

NOTICES

SCHEDULE OF EVENTS:

November 4—Picture Show—Assembly Hall—6:30 p. m.
 November 7—Entertainment Series—Margaret Speaks—Guion Hall—8:00 p. m.
 November 11—Benefit Picture Show—Kream & Kow Klub—Assembly Hall—8:30 p. m.
 November 12—Football Game—A. & M. vs. Rice Institute—Kyle Field—2:30 p. m.
 November 12—Corps Dance—Mess Hall—9:00 p. m. to 12 mid-night.
 November 15—Entertainment Series—Senator Bennett Clark, Guion Hall, 8:00 p. m.

OFFICIAL

A corps trip has been authorized for Saturday, November 5. Under day and Friday preceding the corps the rules each absence on Thursday and on Monday and Tuesday following it will count as double cuts.—F. C. BOLTON, Dean.

MAINTENANCE NOTICE

Since November 5 is a student holiday, the Fiscal Department will accept payment of fees (\$28.25) for November through Monday, November 7, without late penalty.

CIRCULAR NO. 17

I. Referring to Circular No. 2, these Headquarters, current series, instructions contained therein reference cadets entering the Mess Hall ahead of the Corps, in so far as they pertain to a cadet with guests, are modified as follows: Cadets with guests may report to the Tactical Officer of the Day, or, in his absence, the Cadet Officer of the Day, and will then be allowed to enter the Mess Hall with his guests ahead of the Corps, using the west entrance.—GEO. F. MOORE, Colonel, U. S. Army, Commandant.

A. A. U. P. MEMBERS

The regular November meeting will be held in Room 303, Academic Building, at 7:30 P. M. Tuesday, November 8th. Regular business will be transacted, and Dean Brooks will speak on "A Philosophy of Graduate Education for A. & M. College."

A. F. & A. M. ZONE MEETING

An A. F. & A. M. Zone meeting will be held in Hearne, Texas, Monday, November 7, at 7:30 p. m. in the Masonic Hall of Golden Rule Lodge No. 361.

All Master Masons in this District are invited. Phone J. W. Hall at College 93 or Bryan 315, or Dr. J. W. Payne Bryan 35 before 11 A. M. Saturday if you can attend, so that Hearne Lodge may be notified.—S. C. HOYLE, W. M., J. W. HALL, Sec.

CLUBS

ABILENE CLUB
 There will be an Abilene-A. & M. Club meeting Monday night, Nov. 7 in the "Y" immediately after yell practice. All students from surrounding towns are invited to be present.—M. E. Millard, Pres.

CHURCHES

ST. THOMAS' CHAPEL
 Rev. Roscoe C. Hauser, Jr., Rector. 11:00 a. m., Holy Communion and a short talk by the Rector. On account of the Corps Trip to Dallas, this will be the only Service at St. Thomas' this Sunday.

LOST

LOST—Gold Elgin pocket watch with broken chain. Return to 8 Puryear.

LOST: Campaign Hat in Mess Hall. Finder please return to G-11 Walton. Reward.

LOST—\$10.00 lost between Y and Bizzell Hall. Double reward offered for its return.—F. H. Parrot, Room 35 Mitchell.

SAIL ROCK, A SMALL WEST Indian island, was once bombarded by a French war vessel which mistook it for an English man o'war.

Assembly Hall Has Definite Place In Activities of Student Clubs

By BILL MURRAY

One of the most enjoyable features of our campus life, but one about which few Aggies know the details, is the showing of moving pictures for the Aggie Corps in the Assembly Hall by the Y.M.C.A.

M. L. Cashion, who has been here since 1925, is the general secretary of the "Y," in charge of the picture arrangements.

The showing of pictures for the Aggie Corps was started some years before the World War, the old-fashioned silent pictures being presented in the "Y" chapel. Next they were shown in an open-air arena which stood where the Animal Husbandry Pavilion is now.

During the World War the Assembly Hall was built to serve as a college theater, and it has ever since. Up to 1927, W. R. Fairman, manager of the Dixie and Queen Theaters in Bryan, furnished the pictures shown in the Assembly Hall, bringing them here after they had been shown the previous two days in Bryan. In this way all the pictures shown here were good first-run shows.

Then Morris Schulmann bought the controlling interest in the Bryan theaters. Ticket prices were raised so much—due largely to higher costs of pictures shown—that some other arrangement had to be made. The Y.M.C.A. discovered that "second-run" pictures—meaning not second rate films, but those shown some time after they have come to the first-class theaters of the vicinity—could be secured in Dallas directly from the distributors, and this sort of arrangement was made.

UNFAVORABLE CONTRACT

The Y.M.C.A. made, and has had since, a contract with the Jefferson Amusement Company, a chain theater syndicate and picture booking concern which handles all the films shown in this part of the country. The contract has since proved unfavorable, however, in a number of ways. Only second-run pictures can be shown at the Assembly Hall, practically all of these coming here 45 days after they have been presented in Bryan. After April 15 nose of the newer pictures can be shown until the following September, which fact explains the accumulation of old pictures shown in the Assembly Hall during the first few months of the school year. This is due not at all to any fault of the "Y," but rather to the monopolistic agreements of the producers and distributors of first class moving pictures, as well as of the owners of the larger theaters where first-run pictures are shown.

As an example of these monopolistic agreements, there is the five-year contract that the Jefferson

Amusement Company made with whatever big producers would sign, stipulating that the producers would not allow any of their pictures whatsoever to be shown here. For a long while only Metro Goldwyn-Mayer, United Artists, and Gaumont-British pictures could be secured here. After the five-year contract at last expired, Paramount and Warner-First National allowed the local "Y" to show their pictures. This year, however, first-rate pictures produced by all the producers can be shown.

BENEFITS INCREASED

Up to this year, Mr. Cashion states, only twelve benefit shows, to raise money for the benefit of various college organizations, have been allowed. But this year, in its endeavor to help the student body as much as possible in every way, practically every Friday night, or a total of 25, has been set aside for a benefit show. This move will allow almost every regular organization on the campus to have one, for the purpose of raising money to aid the club presenting the show. And this year each club can if it so desires put on the same benefit show on both Thursday and Friday nights, instead of just one night as in the past. Thus the club obviously can raise still more money. Last year the "Y" found that proceeds were increased over 25% by the presentation of the same picture show Tuesday night again on Wednesday.

Mr. Cashion has observed that the attendance at benefit shows is, if anything, better than at the regular ones. Last year they cleared over \$1,500—an average profit of better than \$125 for the twelve benefit shows put on. This year, Mr. Cashion remarks, the amount of profit each club makes on its show will depend more than ever before on the volume of the club show publicity and the salesmanship of the group's ticket-sellers; this tendency is, of course, due mainly to the much larger number of benefit shows allowed.

NEW ARRANGEMENTS

Up to this year each club that put on a benefit show got all the proceeds that were left after the cost of securing the picture had been deducted. But starting this year the "Y" will split 50-50 with the club the first \$100 of profit left after the cost of getting the picture has been deducted; then the

DORM CONTRACTS WILL BE SIGNED

Contracts for the construction of twelve new dormitories on the campus of A. & M. are to be awarded in Dallas Saturday, according to announcements made by the executive committee.

Bids for the dorms are to be received here today by President Walton and will be presented before the Board of Directors Saturday in Dallas where they will be examined and passed upon. Bids from several of the large construction companies are expected to be received and the most desirable bids will be accepted for the work.

W. L. PENBERTHY, DIRECTOR

of intramural athletics has announced that freshmen who plan to run in the cross country run Nov. 19 must have run in the practice races at least five times before the race.

club will get all that remains, above this total.

Dates for all benefit shows are fixed by the activities committee headed by D. W. Williams, head of the Animal Husbandry Department. The activities committee assigns all dance dates, is in charge of the Bryan-College Entertainment Series, makes all assignments for benefit shows, and manages other student activities that require special time out of dormitories after Call to Quarters. The committee has a big job, and Mr. Cashion declares that we need and should have a special committee just to manage the benefit shows.

"If anything should happen to make us lose shows here, then the students will lose all the advantages of both regular and benefit shows, as well as the Sunday afternoon free shows given by the A. & M. Former Students Association," Mr. Cashion said.

"We are getting, and will continue to get, the very best pictures we can procure. I believe that the quality of pictures shown both regularly and for club benefits has improved this year," he concluded.

Janet Gaynor Stars in "Three Loves Has Nancy"

Palace, Sat. Preview, Sun., Mon. "Three Loves Has Nancy."

Some time ago, before the picture "A Star Is Born," there would have been somewhat of an argument as to the ability of a certain young lady. In that picture Janet Gaynor proved that she not only could act, but that she was a good actress. "Three Loves Has Nancy" gives Janet a chance to "shine" in the role of a small town girl gone to the big city. The plot is different, which is something of an accomplishment for Hollywood and something new.

Franchot Tone gives a very good performance, as his role is one that gives him a chance to show his ability, which he does with the greatest of ease. Teamed with Robert Montgomery they carry the story well and make the picture what it is. There are a few scenes that bore one, but on the whole the picture is exciting. The new twist of the director is that of holding back the identity of one of the actors which is quite a let down.

A UNIVERSITY OF TEXAS mathematics class was recently dismissed in the middle of the class hour because a swarm of bats invaded the lecture hall.

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Solve your problem of gifts for the younger generation by choosing nationally famous Holgate Educational Toys. You are invited to select from our stock or from those pictured in the large catalogue. Mrs. G. J. Sampson, College Station, Texas

ON DISPLAY FRIDAY

NOVEMBER 4th

Four New Lines of Ford-built Cars For 1939...

THE NEW FORD V-8
 THE NEW FORD DELUXE V-8
 THE NEW MERCURY V-8
 THE NEW LINCOLN-ZEPHYR V-12
 You are cordially invited to inspect this brilliant and surprising new line of 1939 automobiles.

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Here's the popular priced electric shaver you've been waiting for!

The **RAND** Close-Shaver

The Shaver that really Shaves

FEATURES: Double action Diamond-Brand shaving head that shaves both long and short hairs close as a blade... no breaking in... gives satisfaction from the start... no radio interference... self-starting motor... attractive traveling case. 110-120 VOLTS AC

\$950 with TRAVELING CASE

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Two Convenient Stores

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COLLEGE STATION

Your tired nerves need frequent relief

SCOTTIE

Known variously in early Scottish history as Skye terrier, Highland, Cairn, and Scots terrier, although that dog bore no resemblance to Skyes and Cairns of today. Nicknamed the "die-hard" for stout heart and unquenchable love for sport. Extremely independent.



HE'S GIVING HIS NERVES A REST...

AND SO IS HE



LIKE humans, dogs have a complicated set of nerves. But dogs are kinder to their nerves than we. They rest when they need rest... we plunge ahead with hurry and worry—straining our nerves to keep up the fast pace. We can't turn back to the natural paces of life like an animal, but we can protect, soothe, and calm our nerves. Smoking a Camel can be your pleasant method for breaking nerve tension. Camels are mild, with the flavor of a matchless blend of costlier tobaccos. Smokers find Camel's mild tobaccos delightfully soothing—soothing—to the nerves.

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SUCCESSFUL PEOPLE ADVISE

"Let up—light up a Camel"

EDDIE CANTOR—America's outstanding comic personality of the air—each Monday evening—Columbia Network. 7:30 pm E. S. T., 9:30 pm C. S. T., 8:30 pm M. S. T., 7:30 pm P. S. T.

BENNY GOODMAN—King of Swing, and the world's greatest swing band—each Tuesday evening—Columbia Network. 9:30 pm E. S. T., 8:30 pm C. S. T., 7:30 pm M. S. T., 6:30 pm P. S. T.

"HOUSEWORK, shopping, and social affairs," says busy Mrs. V. G. Weaver, "would get me strained and tense if I didn't rest my nerves every now and then. I let up and light up a Camel frequently. Camels are so soothing."



Smoke 6 packs of Camels and find out why they are the LARGEST-SELLING CIGARETTE IN AMERICA

LET UP LIGHT UP A CAMEL!

Smokers find Camel's Costlier Tobaccos are SOOTHING TO THE NERVES

AT THE ASSEMBLY HALL

Saturday, Nov. 5

15¢

A PRESS AGENT'S DREAM!

turns into a nightmare for a glamorous FILM STAR!

Jack OAKIE
 Lucille BALL

The AFFAIRS OF Annabel

A G. G. BROAD PICTURE

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