

ATTENTION AGGIES and WELCOME BACK!

Here, Again, Is Penny's Thrift News On Regulation Clothing and Supplies
 Now, again as in the past, PENNEY'S offer you the quality you demand at thrift prices.
 PENNEY'S policy of volume business at low profit is music to Aggie ears, so we're "striking" up the band to give you what you want, when you want it, at the price you want to pay.

SPECIAL ANNOUNCEMENT TO FRESHMEN

This is your party. We cater especially to you. We have been selling to the Freshmen for years and will be seeing you this week. Bring in your checks and drafts—we will cash them.
 All apparel listed below is strictly REGULATION and you will find by comparison to be lower in price for same quality.

<p>REGULATION BROADCLOTH SHIRTS Pre-Shrunk. Fast Dye \$1.49 With or without shoulder stays. Light or dark shades.</p>	<p>Regulation Black Snap-On Tie Ready-Tied 69c</p> <p>Brown Dress Shoes All leather. Made right. \$2.98 \$3.98</p>	<p>WHITE DUCK SLACKS 22 inch bottoms. Preshrunk \$1.29</p>	<p>SPECIAL 18 Ounce Army Serge Tailor Made SLACKS High waist, wide loops. 21 inch bottoms for Freshmen and Sophomores. \$8.90 Regulation</p>	<p>Extra Special Regulation ARMY HAT A real fur felt with extra fine silk lining; genuine leather sweat. A DIRECT FROM FACTORY TO YOU PROPOSITION. SPECIAL. \$5.00</p>
<p>REGULATION BLACK STA-TIE Ready Tied. Snaps On. 89c</p>	<p>"AGGIE" Lab. Suits, White Heavy herringbone drill. \$2.49</p>	<p>Regulation 18 Ounce Army Serge SLACKS Regulation model for freshmen and sophomores. \$7.50</p>	<p>ENGLISH ELASTIQUE 22 inch bottoms Slacks for Seniors and Juniors. \$10.00 A real value and a good buy. Regulation</p>	<p>TRENCH COATS 50 inch Gabardine U. S. Rubber Product \$3.49</p>
<p>50 Inch SUEDE TRENCH COATS Serves as rain or overcoat. A good all around utility coat. \$3.98</p>	<p>FROG BRAND SLICKERS Interlined, yellow, and 50 inches long. \$3.98</p>	<p>Hat cords 25c Duck Jackets \$1.98 Riding Boots \$6.50 A. & M. Stationery 10c Suede Cloth Jackets \$1.98 Suede Cloth Jackets \$2.98 Blankets, sheets, towels, curtains, rugs, toilet goods at economy prices</p>	<p>Brown LEATHER SUEDE JACKETS Genuine first quality suede leather. \$6.49</p>	

J. C. PENNEY CO., Inc.

WELCOME ARMY

Here Is Your Tailor

We are prepared to give you prompt service and low prices on strictly hand-tailored uniforms.

SLACKS

Fish and British Twill

SHIRTS

CAPS



Every garment is cut to fit your individual measurement, giving you the best value at no additional cost.

BLOUSES

TRENCH COATS

SUEDE JACKETS

EVERYTHING ABSOLUTELY GUARANTEED

SAM KAPLAN

Bryan

Texas