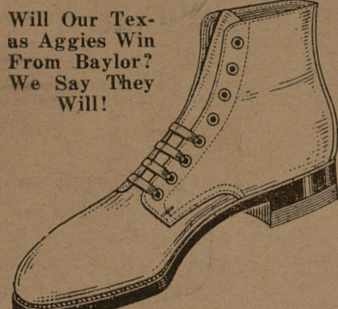


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All sizes and widths in Packard's "Aggie Special Shoes." \$6.50 and \$8.00
We are greatly pleasing the Boys with these Good Looking Packard Shoes.
See them in our windows—
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State Colored Teams Meet On Grid Here

What promises to be one of the highly interesting football games of the season for this vicinity will be played Friday afternoon, Oct. 23, when the Prairie View Normal and Industrial College Panthers and the Arkansas State College eleven tangle in the first game ever to be played on Kyle Field between negro teams.

The Prairie View Panthers are reported to have one of the best teams in their history. Monday night they defeated a strong Wiley College (Marshall) eleven 20 to 0 at the Fair Park Stadium in Dallas. Earlier in the month the Panthers eked out a 6 to 0 victory over the Langston College team from Oklahoma to break an eight-year winning streak that school had established. The Prairie View Panthers are expected to display an effective forward pass attack bolstered by the broken field running and line plunging of Roberts, a halfback.

The game is scheduled to start at 3:30 o'clock Friday afternoon. Joel Hunt, Hershel Burgess and Ralph Dorsey, former Texas Aggie football stars, two of them who are now Aggie coaches, will act as referee, umpire and head linesman respectively. Capt. E. L. Lyone will be field judge.

An added thrill to the game probably will be given by the Prairie View band and pep squad. The west side of the Kyle Field stadium will be reserved for white people and the east side for negroes.

Tentative lineup for Prairie View will be James and Johnson, ends; Sampson and Sanders, tackles; Riley and Huges, guards; J. Thomas, center; Ashford, quarterback; Roberts and Love, halfbacks; Nelum, fullback.

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AGGIELAND TAILOR SHOP
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Across the street from the Exchange Store

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15 Years Dependable Service To

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O. O. Matteza, General Agent

4 More Days

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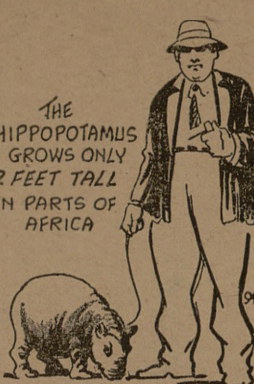
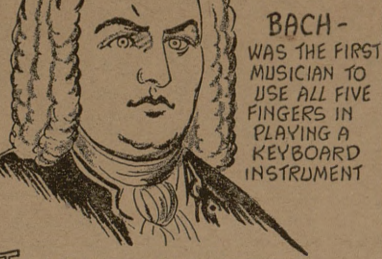
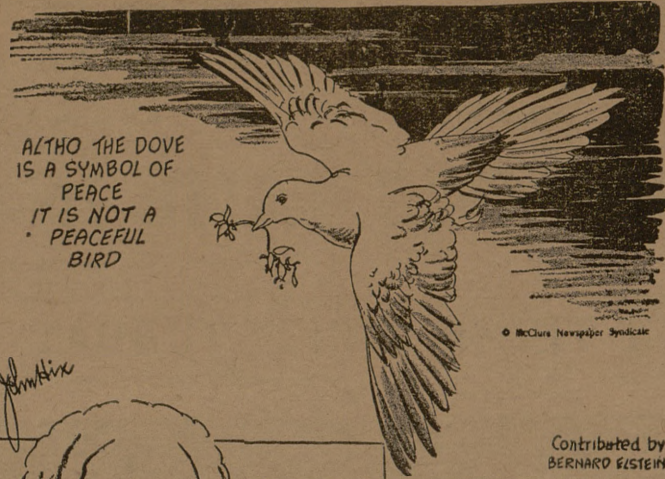
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ODD THINGS AND NEW—By Lane Bode



(WNU Service.)

THE GOOD OLD DAYS

For your disapproval, the Orth-Forsythe combination, of 1909. Scene of activities, Foster Hall. Activities:

- Not knowing orders 4
- Late guarding first relief 1
- Absent from room, inviolation of pp. 65 8
- Visiting during study hours, and talking back to sentinel 8
- Civilian trousers at retreat 2
- Powder stains on floor 2

Orth—
Oct. 4-5
Absent recitation 4
" " " " 4
" " " " 4

etc., into November.
Throwing in M. H. 6
Sitting in window of dormitory, making remarks to cadets at attention 8
Taking seat before regiment... 2
Taking seat before regiment, after having been told not to do so 6
Wearing citizen's hat on campus 4
Solid garbage in slop bucket, at inspection 4
Laughing at retreat 2
Playing tennis during study hours 4
etc., etc., and etc., then
Throwing in ranks 2
Sleeping at Sunday Morning Inspection 4
transferred to page 444.
Absent retreat 4
resigned May 23, 1910.

Cellophane Wrapper Adopted by Another Large Tobacco Firm

Announcement of Luck Strike's new notched-tab cellophane package is made in this newspaper today as one of the advertisements in the current campaign by The American Tobacco Company. In this extensive campaign advertising space in more than 1,900 daily newspapers and 260 college newspapers will be used to set forth the advantages of Lucky Strike's new cellophane wrapping. This improved wrapper differs from other cellophane packages in its new notched-tab feature which permits the package to be easily opened by the smoker. By holding down one side of the notched-tab and pulling on the other the smoker can tear off one corner of the cellophane wrapper and open the package as he has always done. The notched-tab feature makes the package very easy to open without losing any of the advantages of cellophane in retaining one mellow flavor of the toasted tobacco. The new advertising campaign will also explain the benefits accruing to the smoker through the removal of certain harmful irritants by the toasting process including the use of ultra violet rays.

Another attraction has been added to the list for football fans this week-end, when Kyle field will be the scene of a gridiron battle filled with color—Friday afternoon when two negro teams, the Prairie View Panthers and Arkansas State College fight for colored gridiron supremacy in the south. Joel Hunt, Hershel Burgess and Ralph Dorsey, all former Aggie football stars, will officiate the game. The west side of the stadium will be reserved for white people and the east for negroes.

At a revival meeting converts were coming forward by the dozen. A negro came striding down the aisle and dropped to his knees. His feet were bare and enormous as they stuck up behind him.

In a moment the revivalist started up the aisle, kneeling here and there beside the converts. The near-sighted old man peered earnestly at the negro, patted him on the shoulder and murmured: "Bless you, brother." Then kneeling behind him and putting a hand on each heel, he said: "And bless these two dear little boys."—The Gateway, University of Alberta.

Revival of an interest in Latin for its own sake in the fact that 600 persons already have subscribed to a new Magazine published entirely in Latin. It is called Auxilium Latinum, and is issued at 666 Hancock Street, Brookland, N. Y.

If a business man cannot laugh he has no right to get rich.—Sir Thomas Lipton.

Major General Smedley D. (Wild Cat) Buter, the fighting ex-Marine, was the first speaker on the University of Utah's "Master Minds and Artists" series.

The hopes of the Aggies were given another boost this week when Willis Nolan, letterman at center, again donned the uniform for the first time since the Tulane game. It is not likely that his injured knee will be in shape for the Baylor affair, but he will probably break into the line-up in the Centenary game one week hence, should the injured pinion continue to show improvement.

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GABBY GERTIE



"A gold digger generally follows a finger wave with a scalp treatment."

Patronize the advertisers of The Battalion.

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GREENWOOD COURT, BRYAN
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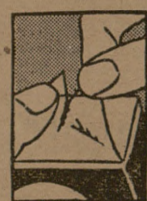
SAVE YOUR EYES!
Eyesight has much to do with ones success or failure in life. Good vision is a prime essential of success, while poor vision is a serious handicap. A careful eye examination and a proper fitted pair of glasses will stop the drain of nervous energy that comes from eye strain.
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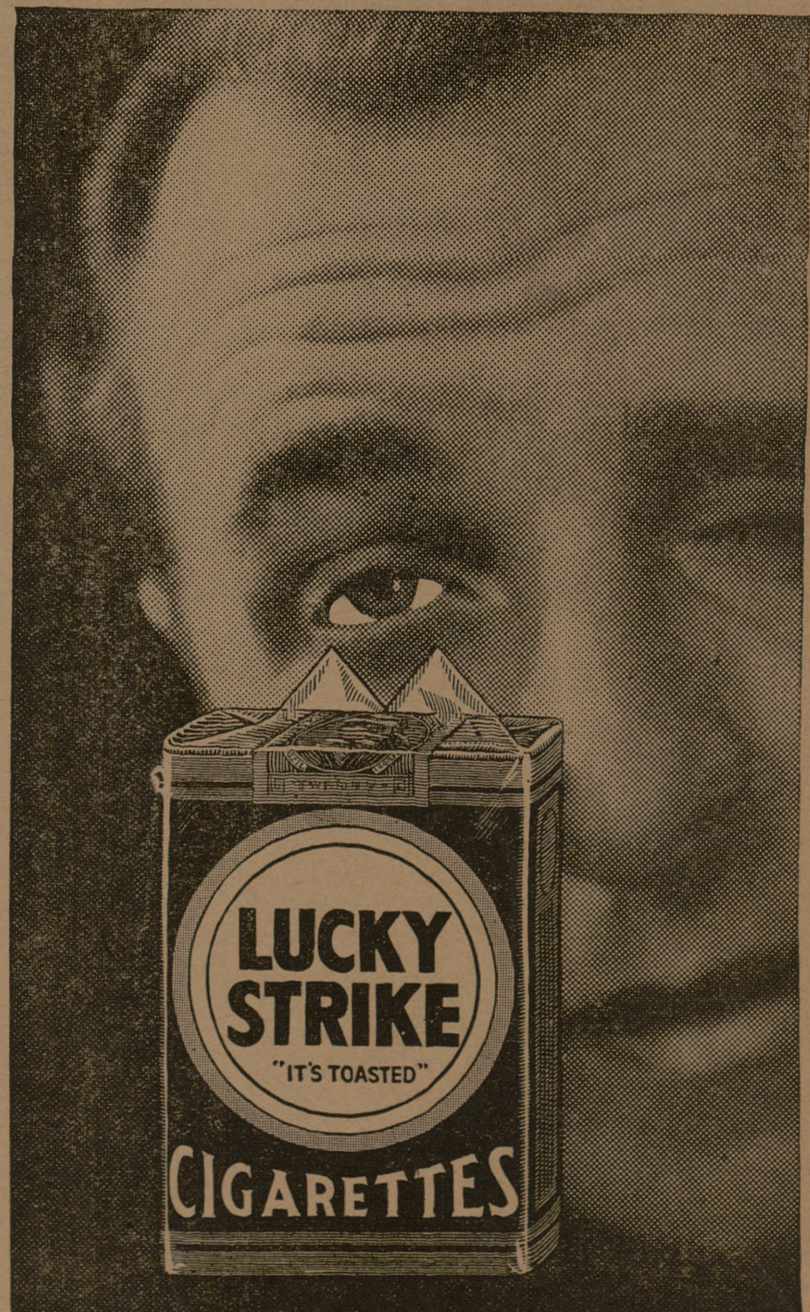
The Unique HUMIDOR PACKAGE

Zip—
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See the new notched tab on the top of the package. Hold down one half with your thumb. Tear off the other half. Simple. Quick. Zip! That's all. Unique! Wrapped in dust-proof, moisture-proof, germ-proof Cellophane. Clean, protected, neat, FRESH! — what could be more modern than LUCKIES' improved Humidor package — so easy to open! Ladies — the LUCKY tab is — your finger nail protection.

Made of the finest tobaccos—The Cream of many Crops—LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ultra Violet Rays—the process that expels certain biting, harsh irritants naturally present in every tobacco leaf. These expelled irritants are not present in your LUCKY STRIKE! "They're out — so they can't be in!" No wonder LUCKIES are always kind to your throat.



"It's toasted"

Your Throat Protection — against irritation — against cough

And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN—The Lucky Strike Dance Orchestra, every Tuesday, Thursday and Saturday evening over N. B. C. networks.