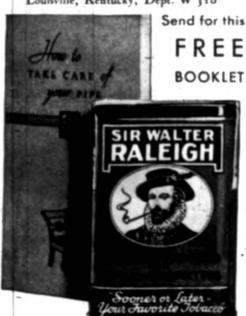
Why rope 'em when you can dope 'em?



NO WONDER that cow was cowed! Brother, there isn't a steer in Texas that could stand up under the fumes of that smudgy smoke!

But that's the only good argument we ever heard for strong, heavy to-bacco in a soggy pipe. Every man in the cow punching game—and out of it—should smoke good, mild tobacco in a well-kept pipe. Take Sir Walter Raleigh's Burley mixture, for example. There's a smoke that's as mild as a prairie evening, but there's flavor in it...rich...full-bodied...satisfying...and kept fresh in gold foil. On your next trip to your tobacco store make this resolution... "Smoke the tobacco that has become a national favorite."

Brown & Williamson Tobacco Corporation Louisville, Kentucky, Dept. W 310



It's 15 -AND IT'S MILDER

CAUGHT SHORT

Jimmie held her hand and she held his'n, And then they hugged and went to kiss'n. They didn't know that pa had ris'n,

Awful mad and simply sis'n,

And down the stairs he came awis'n,

And Jimmie got his'n.

-Brown Jugg

A man wandered into the tennis courts the other day and sat down on the bench.

"Whose game?" he asked.

A shy young thing sitting next to him looked up hopefully. "I am," she replied.

-Mugwump

"Did you hear what happened to cows that ate Kentucky blue grass?"

"No."

"Mood indigo."

-Phoenix

Breathes there a man With soul so dead, Who never to his wife hath said, "When do we eat?"

-Buccaneer

Any guy who calls his sweetheart his treasure generally appoints himself bank examiner.

-Yellow Jacket

The professor rapped his fist on the desk and yelled: "Gentlemen, order!"

The entire class shouted: "Beer!"

-Frivol

A TOAST

Here's to you— May God bless and keep you. I wish I could afford to.

-Texas Longhorn

A bachelor is a man who never makes the same mistake once.

-Chicago Phoenix

A. & M. DIRECTORS TO FIGHT CO-EDS

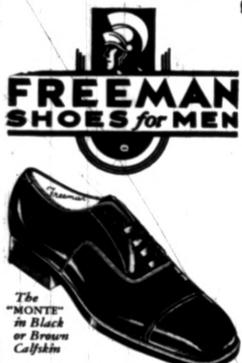
—Head in Austin American Public or Private?

See Us For

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Another Shipment Just in

Campus Variety Store



4'5'6

• A year-around Freeman favorite, made of world-famous "Adonis" Calfskin. Freeman again tops the list for values. We cordially invite you to come in and see our exceptional new Freeman models.

WORN WITH PRIDE

BULLOCK & AKIN

Popular Price Cash Store for Men, Young Men and Boys