

THE BATTALION

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War!

Today all eyes are turned toward the oriental front where Japan and China are fighting. Eyes are eagerly scanning newspapers for bits of information regarding the latest developments in the East. The greater powers of the world are taking a hand in the affairs and it is possible that one false move on the part of any nation will result in a disaster for which the nations of the world have been covertly and hypocritically preparing since 1920. A crisis in the history of our generation has come. Will we as a generation be different from preceding generations or will we follow in the footsteps of preceding centuries? Will we be as modern, freeminded, and original as we claim?

The characteristic attitude of the college students of this country toward political questions is one of contempt and disregard. When an individual attempts to take our lives we object—quite violently. When a group of individuals in whom we have vested an authority to take our lives does the same thing we do not even question. Perhaps we are changing and are awakening to the fact that we have a right to decide for ourselves our own disposition. Perhaps we are realizing that something more than the lives of a few of our bodyguards are at stake. On every face is a question. Just what is going on over there? What has happened today? Perhaps we have shaken off our lethargy and realized our own potentialities. Let us continue to develop our sensibilities in this line.

It is part of the present economic plan to erase its blunders with war when other remedies fail. The world today is in the grip of a depression. No part of the world is free from it because of the worldwide principles of trade in practice today. Unemployment is a universal question which remains unanswered by all political leaders. Will the surplus in labor be consumed as "cannon-fodder"? Is there another way out? The problem is our and face it we must. We have depended on gray-headed, canting, sniveling hypocrites long enough. Today is the day of Youth and in the face of a problem like this if we do not assert ourselves we are doomed as surely as the youth of preceding generations.

The year 1929 saw the opening broadsides of a commercial war with its tariffs, taxes, and what-nots; a battle of the grey-heads of all nations. With the closing or restriction of ports came the necessity for self-satisfying nations and so Japan seized Manchuria. Youth is armed and sent to battle to condone the errors of Old Age. Red blood

ODD THINGS AND NEW—By Lane Bode



WOMEN OF SOUTHERN SPAIN EAT MUD PIES FOR THEIR COMPLEXIONS

THE LADYBIRD IS NOT A BIRD—AND THEY'RE NOT ALL LADIES—

A COW—owned by Harvey Firestone—GAVE TO QUARTS OF MILK IN ONE DAY!

JACK BRITTON—LOST AND REGAINED THE WELTERWEIGHT TITLE IN THE SAME YEAR

—Akron, Ohio—

is to be used to wipe out the wavery, chalk lines written by the hands of old men. As a frank age and a frank generation let us openly decide our own problems. Plot, counter-plot, espionage, sabotage—all are tools of grey bearded fools. The wisdom of grey bearded experience is a mere figure of speech it seems. Frankness must be met with frankness and youth is ever bold and straight spoken. Youth will tackle the problem of its life with its new ideas better than have the seasoned, atrophied brains of seven thousand years of overhanded viziers, caliphs, kings, chiefs, ministers, presidents, and emperors.

Vote Shows Baseball Leading Sport; Grid Games Close Second

(Intercollegiate Press)
CLEVELAND, Feb. 3.—A survey made by the Associated Press for its members of sport writers throughout the country on the most popular sport shows that baseball is still king of the American sports world, although it is being closely pushed by football, the collegiate game.

Other popular sports were found to be favored in the order: Golf, boxing, basketball, horse racing, fishing and hunting, track and field, ice hockey, tennis.

The survey also showed golf to be the sport requiring the most skill. It was followed in the order by: baseball, tennis, billiards and boxing.

Sports requiring most strength or stamina were in the order: rowing, wrestling, boxing, football, basketball, distance running.

Sports involving the most luck were in order: golf, baseball horse racing, basketball, football.

Hillel Club Holds Banquet Honoring Out Of Town Guest

A luncheon will be given by the Hillel Club on Sunday, February sixth, in the banquet room of the mess hall, honoring Rabbi Henry Cohen of Galveston, and Dr. and Mrs. Tabenhouse of College Station.

The luncheon is a token of gratitude for the assistance given the club by its sponsors.

It's A Fact—

If you weigh 150 pounds, your daily foot poundage is 2,836,200. You pound 1,418 tons of weight into your shoes every day. Give your feet a break by having your shoes rebuilt at—

Campus Shoe Shop
(Over Exchange Store)

Chicago University Tests Prove Man Is More Intelligent

(Intercollegiate Press)
Chicago, Feb. 3.—Another Chapter was written in the controversy over who is the smarter, the man or woman student, when a test conducted by the University of Chicago in its freshman classes showed that in the first eleven ratings not one co-ed appeared.

This, in spite of the fact that

women outnumbered men in the 750 freshmen who took the examinations. First place went to William K. Traynor, 19, Chicago, son of William T. Traynor, vice president and director of Swift & Co. Knowledge didn't count in this examination, for it was a psychology test to measure intellects. For instance, an artificial language was supplied with the instructions to translate a passage from it into English. Simple problems in arithmetic which were not quite simple after all made up another part. The test by no means settled the question, however, for in other tests in other colleges and universities men have been outstanding in some, co-eds in others.

ASSEMBLY HALL

"LONELY WIVES" with ESTHER RALSTON and LAURA LA PLANT
Saturday 12:30, Adm. 25¢

SHEARER MONTGOMERY PRIVATE LIVES

"PRIVATE LIVES" Saturday 6:30 and 8:30 Admission 35¢
"INDISCREET" with GLORIA SWANSON Wednesday, Feb. 10, 6:30

"AFTER THE DANCE IS OVER"—OR ANY OTHER TIME YOU ARE HUNGRY LET US SERVE YOU

Deluxe Cafe & Confectionery
Across from the Palace Bryan ALWAYS OPEN

BECKWITH'S

Cleaners—Dyers—Hatters
Bryan, Texas
Serving The Aggies For 12 Years
Agents in all Halls

It's a Safe Bet The Aggie with Candy wins the HEART St. Valentine's Day

FEBRUARY 14th

SEND THAT FLAME A CRIMSON—HEART—OF CHOCOLATES

\$1.50 per pound — Wrapped for mailing

Casey's Confectionery

"Y"



AGGIELAND TAILOR SHOP SPECIAL PRICES

For tailor-made uniforms and coveralls, shirts, ties and underwear.

Frank Zubik, Prop.

Clothes Made To Your Measure

Like YOU want them. New Spring Samples from International and Kahn. Come in and see them.

The Campus' only Cleaning Plant
The Campus Cleaners & Tailors
(Over Exchange Store)

Valentine Day

February 14th

Don't forget "Her!"—Let us send a "Heart Package of Candy" for you—

And don't forget the sale we have on at this time.

Aggieland Pharmacy

"Your Drug Store"

VALENTINE Candies

We have a knockout on the big Johnston Candy Heart—

2 POUND \$1.98

1 POUND 98¢

Canady Special Jumbo Malted Milk 10¢

Come to our Store for Many Bargains.

Canady Pharmacy

Bryan - - - Texas

BOYS! — — —

Come To GIBBS

The Biggest Little Store in Bryan

- FOR—
- PACKARD SHOES
 - PACKARD OXFORDS
 - SUEDE JACKETS
 - RAINCOATS
 - WOOL SWEATERS
 - WOOL SHIRTS
 - SERGE BREECHES
- And at a new price level.

FOR NEAT FOOTWEAR

NOW IS THE TIME FOR YOU TO BUY A PAIR OF CORDOVAN REGULATION— DRESS SHOES - - - - \$3.98

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Bryan

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Drawing Materials and School Supplies
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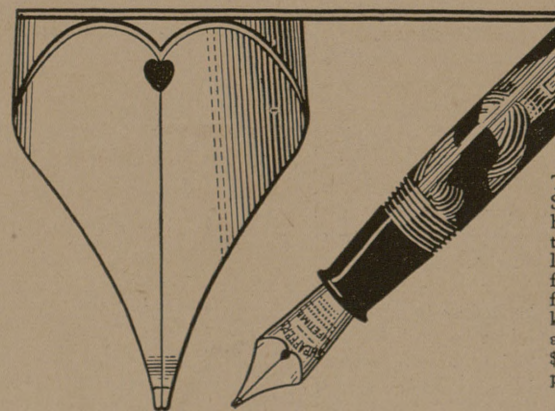
Kodaks

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Feathertouch Speeds classroom notes and all writing



This white dot identifies Sheaffer's, the ONLY Genuine Lifetime® pen.

The ONLY genuine Lifetime® guarantee is Sheaffer's; do not be deceived! Other pens may be guaranteed against defect, but Sheaffer's Lifetime® is guaranteed against everything excepting loss for your lifetime. Sheaffer's Lifetime® pens from \$7; Sheaffer's Feathertouch Lifetime® pens from \$8; Sheaffer's Autograph Lifetime® with 14-karat solid gold band suitable for duplicate of your actual signature (serving for identification) from \$13.50. Autograph pencils from \$9. Other Sheaffer pens from \$3, pencils from \$2.50.

Here's a real news flash from Sheaffer to the college world ... announcing the new Feathertouch point! Speeds classroom notes. Fast as greased lightning in action ... as soft as a feather in its silk-smooth stroke! Sheaffer designers achieved Double-Control Flow for the first time in any pen! Specially treated upper gold section retards the flow to heart pierce, forming reservoir, while platinum-glazed channel induces just the right flow to iridium point. With incredible ease Feathertouch flashes your written work to a quick finish! Now available in all Lifetime® pens.

Sheaffer First in American Colleges

A disinterested survey shows Sheaffer first in fountain pen sales in 73 out of the 100 leading American Colleges having a registration of 1700 or more.

SHEAFFER'S PENS-PENCILS-DESK SETS-SKRIP

W. A. SHEAFFER PEN COMPANY · FORT MADISON, IOWA, U.S.A.

And All Principal Cities of the World

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