

100% For the Aggies and Their
New Coach—HOMER NORTON

CITY NATIONAL BANK

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**Welcome to A and M
HOMER NORTON**

We Wish To Extend To You the Glad Hand
of A and M College

**THE AGGIELAND INN
COLLEGE STATION, TEXAS**

A Modern Hotel With

**Dining Room — Terrace — Coffee Shop
and Ample Parking Space**

LOCATED AT THE HEART OF AGGIELAND

WE WELCOME YOU TO THE
CAMPUS

Coach Norton

You plan to serve the College and the student
body to the best of your ability, and you have our
heartly approval.

The Aggeland Grocery now serves College Sta-
tion with the best in ---

**Groceries Sandwiches
Tobaccos Candies
Cold Drinks**

THE AGGIELAND GROCERY

S. D. HUGHES, Manager

We Welcome You To Your New Home
HOMER NORTON
As We Know You Will Like It

FIDELITY FINANCE COMPANY

Bryan, Texas

UNDER SUPERVISION OF THE BANKING
DEPARTMENT

6% Gold Collateral Bonds for Sale
3% interest paid on small accounts
5% interest paid on \$500.00 or multiples of \$500.00.
Interest payable semi-annually.

FIDELITY FINANCE COMPANY

Bryan, Texas



NORTON

WELCOME

The advertisers on this page
join The Battalion and all of the
Texas A and M Cadets in extend-
ing to the new Aggie football
coach a sincere welcome.

Believing that Coach Homer
Norton is one of the best gridiron
directors in the Southwest and that
Coach Cal Hubbard will show A
and M opponents one of the strong-
est lines ever developed at Aggie-
land, the followers of the "Old
Army" teams are looking forward
to new conquests.

The business men who have tak-
en space on this page, therefore,
wish to assure the new coach of
undivided admiration and support.

HUBBARD

TIME OUT:

To Drink a Toast
To our New Coach ---

HOMER NORTON

FOR THAT PAUSE THAT REFRESHES

DRINK **Coca-Cola** IN BOTTLES

STEPHAN ICE & BOTTLING CO.

Bryan, Texas

George Stephan

H. O. Ferguson

COACHES

Everybody knows of course that
it takes more than a good coach to
produce a winning team. It takes
players with ability and a desire
to win. It takes undergraduate and
faculty support. It takes a lot of
enthusiasm on the part of every-
body connected with the team. It
also takes staunch backing from
the friends of the team.

The business concerns represent-
ed in this paper today go on rec-
ord as being friends of the A and
M teams and those who direct the
team's activities.



Coach Norton

We pledge 100 per cent cooperation to you and
the Aggies

**BRYAN AND BRAZOS COUNTY
CHAMBER OF COMMERCE**

WELCOME TO A. AND M.

COACH NORTON

The House of
the Better Tail-
ored Uniform

The House of
Quality at
Lower Prices



SLACKS
BLOUSES
SERGE SHIRTS
COTTON
SHIRTS

TIES
SOCKS
UNDERSHIRTS
TRENCH
COATS

Also

Also

TAILOR MADE CIVILIAN SUITS

SAM KAPLAN

Every Item Guaranteed

LOOK!

A & M

1 MILE

HRDLIKA'S PLACE

BRYAN

NAVASOTA

U. S. Highway 6

HERE IS THE PLACE
YOU HAVE BEEN LOOKING FOR

HRDLIKA'S PLACE

Sandwiches

Drinks

Coffee

GULF GAS AND OIL

HOWDY!

COACH NORTON

The

ROTARY CLUB OF BRYAN

Extends A Welcome Hand

To You



Power To You
COACH NORTON

BRYAN MOTOR COMPANY

FORD DEALERS

Authorized Sales and Service

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