

BUSINESS—
 (Continued from Page 1)
 J. B. Lauterstein has moved into his new store. There is a modern cleaning plant with the latest equipment in the rear of the new building. Formerly the clothes were sent to Bryan for steam cleaning but now the shop is prepared to do

all the work at the local plant. Mr. Lauterstein is beginning his fourth year at College Station.
 The Lipscomb Pharmacy is starting its second year with a two story building and twice as much space as before. The new booths and soda fountain will accommodate sixty persons at one time.

Texas Arts and Industries to Clash Aggie Team

The strong Texas Arts and Industries Javelinas will come up from Kingsville Saturday and will help the Maroon and White clad Aggies inaugurate their nine-game season. The game will be played on Kyle Field, which has been reworked during the past summer.
 Coach Homer Norton will get to see how his new "double-shuffle" works against an opposing team that has never seen it. After that game he will have an idea of how it will work against the stronger teams that he will meet during the year. The success of this new method of offense will prove whether

TEAM HAS FINE HOME GAME SLATE

Coach Homer Norton and the Athletic Council have arranged one of the most attractive home schedules that will be found anywhere in this section of the country.
 The only two teams that have been rated as strong or stronger than the Aggies will play on Kyle Field. In addition to these two teams, Rice and T. C. U., the Cadets will meet Texas A. & I. and Arkansas University at College.
 Dean E. J. Kyle, chairman of the Athletic Council says that the Aggies were asked to play the Frogs in Ft. Worth and the Owls in Houston. He says that the athletic department will lose from eight to ten thousand dollars by not playing these teams in Ft. Worth and Houston.
 Athletic coupon books may still be purchased from "Dean" Hooker at the athletic office.

BRYAN HIGH DEFEATED BY BEAUMONT

Bryan High School went down to defeat at the hands of the school boys from Beaumont, the school that was formerly coached by Lil Dimmitt, 6-0 Friday night in Bryan.
 Several of the Bryan players were injured in the close fray, but their coach has announced that most all of them will be in shape again for their game against Corsicana Friday night. Corsicana won

their game from Ennis by a score of 19-2 at Corsicana last Friday.

FLOP COLSON

HUMBLE SERVICE STATION & GARAGE
 Humble Products Washing — Lubrication
 General Repairing
 We Call for and Deliver
 N. Gate - 2 Blks. West
 of Post Office
 Phone College 246

"18 Years of Continuous Service"
AGGIELAND STUDIO
 JOE SOSOLIK, Proprietor
 PHOTOGRAPHS OF DISTINCTION
 Official Photographer for the A. & M. College
 Longhorn
 Kodak Finishing Picture Frames
 North Gate of Campus
 COLLEGE STATION, TEXAS

FINEST OF MATERIALS
 Expert Workmanship
 Satisfaction Guaranteed or Money Back
 Average Job of Free Shines
COLLEGE STATION SHOE SHOP
 D. CANGELOSI, Prop.

SENIORS, NOTICE!
 We have just received a new shipment of Spartan Imported Narrow Blade Sabers. At present we have all sizes. Limited supply. Get them while they last.
SOL FRANK MILITARY SUPPLY CO.
 NATHAN LIPNER, Mgr.
 North Gate - Next to Variety Store


IT'S TIME
 To Have Your Watch Repaired
 "Aggie Jewelry"
DOBYNE JEWELRY STORE
 North Gate

BOMBAY SLACKS AND BREECHES
TRENCH COATS
LAUTERSTEIN

J. C. Penney Company Inc.,
 "Aggie Economy Center"
 Bryan, Texas
 To all students and residents both old and new at College Station, Texas.
 Dear friends:—
 It is our happy privilege to welcome you to College. We want to make it a part of our business to help you to be happy here, assisting you to stretch your dollar consistent with comfortable living conditions.
 We cater to the great throng of American buyers who purchase 75% of the nation's household needs, not the cheap nor the expensive, but the economical, dependable quality of merchandise.
 Our store has recently undergone a complete remodeling, being departmentalized and re-arranged to meet the demands of a growing business and a bigger Bryan. Your shopping can now be done promptly and conveniently.
 A carefully trained sales force is at your service. We maintain a large well balanced stock of everything you expect to find in a modern department store. If we do not have it, we will quickly get it for you.
 Our store includes the following complete departments: Shoes, Men's wear, Ladies' wear, Infants wear, Draperies, Bedding, Juvenile wear, Work clothing, Toys, Aggie Uniforms, Hosiery and Piece Goods. Our Drapery department includes a measure, make and hang service.
 We wish success to you and hope your stay here will be pleasant and profitable.
 Yours very truly,
 J. C. Penney Company, Inc.
 E. R. BRYANT
 Manager.

SPORTS PARADE
 The blocking of James (Tommy) Thomason must have pleased Norton Saturday. Thomason is a lad who likes to play football rough and tough and a man who is not bothered with injuries. He is the best blocking back on the team and in addition to this he is a good ball carrier, passer and punter. Thomason is a sophomore and may well be the best blocking back in the Southwest conference this year.
 Ernest Pannell, sophomore tackle is sure to break into the starting lineup before the season is much advanced. The boy has been turning in some outstanding tackle play of late.
 Joe Boyd is a permanent fixture at one tackle position. At this time last year Boyd was just a big kid trying to play football, but he tried so hard that he made the first team and in the last few games of the season he was playing as good ball as any tackle in the conference. He has a way of getting into the opponent's backfield and blocking kicks.
 The Athletic Council was asked to have the Aggies play T. C. U. in Ft. Worth and Rice in Houston this year, but they declined and had the games played here which is the only fair way they could have had it. It is claimed that they could have made from eight to ten thousand dollars more by playing these teams in their home towns.
 The Texas Aggie football team is a part of the college and a part of the student body. The ball players are some of the student body and when they fail to be a part of the other students we don't want a football team. We like to play each team on a home and home basis. We will play in the other team's backyard one year, but we want them to play in ours the next. As long as it is run that way the students will back the team, but when it turns into a strictly business proposition the student don't want any part of it. We feel that we have a great ball club this year and we also feel that we have a great bunch of boys on that ball club as well as a great bunch of men on the coaching staff.
 The Aggies did not go out and buy a man to coach a football team and pay him more money than their president was making and then raise the president's salary so that the proposition would not look so bad. At AggIELAND the head coach is the head of the department of intercollegiate athletics and draws only the pay of any other head of a department. We feel that Homer Norton has done a good job at A. & M. and we feel that he will carry the Aggies farther this year than ever before. We also feel that we have A. & M. students playing ball

here and not a lot of professional thugs.
 Many of the students have asked this writer why the ball players live in Walton Hall to themselves. The coaches feel that the boys will do better in both their studies and their ball playing by living to themselves. They live three in a room over there like the rest of us. If the coaches think that they can do better under those conditions I am sure that we are behind them. The students would like to have the gridders living in the outfits with them, however. The gridders are missing much by living to themselves. The least that the rest of the students can do is to try to get acquainted with the ball players in the best way that they can. They are all fine kids and would like to know as many of the students as they can, but they do not have the time to get around over the campus like some of the other students.
 The arguments for the gridders living in the dorms with the different outfits are well founded, but there are many arguments for them to live to themselves. If they lived with their respective organization all of the boys in the outfit would be interested in that man and would go out to see him play on Saturday. It would do away with lots of these hitch-hikers on the days when ball games are to be played here.
 It is hoped that the captains of the different organizations will not sign passes for the freshmen to go home on the days that ball games will be played at college. It is also hoped that every member of the corps will be on hand for every ball game that is played here and in Texas.

Your writer has been here a long time and has never before seen the freshmen act as they did last Friday night and it is hoped that he never will again. You sophomores should get these "fish" on the line and make them obey every signal of the yell leaders. Yeah, yell leaders and not cheer leaders. Old Charlie Trail hit the nail on the head the other night as did Aston.

Fish Mentor Asks For More Players
 Head freshman football coach, H. R. (Hub) McQuillan, has some forty men out for his team, but would like to have a few more. He has asked that any man, who has played high school football and wants to continue to play, to report to him at the field.

A HAPPY THOUGHT FOR THRIFTY COLLEGIANS
— SEND your weekly laundry home by handy Railway Express
 Right from your college rooms and return, conveniently, economically and fast, with no bother at all. Just phone our local college agent when to come for the bundle. He'll call for it promptly—whisk it away on speedy express trains, to your city or town and return the home-done product to you—all without extra charge—the whole year through. Rates for this famous college service are low, and you can send collect, you know (only by Railway Express, by the way). It's a very popular method and adds to the happy thought. Phone our agent today. He's a good man to know.
SOUTHERN PACIFIC DEPOT
 Phone 9
 COLLEGE STATION, TEXAS
RAILWAY EXPRESS
 AGENCY, INC.
 NATION-WIDE RAIL-AIR SERVICE

"with Jeep"
INTRAMURAL
 BY TOM DARROW
 Well, back again after a long vacation, and all ready to burn up things with some Intramural news. Some of you remember me and some don't, nevertheless I'm glad to be back, and hope we have as successful a year as last.
 Last Friday, "Chuck" Denny gave about all the dope that was available, so we'll just continue where he left off. However, there isn't much to add, but we'll attempt it anyway.
 As "Chuck" told you Friday, the Intramural department is one of the most important on the campus in respect to physical and mental development. Mr. "Penny" and his able helpers have an ideal program arranged for the students this year, and one which can't be matched any where in the Southwest nor the nation. This program promotes competition to the utmost and has the various sports coming during the proper seasons.
 To begin with, the upperclassmen, in Class A, will run off their basketball, touch football, tennis, water polo, and rifle shooting during the month of October. The other sports will follow in close order.
 The freshmen in Class B, will be a little slower in getting under way, but will participate in basketball and touch football during the coming month. Until things settle down a little for the "Fish", they will take their sports in slower strides than the upperclassmen.
 The Intramural department has made official the following figures on last year's results: I'll just pass them on to you readers, and hope that they will incite you on to better records.
 Here they are: Total individual participation for Class A—1570, for Class B, 1240. This makes a total of 2810 students who took advantage of the Intramural program last year. It can be improved upon, even if it is the largest number of participants to date.
 There were 1236 games played last year by both Classes, but that number will be materially increased during the year due to the greater number of outfits on the campus. It might be added here, that every one concerned hopes that the day student outfits will enter into this year's program to a larger extent than they did last season. You day students are just as much a part of this school as anyone else, so lets see you step out and capture a few of these flags that are running around loose.
 Naturally there is lots of competition in all the sports, but that is where the fun comes in, so you fellows get together and lets make a real race for both flags. Your efforts in the intramural program will help the old school along.

J. P. Abbot, former A. & M. tennis coach, who has been away the past year working on his Doctor's degree, has resumed his position in the English Department. However, he will not coach tennis as formerly.

IMPERFECT EYESIGHT
 Cuts down your efficiency, causes you to make errors and drains your energy. Certainly money you put into the care of your eyes is the soundest investment you can make.
 Consult
DR. J. W. PAYNE
 OPTOMETRIST
 Masonic Building, Next To Palace Theater

CAMERAS
 \$1.00 AND UP
 "Films and Service"

AGGIELAND PHARMACY
 North Gate

START RIGHT WITH THE BEST IN TAILORING
 Uniforms and Slacks
UNIFORM TAILOR SHOP
 MENDEL & HORNAK
 North Gate

THANKS AGGIES!
 Come Again
SAM KAPLAN

FISH WEEK SPECIALS
 On The Following
 I. S. S. Lamps
 Clocks
 Rooms
 Window Shades
 Tennis shoes
 A. & M. Stationery
 School Supplies
 Electrical Supplies
 Waste Baskets
 Regulation Shirts, Etc.
CAMPUS VARIETY STORE
 North Gate

First In Style
First In Performance
First in the Hearts of College Students



The Pen that Has What It Takes to Put You on Even Writing Terms with Anyone Else in Your Class
 If you want the Pen that ranks No. 1 in America's schools and colleges—that will help you rate as no other pen you can carry—go to any nearby pen counter today and see and try this pedigreed Beauty in shimmery finishes of Pearl and Jet—smart, exclusive and original.
 The Parker Vacumatic won't cramp your style by running dry unexpectedly in classes or quizzes. For held to the light it shows how much ink you have to spare—shows when to refill. A Pen that requires filling only 3 or 4 times from one term to the next, due to its copious ink supply.
 Its Scratch-proof Point of Platinum and 14-K Gold is tipped with Osmiridium, twice as costly as ordinary iridium.
 Go and ask for it by name—Parker Vacumatic. The smart ARROW clip identifies the genuine.
 The Parker Pen Co., Jenneville, Wisconsin.



Parker
VACUMATIC
 GUARANTEED MECHANICALLY PERFECT
 PENS: \$5 \$7.50 \$8.75 \$10
 Possible to reach: \$1.50, \$2.75, \$4.25