THE BATTALION

STUDENT PUBLICATION OF THE A-4- IL COLLEGE OF TEXAS

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Fine Stuff

We won't argue the question of whether or not the cadet corps ha stayed behind a losing team. It has-in spite of the fact that the team at times has not done its best. We do insist, however, that Matty Bell -a fighting coach, a decent fellow, a splendid gentleman and in our opinion an able if not a winning coach-has not received the support he deserved.

We won't argue the question of whether or not the Athletic Council acted wisely in employing a new coach-the naming of the coach is the council's business. We will grant that the council's action was supposed to have been kept secret until the end of the season. But-

Someone on the council evidently let the information leak Someone couldn't keep from whispering that "Matty Bell has been fired." And the person responsible for the announcement is deserving of having directed at him the indignation of all fair-minded students and sportsmen

For five years ex-students, football enthusiasts, and sports fans of the State have been divided in their opinions as to why we weren't winning. Some attributed our losing streak to the lack of capable players; others wailed that the coach was to blame. Until this year-"A and M's year to take the Conference"-the opposition has not been strong enough to demand a change of coaches. "This year," said those who blamed the coach for not winning, "we've got material equal to any team in the conference."

Let us presume that the above is true. Let us presume that the loss of Fowler, Randow, and Martin did not weaken the team and that the men played the best ball they were capable of playing. Let us presume that not two but that all of the games during the season had been lost! Under these conditions (if they had existed) we still insist ti. ... Matty Bell would have deserved at least civil treatment.

And we still insist that the person responsible for the premature announcement of Bell's replacement committed an unpardonable mis take. We will refrain from further comment.

Appreciation

A and M students, particularly upperclassmen that have passed through the stages of improvement in Mess Hall service, should be grateful to Mr. Duncan and his assistants. This week we have heard an unusual number of comments made by students expressing their appreciation for the new method that will be used in serving Thanksgiving dinners.

NRA Officials Asked The **To Aid In Modifying Passing Review**

NIGHT RIDERS_Where is

that "SWEDE" McCLELLAN of the flag carriers, goes every New York-(IP)-Contending that birst control is now a neces Wednesday night? and what was he doirg getting in at 2 a. m. Sunday morning? Won't somebody do something about "BIG BOY" PITTMAN-has gotten beyond the control of his roommate—you ficials in their fight to modify Recovery Act, in the opinion of the still have strength of materials to federal laws that bar birth con-pass, Dog And who was it trol information from the mails. pass, Dog And who was it trol information from the mails.

PERUNA, S M U's mascot? BLUE GOOSE-An the Blue Editor Goose spreads his wings and as Editor e Editor the result young DEAN KYLE, a charter GOOSE, is with the A and M Livestock Judging Team . . .

Edite

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Smith

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Evans

M Livestock Judging Team . . . Officers of the Sadate and Sir- Act is a charter of possibilities and the same Goose added more prestige to the ONE BUTTON-EERS when he was KING of the the attendance at the fifteenth cooperation toward social ends for rodeo . . . and even "ONE TON" d the Blue Goose when Reid helpe he was elected secretary and treas- In a letter to The Battalion, they urer of the Ross Volunteers . . . attributed this success chiefly to

CONGRATULATIONS to Presi- directed the pageant. dent Walton on his election to the presidency of the Land Grant Colleges Association-another rea-Horse Riding: Oscar Seward, Ama-simple, he indicated. son why A and M is so proud of rillo, and M. C. Sibley, Toyah; its preside

EXPLANATION-An explanation as to why the action was taken by the Athletic Council in anrouncing the change of coaches at such an early date has been found, but the chairman of the Athletic

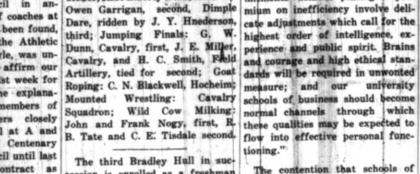
tion given by some members of the faculty, and others closely connected with football at A and M is that Norton of Centenary gave the Athletic Council until last Friday to sign the contract as there were two other colleges trying to sign him up. The Council

cause if Norton was to be had at A and M, they had to act at that time. It was decided that the con-

however Flem Hall, sports writer made a public announcement of for the Fort Worth Star-Telegram, the contract . : . . The whole blame "To educate to better underreceived some news of the con- for the contract being made public standing of vexing problems and tract from a member of the Coun- at the time it was may be laid to to raise the plane of competition cil and wro'e something of the the Athletic Council or the indi- among workers from lower to change in his column last Thurs- vidual member of the Council who higher levels is surely a gain rath-

day morrig. With all of the was responsible for giving the er than a detriment to the social sports wriges of the state on their Star-Telegram reporter the tip.

Luther Wintergrass, Editor



Steer Riding: W. H. Kelley, Hous-

ton, and H. C. Noelke, San Angelo;

Five Gaited Open Class: Astral

Princess, riden by Mrs. R. P. Mar-

steller, first Liberty Loan, riden by

THE BATTALION

Saddle and Sirloin

Club Reports Results

Birth Control Laws

ession is enrolled as a freshman business are glutting the employthis year at Western Reserve Uniment market with numbers of graversity. His father was graduated from Reserve 30 years ago and his duates far in excess of present or grandfather 60 years ago.

Gopher Hole Gazette

0.14 h

Your Health and Mine

soreness with old age. MYOPIA: Dizziness, followed by brisk flurry closing three points higher on rumor Wall street to be returned to Indians. AMER BOTT. WORKS: Fatigue. spots before eyes, rapid breath-ing while walking upstairs. UNITED C. & R. R. R: Shortness of breath loss of synchics san-

of breath, loss of appetite, sen-sation of having been there be-

fore. ELEC. TRAINS & R. R.: Pulse

THE HECK WITH IT ANYWAY, SAYS FITCHEY Ike Fitchey reports there is just one kind of relative-in-law he can get along with, but all his are still alive. Ike's comments are aroused by an incident which broke the monotony at his home Wednesday night, when his moth-er-in-law got one of her despond-ent spells and lke against his bet-ter judgment tried to cheer things up.

up. "Well, anyway," sighed the old lady, "I won't be an old pest around here much longer." "Now, don't say things like that," said like with a friendly pat, "you

know you will." "After this, says lke, his refuge

Society Item

The Friendly Ten Bridge Club, which included an inspiration talk on "Self-Reliance," is thought to have been a complete success as afterwards it was found somebody had marked the cards.

GILLINGSBY'S PATENT

TONIC "What a Feeling!"

JUDGE BARNOTHING, Alty. "No Noose is Good Noose for the Prisoner that filires Bar-nothing."

will be strictly stony silence

By Doc Gillingsby (Ed. Nota: In preparing his ever-

future needs is the result of conditions bred by over-fecundity of population rather than to over-actract was not to be announced un- heels, the Athletic Council, with tivity or proselyting on the part til around the first of the year, the approval of Matty Bell, then of the schools, the report stated.

without barring the road to plenty.

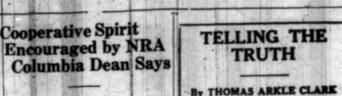
to guide expansion and innovation

without closing the door of oppor-

tunity, to safeguard capital com-

mitments without placing a pre-

mium on inefficiency involve deli-



Cooperative Spirit

NEW YORK .-- What

husizes

Late Dean of Men, University of Illinois

McKenzle was in difficulty with ics. From the very outset they had hit it

off very badly with each other and now they were openly at variance. McKen-

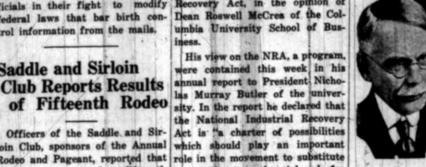
zie had said some

things to the old-

er man with an

insolence which verged upon the profane, and he

very ins



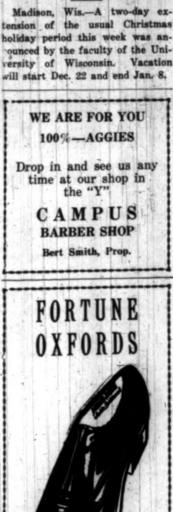
had done so quite openly in the hearing of the other members of the class. show, which was held November the old, outmoded, rugged, self-10, was the largest in recent years. seeking individualism of the past." was trying to show him the bad manners, the rudeness, the poor breeding of such a procedure, but I The NRA and NIRA programs attributed this success chiefly to "will develop into the beginnings the work of Mrs. W. A. Orth, who of a better controlled business orwas making little or no headway. "I was brought up to tell the truth," he explained, "and he asks me what I think. I tell him right der," according to Dean McCrea. Winners of the various events The task of creating such ian oroff the bat. You wouldn't me to play the hypocrite, would you? When I think he is a damned liar, I "To safeguard price standards

ay so, just like that." "Did it ever occur to you." asked, "that there are times when it is wisest to say nothing? You were not asked by the instr press your opinion. You gave it un-solicited. It was quite unnecessary to indicate how you were feeling to indicate how you were feeling and especially do so before a large group of listeners." "Well, I believe in telling the

truth," he still affirmed, not realls ing that truth after all is often rela tive and many times need not b spoken.

He had not learned the very valu able art of saying nothing. I had dinner with the Holts not

long ago. It was a sad affair, badcooked and badly served. I knew that even from the small amount I had eaten I should suffer from indigestion as a result of the eve ning's gastronomic dissipation. If I had followed McKenzie's theories of truth telling I should have told my hostess on leaving that I had had a wretched evening. There were mitigating circumstances about the affair, however. I had met some very charming people, the converse tion had been lively and entertain ing throughout the evening. I said when I left that I had had a pleasant time. It was the truth but not the whole truth.



CHRISTMAS HOLIDAYS

EXTENDED AT THE

UNIV. OF WISCONSIN

NOW \$3.95 Sturdy, dependable shoes that will see you through all sorts of weather. Wear Fortune Oxfords

for comfort, snug fit, superior service - - - and they're moderately priced.

A. M. WALDROP and Company Bryan and College



Council, Dean E. J. Kyle, was unable to be reached to affirm our statement, as he left last week for an extended hunt. The explana-

signed the contract at the time be-

May we point out that this is only one of many improved The food has been much better this year, both as to quality and as to the way it has been prepared. Extra labor and expense will also be incurred by serving milk in bottles; new kitchen equipment has been purchased; a hat rack has been placed under each chair in the mess hall. In fact, every improvement within the means of the officials has been effected for the benefit of the students.

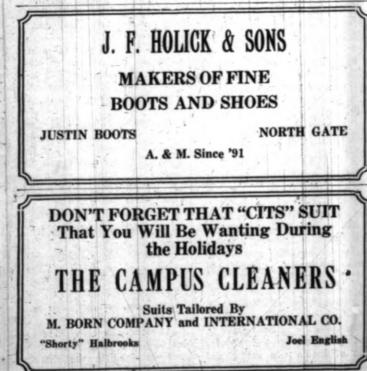
When two thousand cadets have been as pleased as they have this year, it is indeed a recommendation for those in charge of the college subsistence department.

Passing marks in school depend upon pleasing teacher .--- William L. Connor.

The thing that is at stake in this depression is the whole attitude of our people toward the deeper and more fundamental implications of democracy .-- Newton D. Baker.

Germany is determined in the future to attend no conference, enter no league, agree to no convention, and sign nothing as long as she is not treated equally .-- Adolph Hitler.

The mixture of races, uniting large-boned and small-boned people of all different sorts of head shapes and sizes has made it easier for the modern woman to have a child .- Dr. W. B. Hendry.



Among the Ailing

Mrs. Emma Hefty, who has been

BAN night he to play old prat ing, and after punching a

practically dizzy,

AUNTY BELLUM'S Question Box

Dear Aunty Bellum: What sort of pets would be suitable to keep efficiency apartment? --City Dweller Dear City Dweller: You might

... Dear Aunty: What significance i build I attach to the fact my husband is a constant reader of your column?

Dear Wife of Avid Reader. Dear Wife of Avid Reader: It means you should attach no sig-nificance to your husband. . . .

Dear Aunty: Is it a fact that red-headed women always marry meek men? -Information Seeker. formation Seeker: N

they ain't necessarily meek at

Iron Constitution No Doubt Says Gillingsby

Doubt Says Gillingsby Dec Gillingsby, local surgeon and man-about-town, had a short comeback for the proprietor of the Corner Drug Store Saturday eve-ning when that worthy lodged a complaint as Doc was leaving. "Look here." barked the proprie-tor. "you come into this drug store three times a day, you grab up a glass of water and drink it, and then you calmly walk out." "Well." Doc shot back, "what did you expect me to do-stagger out?"

seg on rumor gold 1 oease; later rise, clos again on rumor Treasu gold with hot checks. soreness with old age. (YOPIA: Dizziness, fol-

red by

m erchandis dozen eggs. "Are you sure these fresh?" she "Eddie," alled Henry to is clerk, "are here eggs cod hough to sell called He UTT moust eggs

hey will pro

Ike Fitchey finally remembere where he had left his plumbin tools, in his other suit, Saturday when the Souse-and-Scrub Laun dry sued him for wreekage of a turday

sevent difference between last sum-mer, when his wife learned to play golf, and this winter, when she is learning to drive a car. "Then," says Doc sadly, "she hit nothing." Yow she hits everything Doe Gillingsby says there is great difference between last sum

When Mrs. Angus McTrevors told her husband she would like him to buy her an electric hair curler, he said he had rather just sit down and tell her s good ghost thor

The fact that the sixth grade children were shifted to different seats Monday morning utterly spolled little Hector Gabby's plans, as it meant he had not washed the ear pext to the school teacher.

READ THE GOPHER HOLE GAZETTE "All she print that's fit to use!"-(Adv.)

MY COMPETITOR advertises that with every 500 of his meals, the customer gets Iree a nice BANJO. After 500 of his meals, what you will get won't be any banjo-fit will be a harp. LITTLE ROSEBUD CAFE

A bird's-eye view showed the way

Telephone engineers recently found the best route for a new telephone line by taking a bird'seye view of their difficulties.

The territory was heavily wooded, spotted with swamps and peat beds, with roads far apart, So a map was made by aerial photography. With this map, the best route was readily plotted, field work was facilitated.

Bell System ingenuity continues to extend the telephone's reach - to speed up service - to make it more convenient, more valuable to you.



TELEPHONE HOME AT LEAST ONCE A WEEK REVERSE THE CHARGES IF THE FOLMS AGREE