

THE BATTALION

STUDENT PUBLICATION OF
THE A-M COLLEGE OF TEXAS
COLLEGE STATION, TEXAS

Entered as second class matter at the Post Office at College Station, Texas, under the Act of Congress, March 3, 1879.

Subscription rate \$1.75 per year.
Advertising rates upon request

Editorial Staff

D. L. Tisinger	Editor-in-Chief
M. F. Fincke	Managing Editor
Joe Gerahovitz	Re-write Editor
G. S. Morgan	Proof Reader
Jack Shepherd	Junior Editor
Tom Brown	Junior Editor
A. S. Queen	Sports Editor
B. F. Lurie	Copyreader
George Wonnacut	Exchange Editor
Walter France	Asst. Exchange Editor

Reporters

Jim Love; Paul Walker; Jack Creighton; Mitchell Bancroft; G. L. DeArmond; J. F. Young; T. O. Allen; M. M. Stallings; W. E. Tardy; Champ Smith; H. F. Mayse; W. W. Gandy; R. E. Storms; M. C. Herzik; T. H. Porter; W. E. Hames; H. N. Shea; W. W. Harris; H. J. Souder; J. E. Greer; C. L. Morgan; M. Woodfield; Bill Bradford; J. Joseph; H. H. Locke; E. S. Pegues; R. F. Murphy; G. H. Huffines; P. G. Post; Charles Sinex.

Business Staff

Bill Percy	Advertising Manager
M. M. Dikeman	Asst. Advertising Manager
H. F. Souder	Asst. Advertising Manager
R. T. Durst	Asst. Advertising Manager
W. E. Fitzgerald	Circulation Manager
Tom Metz	Asst. Circulation Manager

Longhorn Pictures

The seniors, more than any other class, will expect a good Longhorn next spring.

And a good Longhorn can be considerably injured by the failure of seniors to cooperate with the editors.

We refer, in point, to the advisability of having individual pictures made immediately. It costs money to publish a yearbook, and the funds derived from senior photographs represent no small amount of cash.

Furthermore, the longer operations are delayed now, the greater the rush later. And a good Longhorn was never rushed in its publication. It takes time! And it takes orderly make-up to facilitate the final presentation of an acceptable book.

Senior commutation checks are to be delivered this week—then there will be no excuse!

Students, the New Deal, and Roosevelt

Two weeks ago, The Battalion conducted a poll of student tastes. Results of the balloting are given in a story on the first page of this issue.

The reaction of the Corps toward two questions, "What New Dealer do you prefer most of all?" and "Are you in favor of the New Deal?" was particularly interesting.

Practically unanimous answers to these questions were, respectively, "Roosevelt," and "Yes".

We may regard this outcome of student opinion as evidence of either ignorant indifference or thoughtful interest. The chances are, however, that most of the voting cadets scribbled their answers in a flurry of thoughtless haste, and not with any well-grounded conviction or opinion behind their writing. It is probable that they felt the whole poll of scarce importance.

Is this assumption justified?

In the first place, the New Deal in spirit alone (it is far too large a program to judge from the standpoint of achievement, on the basis that it is one, single movement) is so reactionary that it would be impossible for it to flourish without serious opposition in many quarters. The allocation of various liberties from labor and industry to the government could only have excited, in many instances, acute dissatisfaction.

And, though A and M is a cosmopolitan body—made up of the sons of farmers, laborers, politicians, and capitalists—it appears quite logical that a great number of the Corps voted "Roosevelt" and "Yes", because they knew no other answers. There should have been some Union men's sons writing "No", and some industrialists sons writing "Tugwell", for the poll to have had even the Aroma of thought or cogitation.

Of course, the Corps may have held the attitude that their government could not have been far wrong, and so, why question it?

But laziness has few compensating virtues. Bovine complacency may be peaceful for the individual but it spells war for the economic and social orders.

It is this sort of mummified indifference, lamentably characteristic of the American people, that oils keyholes for thieving politicians, that screens the blunders of government incompetents, and paints the aged and moldy walls of too-conservative legislative procedure with gaudy kalsomine.

From Dr. Walton

A student raises the question: "Is College Training Worth Its Cost?" To answer the question, we perhaps should ask another: "What Does College Training Do for the Individual?" In varying degrees college training (a) promotes his mental growth; (b) increases his capacity to reason clearly and logically; (c) acquaints him with the history, philosophy, and ideals of the human family; (d) provides him with vocational and mental working tools; (e) affords him opportunity for physical, mental, and moral growth; (f) helps him to develop a sound philosophy of life; (g) gives him balance, poise, and self-confidence.

These brief statements constitute some of the benefits one may secure from college training. The list could be expanded and perhaps the most important items are not included, but it is enough to indicate some of the values of a college career to a man. Such advantages should and do give those who have them greater possibilities to begin life with a fair opportunity to succeed in a degree above the success achieved by the average man. An examination of the records of the development of civilized man will, we believe, convince the most skeptical individual that the men and women who have contributed most to the social, economic, and moral order were men and women who were trained for their tasks. In invention, scientific discoveries, in political and social science, the trained individual has always held places of leadership.

Moreover, usually though not always, the time and money invested in a college education has paid cash dividends. This phase of col-

lege education has probably been over-emphasized by most students, yet I think it is an important factor. The average human is seeking an opportunity for happiness, for success, for high achievement. If he does not have wealth, he may reach the conclusion that wealth assures one the attainment of the goals just enumerated; yet most of human experience does not justify this conclusion. Happiness is a state of mind. Provided with the necessities for comfortable living, most men get their greatest measure of happiness not from the amount of cash they are able to accumulate, but from their achievements and from the service they are able to render to others.

It seems it is safe to conclude that a college education pays—pays in preparing one to live a broader, fuller, and more worth while life. Any reasonable sacrifice of time or money upon the part of a student of college age will surely prove a wise investment for life.

J. O. Walton
"Not a Thin Dime"

Senator Huey Long has set his heart on taking Louisiana State University's 1,500 cadets and their band to Nashville on Oct. 27 for the Tiger-Vanderbilt football game. At a student assembly hour the other day, the Kingfish told the cadets that this "will not cost you a thin dime."

Let's see as to that. The regular round-trip fare from Baton Rouge to Nashville is \$18.90. The Senator declared that he would get a rail rate lower by 50 per cent than any other school could obtain. Accept that at its face value. Assume that for 1,500 assured passengers the railroads would be willing to make a rate of \$10 and that the Senator's "influence" will cut this to \$5. Then the transport of 1,500 cadets would amount to \$7,500, meals in Nashville not less than \$1,500 more, a total of \$9,000. The student body is not going at Huey Long's expense to put the bill of costs on the State of Louisiana.

Most of the 1,500 cadets will graduate into Louisiana life and Louisiana tax responsibility. It will be hard to evade the pursuit of \$9,000 in tax money, if it is spent in this way. The favored recipients will pay more than a thin dime for their Nashville holiday for every hour they are called upon to support Long tactics and Long generosity with other people's money.

—Dallas News

"Dad" Elliott to Visit

E. J. "Dad" Elliott of Chicago, noted Y M C A worker, will make a return visit to the campus for the week of November 18-24.

Mr. Elliott has been a leader in Y M C A work for thirty-five years but has devoted the past few years entirely to student work. The pursuance of this work has taken him to practically every college and university in the country. He is an ardent football fan as he was once an all-American player himself.

Although he will hold meetings

with small groups and interview individual students, Mr. Elliott will speak a least one time each day to faculty members and students.

ATTENTION!

We have a NEW SHIPMENT of Fish Serge!
SLACKS made on very Short Notice!

ZUBIK TAILOR SHOP

North Gate

SCHOOL SCOOPS

Harvard College has been honored this year with the enrollment of John Roosevelt, youngest son of the President. He is one of the 1002 first-year students in the undergraduate school of Harvard University.

Indiana University is called the mother of college presidents. Sixty two presidents of institutions of higher learning are "I U" men.

West Texas State Teachers College celebrated its twenty-fifth anniversary Friday and Saturday, Oct. 19-20, with a two day program of home-coming activities. The high spot of the program was an address by Ruth Bryan Owen, U. S. minister to Denmark.

Amelia Earhart, world famed aviatrix and first woman to fly the Atlantic opened a series of student lectures at Michigan State, Oct. 11, in the People Church. This series will consist of lectures by eight prominent world figures to appear in East Lansing during the following school year. Naturally enough Miss Earhart will speak on aviation in her own modest and humorous manner.

University of Missouri political science teachers were convinced Wednesday that their students knew something about the practical side of politics. There were 200 more ballots cast in a student election than there were persons registered for the election. The student council declared that the

election of a junior cheer-leader was null and void.

Prof. E. W. Davis, University

of Minnesota, will soon have his

(Continued to page 4)

When In Doubt About Your Eyes or Your Glasses, Consult
J. W. PAYNE
OPTOMETRIST
Masonic Bldg., Bryan, Texas
Next to Palace Theatre

DR. A. BENBOW
DENTIST
Phone 275 or 635 Bryan
Office Over First State Bank

"Here it is
MONDAY...



...and I still
got a
DOLLAR"

You, too, can sing the weekly song of a dollar saved. Maybe more. How? Send your laundry home. At no extra charge, we'll pick it up anytime, take it home, and bring it back on time. If you are depression-conscious, you may even send it "collect!"

Make a point of suggesting to the folks that they send the laundry back by Railway Ex-

press and insure swift and safe delivery

You can count on the dependability of Railway Express for shipping anything—anywhere. We give a receipt on pick-up and take a receipt on delivery, double proof of prompt and careful handling. Insurance included up to \$50. For service or information merely call or telephone

SO. PACIFIC DEPOT
Phone 9
College Station, Texas

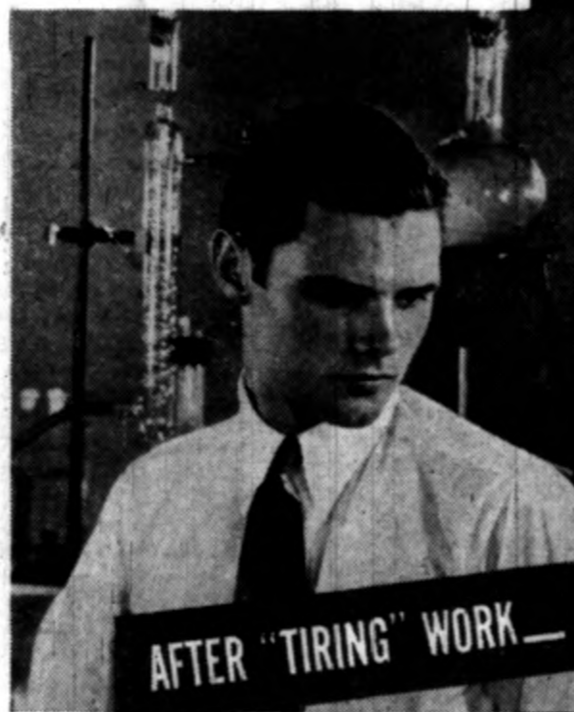
The best there is in transportation

SERVING THE NATION FOR 95 YEARS

RAILWAY EXPRESS

AGENCY, Inc.

NATION-WIDE SERVICE



AFTER "TIRING" WORK—

CHARLES STEPHENS, JR. '35—pre-medical.
He says: "I've followed the recent scientific investigations which confirm Camel's 'energizing effect.' But I already knew from my own personal experience that Camels lift up my energy and enable me to tackle the next assignment with renewed vigor. It has been definitely established, too, that Camels are a milder cigarette."

GET A LIFT
WITH A CAMEL!

Throw off that tired feeling this quick and enjoyable way! Pull out a Camel—light up—enjoy its rich, pleasing taste. Before many minutes have passed you feel a harmless and delightful renewal of your energy. Join those who are finding a new pleasure in smoking as they "get a lift with a Camel!" Smoke steadily? Of course! Camels are made from finer, MORE EXPENSIVE TOBACCOS, and do not get on the nerves!

TUNE IN CAMEL CARAVAN with Glen Gray's Casa Loma Orchestra, Walter O'Keefe, Annette Hanshaw, and other Headliners—over WABC-Columbia Network.
TUESDAY . . . 10 p.m. E.S.T. | THURSDAY . . . 9 p.m. E.S.T.
9 p.m. C.S.T.—8 p.m. M.S.T. | 8 p.m. C.S.T.—9:30 p.m. M.S.T.
7 p.m. P.S.T. | 8:30 p.m. P.S.T.

TOBACCO MEN
ALL KNOW:

"Camels are made from finer, More Expensive Tobaccos—Turkish and Domestic—than any other popular brand."



GIRL EXPLORER. Mrs. William LaVarre says: "Any time I'm tired I just stop and smoke a Camel. It wakes up my energy in no time. And here's an important point. Smoking Camels steadily, I find, does not affect one's nerves."



HOCKEY PLAYER. Bill Cook, Captain of the famous New York Rangers, says: "The way I guard my nerves and yet smoke all I want is to smoke only Camels. They have a taste that sure hits the spot. I smoke a lot and I find that Camels never get on my nerves or tire my taste."

CAMEL'S COSTLIER TOBACCOS
NEVER GET ON YOUR NERVES!



Copyright 1934,
R. J. Reynolds Tobacco
Company