
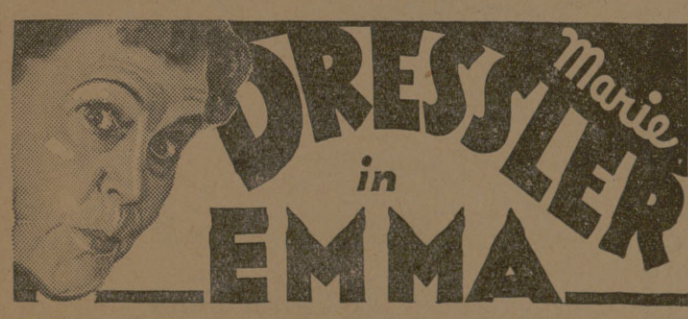



For Your Convenience
 SHAVE 20 CENTS
 HAIR CUT 25 CENTS
Jones Barber Shop
 2405 Bryan St. Bryan

SEE OUR SENIOR RINGS
 Before you place your order.
 We make both the New Style and Old, also Miniature rings.
 The Die on these rings are perfect. However you be the judge. Do you know we give you a little souvenir Fish pin with your numeral on same free when you place your order for a ring?
Caldwell's Jewelry Store
 Bryan, Texas

The Colonial Cafe
 Best Between Houston and Dallas
 AGGIES ALWAYS WELCOME
 OUR MOTTO
 "SERVICE and QUALITY"
 Navasota - - - - - Texas

AGGIES —
 THE NEW YEAR IS HERE—
 Give your hair a treat by letting us select the tonic for your hair.
The Campus Barber Shop
 in the "Y"
 BERT SMITH, Prop.

The Greater Palace
 THURSDAY — FRIDAY — SATURDAY

WHEELER and WOOLSEY
 DOROTHY LEE
 ZELMA O'NEAL
 JOS. CAWTHORN
 PEACH O'RENO
 RKO RADIO PICTURE
 PREVIEW 11 P. M. SATURDAY

MARIE DRESSLER in EMMA
 SHOW AGAIN TUESDAY—WEDNESDAY
 SUNDAY AND MONDAY
 DOUGLAS

FAIRBANKS JR. UNION DEPOT
 JOAN BLONDELL
 Guy Kibbee
 A FIRST NATIONAL & VITAPHONE HIT!

Loyola University Putting Up 10,000 Watt Broadcaster
 (College News Service)
 NEW ORLEANS, Jan. 26—Immediate construction of a new 10,000 watt radio station for Loyola University of the South this week had been authorized by the officials of the institution.
 The University broadcaster, WLW, known as the "voice of Loyola," has grown from a 10 watt station in 1922 to the high-power transmitter soon to be in operation near Kenner, La. Latest equipment is being purchased for the station at a cost of approximately \$100,000.

"Pop" Warner Says He's Not To Be New Coach At Princeton
 (College News Service)
 STANFORD UNIVERSITY, California, Jan. 26—While rumors persisted that Coach Glenn Warner of Stanford University was being offered the mentorial berth involuntarily vacated by A. L. Wittmer at Princeton, "Pop" himself this week emphatically denied the report.
 Meanwhile, it was understood that Stanford was putting the final touches on a renewal contract, soon to be offered Warner.
 "I am well satisfied where I am," declared "Pop." "All my interests are here—business, social, cultural and otherwise, so why should I change?"
 Princeton officials said they were "surveying the entire field."

SHOW TALK
 By Phillip John

Thursday, Friday, Saturday—Palace—"Peach O'Reno."
 Thursday—Assembly Hall—"Cuban Love Song."
 Friday—Assembly Hall—"Sob Sister."
 Saturday—Assembly Hall—"Beyond Victory."
 Pre-view Saturday, Tuesday, Wednesday—Palace—"Emma."
 Sunday, Monday—Palace—"Union Depot."
 Wheeler and Woolsey as good-time boys on a joyous jamboree in America's new capital of liberty, in their latest picture "Peach O'Reno" will divorce you of all your worries in their typical cuckoo comedy. Running riot in Reno with the clowns are Dorothy Lee and Zelma O'Neal.

"The Cuban Love Song," is one of Lawrence Tibbett's most delightful pictures. The story is one of a marine who loves a native girl, leaves her and tries to forget, and failing, returns to a tragic scene. The singing as usual is excellent, and the plot is well done.

James Dunn on one of his first steps to popularity in "Sob Sister," gives a typical performance as a reporter who finds competition great with the fair sex. It is a newspaper story with a bit of a different angle.

"Beyond Victory" is an excellent action picture featuring William Boyd.

Marie Dressler creates her most lovable character as "Emma." The picture, as are all of Marie's, is an excellent one, tragic, funny, and memorable. An excellent cast is with her, in Richard Cromwell, Jean Hersholt, and Myrna Loy. If you enjoy her pictures, don't miss this one.

Douglas Fairbanks Jr. does a Cagney-Gable combination in his latest, "Union Depot." It has a swift moving human story, and a background that is different. With Fairbanks are Joan Blondell, Guy Kibbee, and Lillian Bond.

Northwestern Profs Flunked By Students In Novel Experiment
 (College News Service)
 EVANSTON, Ill., Jan. 26.—Northwestern University students this week turned the tables on their professors and told them what they thought of them.

While results of an unique experiment conducted by The Daily Northwestern were being checked, faculty members wondered what sort of grades they would receive. For hundreds of students, at the request of The Daily, had cast ballots indicating "the course I dislike most" and "the course I like most."
 In addition to specifying these courses, the students were also asked to set down a grade opposite each subject and another grade for the professor in charge of the class.

Cornell Professors Develop Dope Cure
 (College News Service)
 ITHACA, N. Y., Jan. 26.—A method of treating morphine addicts so that complete cures can justly be claimed after periods of from six to nine days was described at Cornell University this week.

The treatment involves the use of sodium rhodanate as an antidote to thin the proteins which collect in the brain cells as a result of morphine injections and which cause the victim to develop a craving for the narcotic.
 By reducing the consistency of the proteins, three Cornell research workers—Drs. Robert S. Gutsell, W. D. Bancroft and John E. Rutzler—were able to break a patient of the morphine habit in six days, despite the fact that he had been an addict for sixteen years.
 During the six days, the amount of morphine given was reduced from twelve grains daily to none, sodium rhodanate was substituted for the drug. At the end of the ninth day, all desire for morphine had vanished and the patient was completely relaxed.

University Dean Says Modern Life Could Be Wilder
 (College News Service)
 EUGENE, Ore., Jan. 26.—Dean Philip A. Parsons of the University of Oregon isn't surprised that modern youth is wild—he's surprised that it isn't wilder than it is!

"Youth has practically no restraint or tradition such as controlled young people of a generation ago," he told University Y. M. C. A. members last fortnight.

Ohio University "Super-Cracker" To Feed Jobless
 (Intercollegiate Press)
 COLUMBUS, Jan. 27.—Possibility of using Ohio State University's famous "super-cracker" in feeding hungry unemployed men and women and their families was this week being considered by relief organizations.

The synthetic cracker, developed by Dr. John F. Lyman of the department of agricultural chemistry at Ohio State University and LaVaughn Dennison, graduate student, is said to contain all of the staple elements necessary for a normal human diet. In appearance, it is a small crisp wafer containing a slight amount of moisture. When eaten, it tastes slightly salty.
 According to Dr. Lyman, two pounds of the cracker a day would be sufficient to satisfy the appetite of the average man. He added

that a combination of ingredients has finally been worked out so that the taste of the wafer is "delicious."
 "I do not believe that the cracker will be widely used at first, but eventually man will overcome his psychological reaction against making an entire meal of such wholesome, inexpensive food," he declared.

Raw materials which go into the manufacture of the cracker cost but five cents per pound. Samuel Insull Jr., chairman of the Illinois Relief Committee, it was announced, is arranging for the manufacture of the "super-cracker" in large enough quantities to be used in relief work.

College Students More Mature Says Harvard President
 (College News Service)
 CAMBRIDGE, Mass., Jan. 27.—The opinion of President Nicholas Murray Butler of Columbia notwithstanding, President A. Lawrence Lowell of Harvard University believes that modern students are more mature than their predecessors of a generation ago.

In his annual report made public last fortnight, Dr. Butler maintained modern youth is "careless and inconsiderate in dress, in speech and in personal habits."
 While not in the nature of a reply to the Columbia executive, President Lowell's own report maintained that marked progress has been shown by the American college student in recent years.

President Lowell's report also included the statement that instruction in the best American colleges "corresponds with, and in some subjects at least is quite equal to, that of Oxford and Cambridge."

Balloon Used By Ohio Students To Study Radio Waves

COLUMBUS, O., Jan. 27.—Studies to determine the action of radio waves in the immediate vicinity of a transmitter this week were being conducted at Ohio State University with the aid of a balloon.
 A small transmitter attached to a 12-foot hydrogen balloon is used to send signals from various heights and the characteristics of the resultant waves noted, according to Professor Ervin E. Drees, chairman of the electrical engineer-

ing department, who is in charge of the experiments. Graduate students working with him hope to collect sufficient data to justify the formulation of a general theory describing the behavior of radio waves under certain conditions.

The second number of the Technoscope is now on sale. Students and engineers will find it instructive and interesting reading. Get your copy now.

Investing In Comfort . . .
 When you get a pair of our properly fitted glasses you are investing in something which will give you more comfort than anything else you can think of.
Dr. J. W. Payne
 Optometrist
 Masonic Bldg., Bryan, Tex.
 Opposite Queen Theatre

HASWELL'S BOOK STORE
 Aggies, come in and have a look at
The New Smith-Corona Portable Typewriter
 Watch for announcement of the typing contest to be held soon!
 Bryan - - - - - Texas



"Cream of the Crop"
LUCKY STRIKE CIGARETTES
 "IT'S TOASTED"
 Lola Lane

"I know my LUCKIES"
 "I know my LUCKIES—my throat told me the first time I smoked one how kind they are. And it's been LUCKIES ever since. LUCKIES are the only cigarettes I can smoke before singing that do not give me a sore throat. Your improved Cellophane wrapper is great, too. That easy opening tab is a stroke of genius."
 Lola Lane
"It's toasted"
 Your Throat Protection—against irritation—against cough
 And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh
 TUNE IN ON LUCKY STRIKE—60 modern minutes with the world's finest dance orchestras and Walter Winchell, whose gossip of today becomes the news of tomorrow, every Tuesday, Thursday and Saturday evening over N. B. C. networks.

CORPS DANCE **SATURDAY NITE, JAN. 30th**