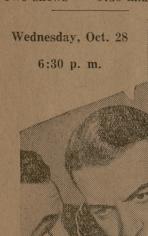
## ASSEMBLY HALL Janet Gaynor

"Daddy Long Legs" Saturday, October 24 Two shows — 6:30 and 8:30



Clive Brooks Chas. Rogers Richard Arlen

Fay Wray Jean Arthur

SUPERIORITY

Y Bldg.

THEM GOOD MALTED

MILKS

We Still Make Them!

King's, Whitman's and

Holmes Bros.

Confectionery

Pangburn's Candies

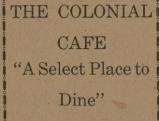
SHEER

#### THIS AND THAT

Always formost in the ranks of critics feigning interest in activities, fads and other student interests is the professor—the pedant, pedagogue, purveyor of knowledge to avid American youth. The student adopts pleated trousers and the professor scoffs—the same superior attitude is maintained regarding the darling little, practically brimless hat. "Asinine," the erudite gentleman rants to his wife and any other human unfortunate enough to be forced to listen. Youths acceptance of the silly "yo-yo," of miniature golf and its annual disregard for studies during football season have been the object of many caustic, cultured "like a duck to water," never loses himself in pursuit of pleasurehe must constantly maintain the broad grin spreads over the specprofessorial poisee.

dents so moved may witness the Morgan's ball into the ditch amid unbelieveable. Just north of Wal- raucous ejaculations from "Tomton Hall is a private electrically my" Munson, E. J. Howell and lighted croquet "layout" over their various and respective wives. which four advocates of strenuous "My God," groans a resident of outdoor exercise knock wooden Ramp A, Walton Hall, "they're at balls through wire wickets. A it again. There should be a law

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Bert Smith

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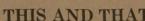
THE CAMPUS SHOE

SHOP

On the Campus since '91

(Over Exchange Store)

Campus Barber Shop





"cracks." The learned gentleman Wisconsin university eleven, giving his kicking fleg a little exer-

tacled countenance of "Doc' Yet, nightly, rain or shine, stu- Spriggs as he drives "Bloody' we ought to circulate a petition or something. I'm damned if I can study while that mallet menace continues."

> Eating pie beneath the table is passed—even freshmen are no longer doing it. Not because of softening sophomore hearts, but because someone in an official capacity has decided that etiquette shall grace Sbisa Hall. That's tearing at the very foundation of Aggie traditions. Once begun this eradication of "ancient and honorable" custom may become an obsession with those who "rule the roost." Attempting to foretell the extent of this destructive tendency is prognostsication—but it may result in students forsaking the knife to eat their peas and beans with a fork, in the inaudible ingurgitation of soup, the elimination of elbows from the table edge, proper manipulation of bread and disuse of the table clothes as napkin substitutes. All customs dear to every true Aggie. Culture may stalk the campus and students evolve into gentlemen. From two thousand cheer-strained throats the cry is heard, "may God and the ex-students forbid!"

"An Economist," says a contemporary humorist, "is a financier without money." Not always. An Economist may also be a quagga, close relative to the ass. In proof of the forgoing conclusion witness several statements given students in a recent true and false examination by a member of the Economics staff of the A & M College of Texas—"George Washington was late to his first inaugural address because the train on which he was riding was late," "Utility is something that may be removed from a commodity by a chemical process." So this is college? Apropos question, who should conduct the classes, the students or the instruc-

Paving will soon start on the center lane of College Avenue in Bryan. This paving will greatly improve the ride from College to Bryan, it being up to now, the roughest street in the county.

## **Technoscope Plans Subscription Drive**

A subscription drive is planned by the Technoscope for the near future. The first edition of the yeear will be on November 10, featuring the Coast Artillery, a new organization at this school, and an army unit in which many modernizing features have been in-

Many suggestions of the Engineering College's Magazine Association, and novel ideas of the editors will be embodied in the coming issues of the magazine.

It is good to love the unknown. -Charles Lamb.

Dr. Loouis Ferdinand, 23, a grandson of the former German Kaiser, worked for two years incognito at the Ford Motor Company in Detroit.

Since his death 15 years ago the estate of Richard Harding Davis, noted author and newspaper correspondent, has more than doubleed in value as a result of royalties from his writings.

(Continued from page 4)

badly wrenched kneed in the Tu-

lane game in New Orleans, is rap-

idly recovering and may see some service in his position at center in

Leading the reserves on the ros-

ter are "Dooley" Dawson, and

Charlie Cummings, tackles; "Bus" Moore, and "Dick" Hornsby,

guards; "Pete" Robertson, center;

Ray Murry, and "Bear" Wright,

ends; Ted Spencer, fullback;

"Frenchy" Domingue, quarterback;

Henry Graves, Nelson Rees, Geo.

Lord, and W. B. Williams, half-

Before the coming of leisure,

the starting team is chosen. Willis Nolan, who received

the game Saturday.



'life" was the monopoly of the very few.-Joseph Lee.

### The Minimax Shop

Let us serve you during the coming year. Shave 20 cents Hair cut 25 cents

Jones Barber Shop 2405 Bryan St. Bryan

Bryan Nursery & Floral Co. Beautiful Flowers

Bryan 266-R1 Bryan

For All Occasions

Macaulay.

Wisdom is ofttimes nearer when An acre in Middlesex is better The annual Freshman Week was we stoop than when we soar .- than a principality in Utopia .- dropped this year at Mt. Union

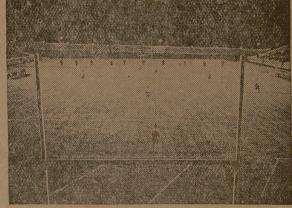
## College-trained engineers revisit the athletic field

N more than a hundred floodlighted fields, football is being played and practiced in the evening hours, before larger audiences than ever before — with fewer injuries and in latter conformity. with classroom duties.

This constructive revolution in athletics is largely the work of college-trained engineers —

young men personally familiar with the needs of college and school. They are dedicating the technical experience gained in the General Electric Test Department to the practical service of undergraduate athletics—designing and installing floodlighting equipment for virtually every sport-football, baseball, hockey, tennis, and track.

Other college men in the General Electric organization have specialized in street-



Night photograph of Temple Stadium, Philadelphia, Pennsylvania, floodlighted with G-E projectors

lighting and floodlighting projects, or in the electrical equipment of industries and mines or of immense power stations; some are designing and applying electric apparatus to propel ocean liners and locomotives. All are engaged in the planning, production, or distribution of G-E products and so are performing a work of national betterment and creating for themselves recognized spheres of personal influence.

You will be interested in Bulletin GEA-1206, "The Light that Started Sports at Night." Write for it to the nearest G-E office or to Lighting Division, General Electric Company, Schenectady, New York

## GENEPAL & ELECTRIC

Lastward no: Four thousand miles hearer the rising sun-let's go! To the land of mosques and minaretsso different from our skyscrapers, stacks and steeples. Let's see this strange, strange country. Let's see the

Where Turkish tobacco grows land where the tobacco\* grows in small leaves on slender stalks-to be tenderly picked, leaf by leaf, hung in long fragrant strings, shelter-dried and blanket-cured. Precious stuff!

Let's taste that delicate aromatic flavor-that subtle difference that makes a cigarette!



XANTHI.. CAVALLA.. SMYRNA .. SAMSOUN .. famous tobaccos!

\*Turkish tobacco is to cigarettes what seasoning is to food—the "spice," the "sauce" —or what rich, sweet cream is to coffee!

You can taste the Turkish in Chesterfield —there's enough of it, that's why. Chesterfield has not been stingy with this important addition to good taste and aroma; four famous kinds of Turkish leaf-Xanthi, Cavalla, Samsoun and Smyrna-go into the smooth, "spicy" Chesterfield blend. This is just one more reason for Chesterfield's better taste. Tobaccos from far and near, the best of their several kinds—and the right kinds. And pure, tasteless cigarette paper, the purest made. The many requisites of a milder, better smoke, complete!

That's why they're GOOD—they've got to be and they are.



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