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Saturday, May 7, 6:30 & 8:30 defeating Bradley of Baylor 7-5, 7-5. Admission 25¢



ONE HOUR WITH YOU **Maurice Chevalier**

Janette McDonald Wednesday, May 11, 6:30 Admission 25¢

See Our Many New And Appropriate GIFTS For MOTHERS' DAY You will find our prices right and many new pieces to select from-**Caldwell's Jewelry Store**

Bears Defeat Aggie Sport Sidelights Tennis Teams For By W. J. Faulk **Fourth Season Loss**

Aggie track hopes took another turn for the better Saturday af-The Baylor Bear's first tennis ternoon when "Honk" Irwin, victory in several years was the mighty weight man from Kosse and

fourth defeat for Coach Thomas' probable future shot-put champion "Sweetie" Davis proved his apilracquet wielders in as many starts of the conference, sent the 16-lb. ity as a second sacker in that methis season when the Aggies met sphere for a ride which measured morable game with Texas Univerdefeat last Saturday afternoon in fifty feet, after he had just pre- sity last year when he repeatedly Waco, the Bears winning three out viously put it 47 feet 7 inches. The made sensational plays and batted of four matches. Rain halted the fifty foot put gives "Honk" six near .350 for the season. Although doubles matches, but Baylor was puts which better the conference he is now on a losing club his aver-

record of 48 feet 1/8 inch, held by age with the stick is better than lor, beat Bud Emery, Aggies, 6-1, his marks in each succeeding meet. probably the smoothest second 6-4. George Williams, Aggies, won

the only match for the cadets in It is hardly questionable as to whether "Honk" will set a new record in the shot-put, but Saturday the team goes to Ausjust what the distance will be is dangerous to predict. Protin to play the champion Longhorn gressing as he has to date it netters, who last Saturday lost their first conference match in would not be surprising should many years to Rice. The Owls he approach very closely the world's record in that event, boast the strongest team in their which is slightly more than 52 history, and are favories to win feet. the conference tennis title this

> While speaking of professional baseball prospects last week, Jinx Tucker, Waco sport scribe, stated that Paul Donovan of the T C U Horned Frogs was easily the best of the lot in the Southwest conference. Several others were mentioned in this resume but it seems to us that a grave injustice has been done to at least two Aggie ball players by our friend Mr. Tucker.

The reference is made regarding Capt. Lester "Squawk" Veltman and W. E. "Sweetie" Davis. Veltman is the leading hitter of the loop, a splendid fielder, and a wonderful man on the paths. It was none other than "Squawk" that dealt a telling blow to the pitching of De La Fuente, Texas Long-

horn ace last season, which

championship for the Aggies. "Squawk" is not only a consistent but also a powerful hitter and should never be neglected by those scouts in search of major league talent.

THE BATTALION

Percy Burke of Rice. And the lat- .400 and his fielding average very John Hill of Baylor downed Cun- est put gives evidence that just nearly perfect. He is second best ningham, Aggies, 6-1, 8-6. Mc- because he has improved in every hitter on the Aggie ball club, be-Cleary defeated Pete Roberson, meet save one, in six year's com- ing bested only by Veltman, and Aggies, 7-5, 6-1, while Drake, Bay- petition he still is trying to better one of the best in the loop. He is

> dependable arm under the most tions of problems, the directors of adverse conditions. Certainly no the Beaux Arts Institute of Design professional team of class A rating have announced that architectural could do itself an injustice by g1v- students will submit models of their ing "Sweetie" a chance, and the designs instead of drawings next same may be said for "Squawk."

The next conference track champion will probably be decided Saturday afternoon when the Aggies, Texas Longhorns and Rice Owls tie-up in a triangular meet at the Longhorn stadium. The Longhorns recently defeated the Owls by a score of 70 to 52 in a dual meet at Rice, upsetting the dope and handing the Institute men their first set back since the start. of last season. The Steers are as yet undefeated this season. Both Rice and Texas are exceptionally strong in the sprints and middle distances.

Baldry and Burke are due to gain some points in the weights and field events, while Texas should take a first in the javelin.

While the cinder-men will be competing with the Owls and the Steers in Austin, the diamond men will put forth their best efforts to eliminate their age old rivals from

the baseball race, they themselves eventually sent the latter to the being already out of the running. showers and resulted in a

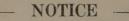
> The Aggie freshman relay team, of approaching fame we hope, continues to show the varsity how, and "up." The freshmen beat both the varsity and Conroe high school decisively in an informal meet Saturday afternoon. The first year boys have covered the 440 vards in 43.3 seconds on the A & M track, which is not considered to be slow.

Models Will Replace Drawings In Beaux Arts Competitions

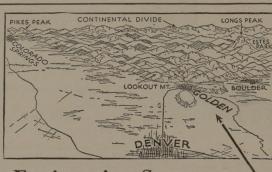
Because of too much emphasis baseman in the circuit and has a being placed on clever presentayear.

This announcement was made at the first annual meeting of the Association of Collegiate Schools of Architecture, according to Ernest Langford, head of the department of architecture, who attended the meeting in Washington, D. C., last week.

> Dr. LAMAR JONES Dentist X-Ray Second Floor City National Bank Building Bryan, Texas



All Crew Managers, Supervisors, Team Captains and Student Subscription Salespeople who wish to avail themselves of the opportunity for free scholarship made possible through the courtesy of the Leading Magazine Publishers again this year are requested to apply to the national organizer, M. Anthony Jr., Box 244, San Juan, P. R., stating qualifications fully.



Engineering Summer School of the Rockies

Students of Engineering who wish to make up work or secure additional credit during the summer are offered an unusual opporsunity to combine work and recreation in Golden, the Gateway of the Rockies.

July 11 to August 26, 1932

For detailed announcement of courses, write to the Registrar for Bulletin S-2.

Colorado School *f* **Mines** Golden, Colorado

WE'LL GIVE \$25,000 to settle this argument! Write a "blurb" - 464 prizes this month!





HOSE are "blurbs" men-those words coming out of Phil's and Mac's mouths. Read em over. Who do you side with-Phil or Mac? What's your choice-Palmolive or Colgate's? Write a "blurb" of your own-in your own words. Help Phil out-or help Mac out. Send in your boost for Colgates or Palmolive. We're putting up big money for the best "blurbs" sent to us. Get yours in! All over the country you'll find men like Phil and Mac. Millions boosting for Palmolive. Millions pulling for Colgates. In fact-more men use these famous shaving creams than any other. They lead a field of 176 competing brands. Think of it! Which side are you on? In one of the empty "blurb" spaces to the right (or on a separate sheet of paper) write your "blurb" in favor of Colgate's or in favor of Palmolive-not both. Write it now!



CONTEST RULES

MAILyour "blurb" with name amount of the prize tied for. De-cision of the judges shall be final. Editors, Dept. CN-6, P. O. Box 1133, Chicago, Illino's.

The prize money (totaling \$25,000) is divided into six sets of monthly prizes (each set totaling \$4200). At the end of each month prizes are awarded (see list at right) for the best "blurbs" received during that month, as follows:

Feb. 29, \$4200 Mar.31, \$4200 April 30, \$4200 May 31, \$4200 June 30, \$4200 July 31, \$4200

{Contest closes July 31, 1932}

Contest is open only to residents of the United States and Canada. Employes of the manufacturers and their families are not eligible to compete. In event of a tie, each tying contestant will be awarded full
Breaks up oil film that covers each hair.
Small bubbles get down to the base of the beard, hold water against each hair at skin-line and soak it soft where the razor works.
Gives a close, skin-line shave due to small bubble action.
Gives a lasting, 24-hour shave. Canada. Employes of the manu-

creams.

All contributions shall become the property of the manufacturers,

to be used in any way desired.

Some bints to help you win

Here are some facts about the

world'stwolargestselling shaving

creams-Colgate's and Palmolive.

Here are some of the reasons why

men prefer these famous shaving

PALMOLIVE

4. Fine after - effects due to olive oil

COLGATE'S

Multiplies itself in lather 250 times. Softens the beard in one minute. Maintains its creamy fullness for 10

Come on you shavers-get in on this **\$25,000 ARGUMENT**

Mac wants you Palmolive users to say your say. Phil says "Stick with me you Colgate users." If you don't use either, start now and take a shot at this real money.



Here are the prizes for each month-464 in all!

For Best Colgate "blurbs"					
			"blurbs"		
1st		\$500	1st		\$500
2nd		. 125	2nd		125
3rd		. 50	3rd		. 50
9 next .		. 25	9 next .		. 25
20 next		. 10	20 next		. 10
200 next		. 5	200 next		. 5

FREE SAMPLES

Men! A beautiful gift box containinggeneroussample tubes of both Colgate's and Palmolive Shaving Creams as well as other useful toilet products, is being distributed. If you fail to get yours, ask the business manager of this paper why.

Why is this vital question so much avoided by other cigarettes?

EVER since Lucky Strike created That's why it's all-important to be that special process for purifying fine tobacco and told the full is pure and clean-to be sure you facts about cigarette smoking- don't inhale certain impurities. the industry has been in an uproar. For Lucky Strike has dared to dared to raise this vital question mention things that were con- -for it gives you the protection sidered "taboo" in the cigarette

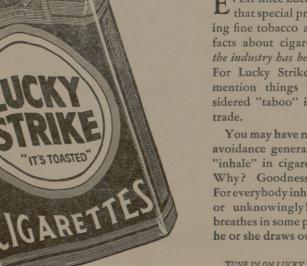
You may have noticed a striking avoidance generally of the word "inhale" in cigarette advertising. Why? Goodness only knows! For everybody inhales-knowingly or unknowingly! Every smoker breathes in some part of the smoke he or she draws out of a cigarette. against irritation - against cough

Do you inhale? Lucky Strike has you want ... because certain impurities concealed in even the finest, mildest tobacco leaves are removed by Luckies' famous purifying process. Luckies created that process. Only Luckies have it!

lt's toasted Your Throat Protection

O. K. AMERICA

TUNE IN ON LUCKY STRIKE-60 modern minutes with the world's finest dance orchestras and famous Lucky Strike news features, every Tuesday, Thursday and Saturday evening over N. B. C. networks.



Copr., 1932, The merican Tobacco (