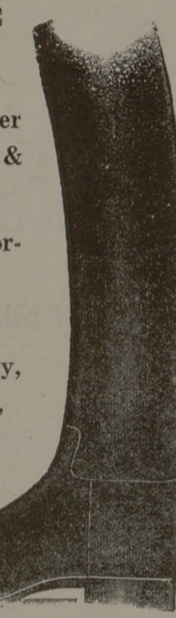


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The NEW YORKER has been deliberately designed for smart wear in metropolitan centers. High heel, narrow English pointed toe, in black or tan calfskin.

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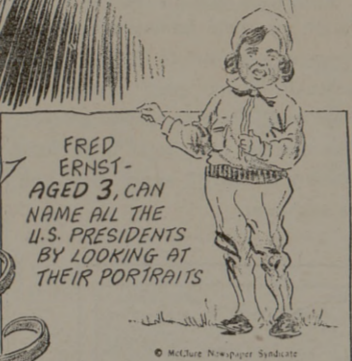
ODD THINGS AND NEW—By Lane Bode



SYDNEY SONDHEIM
of Philadelphia
CAN STARE FOR HOURS AT THE BURNING SUN WITHOUT HARM!



CHIOGNA-TRAVELED 81 1/2 MILES PER HOUR ON SKIS!



FRED ERNST-AGED 3, CAN NAME ALL THE U.S. PRESIDENTS BY LOOKING AT THEIR PORTRAITS

"OUR ENVIRONMENT AND HOW WE USE IT"—a science book—was written by GLASS, CARPENTER AND WOOD

Near Engadine Valley, Switzerland 1931

Educators Protest Ingenious Methods Of Inspiring Study

(Intercollegiate Press)
CHICAGO, May 11.—Dr. Homen F. Rainey, of Bucknell University, speaking before a group of educators attending a series of conferences accompanying the dedication of the new graduate education building at the University of Chicago, asserted that he was amazed at the ingenuity of professors in making up schemes to get students to study what they had no interest in studying.

The result, he said, is that we have a preponderance of teaching on the part of the faculty and a minimum of learning and study on the part of the students.

"Thus," he said, "we are burdened with all sorts of superficialities, required class attendance, grades, credit points, class assignments and lesson learning, a textbook time concept which robs education of its genuine value. Students must come to appreciate that the vital factor of education is what they learn to do for themselves."

Rifle Team—
(Continued from page 1)

Price, Garland City, Arkansas; G. R. Rhine, San Antonio. Third team includes—G. H. Samuels, San Antonio; L. M. Cook, Dallas; W. S. Sinclair, Galveston; L. R. Moore, Texas City; and E. O. McKay, Tyler.

Ten men have been named by Lieutenant Nachman to receive letters. They are: Captain J. S. Porcher; F. K. McGinnis; C. W. Crass; G. R. Rhine; L. M. Cook; L. R. Moore; J. W. Dodson, Durant, Oklahoma; J. A. McDavitt, San Antonio; Jack Harding, Dallas; and W. G. Allen, captain elect from Dallas. Six of these men are seniors and will be lost to the team by graduation.

Have Your Shoes Looking Respectable for Mothers' Day
Campus Shoe Shop

Golfers Spend Three Days At Austin Finals

Four Aggie golfers will journey to Austin this week to enter the Southwest conference golf on the University links Thursday, Friday and Saturday.

Among those four only one man is to be found who was a member of the team which finished second to S M U, conference winner last year. He is Perry Keith, Dallas, present captain of the team. Others who will make the trip are Charlie Malone and J. B. Heinen, both of Dallas; and G. R. Zachary, Kerrville.

Against conference teams this spring the team has fared none too well, and as yet have not gained a victory. Probably the toughest loss of the season came last week when S M U's champions of the "greens" took six straight matches from the Cadets, five of them by one hole, and four on the nineteenth.

Rice Institute is favored in the meet since they were successful in vanquishing the Pony team last week-end, on the River Oaks course.

Agriculture Picnic

Second annual picnic for all students and faculty members in the School of Agriculture will be held Tuesday afternoon at five o'clock at Scoates Lake on the agricultural engineering farm, according to an announcement by Dean E. J. Kyle.

The agricultural picnic was instituted last year as an annual event and members of the school contemplate making it one of the outstanding events of its kind each year.

New Members For "Y" Cabinet Are Named In Meeting

New members for the 1932-33 Y M C A Cabinet were elected from nominated underclassmen at a meeting of this year's Cabinet held last week. Names and classifications of next year's Cabinet members are as follows:

Sophomores—W. B. Cochran, M. C. Schumpert, and A. L. Harbin. Juniors—R. H. Bortle, R. T. Nelson, C. E. Struwe, C. J. Charske, H. G. Seeligson, R. E. Porter, T. P. Kennerly, and A. M. Early. Seniors—J. W. Aston, G. H. Samuels, E. H. Hudgins, C. J. Stone, H. E. Parker, P. A. Sharp, J. S. Hardin, E. C. Buie, W. M. Simpson, and T. B. Goodrich.

The Y M C A Cabinet is undenominational and is composed of representative students on the campus for the chief purpose of studying student problems and instituting any constructive changes it is capable of.

Program Announced For Band Concert Sunday Afternoon

Smart . . . in the water or out!

"Swimaway" Speed Suits

2.98

Cut-aways and suspender backs—solid colors and gay stripes. Fine-gauge sephyr.

J. C. PENNEY CO.

New Rules Will Speed Up Game Of Basket Ball

Under Adopted Rules Ball Will Be Passed More Frequently About Court.

(Intercollegiate Press)
NEW YORK, May 11.—That basketball, already one of the fastest of all college games, will be still speedier next season was assured when the Joint Basketball Committee, meeting here, added two new rules, one suggested by the National Basketball Coaches Association.

The first rule requires that when a team has the ball in its own back court, it must return the ball to the opponent's back court within ten seconds or lose the ball on a sideline throw-in.

The other rule requires that when a player gains possession of the ball in the free-throw lane with his back to the basket he must throw or dribble the ball out or try for a basket within three seconds.

Both rules are designed to speed up the game and to prevent stalling, the method used by teams in the last few minutes of play when they are slightly ahead to keep the other team from gaining possession of the ball and making possible baskets.

The first rule reads as follows: "A two-inch line known as the center line shall be drawn laterally across the court, bisecting the center circle; when a team obtains possession or control of the ball in its own back court it must advance the ball over the center line within a period of ten seconds, unless the ball has been touched by an opponent, in which case a new play results and timing beings again when possession and control is regained in the back court; when the ball has been advanced over the center line it must not be returned back over the center line until a try for goal has been made or possession of the ball has been lost.

"When the offensive team obtains possession and control of the ball in its offensive half of the court or if the offensive team shoots for the basket and recovers the ball it may pass the ball back over the center line but once.

"The penalty for failure to comply with the foregoing sections constitutes a violation and the ball goes to opponents out of bounds at the nearest side lines.

"Rulings on touching the center line shall be made in accordance with the present practice in regard to out-of-bound decisions.

"Touching the center line shall be construed as over."

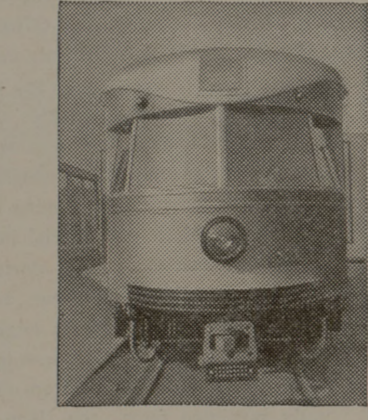
New Club With Preachers' Kids Only Organized

Special to The Battalion
FORT WORTH, May 11.—P. K. may now stand for chewing gum, or what not in various places, but on the campus of Texas Christian University it means "Preachers' Kids."

Students whose fathers are ministers have organized a social fraternity of their own and have adopted the name Preachers' Kids. The single purpose of the organization is to develop social life of these students.

Nat Wells of Dallas is president of the P. K., Dan Salkeld of Abilene is vice president, Miss Anneel Phares of Dallas is secretary, and Miss Mary Louise Scott of Kerrville is treasurer.

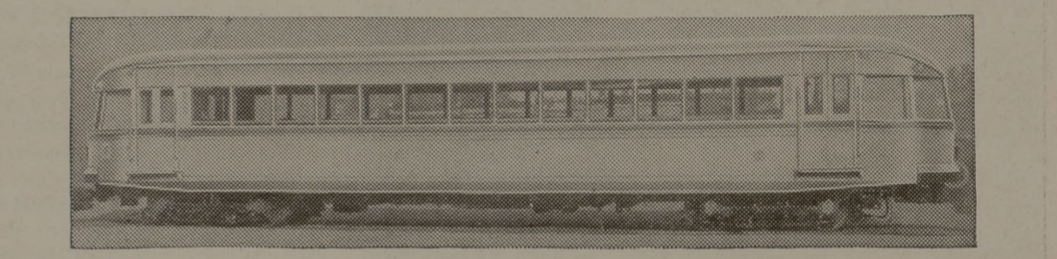
"ELECTRIC BULLETS"



THE result of exhaustive wind-tunnel tests of conventional trolley car models revealed that at speeds of 70 and 80 miles per hour, 70 per cent of the total power was consumed in overcoming air resistance. Streamlining saves approximately 20 per cent of the power.

When the Philadelphia and Western Railway Company decided to replace its cars with faster and more efficient equipment, it chose "electric bullets"—new streamlined cars—each powered by 4 G-E 100-hp. motors. The cars, constructed of aluminum alloy, with tapered noses and tails, are much lighter in weight and capable of greater operating efficiency.

In developing transportation apparatus, college-trained General Electric engineers have conducted extensive tests to improve operating conditions. On land, on sea, and in the air, to-day's equipment is safer, swifter, more dependable, and more comfortable.



GENERAL ELECTRIC
SALES AND ENGINEERING SERVICE IN PRINCIPAL CITIES

Get your slice of this

464 cash prizes this month for "blurbs"

\$25,000

WELL, JOE—HERE GOES FOR A REAL SHAVE—I'VE EXPERIMENTED WITH SHAVING CREAMS FOR YEARS, AND I'VE NEVER FOUND A LATHER THAT STANDS UP ON THE FACE LIKE PALMOLIVE'S

YEAH? SHOW ME A BETTER SHAVING CREAM THAN COLGATE'S IT GETS RIGHT DOWN WHERE THE RAZOR WHACKS 'EM OFF—RIGHT AT TH' SKIN LINE

AND ANOTHER THING—I'M TELLING YOU THERE'S SOMETHING TO THIS OLIVE OIL BUSINESS NOTHING LIKE PALMOLIVE FOR KEEPING THE OLD FACE FEELING FINE

MAYBE SO, AL—BUT TAKE A LOOK! THERE'S WHAT Y'CALL A CLOSE, SMOOTH SHAVE, GOOD FOR ALL DAY NOTHIN' LIKE COLGATE'S—NOTHIN'!

LISTEN to Joe and Al! Nothing will convince Al there's a better shaving cream than Palmolive. Nothing will ever sell Joe off Colgate's!

Millions of men are like Joe and Al. That's the kind of loyalty that has put Colgate's and Palmolive miles ahead in a field of 176 competing brands—made them the world's biggest sellers by far.

Where do you stand in this big Colgate's vs. Palmolive argument? That's what we want to know.

Here's what you do. In ONE of the empty "blurb" spaces (not both) at the right, or on a sheet of paper, help Joe out—or help Al out. If you're a Palmolive shaver, write a boost for Palmolive. If you use Colgate's, write a "blurb" in favor of Colgate's. Just "horn in" on the argument—and may the best "blurbs" win.

Write your "blurb" here, men! Get some of that \$25,000

What can you Palmolive users say to help Al out? Or what can you Colgate shavers add to Joe's side of the argument? If you don't use either, start now and take a shot at this real money!

Palmolive Users Colgate Users

CONTEST RULES

MAIL your "blurb" with name and address to Contest Editors, Dept. CN-7, P. O. Box 1133, Chicago, Illinois.

The prize money (totaling \$25,000) is divided into six sets of monthly prizes (each set totaling \$4200). At the end of each month prizes are awarded (see list at right) for the best "blurbs" received during that month, as follows:

Feb. 29, \$4200 Mar. 31, \$4200
April 30, \$4200 May 31, \$4200
June 30, \$4200 July 31, \$4200
(Contest closes July 31, 1932)

Contest is open only to residents of the United States and Canada. Employees of the manufacturers and their families are not eligible to compete.

In event of a tie, each tying contestant will be awarded full amount of the prize tied for. Decision of the judges shall be final. All contributions shall become the property of the manufacturers, to be used in any way desired.

Some hints to help you win

Here are some facts about the world's two largest selling shaving creams—Colgate's and Palmolive. Here are some of the reasons why men prefer these famous shaving creams.

PALMOLIVE

1. Multiplies itself in lather 250 times.
2. Softens the beard in one minute.
3. Maintains its creamy fullness for 10 minutes.
4. Fine after-effects due to olive oil content.

COLGATE'S

1. Breaks up oil film that covers each hair.
2. Small bubbles get down to the base of the beard, hold water against each hair at skin-line and soak it soft where the razor works.
3. Gives a close, skin-line shave due to small bubble action.
4. Gives a lasting, 24-hour shave.

FREE SAMPLES

Men! A beautiful gift box containing generous trial tubes of both Colgate's and Palmolive Shaving Creams, as well as other useful toilet products, is being distributed. If you fail to get yours, ask the business manager of this paper why.