The Shop for a haircut, shave, shampoo and tonic! -EXPERT WORKMANSHIP-

> Bert Smith, Prop. In the "Y"

No Uniform?



SEE THE

Exchange Store

They Carry A Complete Line Of MILITARY UNIFORMS "Official Store Of The Aggies" R. K. Chatam, Mgr.

The Greater Palace



SUNDAY 2 and 4 P. M.—Night 8:30 P. M.



PREVIEW 11 P. M. SATURDAY



Will Show Again Tuesday & Wednesday BARGAIN MATINEE—1 to 2 P. M. 25¢

SHOW TALK By Philip John

Thursday, Friday, Saturdaythe Boss.'

Thursday - Assembly Hall -"Side Show."

Friday — Assembly Hall 'Rebound."

Saturday - Assembly Hall -'The Tip-Off."

Sunday, Monday - Palace -"The World and the Flesh." -"Arsene Lupin."

"But the Flesh is Weak," is Rob- preacher and a deep scholar. ert Montgomery's last picture. Like Montgomery? If you do, you'll like this picture, and if you don't you'll

Candidates For Chief Yell Leader:

Townyy, Goodsi like it anyway.

"Beauty and the Boss," fooled you that time, but maybe he is a beast, and the beauty is Marian

T. D. "Scrapiron"

Editor The Battalion: Marsh.

Winnie Lightner is the whole "Sideshow," in her circus comedy, with Charles Butterworth and Inspection-Evalyn Knapp.

Myrna Loy lead in the story of the F. Rode and H. C. Dillingham left lady who caught a husband on the Saturday for Dallas and Trenidad

Mariam Hopkins and George Antonio. Bancroft are the leads in "The Thirty mechanical engineering World and the Flesh."

mits the two of them to display Brewer, and Kyle. their abilities without stealing any Accounting and Statistics: Twen-

80 Minutes" with Douglas Fair- Chemical Engineers: Thirty-Hall, benefitting a refrigerated Houston, and Port Arthur; Dr. C. drinking fountain for Aggieland. C. Hedges and Professor M. K.

Horse Show— (Continued from page 1)

only. Performance of horses to

CLASS VII—Exhibtion Five Gaited Saddle Horses. CLASS VIII—Prize

Ladies Jumping Class. POST ENTRY—Prize Special Shetland Pony Class.

POST ENTRY Special American Saddle Bred Colts and Fillies. CLASS IX—Prize

Senior Jumping Class. CLASS X—Prize Plantation Walk-Open to any

nount or rider. CLASS XI—Prize Junior Jumping Class.

CLASS XII—Prize Open Jumping-Open to any nount or rider.

CLASS XIII

Cowpony Stake Race. whose names will be listed in the ended. mimeographed program to be used | The line-up of the teams was as this year for economy and simplification. A feature of the show wil be the exhibition of Lieutenan Carroll's remuda of one standard bred horse, one half bred, and one thorough bred of various ages.

Queen—

(Continued from page 1)

will be furnished by Ralph Bennett's Seven Aces who have been Uiggiano, Devries, and Smith. playing for the past few months A and M: Charske, Knotts. in the northern states, but were formerly in Dallas at The Baker Contests-Hotel. The orchestra will be located on a raised stage structure in the hall. A feature of last night's procenter of the mess hall.

evening's program.

tion drill will be given by the or- of Itasca.

Country Club, a tea dansante hon- Hewitt, was announced state winoring the guests of the members of ner in the master vocational agrithe Ross Volunteers will be given. cultural pupil contest. Bertrand has night with a concluding dance Sat- and was previously adjudged winurday night.

As well as members of the or- trict. ganization, an invitation has been This award is given on the basis

Barger—

(Continued from page 1)

and honesty of the salesman or chairman of the Smith-Hughes Day underwriter; it is deplorable to program and Prof. E. R. Alexanturn loose on the unwary public der, department of agricultural agents who don't know what they- education, chairman of rules and re doing or how to do it."

Allyn Foster Will Speak Here One Week Next Month

Dr. Allyn K. Foster, Education-Palace—"But The Flesh Is Weak." al Secretary of the Board of the Saturday, Preview, Tuesday, Northern Baptist Church, will be Wednesday-Palace-"Beauty and on the campus five days beginning Sunday, May 1. Dr. Foster has been on an extensive visit to all large educational institutions in the country and since September has made a tour of all colleges of the far and middle West without a vacation.

Details of the program to be carried out by Dr. Foster will be an-Wednesday 27th—Assembly Hall nounced later. He was on this campus one week in March last year and is remembered as a forceful

Candidates For Election

Tommy Goodrich George Brundrett H. "Preacher" Durst T. D. "Scrapiron" Owens

G. M. Dent Lewis Gross

(Continued from page 1)

Ina Claire, Robert Ames, and iors accompanied by Professors N where they will inspect the power and light plants.

Eddie Quillan and Robert Arm- Civil engineers represented by strong are featured in "The Tip- twenty-five seniors, under the su-Off," a comedy romance of radio- pervision of Professors J. T. Mc-New and E. L. Steel, left Friday to visit Austin, Uvalde, and San

seniors left Sunday for San Antonio, New Braunfels, and Ran-"Arsene Lupin" features the two dolph Field. They were accompan-Barrymores in a vehicle that per- ied by Professors Crawford, Faires,

ty juniors and seniors went to Houston Monday under the super-Watch for "Around the World in vision of Professor T. W. Leland. banks, coming to the Assembly three seniors; visiting Beaumont,

Thornton in charge. Marketing and Finance: Thirty juniors and seniors; visit Houston; supervision of Professor U. P. Lee.

Landscape art: Seven senior student left Saturday for Houston and San Antonio; Professor F. B. Hensel in charge. Architects: Twenty-eight juniors

and seniors; Professor C. E. Johnson in charge of trip to Dallas and Fort Worth.

Textile Engineers: Seven seniors left Wednesday for Houston; Professors J. B. Bagley and F. E. Lichte in charge.

Industrial Education: Twelve juniors and seniors: visit Dallas. Fort Worth, and Arlington; Associate Professor G. H. Fern in

P. P. E.'s: Twelve seniors; visit of Professor R. L. Mills.

Swimmers-

(Continued from page 1) the beginning of the last half. The Prizes for the prize contests are Aggies retaliated then and scored being donated by Bryan merchants five more points before the game

-	Iollows:		
1	A & M—]	Houston Y-
t	Brinsmade	Forward	sDavis
1	Osburn		Krashel
3	Shepherd .	Centers	Cleater
	Cockrell		Haglund
		Guards	
	Moeller		Fuhrhar
		Goal	
	Jorgensen	Keeper	Clardy

Houston Y: Peacock, Mellon,

(Continued from page 1) gram was a concert by a 65-Following the acceptance of the piece Future Farmers Band, comqueen, the dance will complete the posed of students of vocational agriculture from schools all over Thursday afternoon an exhibithe state, directed by T. K. Morris,

J. R. Bertrand, junior students Saturday afternoon at the Bryan from White Deer, pupil of J. R. Another ball will be given Friday had two years of agricultural study ner in the Northwest Texas dis-

extended to all members of the jun- of projects, project labor income, ior and senior classes to attend. | prizes and premiums won, investment in farming, ability to farm, leadership, and ability to work with

Dean E. J. Kyle, of the College's school of agriculture, served as regulations committee.

For Toeotime nunger

DROP in at your regular eating place and order a bowl of Kellogg's Corn Flakes. It's great for a late snack. So easy to digest it encourages restful sleep. How much better than hot, heavy foods!

Kellogg's Corn Flakes are also delightful for lunch. Try them with sliced bananas or preserved fruit. Crisp, toasted flakes with "the flavor that tempts your taste"-that's Kellogg's.

The most popular cereals served in the dining-rooms of American colleges, eating clubs and fraternities are made by Kellogg in Battle Creek. They include ALL-BRAN, PEP Bran Flakes, Rice Krispies, Wheat Krumbles, and Kellogg's WHOLE WHEAT Biscuit. Also Kaffee Hag Coffee-real coffee that lets you sleep.

Enjoy a bowl of Kelloyg's



464 CASH PRIZES THIS MONTH = 2 FIRST PRIZES OF \$500



SURE-ALL EXCEPT LISTEN, JIM. WHEN PALMOLIVE! YOUR BEARD GETS AS TOUGH AS MINE NOTHING TOUCHES YOU'LL APPRECIATE AN OLIVE OIL WHAT IT MEANS SHAVING CREAM TO GET A CLEAN, FOR A REAL SHAVE CLOSE SHAVE-AND FOR KEEPING YOUR FACE FEELING LIKE COLGATE'S FINE-NOTHING. GIVES ME.

CEE those "blurbs" coming out of the men's o mouths? Can you write one? We're putting up \$25,000 in cash for those who can. Get your pencil out-now!

Here's the idea. In a field of 176 competing brands, Colgate's and Palmolive are the two outstanding leaders. They have won an overwhelming preference over all other shaving creams.

We know that Palmolive users swear there's nothing as good as Palmolive. And Colgate shavers claim that Colgate's beats 'em all in

What we want is your opinion. Do you side with Jim or his Dad in the big Palmolive vs. Colgate's argument? Are you a Colgate fan or a Palmolive booster. Let's hear from you!

In ONE of the empty "blurb" spaces, or on a separate sheet of paper, just say your say. In your ownwords, write your boost for Colgate's -or for Palmolive-not both. 464 cash prizes each month for the best "blurbs" sent to us!

Here's where you take your shot

at some of that \$25,000 Jim wants you Palmolive users to back him up. His Dad wants every Colgate shaver's help. If you haven't

now and get into this \$25,000 argument.

tried either of these famous shaving creams, start

Colgate Users **Palmolive Users**

CONTEST RULES

Editors, Dept. CN-5, P. O. All contributions shall become Box 1133, Chicago, Illinois. the property of the manufactur-

The prize money (totaling \$25,000) is divided into six sets of monthly prizes (each set totaling \$4200). At the end of each month prizes are awarded (see list at right) for the best "blurbs" received during that month, as

Feb. 29, \$4200 Mar. 31, \$4200 April 30, \$4200 May 31,\$4200 June 30, \$4200 July 31,\$4200 {Contest closes July 31, 1932}

Contest is open only to residents of the United States and Canada. Employes of the manufacturers and their families are not eligible to compete.

In event of a tie, each tying

3. Gives a close, skin-line shave due to small bubble action. contestant will be awarded full 4. Gives a lasting, 24-hour shave.

MAIL your "blurb" with name amount of the prize tied for. De-and address to Contest cision of the judges shall be final. amount of the prize tied for. Deers, to be used in any way desired.

Some hints to help you win Here are some facts about the world's two largest selling shaving creams-Colgate's and Palmolive. Here are some of the reasons why men prefer these famous shaving creams.

PALMOLIVE Multiplies itself in lather 250 times.
 Softens the beard in one minute.
 Maintains its creamy fullness for 10

4. Fine after-effects due to olive oil

COLGATE'S

Breaks up oil film that covers each hair.
 Small bubbles get down to the base of the beard, hold water against each hair at skin-line and soak it soft where the razor works.

Here are the prizes for each month-464 in all!

For Best Colgate | For Best Palmolive "blurbs" 1st . . . \$500 | 1st . . . \$500 2nd . . . 125 2nd . . . 125 3rd . . . 50 3rd . . . 50 9 next . . . 25 9 next . . . 25 20 next . . 10 | 20 next . . 200 next . . 5 | 200 next . . 5

FREE SAMPLES

Men! A beautiful gift box containing generous trial tubes of both Colgate's and Palmolive Shaving Creams, as well as other useful toilet products, is being distributed. If you fail to get yours, ask the business manager of this paper why.