieering who are work-
centralize the search and educational functions some nexpespeted who, beciuse of

Receives Mackay Trophy



Seretary of Wer Harry Woodring (lete) decorntes Capt. Carl S . Crate
 rophit landing deviee tor, airereft, defignod by capt. Cringo mind two

## A. \& II. MEN GO TODALLAS POR SCHOOL MBET

present, the many problems in the
field of education, and how to comfield of education, and
bat these problems. bat these problems.
Dean Brooks, who will take an
important part in the onvention, Dean Brooks, who will take an
important part in the convention,
is a member of the Erecutive Dean T. D. 耳rooks, Head of the $\begin{aligned} & \text { Is a member of the Executive } \\ & \text { Committse of the Texas School } \\ & \text { Administrition Conference which }\end{aligned}$ School of Arts and Sciences and $\begin{aligned} & \text { Administration Conference which } \\ & \text { meets as a a short course at A. \& M. }\end{aligned}$ of the Graduate School; Protessor
W. L. Hughes, W. L. Hughes, Head of the Department of Education; Professor Geo.
B. Wileox, of the Education Department; and W. L. Penberthy, very summer. He is also a memer of the Commission on CoordiColleges, and on the Exeentive coneges, and on the Executive
comnittee of the Texas Society
of Cobleget Teachern of Education.


## beat texas

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We Are
With You IN AUSTIN Thursday, Aggies
Y. M. C. A. BARBER SHOP

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