

... but my brothers and my sweetheart smoke, and it does give me a lot of pleasure.

Women began to smoke, so they tell me, just about the time they began to vote, but that's hardly a reason for women smoking. I guess I just like to smoke, that's all.

It so happens that I smoke CHESTER-FIELD. They seem to be milder and they have a very pleasing taste.

the Cigarette that's Milder

the Cigarette that Tastes Better