

# SOLUTION TO TAILOR PROBLEM IN ADAMS PLAN

## AN EDITORIAL EXPRESSION

Now facing a committee from the Student Welfare Committee and a committee appointed by local tailors is a great opportunity to perform a service for the student body in reducing rates on tailor work.

Earlier in the year, tailors co-operated with the senior class in effecting reduction on cash-and-carry work, but they succeeded in maintaining the present high rate on delivered work credited through student agents.

To make our position undeniably

clear, we think 40¢ is too much to pay for having a pair of pants cleaned and pressed, and we think 80¢ is too much for having a complete uniform or a civilian suit cleaned and pressed.

In a survey of the situation, a Battalion representative was told by tailors that losses through credit and student agents' commissions were chiefly responsible for the high price. But one tailor told us that his loss through credit amounted to only 2.5 per cent of gross income, which seems unusually small in comparison with other

businesses. That leaves the tailor expecting an income of around 39¢ from each piece of work.

Deducting 20 per cent commission to student agents, we have the tailor left with 31¢ coming in on each piece. Then all he needs to do is to deduct his cost of production. All of this points to a too-high margin of profit from our standpoint.

### THE ADAMS PLAN

Bob Adams, senior president, has a plan which might work well. It is to have only one tailor agent to

represent all the tailor shops. His commission could be 10 per cent instead of the regular 20 because of the volume of business he would transact. The particularly desirable feature would be that students could then choose which tailor shop would do their work.

The only snag in the affair is that the tailors believe their credit should be insured by organization funds.

### LET'S BE FAIR

We must enter into this thing

with an attitude of being fair, and to be fair we must say that the tailors have their side to the question. Cost of living around here is unusually high. Every business must be allowed a fair margin of profit.

In order to recompense these two factors with the desire of students for fairer prices, we must conclude that while prices can be reduced, we must not expect them to be as low as they are in communities where the cost of living is not so high.

We propose that delivered work be done on a credit basis at 30¢ a garment. This, in our opinion, would solve all the problems. Whether or not the credit should be insured is another issue, but it is our position that businesses are expected to run some risks when they go into operation.

While the chief interests of the committees will be to reduce prices on military clothes, we also urge that they consider price reductions on civilian garments.

### SOLUTION IMPERATIVE

The mere fact that tailors have heretofore operated on high margins is not reason enough for us to accept the status quo. If the interests of the student body means anything to the tailors, they will co-operate with the committee from A. & M.

We sincerely hope that a solution to this problem can be found immediately, and we offer the belief that the Adams Plan is the most logical solution openly discussed to date.

# THE BATTALION

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IN THE THIRTY-EIGHTH YEAR

COLLEGE STATION, TEXAS, FRIDAY AFTERNOON, NOVEMBER 4, 1938

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# Aggies Set For "Grudge Game" Against Mustangs

## Election of City Officials Due Nov. 28

### Mass Meeting Set For Nov. 11 In Chem Lecture Room

The county judge of Brazos County has ordered an election on November 28 for the purpose of electing officers for College Station. The law requires that the officers include a mayor, five aldermen and a city marshal.

In the absence of any other committee to take the lead, the committee on incorporation, according to J. H. Binney, chairman, in order to insure at least one definite ticket of city officers, will call a mass meeting November 11 at 7:30 p. m. in the Chemistry Lecture Room. Legal requirements concerning the election will be explained at this meeting, and candidates for mayor and city marshal will be selected. Five aldermen are to be chosen; one from the campus, one from the north area, one each from Oakwood and College Park and one to be selected at large. Candidates other than those selected by the committees may be placed on the ballot, however.

In order that men may be selected on the basis of their ability to contribute valuable service to the community, the committee wishes to inform the residents of the plan, well in advance of the meeting.

## DEVELOPMENT OF EXPERIMENT STATION PLANNED

The Texas A. & M. Administrative Council will meet with the members of the Texas Planning Board here on Tuesday, Nov. 8, where they will present and discuss a brief surveying the contributions of the Experiment Station and other divisions of the college to the state's natural resources, and plan for their orderly development.

President Walton has announced that the Administrative Council of Texas A. & M. is working out a definite program of possible industrial development and betterment of agricultural conditions for the entire state to which various divisions of the departments have made recommendations as to future contributions, which might be converted either industrially or agriculturally to the advantage of the State of Texas.

Chairman W. M. Massie, Ed Wood, engineer, and Hull Youngblood, industrial committee chairman, of the State Planning Board are to confer with the College Administrative Council composed of the following: Colonel Ike S. Ashburn, chairman; F. C. Bolton, vice-president; Dean E. J. Kyle, agriculture; Dean T. D. Brooks, graduate school; Dean R. P. Marsteller, veterinary medicine; Dean Gibb Gilchrist, engineering; Director A. B. Conner, experiment station; Director H. H. Williamson, extension department; Director E. O. Siecke, forestry; Dr. W. P. Taylor, wild life conservation; T. R. Spence, Bill Morgan, J. W. Berger, and O. R. Simpson, secretary.

## DATE BUREAU "BRAINS"



Nerissa Van Deren, center, SMU co-ed who suggested a date bureau for the A. & M.-SMU game Saturday, is shown above with Ruth Grisham (right) and Verna Hintz (left) going over some names of prospective dates for the Aggies. Some 2,000 girls from TSCW in Denton will come to Dallas to aid in the mammoth task of furnishing dates for the cadets. The bureau was suggested as a joke, but the Aggies took the idea seriously. It is thought to be the first time in the Southwest that an attempt has been made to furnish dates for such a large number of boys.—Photo Courtesy Dallas Times-Herald.

## Aggie Day Sweetheart Leads Lassies From T.S.C.W. On Their Own Corps Trip to Aggie-Mustang Grid Game

Leading the 2,000 girls from Texas State College for Women who will journey to Dallas Saturday for the Aggie-Mustang game will be an "Aggie Day Sweetheart." Six nominees are competing for the honor, one of whom will be elected by the student body.

The six contestants are Misses Dorcas and Doris Harrison, freshmen twins from Arkansas; Marguerite Tatom, Dallas senior; Elizabeth Robertson of Austin,

president of the student body; Lucy Nelle from Houston, TSCW queen at the State Fair; and Joan Ladd of Sherman, a yearbook beauty last year.

Special trains and cars will bring the girls to Dallas early Saturday. They will have a reserved section on the Aggie side at the stadium. The Aggie band will form the letters "TSCW" on the field at the half and play their sister school's Alma Mater as the "Aggie Day Sweetheart" is presented.

Miss Elizabeth Robertson, president of the TSCW student body, will represent the college at the annual A. & M. Ex-Students' banquet Friday night, when she will be among the guests of honor.

Another Friday night activity in connection with the event is the dance to be given at TSCW for the A. & M. juniors. A dating bureau is in charge of arrangements for the night, according to Miss Ellen Rohde, president of the junior class.

## WALTON HEADS A. & M. DELEGATES TO CHICAGO MEET

A. & M. College will have a representation at the annual meeting of the American Association of Land Grant Colleges to be held in Chicago on November 15, 16, 17. The delegation will be headed by President Walton, who is secretary of the executive board of the association, and will probably include Dean Gilchrist; A. B. Conner, Director of the Experiment Station; P. C. Mangelsdorf, Assistant director; H. H. Williamson, Director of the Extension Service; Jack Shelton, Vice Director; and Mrs. Mildred Horton, State-Home Demonstration Agent. The party will also probably include heads of some of the departments of the college.

## Goodloe, Jenson, Ellison, Lawson On Crops Team

Members of the corps judging team which will present Texas A. & M. at the international crops judging contest in Kansas City and in Chicago are Harry F. Goodloe, J. G. Jenson, Charles J. Ellison, and William E. Lawson. The team was picked by a series of five contests that were like the international contests will be.

The team will leave Nov. 15 and will visit several schools and laboratories en route. In Ft. Worth the team will be the guests of the Federal Grain Laboratory, and in Stillwater, Okla., they will go through the laboratories of Oklahoma A. & M. In Kansas City, they will work out in the Federal Hay offices before the actual contests. While on the way to Chicago from Kansas City, the team will visit the University of Missouri at Columbus, Mo., and the University of Illinois at Urbana, Ill. The return trip will be made by way of Memphis, Tenn., and Little Rock, Ark. Part of the finances for the trip will be furnished by certain grain and seed dealers of Texas; the rest has been made through the Student Agronomy Society's lamp storage concession.

## Pre-Laws Schedule Bi-Monthly Speakers

The remaining executive positions of the A. & M. Pre-Law Club were filled by election at the organization's regular meeting Monday night. Those students elected were Robert A. Lynch of Point, Secretary; Ed. W. Bissett, Pampa, Sergeant-at-Arms; and R. L. Gulley of San Antonio, Parliamentarian.

The meeting was opened by President George Fuermann and final approval of the new constitution was voted. Plans were announced regarding the program of speakers who will address meetings on alternate Monday nights during the current semester. One of the highlights of this speaking program will be the address to be made by Dean Hildebrand of the University of Texas Law School.

## Bell Team Lineup Is Not Known

### Third Win in 3 Years Hoped For By A. & M. Students

Tomorrow afternoon starting at 2:30 in Owenby Stadium at Dallas the Texas Aggies will pit their might against that of the Southern Methodist Mustangs in what promises to be a great battle that may drop the Pones out of the undefeated class in the Southwest Conference race.

Two years ago the Aggies went to Dallas to avenge the defeat that the 1935 Rose Bowl Mustangs had administered to them on Kyle field. The score of that 1935 game was 24 to 0 in favor of the Pones. Bobby Wilson had run wild that day in the rain. In 1936 the Aggies had a corps trip to Dallas. That game missed being rained on only by a few minutes. The stands were loaded to more than their capacity. The East stand caved in.

There was another cave in on about the third play of the game. Dick Todd, who was then a sophomore, was hit on the head. He received a concussion that kept him out until Thanksgiving. Todd was placed on the sidelines where the team could see him and it had its desired effects. Jake Shockey, Dick Vitek, Charlie DeWare, John Witfield, Jones, Rount, Rogers, Cummings, and Manning all played inspired football and ran over the Pones with a score of 22 to 6. That was the first time the Cadets had won over that team since 1927.

Last year Dick Todd got his revenge for that bump on his head. In the closing seconds of the first half, Jack Morrison got off a beautiful 73 yard punt from his one yard line, only to see Dick Todd, (Continued on page 3)

## NORTON TO AID KATE SMITH IN ALL-STAR CHOICE

Cosch Homer Norton for the third successive year will serve on a board of six of the nation's outstanding football mentors to assist Kate Smith, radio star, in selection of her Nation wide All-Star Football team.

Miss Smith's All Stars are selected by popular vote of more than 500 coaches and the membership of the team will be announced via radio early in December. Joe Rount, The Aggies' immortal guard of the 1936 and 1937 seasons received high honorable mention on Miss Smith's 1936 All Star team, and he made the team by a wide margin in 1937.

This year Coach Norton will be pulling for inclusion of Ki Aldrich and Davey O'Brien of Texas Christian University, and his own Dick Todd on A. & M. Others of the Southwest Conference who are likely to receive support are Ollie Cordill of Rice, Patterson and Boyd of Baylor, Eskin of Arkansas, Mallouf of Southern Methodist and I. B. Hale of T. C. U.

## WITH THE ALUMNI

By E. E. McQUILLEN, Sec'y. Former Students Association

R. A. Wiley, '38, is with the Petroleum Rectifying Company of California but has been working through the middle West and when last heard from was in Michigan.

E. B. King, '37, is a junior agronomist with the Soil Conservation Service, San Angelo, Texas. A. D. Morrow, Jr., '38, is with the Plains Cooperative, Inc., with headquarters at Portales, New Mexico. W. O. Threadgill, '37, is with the State Highway Department at San Angelo, Texas.

Doyle T. Davis, '38, will be on hand for the Thanksgiving game. He is with the Coltex Corporation at Lufkin. Joe G. Rollins, Jr., '38, Robert L. Dalby, '38, and J. C. Miles, '38, will represent the minority side of the S. M. U. student body at Saturday's game. Rollins and Dalby are attending the S. M. U. Law School, while Miles is doing graduate work at that institution. The average A. & M. graduate is not the hoary headed old ex as popularly supposed. Approximately one-half of the degrees awarded by the A. & M. College have been awarded since 1928. That would make the average old grad just a little over 30 years of age. Jeck S. Richmond, Jr., '37, will come to the Thanksgiving Game from Mexico City, where he is with

Miller Motors, Buick dealers. B. B. Rogers, '38, and J. M. Kent, '38, are with the Texas Electric Service Company at Big Spring and Sweetwater respectively.

E. A. Beckom, '38, gets his mail at 4 Eighth Avenue, Rome, Georgia. W. A. Cozart, '37, is with the U. S. Biological Survey, Mt. Vernon, Texas. Charles S. Atwell, '12, is generally in charge of any foreign construction projects for the Texas Company. With headquarters in New York, he is equally at home on any other continent. At the present time he is engaged in building a pipe line across the Andes in South America. Roy "Spanky" Young, '38, is attending school at George Washington University and playing tackle for the Washington Redskins (professional). Among his teammates are Charlie Malone, '33, and T. C. U. Sammy Baugh. Thomas K. Hughes, '38, reports that it is already too cold in Wisconsin. He and Joe H. Burrus, '37, are sharing an apartment at 3014 West Pierce Street, Milwaukee, and both are student engineers for the Allis-Chalmers Manufacturing Co.

Wallis H. Airhart, '37, is administrative assistant. AAA, at Baird, Texas. Hal Moseley, '30, is city manager of Dallas and his first assistant is James W. Aston, '33; both are former Aggie grid stars and Aston is an older brother of Yell Leader Hub Aston.

## MANUFACTURERS CONTRIBUTE FUND

Twenty-three manufacturers of oil field equipment have contributed a total of \$805 to the A. & M. College petroleum engineering contest fund to be awarded as cash prizes to senior Petroleum Engineering students writing the best papers on various types of oil field equipment and their application to the industry, it was announced recently by Harold Vance, head of the petroleum engineering department. J. C. Ballagh of Los Angeles originated the idea of providing prizes for papers pertaining to petroleum engineering subjects to be awarded to seniors in Petroleum Engineering at A. & M.

For the school year 1938-39, twenty-one companies have contributed \$35 each, of which \$25 will be awarded as first prize and \$10 awarded as second prize.

Although the writing of term papers is a requirement of the petroleum engineering courses, the prize money will be an added incentive for the students to write better papers.

## Mustangs Swing

The widely-known Mustang band of Southern Methodist University will be presented in a special performance of its sixth annual Pigskin Revue in McFarlane Auditorium at 7:30 p. m. Saturday, according to a wire received by The Battalion from Tom Grimes, president of the S. M. U. Student Association. The performance will honor students of A. & M. and T. S. C. W. who will be admitted to the show at half price. The Student Association of S. M. U. is doing all in its power to make the corps trip more enjoyable to the Aggies, and invite all Aggies to attend the band concert after the game, he said.

A. & M. will be host to the Texas State Grange membership from Nov. 29 through Dec. 1, as members of the agricultural organization gather at the college for their annual meeting.

## MUSICAL VESPERS FOR REST OF TERM

Each Sunday evening for the rest of this term the program of musical vespers from 5 to 5:30 in Guion Hall will be held. This program is sponsored by the "Y" Cabinet for the benefit of the student body, and so far a number of students and faculty members have derived great enjoyment from it. The program consists of a wide and varied selection of beautiful old hymns of all churches and of the best-loved semi-classical melodies, played in inspiring fashion on the fine organ in Guion Hall. Edwin Gerlach and Marion Lyle, both musicians of merit, alternate as organist.

M. L. Cashion, Secretary of the Y.M.C.A., states, "I believe that every student who attends these Sunday-evening programs should enjoy them heartily. Each program consists of such a wide variety of familiar hymns and songs that everyone is sure to be pleased. The beautiful organ music relaxes the body, inspires the soul, and sets the mind at ease."