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Fine Stuff

We won't argue the question of whether or not the cadet corps has stayed behind a losing team. It has—in spite of the fact that the team at times has not done its best. We do insist, however, that Matty Bell—a fighting coach, a decent fellow, a splendid gentleman and in our opinion an able if not a winning coach—has not received the support he deserved.

We won't argue the question of whether or not the Athletic Council acted wisely in employing a new coach—the naming of the coach is the council's business. We will grant that the council's action was supposed to have been kept secret until the end of the season. But—

Someone on the council evidently let the information leak out! Someone couldn't keep from whispering that "Matty Bell has been fired." And the person responsible for the announcement is deserving of having directed at him the indignation of all fair-minded students and sportsmen.

For five years ex-students, football enthusiasts, and sports fans of the State have been divided in their opinions as to why we weren't winning. Some attributed our losing streak to the lack of capable players; others wailed that the coach was to blame. Until this year—"A and M's year to take the Conference"—the opposition has not been strong enough to demand a change of coaches. "This year," said those who blamed the coach for not winning, "we've got material equal to any team in the conference."

Let us presume that the above is true. Let us presume that the loss of Fowler, Randow, and Martin did not weaken the team and that the men played the best ball they were capable of playing. Let us presume that not two but that all of the games during the season had been lost! Under these conditions (if they had existed) we still insist that Matty Bell would have deserved at least civil treatment.

And we still insist that the person responsible for the premature announcement of Bell's replacement committed an unpardonable mistake. We will refrain from further comment.

Appreciation

A and M students, particularly upperclassmen that have passed through the stages of improvement in Mess Hall service, should be grateful to Mr. Duncan and his assistants. This week we have heard an unusual number of comments made by students expressing their appreciation for the new method that will be used in serving Thanksgiving dinners.

May we point out that this is only one of many improvements. The food has been much better this year, both as to quality and as to the way it has been prepared. Extra labor and expense will also be incurred by serving milk in bottles; new kitchen equipment has been purchased; a hat rack has been placed under each chair in the mess hall. In fact, every improvement within the means of the officials has been effected for the benefit of the students.

When two thousand cadets have been as pleased as they have this year, it is indeed a recommendation for those in charge of the college subsistence department.

Passing marks in school depend upon pleasing teacher.—William L. Connor.

The thing that is at stake in this depression is the whole attitude of our people toward the deeper and more fundamental implications of democracy.—Newton D. Baker.

Germany is determined in the future to attend no conference, enter no league, agree to no convention, and sign nothing as long as she is not treated equally.—Adolph Hitler.

The mixture of races, uniting large-boned and small-boned people of all different sorts of head shapes and sizes has made it easier for the modern woman to have a child.—Dr. W. B. Hendry.

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The Passing Review

NIGHT RIDERS—Where is it that "SWEDE" McCLELLAN of the flag carriers, goes every Wednesday night? and what was he doing getting in at 2 a. m. Sunday morning? Won't somebody do something about "BIG BOY" PITTMAN—has gotten beyond the control of his roommate—you still have strength of materials to pass, Dog And who was it that sheared of the tail of little PERUNA, S M U's mascot?

BLUE GOOSE—An the Blue Goose spreads his wings and as the result young DEAN KYLE, a charter GOOSE, is with the A and M Livestock Judging Team and the same Goose added more prestige to the ONE BUTTON-EERS when he was KING of the rodeo and even "ONE TON" Reid helped the Blue Goose when he was elected secretary and treasurer of the Ross Volunteers

CONGRATULATIONS to President Walton on his election to the presidency of the Land Grant Colleges Association—another reason why A and M is so proud of its president.

EXPLANATION—An explanation as to why the action was taken by the Athletic Council in announcing the change of coaches at such an early date has been found, but the chairman of the Athletic Council, Dean E. J. Kyle, was unable to be reached to affirm our statement, as he left last week for an extended hunt. The explanation given by some members of the faculty, and others closely connected with football at A and M is that Norton of Centenary gave the Athletic Council until last Friday to sign the contract as there were two other colleges trying to sign him up. The Council signed the contract at the time because if Norton was to be had at A and M, they had to act at that time. It was decided that the contract was not to be announced until after the first of the year, however Flem Hall, sports writer for the Fort Worth Star-Telegram, received some news of the contract from a member of the Council and wrote something of the change in his column last Thursday morning. With all of the sports writers of the state on their

NRA Officials Asked To Aid In Modifying Birth Control Laws

New York—(IP)—Contending that birth control is now a necessary measure for the relief of unemployment in this country, the National Committee on Federal Legislation for Birth Control plans to seek the aid of NRA officials in their fight to modify federal laws that bar birth control information from the mails.

Saddle and Sirlion Club Reports Results of Fifteenth Rodeo

Officers of the Saddle and Sirlion Club, sponsors of the Annual Rodeo and Pageant, reported that the attendance at the fifteenth show, which was held November 10, was the largest in recent years. In a letter to The Battalion, they attributed this success chiefly to the work of Mrs. W. A. Orth, who directed the pageant.

Winners of the various events in the rodeo were as follows: Wild Horse Riding: Oscar Seward, Amarillo, and M. C. Sibley, Toyah; Steer Riding: W. H. Kelley, Houston, and H. C. Noelke, San Angelo; Five Gaited Open Class: Astral Princess, ridden by Mrs. R. P. Matstetter, first Liberty Loan, ridden by Owen Garrigan, second, Dimple Dare, ridden by J. Y. Hnederson, third; Jumping: Finals: G. W. Dunn, Cavalry, first, J. E. Miller, Cavalry, and H. C. Smith, Field Artillery, tied for second; Goat Roping: C. N. Blackwell, Hocheim; Mounted Wrestling: Cavalry Squadron; Wild Cow Milking: John and Frank Nagy, first, R. B. Tate and C. E. Tisdale second.

The third Bradley Hull in succession is enrolled as a freshman this year at Western Reserve University. His father was graduated from Reserve 30 years ago and his grandfather 60 years ago.

heels, the Athletic Council, with the approval of Matty Bell, then made a public announcement of the contract The whole blame for the contract being made public at the time it was may be laid to the Athletic Council or the individual member of the Council who is responsible for giving the Star-Telegram reporter the tip.

Cooperative Spirit Encouraged by NRA Columbia Dean Says

NEW YORK—What business men used to call "rugged individualism" has become outmoded, and we are now on the threshold of an era of cooperation as a result of the National Industrial Recovery Act, in the opinion of Dean Roswell McCrea of the Columbia University School of Business.

His view on the NRA, a program, were contained this week in his annual report to President Nicholas Murray Butler of the university. In the report he declared that the National Industrial Recovery Act is "a charter of possibilities which should play an important role in the movement to substitute cooperation toward social ends for the old, outmoded, rugged, self-seeking individualism of the past."

The NRA and NIRA programs "will develop into the beginnings of a better controlled business order," according to Dean McCrea. The task of creating such an order, however, is not going to be simple, he indicated. "To safeguard price standards without barring the road to plenty, to guide expansion and innovation without closing the door of opportunity, to safeguard capital commitments without placing a premium on inefficiency involve delicate adjustments which call for the highest order of intelligence, experience and public spirit. Brains and courage and high ethical standards will be required in unwonted measure; and our university schools of business should become normal channels through which these qualities may be expected to flow into effective personal functioning."

The contention that schools of business are glutting the employment market with numbers of graduates far in excess of present or future needs is the result of conditions bred by over-fecundity of population rather than to over-activity or proselyting on the part of the schools, the report stated.

"To educate to better understanding of vexing problems and to raise the plane of competition among workers from lower to higher levels is surely a gain rather than a detriment to the social 'real.'" Dean McCrea said.

TELLING THE TRUTH

By THOMAS ARKLE CLARK
Late Dean of Men,
University of Illinois.



McKenzie was in difficulty with his instructor in economics. From the very outset they had hit it off very badly with each other and now they were openly at variance. McKenzie had said some very insulting things to the older man with an insolence which verged upon the profane, and he had done so quite openly in the hearing of the other members of the class. I was trying to show him the bad manners, the rudeness, the poor breeding of such a procedure, but I was making little or no headway. "I was brought up to tell the truth," he explained, "and he asks me what I think. I tell him right off the bat. You wouldn't advise me to play the hypocrite, would you? When I think he is a damned liar, I say so, just like that."

"Did it ever occur to you," I asked, "that there are times when it is wisest to say nothing? You were not asked by the instructor to express your opinion. You gave it un-solicited. It was quite unnecessary to indicate how you were feeling and especially do so before a large group of listeners."

"Well, I believe in telling the truth," he still affirmed, not realising that truth after all is often relative and many times need not be spoken.

He had not learned the very valuable art of saying nothing. I had dinner with the Holts not long ago. It was a sad affair, badly cooked and badly served. I knew that even from the small amount I had eaten I should suffer from indigestion as a result of the evening's gastronomic dissipation. If I had followed McKenzie's theories of truth telling I should have told my hosts on leaving that I had had a wretched evening. There were mitigating circumstances about the affair, however. I had met some very charming people, the conversation had been lively and entertaining throughout the evening. I said when I left that I had had a pleasant time. It was the truth but not the whole truth.

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CHRISTMAS HOLIDAYS EXTENDED AT THE UNIV. OF WISCONSIN

Madison, Wis.—A two-day extension of the usual Christmas holiday period this week was announced by the faculty of the University of Wisconsin. Vacation will start Dec. 22 and end Jan. 8.

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Gopher Hole Gazette
Luther Wintergrass, Editor

Among the Ailing
Mrs. Emma Hefty, who has been attempting to reduce by taking horseback riding lessons, is now able to sit down. The horse is able to stand up.

Doc Gillingsby, who last week had a common cold, this week has an extraordinary cold.

Joe Peaberry's absent-mindedness is apparently no better, as Hallo, even might be decided to play the old prank of ringing a doorbell until the householder came, then running, and after pushing a doorbell until a practically dizzy, discovered he had come to his own house.

AUNTY BELLUM'S Question Box

Dear Aunty Bellum: What sort of pets would be suitable to keep in an efficiency apartment?
—City Dweller.

Dear City Dweller: You might have flea.

Dear Aunty: What significance could I attach to the fact my husband is a constant reader of your column?
—Wife of Avid Reader.

Dear Wife of Avid Reader: It means you should attach no significance to your husband.

Dear Aunty: Is it a fact that red-headed women always marry meek men?
—Information Seeker.

Dear Information Seeker: No, they ain't necessarily meek at that time.

Iron Constitution No Doubt Says Gillingsby
Doc Gillingsby, local surgeon and man-about-town, had a short comeback for the proprietor of the Corner Drug Store Saturday evening when that worthy lodged a complaint as Doc was leaving. "Look here," barked the proprietor, "you come into this drug store three times a day, you grab up a glass of water and drink it, and then you calmly walk out."
"Well," Doc shot back, "what did you expect me to do—stagger out?"

Your Health and Mine
By Doc Gillingsby
Gee, Kate! In preparing his ever-popular column on "What We Eat, and What We Don't," Doc has recently made a certain feeble contribution to the condition in which he presented this week's copy, under the heading of "Every-day Symptoms."

ARTHRITIS: Opening at steady tone, firm to wobbly, noticeable sag on rumor gold buying to cease; later rise, close sagging again on rumor Treasury buying sold with hot checks. Increasing soreness with old age.

MYOPIA: Dizziness, followed by brick flurry closing three points higher on rumor Wall street to be returned to Indians.

AMER. BOTT. WORKS: Fatigue, spots before eyes, rapid breathing while walking upstairs.

UNITED C. & R. R.: Shortness of breath, loss of appetite, sensation of having been there before.

ELEC. TRAINS & R. R.: Pulse feeble.

THE HECK WITH IT ANYWAY, SAYS FITCHEY
Ike Fitchey reports there is just one kind of relative-in-law he can get along with, but all his are still alive. Ike's comments are aroused by an incident which broke the monotony at his home Wednesday night, when his mother-in-law got one of her despondent spells and Ike against his better judgment tried to cheer things up.

"Well, anyway," sighed the old lady, "I won't be an old pest around here much longer."
"Now, don't say things like that," said Ike with a friendly pat, "you know you will."

"After this, says Ike, his refuge will be strictly stony silence."

Society Item
The Friday afternoon meeting of the Friendly Ten Bridge Club, which included an inspiration talk on "Self-Reliance," is thought to have been a complete success as afterwards it was found somebody had marked the cards.

GILLINGSBY'S PATENT TONIC
"What a Feeling!"

JUDGE BARNOTHING, Atty.
"No Noise is Good Noise for the Prisoner that Hires Barnothing!"

PERSONAL IF TRUE
Ike Fitchey's bantam hen Eunice is setting and Ike is very worried, as he figures from the size of the eggs they will probably turn out to be mosquitoes.

Henry Wain may have his little shortcomings, but nobody can deny when it comes to selling merchandise Henry is the goods. Tuesday morning Mrs. Hector Gabby entered Henry's general merchandise store and bought a dozen eggs.

"Are you sure these are fresh?" she questioned.

"Eddie," called Henry to his clerk, "are these eggs cool enough to sell yet?"

Ike Fitchey finally remembered where he had left his plumbing tools, in his other suit, Saturday, when the Souse-and-Scrub Laundry used him for wreckage of a washing machine.

Doc Gillingsby says there is a great difference between last summer, when his wife learned to play golf, and this winter, when she is learning to drive a car. "Then," says Doc sadly, "she hit nothing. Now she hits everything."

When Mrs. Angus McTrevora told her husband she would like him to buy her an electric hair-curler, he said he had rather just sit down and tell her a good ghost story.

The fact that the sixth grade children were shifted to different seats Monday morning utterly spoiled little Hector Gabby's plans, as it meant he had not washed the car next to the school teacher.

READ THE GOPHER HOLE GAZETTE. "All the print that's fit to use!"—(Adv.)

MY COMPETITOR advertises that with every 50¢ of his meals, the customer gets free a nice BANJO.

After 50¢ of his meals, what you will get won't be any banjo—it will be a harp.

LITTLE ROSEBUD CAFE



A bird's-eye view showed the way

Telephone engineers recently found the best route for a new telephone line by taking a bird's-eye view of their difficulties. The territory was heavily wooded, spotted with swamps and peat beds, with roads far apart. So a map was made by aerial photography. With this map, the best route was readily plotted, field work was facilitated. Bell System ingenuity continues to extend the telephone's reach—to speed up service—to make it more convenient, more valuable to you.

BELL SYSTEM
TELEPHONE HOME AT LEAST ONCE A WEEK . . .
REVERSE THE CHARGES IF THE POLMS AGREE