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The Exchange Store

Contained elsewhere in this issue will be found a complete report of the committee investigating the Exchange Store prices as was made to the Student Welfare Committee last Thursday night. It might be well to supplement the report with additional information not contained therein

The store, since its organization in 1909, has been operated absolutely as an independent part of the college, and has attained considerable recognition as an efficiently operated concern. It was first located in the old Main Building but was burned out with the fire that destroyed that building and from there was transferred to another struc-ture ture.

Loss incurred in the fire set the store at a considerable disadvantage, as virtually no insurance was carried. Later business helped to place the store in a paying condition, and today the building which it now occupies is a part of the department and has been paid out of such profits as are derived from year to year.

It has not been the purpose of the management to operate with a meeting is a member. the idea of making it a money making investment. Most articles which are school necessities, and which have to be sold by the store as are of the Social Science Seminar Barger, of the Department of Ecorequired in the order by the board of directors which established the which this year celebrates its six- nomics; next year's president, now store, are sold below the retail price of the commercial market.

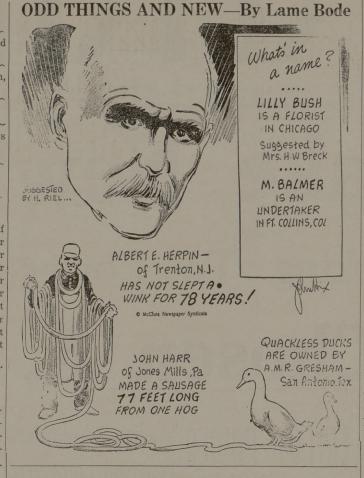
is only through close buying, a fast turnover of this part of the stock, Dr. B. F. Clark, head of the De- Teaching; Dr. Luther G. Jones, proand cash sales that the store is able to operate in this manner.

As well as being a department of the college, and under the super- the founders, "is to stimulate in- dent. vision of Comptroller of Accounts, the store is audited annually by terest in scholarship and social cur- Four members of the original a public auditor, so that a more definite value of the business of the rents." store may be obtained.

In order for the store to continue being the success that it has been, in order for it to continue operating with prices under market Physics Lecture room, where talks H. Thomas. value; its business must continue. For it to make a margin of profit are given by authorities in various Past presidents of the society average of .548 for the first term's at all with its retail prices so close to cost price, the store must have fields of learning. a continued volume of business.

Cn the articles which are not bought in large quantities there Cn the articles which are not bought in large quantities there can be no appreciable reduction in price, if any, due to the expense of handling. It was found that the handling of books is a loss to the store due to the small profit and cost of handling and through the loss in new editions and changes in kinds of books used, rendering all old books a total loss. The investigating committee recommended that the store handle the second hand books to offset loss on new books. the store handle the second hand books to offset loss on new books.

Logical reasoning shows then that the Exchange Store operated are the conditions listed and with the generation of student hear under the conditions listed and with the co-operation of student body will be beneficial to the students. Consider this, for what would be customary in Sunday School classes



feature edition for the month of March. The magazine will be the Rice managed to score but six "Spring Fever" number and will be out next Wednesday night, March points during the 40 minutes of sixteenth. The cover design, depicting a spring love scene, is drawn by play . . . a field goal and a free W. O. Sanders.

History Of Social Seminar Shows Growth In 16 Years heads of the short Rice five and took the ball at will. It was just,

Is One Of Organization's a member." Only one officer, the ist, felt that the Owls were just **Oldest Members.**

Everyone who has ever attended organization and then vice-presi- were numbed by din." dent the third year. The present Such is the informal organization president is Professor J. Wheeler teenth birthday. "The primary pur- secretary, is Dr. C. H. Winkler, These prices are frequently equal to cost, or a fraction over. It pose of the society," according to Dean of the School of Vocational partment of Economics and one of fessor of Agronomy is vice-presi-

On alternate Monday evenings at campus. They are Dr. and Mrs. term according to a compilation 8 o'clock the Seminar meets in the Clark and Professor and Mrs. W. released by the Registrar's office

Sunday School Class

College Man Is

Business Ideals Unchanged

The organization which has Dr. V. P. Lee, Professors W. H. and companies for the second term.

Past.

and the suggestion was made that the group should form a Sociology

THE BATTALION

Houston Magazine **Commends** Cadets On Yelling Ability of nebulae away from the earth

At last one Houston sports scribe comes forth with editorial comment that life on other planets does not on the terrific threshing the Ag- exist." so past, for in The Houston Gar- year, he replied: goyle dated February 21, we find of attack, but the object is the the following remarks:

"The loudest thing in America same." today is the A and M Cadet Corps, in full cry and enclosed within the echoing confines of its own gym during a basketball game. There is noise what is noise! Thundering, deafening, it rises from thousands of rugged young throats, banked in a solid olive-drab mass on the other side of the court, and hits your ear-drums with the power to stun. "There are seasoned veterans

who say that the previous gym, San Antonio.Tex with its tin roof, was even worse, but we doubt than any human clamor could surpass what we heard last week when the Aggie played Rice. The veterans also say that when the Aggies fall behind, that awful concatenation fades away into a pale-pink whisper. But we didof the "sulphur and molasses" season The Battalion announces its nt get a chance to note this, since throw during the first half, and three more donations during the second. The crux of the contest was a lean, towering sophomore named Merka, who reached far above the heads of the short Rice five and as one proud Czechoslovakian father proudly remarked, "Too much

"Dr. Gaylord Johnson, the chemsecretary, is elected annually. The plain dead on their feet, and were following year the secretary auto- outfought. We couldn't help harbormatically becomes president of the ing a suspicion, though, that they

Troop B Tops List In Scholastic Merit For First Semester

Troop B Cavalry led the list in organization, still reside on the scholastic averages of the first recently. The Cavalrymen made an who retain their connection with work and are well on their way the College are Dr. F. B. Clark, to lead the other troops, batteries, Individual averages were first determined by dividing the number of grade points by the number of hours for which the student was registered. Company averages were then found by adding the individual averages of the members of each company and dividing the total by Yet Optimistic In determining the individual avthe number of men in the company.

able to determine whether the cosmic ray signalizes the birth or destruction of matter. "I believe the apparent motions

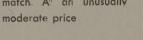
(as indicated by the red shift in their spectra) are real." "It is scarcely possible to think

Asked if he had modified his gie quintet handed the Rice Owls in Memorial Gymnasium a week or "Yes, I have changed the plan

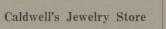




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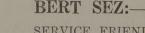
a special sample A pipe is a real man's packet free: write

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BRYAN, TEXAS



SERVICE, FRIENDSHIP AND EXPERT WORKMANSHIP IS FURNISHED FREE WITH EVERY HAIRCUT YOU GET at the

CAMPUS BARBER SHOP

(in the Y) BERT SMITH, Prop.

the result if the store ceased to operate:

Take Care Of The Campus

Following an adopted plan of beautification that is paralleled College, was elected permanent with the future campus design, the Landscape Arts Department is in president of the Club; meetings the midst of completing the task of setting out several thousand shrubs, were held each Monday evening in plants, and evergreens, which will materially add to the beauty of the th Y M C A and as the society was campus.

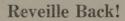
It is now our duty to keep them this way. The college is expanding Bible study, subjects discussed were in a large building program that will equip it for sufficient increased of an exceedingly varied nature. graduate will be just as interest- student made the normal requireenrollment in future years. Time and money spent in a layout of Because Dr. Bizzell's duties as presshrubbery will do little to contribute to the permanency of the project ident of the College necessitated his and the pastures just as green," as hours for which he has regisve do not take care of the plants while they are young. A bit of pride and personal care in a place which is virtually a ne for us for four years may develop a very placement of the state of the plant of the second National Bank as how the second if we do not take care of the plants while they are young.

home for us for four years may develop a very pleasant atmosphere leader of the club during Dr. Bizwith only a small amount of care from each student.

A recent visitor on the campus, travelling to all colleges in the dent of the organization. southern and western states, was very complimentary of this campus. He said that he was on the campus only a few minutes until he was The World War disrupted the aware of an atmosphere about the place that he did not find elsewhere. club, but its members under the

Few colleges, so he said, compared to this one in appearance and environment. But of course he was touched with that Aggie Spirit that only time and effort have brought here. Still, this spirit can be given a very attractive appeal to the public and visitors by keeping a beautiful campus. Let us remember that we are strongly judged by our appearand entries appeal to the public and visitors by keeping a beautiful their discussions was many examples. Let us remember that we are strongly judged by our appear-campus. Let us remember that we are strongly judged by our appear-lying and in operation during the ing change, and it is because of route to his homeland via the Ham-

campus, but each is a helpful agent.



the sight of khaki uniforms by racing madly through the ranks at daily formations.

During the Christmas holidays the little dog was sent to the Veterinary Hospital, as she had no vaccination tag as required by rapidly necessitating a meeting paralleled by similar changes in Observations. His first visit willson State law and no owners could be found.

Upon appeal of the students the Veterinary Hospital released greater numbers. The new Physics and this should be a source of en-"Reveille" after vaccinating her free of charge and waiving her feed bill for over two months. bill for over two months.

The Battalion staff takes this opportunity to express its grati- the lecture room on the second tude to the Veterinary Hospital on behalf of the corps for their attitude floor, where meetings have been in this incident.

Dr. Bizzell, then president of the no longer interested primarily in

zell's absence, was virtually presi- members of the Accounting So-

Became Economics Seminar

The original organization, how-ever, was one of the hobbies of Dr.

After a prolonged absence of two months, "Reveille," the little black dog, who endeared herself to the cadet corps by her disregard for the authorities, is again on the campus and has evidenced her joy at the sight of healing in the fall of the little in the sight of healing in thealing in the sight of healing in the sight of healing in the

Interest in the organization grew The recent trends in banking are tists at the California Institute of place that would accommodate other businesses, the speaker said, Observatory. His first visit was in

time and the society moved into graduate.

held ever since.

Large Membership

Spring Fever;—Bur-r-r! The chilly winds blowing over the campus today are the heralds unmain the ontrance of the spring season. The even will change the membership ist, no membership announcing the entrance of the spring season. The corps will change fees and no archives. Dr. Clark Executive committee of the Texits excuse for indolence from hibernation to spring fever and in honor says, "every person who has ever as Bankers' Association.

erages the following grade point values were used: grade A, two Houston Banker Says Funda- grade points per term hour; grade mentals Of Business Still B, one grade point per term hour; Compare To Those Of The grade C, no grade points; grade D, one negative grade point per term hour; grade E, two negative grade points per term hour.

The normal average for a com-"The fields of endeavor for the pany would be .500 assuming each



LOS ANGELES, Mar. 3.-Albert this that the future will be so in- route to his homeland via the Hamburg-American liner San Francisco, Bizzell, who is now president of In commenting on the probable hopes to return to Southern Calithe University of Oklahoma; he dis-

Einstein committed himself to some of the following opinions last week: Mr. Bryan holds the rank of with German youth, "has the good Lieutenant-Colonel in the Officers' fortune not to have its outlook trou-

> Answers Question There are insufficient facts avail-

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Students 25¢

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Reserve Officer