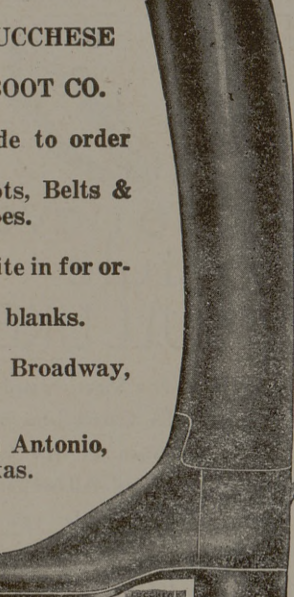


NEW SPRING HATS
My popular dressmaking and hemstitching establishment is adding a new line of Spring Hats. Our overhead expense is reduced by an upstairs location saving you the difference.

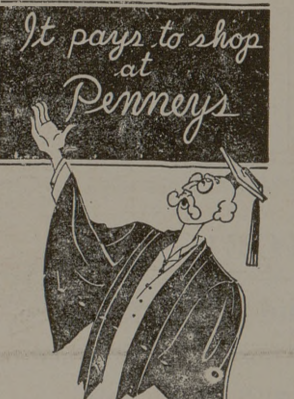
MISS ETTA PETERS
BRYAN, TEXAS

The Aggieldand Barber Shop
The place for a hair cut and a Tonic.
Expert Work at all times
R. W. IVY, Prop.

LUCCHESI BOOT CO.
Made to order
Boots, Belts & Shoes.
Write in for order blanks.
215 Broadway,
San Antonio, Texas.



It pays to shop at Penney's



Something to Learn About!
The old Prof's been doing a bit of real research in economics and has hit upon a concrete example. He's never been so lucid, so edifying!
"Buy," says he, "and Save, too! In other words note carefully and digest thoroughly what I've chalked upon the board!"

J. C. PENNEY Company, Inc.

Complete Report Of Exchange Store Committee Investigation

The following is a complete report of the Exchange Store investigation which was presented to the Student Welfare Committee last Thursday night:
College Station, Texas, March 3, 1932.
Dean F. C. Bolton, Chairman, Student Welfare Committee, Campus.
Dear Sir:
Having been appointed by you as a sub-committee of the Student Welfare Committee to investigate the nature, prices, and policy of the Exchange Store, we submit you the following:
The Exchange Store was established in September 1909 under an order adopted by the Board of Directors of the College of June 9, 1909, which reads as follows:
"It was moved and carried that the President of the College be authorized to make such arrangements as are necessary to supply the students with articles of wearing apparel required by the regulations. He was further authorized to supply in that Exchange Store small articles required by the students as in his judgement will be advantageous to them and to the best interests of the college."
It is operated as a separate department of the College. As such it is supervised by the Comptroller of Accounts. All employees are paid salaries out of profits of the store and receive no commissions whatever from sales.

In the investigation of the prices charged, the Committee compared the selling prices on those articles which comprise 75% of the total sales, and which the student is required to purchase at the store. Some of these are: drawing materials and sets; uniform equipment; toilet articles; book and stationery. We found the Exchange Store prices are 14% under those of Frank Bros. of San Antonio, Texas, and 4% over those of the Post Exchange at Ft. Sam Houston, Texas. They were 10% under similar quotations at the Texas Book Store and the University Co-op of Austin, Texas. However, in order to accurately compare the latter, rebates must be taken into consideration. For the past ten years the University Co-op has returned from 4 to 10 per cent in cash to customers. The Texas Book Store has given a 5% merchandise rebate.
During the course of the investigation we found that the Book departments of the University of Texas Store figured a 10% loss on all new book sales, but are offsetting this by profit on the sales of second-hand books. As similar loss is being incurred by the Exchange Store, it is our belief that it should be allowed to sell second-hand books.
Respectfully submitted,
Signed,
C. M. Evans, Chairman,
A. C. Moser,
H. T. McWatters.

Aggie Track Team To Enter Meet At Fort Worth Show

This Year's Squad Will Have No Title Defenders As Last Year's Winners Have Graduated.
Eleven members of the A and M track team will journey to Fort Worth Friday afternoon to participate in the annual track and field meet held at the "Cowntown" Fat Stock Show there Saturday, March 12.
For the first time in four years the Aggies will be absent an individual title defender in any event. The absence of Harlan, Slocumb, and Stiteler to enter the high and low hurdles and the pole vault leaves the Aggie team devoid of any outstanding talent in these events.
Harlan's record of 14.6 seconds in the high hurdles, set last year at the meet, is the best yet in the Southwest and is within two-tenths of one second of the world's record in that event.
The mile relay team, consisting of George Lord, Jourdanton; T. W. Akins, Fort Worth; George Addicks, La Grange; and Captain Percy Mimms, Fort Worth; or Hector Fuentes, Saltillo Mexico; is conceded an even break to win a second place, as the presence of such teams as the Rice Owls and Texas Long-

horns, considered the class of the Southwest conference virtually eliminate them as a possible first place team.

T. W. Klein, College Station, who has been ineligible until this season; and G. J. Kohler, Palestine, freshman numeral man; will be the only A and M entry in the sprints. Klein will run the 100 yard dash and Kohler the 220.

T. C. "Ike" Morris, Forreton, is the lone A and M hurdler who will compete. In the weights Sam McCluney, Waxahachie; and B. M. "Honk" Irwin, Kosse; are slated to enter. The only weight events to be held are the shot put and the discus. D. S. Wingo, Wills Point, is to enter the high jump competition.

Winners Of Typing Contest Announced By Bryan Teacher

The winners of the Corona-Smith typing contest sponsored by the Haswell Book Store, Saturday, were announced today by Miss Calhoun, instructor in typing at Bryan High School, who acted as judge for the contest.
The results are as follows: H. F. Barnhart, first prize of \$5 cash; W. A. Ludeman, second prize, a copy of this year's Longhorn; J. M. McFarridge, third prize, three complimentary tickets to the Assembly Hall shows; S. E. Grove, fourth prize. This prize will be announced later by The Battalion.
Although the contestants were men inexperienced in the use of the type of machines employed, the copy was neat and indicated that with practice the machines would give speed and accuracy.

Miss Morrow Receives Note Threatening Life

(College News Service)
NORTHAMPTON, Mass., Mar. 9.—While authorities throughout the East last week were frantically searching for the 20-months-old son of Charles A. Lindbergh, the latter's sister-in-law, Miss Constance Morrow, was being guarded by police here.
Miss Morrow, sister of Mrs. Anne Morrow Lindbergh, is a freshman at Smith College, and although she attended classes as usual, those in charge of the guard were careful to see that she was properly protected at all times.
It was explained that the precautions were taken in view of threats which Miss Morrow had received by letter. The communication demanded \$50,000 and promised death if she did not comply.

Two Batteries Run Close Race For The Intramural Banner

A revised and corrected Intramural participation point list to include all sports complete to date showing the total points amassed by each unit thus far in the race may be seen below.
This list is coincident with the one published one week ago with the exception of the inclusion of two organizations, which were omitted last week through oversight. The standings:
Organization Points
Bat. A. Field Artillery 317.5
Bat. E. Field Artillery 308.8
C Engineers 295
Bat. F. Field Artillery 290
C Cavalry 290
A Signal Corps 277.5
H Infantry 275
B Infantry 270
A Engineers 257.5
B Signal Corps 255
F Infantry 250
B Engineers 247.5
D Infantry 230.3
Bat. A. Coast Artillery 227.5
C Infantry 214.25
G Infantry 207.5
Bat. D. Field Artillery 200
Bat. B. Field Artillery 186.75
A Cavalry 175
B Cavalry 172.83
D Cavalry 150
Band 142.5
Bat. C. Field Artillery 125
Bat. B. Coast Artillery 115
E Infantry 115
A Infantry 115

DR. A. BENBOW
Dentist
Phone: 275 or 635
Office over First State Bank
Bryan

AGGIES WIN FROM TEXAS STEERS 14-9

Aggies Manage To Win Low Scoring Game Of Season As Last Game Is Played.

Excellent guarding and poor goal shooting by both teams resulted in a 14 to 9 win for Coach John Reid's downtrodden Aggie cage men over their age-old rivals, the Texas Longhorns, on the Memorial gymnasium court Saturday night as the curtain was brought down on the 1932 basketball race, thus ending a rather lean season for both teams.
While the low scores indicate the closeness of the guarding, the totals might still have been higher had a few of the numerous shots, missed by both, been good. From the very start the game resolved itself into a defensive battle with neither team able to consistently make their tosses count for scores, and the net result was a total of only eight field goals being counted for by the two teams, six by the Aggies and one in each period for the Steers.
Joe Moody, forward who took high point honors with four field goals and a pair of free throws for a total of ten. "Bull" Elkins with a sum of four points led the vanquished Longhorn five in scoring.
Captain Charlie Beard further distinguished himself as one of the leading conference guards by some splendid floor work.

A LIQUID LUNCH TO BRING BACK YOUR PUNCH



16, 2 and 4 o'clock are everybody's "Zero" hours, when the energy supply is low. You can wait it out 'till meal time and run along on your nerve. But it helps a heap to walk out of your worries and drink a bite to eat. Try it. You feel sniffy . . . in just a jiffy.

Dr. Pepper
GOOD FOR LIFE!
5¢
© D.P.C., 1931

AT 10-2 & 4 O'CLOCK

Order That EASTER Suit This Week!
\$25.00 \$28.00 \$32.00
and up
INTERNATIONAL
Suits with extra trousers or golf knickers
The Campus Cleaners & Tailors
(Over Exchange Store)

AGGIES
When going to Houston don't fail to stop at the
COLONIAL CAFE
"Best Food Between College and Houston"
Navasota - - - - - Texas

BECKWITH'S
Cleaners—Dyers—Hatters
Bryan, Texas
Serving The Aggies For 12 Years
Agents in all Halls

AN EATING PLACE OF NOTE
Just as music soothes the savage beast, so does the food we serve appease the hunger.
Clean, wholesome food served at moderate prices.
Visit Us After The Show
THE DE LUXE CAFE
(Across from the Palace Theater)

LOOK HERE!

Aqua Velva	39¢
Listerine	19¢ and 75¢
Mavis Talc	18¢
Shaving Creams (large tubes)	39¢
Palmolive Soap	4 for 25¢
Ipana Tooth Paste	29¢
Pepsodent Tooth Paste	29¢
Listerine Tooth Paste	17¢

Montgomery Ward Company



What's your VERDICT?

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Light up . . . Convince Yourself that Chesterfields Satisfy

FLIP OPEN a pack of Chesterfields! Help yourself to a cigarette...Light up . . . and let's get the facts.
Mister...you're dead right. They're milder!
It's no secret in tobacco circles that Chesterfield buys the finest tobaccos that grow...Turkish and Domestic...sun-ripened, mellow, pure!
Chesterfields are blended first... then cross-blended... to make them milder... and milder still! There's no



mistaking that rare balance of flavor built up by Cross-Blending. You enjoy it in every fragrant puff!
Even the cigarette paper is different. Cleaner, whiter, tasteless... the purest that money can buy.
Listen, smokers... this is straight. You can't put taste in a cigarette... unless quality goes in, too.
● Pass your verdict on Chesterfield's Radio Program, too! Nat Shilkret's 35-piece Orchestra with Alex Gray, soloist, are on the Columbia Network every night except Sunday, at 10:30 Eastern Standard Time.

THEY'RE Milder . . . THEY'RE Pure . . . THEY TASTE BETTER . . . *They Satisfy*