

EDITORIAL

ABOUT AGGIE MANNERS

"The Aggies are positively uncouth." This was a remark overheard in a show at Bryan after a particularly repulsive exhibition had been made by students of A. & M. The statement, condemning as it was, is all too often true.

Social customs, usually, are dictated by the behavior of groups high in social standing by the actions of individuals in these groups, and by popular opinion. Even the groups in the lower social strata attempt to imitate the actions of their more highly educated and supposedly socially superior countrymen.

Popular opinion, then, is a powerful factor in determining social correctness and in forming judgments of groups. By this line of reasoning, it is logical to assume that college students enjoy a position not attained by the average citizen. That is, they have the privilege of helping to form social customs while conforming to those previously set and accepted.

Aggies, because of their gregarious nature, sometimes do not conform to accepted standards and by failing to do so cannot measure as

high on the social scale as university students should.

A notable example of nonconformity in Aggies is the rowdiness many of them display in neighboring theaters. Undoubtedly most of this is caused by freshmen and some by well-meaning, but unthoughtful, upperclassmen. But such behavior is inexcusable even in those groups. Level-headed upperclassmen could put an end to rowdiness and unnecessary noise in theaters by a simple explanation of the importance of proper behavior. If such an explanation were not sufficient, then perhaps more forceful means could be employed.

Attitudes formed by visitors observing a few Aggie rowdies detract from the glory of going to A. & M. and is highly detrimental to the school and its former students.

We do not advocate stilted mannerisms—they might tend to destroy self-expressiveness—but surely no Aggie likes to be spoken of as being uncouth, ill-mannered.

The point, then, is: Behave as you have been taught and do as you know is right!

A WORD TO THE FISH

Now that football season is about ready to start, the annual crop of "pep" signs is making its appearance.

These banners serve a good purpose in welding school spirit, but if they are not watched carefully, an undesirable result may follow.

For A. & M.'s home games, thousands of people from all over the state are in College Station. These people will take back home an impression of the school and its students from the things they encounter on the campus.

If they find clever banners, theirs will be a good impression. But if they read vulgar, obscene language, then A. & M. will get a blot.

Furthermore, if objectionable signs are put up by the freshmen, the commandant's office will be forced to remove them for the sake of decency. There is no need for the signs to have to be "censored." If freshmen will attempt to make

cleverness take the place of the vulgarity which has in the past been the keynote of the banners, A. & M. will gain all around.

Cashion Deplores "Bathing" Sully

ED'S NOTE: This column is open for any contribution not malicious or libelous and which is based on facts. The opinions expressed herein, however, are not to be considered as necessarily reflecting the opinions of The Battalion.

A few years back some energetic and imaginative sophomores hit upon the idea of decorating the Ross Monument as a "new stunt" for freshmen. As is usually the custom in such cases the possible "services" to this monument were increased from year to year from decorating, to dusting, to scrubbing, to the mud-plastering performance last Sunday which approached desecration.

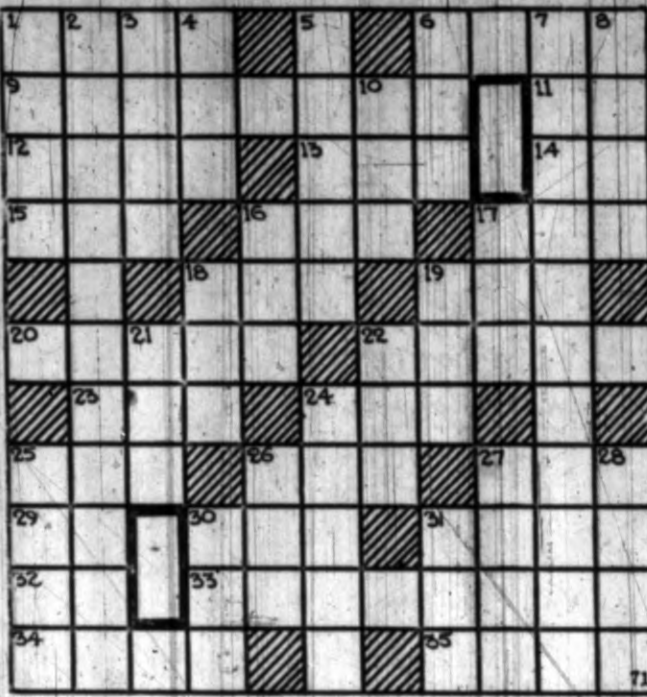
Not only was the monument smeared with mud but the flowers which had been timely planted for this particular season were completely obliterated. With a few more advanced steps a permanent defacement is likely. In such a case every person in the community would regret the incident.

General Ross's statue represents the interest, the toil and the sacrifice of a far-sighted and capable man for this college which is one of the most serviceable institutions of Texas. His successful efforts contributed largely to all that A. & M. is today. He helped in making it a heritage of which we are all proud.

This statue represents to the college something similar to that which the album represents to a family. No one would dare go into a home and deface or destroy the photographs of ancestors. General Ross is truly an ancestor of this college. The Ross Volunteers pay tribute to him every spring with a ceremony and a beautiful wreath of flowers. The freshmen and sophomores honor him each fall with a coat of mud and slime.

It is a sure sign of coarseness and a lack of culture to have fun at the expense of the fine things of life and of things that pay tribute and respect to the great heroes of Texas.

M. E. CASHION,
Y. M. C. A. Secretary.



- ACROSS**
- 1—To twirl, as a top
 - 6—A joke
 - 9—A kind of apron worn by children
 - 11—Exclamation of joy
 - 12—Quarrelsome (colloq.)
 - 13—Offensive nonsense (slang)
 - 14—Half an em
 - 15—Tittle of a ruler of Tunis
 - 16—A bench in church
 - 17—Writing fluid
 - 18—Man's nickname
- DOWN**
- 1—A potato (colloq.)
 - 2—Small compartments in a desk
 - 3—Internal
 - 4—Negative vote
 - 5—Customs
 - 6—Spurt

Answer to previous puzzle



DR. MAYO'S COLUMN

PROPHETS OF MODERNITY

John B. Watson and the Psychology Called Behaviorism.

Most of you will agree, I think, that one distinguishing mark of the "modern" man is his interest in psychology. (Our Library books on psychology are read to pieces every year.) John B. Watson has probably stirred more interest in this field in our post-war period than any other American. Behaviorism, Mr. Watson's brand of psychology (read in his "Ways of Behaviorism") emphasizes three ideas:

1. The environment is overwhelmingly important in determining mind and character. The ordinary reader (like you and me) of "The Ways of Behaviorism" gets a picture of man as a sort of slot machine: Put into the growing boy a coin of environmental influence (such as abundant leisure, or incessant fear, or excessive love from his mother, or healthy intellectual stimulation at home) and you'll automatically get a certain type of man. Who his father and mother are doesn't, except in extreme cases play anything like as important a part in his development as how he is treated as he is growing up. This is of course a very rough and inexact statement of Mr. Watson's meaning, and I truly hope that he doesn't habitually read The Battalion; but it's the general idea that the inept reader gets. As between environment and heredity, those ancient rivals for the mastery of man's fate, the influence of Behaviorism on the modern mind has counted heavily on the side of environment. Most of our so-called "inherited instincts," Mr. Watson implies, are really nothing but habits.
2. That we take on habits and traits and eventualities largely by means of the "Conditioned Reflex."

A little boy is made to go to church. His Sunday shoes are too tight. As a result he is cross and miserable. Eventually the act of going to church, even though the tight shoes have long ago disappeared and been forgotten, may put him into a disagreeable frame of mind. The grown man will probably tell you that he was simply born with an instinctive dislike of religious services. But the behavioristic explanation would be that his reaction to church-going has been conditioned by the original presence of a disagreeable factor (pain-in-the-feet) which has since been eliminated, leaving behind, however, a connection between church-going and ill humor. This, it seems to an amateur reader of Watson, is roughly his explanation of his most famous concept, the Conditioned Reflex.

3. That if psychology is really to become a science, it must work in materials that can be measured. The behaviorist refuses to talk with you about "passions" or "souls" or "minds"—or even, very much, about "thoughts"—because nobody can see or hear or touch or measure—any of these things (if they really are "things" and not just antique fancies). No, according to the Watsonian behaviorist, no honest psychologist can use as evidence anything except bodily behavior, which of course can be measured. The psychologist, then, must say that a man is "angry." If he remains on scientific ground, he must merely say that the man's face is red, that his brow is knit, that his muscles are tense, etc., etc. After all, what and where is "anger"? How wide is it? What does it weigh? You can't say. Well then, says the behaviorist (somehow smugly, perhaps) how do you know, scientifically, speaking, that "anger" exists? Answer: You don't know! Exit "anger," therefore, from the vocabulary of the truly scientific psychologist. And so on, with "love," "soul," "thought," and a lot more of the stock in trade of old-fashioned psychology.

OFFICIAL NOTICES

PRESBYTERIAN NOTICE

9:45 Sunday School; Senior and adult Departments in the Y. M. C. A. Chapel; Primary and Elementary Departments in the Assembly Hall.

11:00, Morning Worship in the Y. M. C. A. Chapel; Sermon Topic: "Disciplining the Will".

7:00, Young People's League in the Y. M. C. A. Chapel.

A cordial welcome to all. An effort will be made to take care of the attendance by additional chairs.

—Norman Anderson, Pastor.

BAPTIST SERVICE

R. L. Brown, Pastor
9:45 A. M., Sunday School.
10:50 A. M., Morning Worship. Morning sermon subject "A Young Man With a Purpose."

6:45 P. M., Baptist Training Union.
7:30 P. M., Evening Worship. Evening Sermon subject: "The Power of a Clean Life."

There will be special music at both services. There were 108 additions to the church last Sunday. The attendance at both Sunday School and preaching service was record breaking.

You will find a cordial welcome at the Baptist Church.

THE A. & M. CHURCH OF CHRIST

R. B. Sweet, Minister
Sunday services: 10 a. m. Bible classes, worship and communion; 7 p. m. Evening worship.

Prayer Meeting Wednesday evening at 7 o'clock.

All students are urgently invited to attend all these services. Those who are members of the group or have given it as their preference are particularly urged to attend these three services and to bring their friends.

Don't forget Campus Church Week: meeting every evening during the week beginning October 2.

LUTHERAN SERVICES

Kurt Hartmann, Pastor
Lutheran services will be held Sunday at 7 P. M. in the Y. M. C. A. Parlor. A short business meeting will follow. All Lutherans welcome.

ST. THOMAS CHAPEL (Episcopal)

Rev. Roscoe Hauser, Jr., Rector.
8:30 a. m. Holy Communion.
11:00 a. m.—Morning Prayer and sermon by the rector.

All students and residents of the College and surrounding are invited to attend the Services.

HALL LIGHTS

Hall lights in dormitories will be replaced as follows:
Law, Puryear, Ross and Mitchell by T. G. Adlee, 65 Mitchell.

Leggett, Milner, Walton and P. G., by J. T. Hanway, 1 Leggett.

Foster, Goodwin, Bizzell and Hart, by J. H. Wietung, 158 Bizzell. "Signed, B. D. Marburger, Sup't. Buildings & College Utilities."

There will be an organization meeting for A. & M. cadets interested in Scouting in the auditorium of the Electrical Engineering Building Sunday afternoon at 2 o'clock. All cadets interested in being affiliated with the senior program of Scouting whether you have been a Scout in the past or not are urged to attend this meeting.

—C. W. WEST, Scout Executive.

FACULTY TENNIS CLUB

A meeting of the Faculty Tennis Club will be held in Room 202, Academic Building, at 4:30 p. m. on Monday, September 26th. Officers will be elected, and other business transacted.

All members, and all those connected with the College who are interested in tennis, are invited to attend.—R. P. Ludlum.

WANTED—Daily transportation

round trip Bryan to College, Call Bryan 671.

LOST—A Mexican silver ring

with black face. Lost Sunday around bronze statue of Sul Ross. Owner is J. E. Bell, Jr. Room 95 Puryear.

LOST—Best drilled medal between Palace Theatre and Law Hall. "Capt. Westbrook to N. Zelman" engraved on back. Liberal reward. Return to 63 Law.

WHARTON COUNTY CLUB MEETING

All boys from Wharton county are invited to attend a meeting in Hart D-8, Friday night, Sept. 23, for the purpose of electing officers. Plans will also be discussed for the annual Thanksgiving dance.—T. K. Franks.

THE METHODIST CHURCH

James Carlin, Pastor
10 a. m., The Church School. Students classes: Freshman class. A program of Orientation with outstanding college and student speakers on the general subject "College life from the Christian viewpoint." Adult counselor, James Carlin.

(Continued on page 4)

SCHEDULE OF EVENTS

September 24—Corps Dance—Mess Hall—9 P. M. to 12 Midnight.

September 30—Faculty Dance—Mess Hall Annex—9 P. M.

OFFICIAL

Thursday, September 29, is the last day on which to add subjects or to drop them without a grade of "F". Those contemplating making changes in their schedules should do so immediately.—F. C. BOLTON, Dean.

OFFICIAL

Students who think that they may be eligible to be relieved from wearing the uniform and who wish to apply for exemption, should present their petitions not later than Monday, September 26.—F. C. BOLTON, Dean.

NOTICE TO DAY STUDENTS

1. Day Students are reminded that they must consult the Day Student Bulletin Board in the rotunda of the Academic Building twice daily.

2. Day Students will submit a schedule of their classes to the Office of the Commandant not later than Friday, September 30, 1938.

SICK CALL HOURS COLLEGE HOSPITAL

Week Days
7:00 A. M. to 9:00 A. M.
12:00 Noon to 1:30 P. M.
6:00 P. M. to 7:30 P. M.
Sundays
8:00 A. M. to 10:00 A. M.
(Only one Sick Call on Sundays)

Only emergencies will be handled at other than the above hours, however, a student may go to bed in the Hospital at any time of the day or night.

NOTICE

All students who have business in the office of the Chairman of the Student Labor Committee are asked to conduct this business between the hours of 10:00 to 12:00 A. M. and 2:30 to 4:30, P. M. In order to properly conduct the business of the student labor it is necessary that these hours be adhered to in all cases.—Ormond R. Simpson, Chairman, Student Labor Committee.

All Juniors or seniors who are interested in trying out for the Meats Judging team please see me by Saturday, September 24.

THE BATTALION

Student semi-weekly newspaper of Texas A. & M. College and official college publication.

Entered as second class matter at the Postoffice at College Station, Texas, under the Act of Congress of March 3, 1879.

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PALACE



Now "Carefree"

With Ginger Rogers and Fred Astaire

Preview 11 P. M.

Saturday

Edward G. Robinson

In

"The Amazing Dr. Glitterhouse"

TRUE OR FALSE?

THIS FREE BOOK HAS THE ANSWERS!

Woman's 111-Page Test Pocket

ANSWER BOOK

Thousand-Fact Reference and DAILY MEMO-DIARY

FREE with purchase of a bottle of Parker Quink at 15c or 25c

Now! Accept this offer! Made solely to induce you to try Parker Quink—the new miracle writing ink that makes any pen a self-cleaner. Quink dissolves deposits left in a pen by ordinary inks—ends clogging. Always rich, brilliant—never watery.

Free Answer Book today at any store selling ink. Offer good only in U. S. A.

AGGIES

Your Barber Headquarters
JONES BARBER SHOP
In Bryan and College

W. R. (Frog) EVANS

Formerly with AggieLand
Now At Jones Barber Shop
North Gate

Service Is Our Motto
LA SALLE BARBER SHOP
R. B. Jones, Prop.
Bryan



Even the Finest Fountain Pen Performs Far Better

When Filled with this Modern Ink . . . A Marvelous Creation!

Created by Parker to guard pens from pen-clogging inks . . . Ends 69% of the fountain pen troubles

There is not—and never has been—any other pen designed to handle all kinds of inks—good and bad—as well as the revolutionary Parker Vacuumatic. One reason is that this modern invention has no rubber ink sac, no lever filler, no piston pump. It is filled by a simple diaphragm, sealed in the top, where ink can never touch or decompose its working parts.

And its patented Television barrel lets you SEE the level of ink at all times—see when to refill.

This pedigree Beauty of laminated Pearl and Jet is everywhere acknowledged to be the grandest pen ever created. Yet even this Guaranteed Mechanically Perfect pen can be plagued up by the grit and gum in ordinary writing inks.

Hence to guard the celebrated Parker Pens from pen-clogging inks, Parker experts developed this utterly new kind of writing ink—called Quink—an ink that actually cleanses any pen as it writes.

This is done by a secret ingredient, wholly harmless. It dissolves the gum and other troublesome particles left in your pen by ordinary inks. It makes your pen a self-cleaner—cleans as it writes. Parker Quink is full-bodied, rich, and brilliant.

