

A man and his wife
who had just returned from a
round-the-world cruise spoke of
Chesterfield as "an international
cigarette."

It means something

... that Chesterfield Cigarettes
are on sale in 86 countries all
over the world.

It means something that
Chesterfields may be purchased
on nearly all ships and at almost
every port.

It means that for a cigarette
to enjoy such popularity, it must
have merit. We do our level best
to make Chesterfield as good a
cigarette as can be made.

*Smokers say...
in almost every language*

they satisfy

Above—Vacuum tin of 50
—air tight—water tight—
fully protected even if sub-
merged in water.

Packages of 20 wrapped in
Du Pont No. 500 Cello-
phane—the best made.