Welcome Aggies! - TRY OUR -HAIRCUTS 25c

Palasota Beauty and Barber Shop First National Bank Building Bryan, Texas

SEVEN INJURED-(Continued from page 1)

I, F. Dodd, student from Forester, Arkansas; bruised and cut

R. F. Jackson, Terrill student; bruised hip. R. W. Howell, Bryan merchant;

broken wrist. W. S. Howell, Bryan merchant; broken ribs.

W. A. Duncan, supervisor of subsistance of A and M College; bruised and shaken up.

The Greater Palace

KONGO

THURSDAY - FRIDAY - SATURDAY

WITH WALTER HUSTON

Comedy — Act — News

BARGAIN MAT. 1-2 P. M. - 25¢

FIRST TIME IN TEXAS

Preview 11 p. m. Saturday Also Showing Sunday and Monday

Richard Arlen and the All American

Team in the 1932 Gridiron Classic

'THE ALL AMERICAN'

Swartz, Shaver, Cain, Dalrymple, Riley, Baker, Yarr, Munn, Quatse, Orsi.

First Time In Texas



Pointing the way to the advertised brand

Many a "sale" made by advertising has gone to a competitor because the purchaser did not know where to buy the advertised brand. Telephone men evolved a plan to make it easy to find.

They created a "Where to Buy It" service in the classified telephone directory. There-beneath the advertised trade marks - Buick, Goodrich, RCA Victor, General Electric and many others now list authorized local dealers. Thus telephone men complete the chain between advertiser and consumer -increase the effectiveness of advertising - help manufacturers and dealers to increase sales - help consumers to get what they want!

Because they apply vision to subscribers' problems, Bell System men continually increase the value of telephone service.

BELL SYSTEM



Show Talk By Lewis Gros

Thursday, Friday, and Saturday

Saturday night preview, Sunday and Monday-The All American.

Tuesday and Wednesday-Devil and the Deep. At the Queen

Sunday, Monday, and Tuesday-At the Assembly Hall-

Saturday evening, October 8-Dark Horse

Wednesday evening - Mouth-

Walter Huston has the misfortune of seeing his wife run away with the man who crippled him. The story of "Kongo" is that of the revenge Huston seeks in Africa. The picture has an excellent cast of Lupe Valez and Conrad Nagel to support Huston

Not only the pick of last year's college football teams may be seen in "The All American" but stars of other great teams of a few years back such as "Red" Cagle, Albie Booth, and Frank Carideo, as well. Richard Arlen is the All American whose head is turned by his foot-ball successes. He tries bond sell-ing and other ventures only to fail. When he realizes what his success in football did to him, he tries to stop his brother who is about to meet the same fate. Aside from interest in the lineup of stellar football players, the story will be interesting from the standpoint of plot and romantic interest.

"Devil and the Deep" is the story of a beautiful woman married to an insane hypocrite. Commander Charles Sturm, played by Charles Laughton, is the insane husband of Tallulah Bankhead, who construes every move she makes to mean a hidden signal to her lover. He even sinks a submarine to get revenge on his rival, Gary Cooper.

Now and then we see a picture which appeals to us not because of its romance, its melodrama, or plot, but because of its beautiful scenes, excellent camera work, and element of truth. A picture of this type is "Igloo." The title is selfexplanatory. The story gives a beautiful picture of the life of the

With the attention of the public urned toward the political stage, "Dark Horse" will make a timely showing. It is a broad political satire which shows how the political bosses work. Warren Williams put over a dumb dark horse candidate, Guy Kibbee, for the party. This is an amusing picture.

Mouthpiece is another Warren Williams vehicle in which Williams is an ex-prosecuting attorney who acts as the "Mouthpiece" for lawbreakers. Mouthpiece is the name biven by criminals to their lawyers. Sidney Fox has the feminine lead.

If you have been disappointed in the prompt delivery of your

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and many other needed Uniform supplies.

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Browsing About In New Orleans

It is always interesting to watch the actions of any athletically enthusiastic crowd and as we wandered about the quaint old streets of the metropolis of the South with all its environment of the Old World, we found our handful of student supporters in every little corner of the city. Some seemed to be incurring "first experiences", some making interesting acquaintances, and others merely sight-seeing. How ever, all were enjoying them selves to the utmost. What-a-trip, and what-a-time was had by all.

W. Hunnicut was not content be only partially web-footed and extended his tours on into the swamp-country of Mississippi merely to investigate the nev type of "tea sipping" in that

There was "Erny" Williams talking it over with all the big boys in southern sportdom before and during the game. He had Jack Langston and J. M. Pennycuick as his retinue.

Passing down one of the corridors of the old Monteleone, we were assailed by M. A. Kelly, A. C. Elliot, and S. P. Stone who asked us in for a little visit. The three make good hosts.

Parties there were galore, and E. A. Carlisle, "Pete" Conner, ully ardinate southern sport. en ro ndea neluain, lasses elie e it or noc

Tommy Goodrich had little trouble organizing his small group of kaydets into a leather-lung thundering res that made hem-selves heard throughout the entire stadium.

R. F. "Cruppers" Worden seemed to be one of the house doctors at the favorite hotel. The boys could not have gotten along

could not have gotten along without him.

Everywhere we witnessed the background of the Old South, including our visit to the original Uncle Tom's Cabin, bringing back memories of the old days of '69. The residents of the city were friendly and were well imwere friendly and were well im-pressed with the khaki-clad men from the West. Passing down old Bourbon Street we encounter-ed many Aggies (names on reed many Aggs (names on request), quaint smells, pretty friendly girls and swinging door of the nature that we have often heard Grandfather tell about Again we repeat — all had a wonderful time; let's return

"Lolly" Lovett, J. A. Price, and "Lou" Gross happened to the fortune of making the trip with John Herr from Houston, a '33 man who dropped out a couple of years ago. The little lady by his side was Mrs. "Ben" Herr.

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E buy the finest, the very finest tobaccos in all the world—but that does not explain why folks everywhere regard Lucky Strike as the mildest cigarette. The fact is we never overlook the truth that "Nature in the Raw is Seldom Mild"-so

CIGARETTES

these fine tobaccos, after proper aging and mellowing, are then given the benefit of that Lucky Strike purifying process, described by the words-"It's toasted". That's why folks in every city, town and hamlet say that Luckies are such mild cigarettes.

It's toasted That package of mild Luckie

a better book, preach a better sermon, or make a better mouse-trap than his neighbor, the be the woods, the world will make a beaten path to his door."—RALPH WALDO EMERSON. ot this explain the world-wide acceptance and approval of Lucky Strike?

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