

## SMOKING

COMFORT-
You will find in our win-
dow many articles that will add much to your pleasure of smoking. Lighters
Cases
Ash Trays
Rumidors
Rum or Brandy
refills for your
Rumidor- 25 ¢
SANKEY PARK
diamonds silver watches

## 

li seems sol. But it can be in
duce to linger longer...
to leave behind enduring
memories of that fleeting ac-

Penney is as satisfactory a
nesting place as you'll find
for such money. For in return you get values in clothes and other needs of college life
that are happy compensa-

## J. C. PENNEY

 Company, Inc. Aggies",
$\begin{aligned} & \text { Lester "Squawk" Veltman will } \\ & \text { accompany Charlie Beard in } \\ & \text { making his final } \\ & \text { as a mend member of the Aggie cage }\end{aligned}$
as as a member of the Aggie cage
team. However, he will not team. However, he will not
"windup" his athletic career
but will assume his duties as
. but will assume his duties as
leader of the "Horsehide" nine.
Eyes of the Southwest will be
turned toward the diamond at Kyle field as the champion Aggies gre-
pare to open their 1932 schedule pare to open their 1932 schedule
early in April. The Aggie team of
1932 is due to be the sour er 1932 is due to be the source of vast
amounts of conversation and wo r amounts of conversation and won-
dement. and the target for each
of the five the cont of the five other conference schools
as they swing into action headed toward a second successive pennant
in as many pears in as many years.
The questisen with
wealth of sophomore weal wis hopionore material coir
pied with several veterans, includeped win several
mo Mars all Shaw who pitched the
poss dizzy in boys dizzy in the conference last
season. Will the Aggie repeat? The schedule calls for 1 repeat. gam-
es, or the maximum number that es, or the maximum number that
could be scheduled, while TCU and
SM U seeded SM U scheduled only ten games
each. Uncle Billy Dish and his
in Longhorns, diamond kings of the
conference for very nearly a score conference for very nearly a score
of years with a single interruption,
will again be the chief competitors Nh again be the chief competitors
and the schedule favors the steers
with the last two games to b played in their "Corral."


Our

SALE Sensational OF FINE UNIFORM EQUIPMENT will continue all next Take advantage of these extremely Low PRICES N W W-
WALDROP \& CO .

College Store

 invited John Lomax, famous lectur-
er and authority on national folk songs, to visit the college and lee-
tare to the students on cowboy

# ENTER NOW 

and

## WIN A PRIZE

THE TYPEWRITING CONTEST SPONSORED BY

HASWELL'S BOOK STORE

## FOUR PRIZES!

\$5 Cash First Award Three Other Valuable Prizes WILL BE HELD AT
O'Clock saturday afternoon in the battalion office
Enter your name for the Contest by THURSDAY NIGHT

## "Td hate to be called an Outdoor Girl!"

卫HAT usually means a girl's a total loss 'nature' as a last resort! But I must confess a liking for hills and forest trees and all genuine natural things.
"I like the simple sincerity of Chesterfield's advertising. Have you noticed it? There's no extravagance in the claims. Just everyday facts about the fine tobaccos they select and the painstaking way they develop the flavor and aroma.
"I've never smoked a milder cigarette! And I never tire of the flavor . . . a fine natural tobacco taste. They burn evenly, too. Either they're rolled more carefully... or the paper's better. I feel the greatest confidence in Chesterfields. They satisfy me!"


- Listen in...Hear Chesterfield's Radio Program. Nat Shilkret and his brilliant orchestra. Every System ... 10:30 E. S. T. Music that satisfies!

