

Just try them...

then leave them -

if you can

THE BEST WAY to find out just what the new Humidor Pack does for Camel smokers is to switch over to this famous brand for an entire day. After you have tasted the Camel blend of choicest Turkish and mellowest Domestic tobaccos kept in prime fresh condition,

just quit Camels if you can. Remember, it's dust-dry cigarettes that have been robbed of their natural moisture by evaporation or scorching that sting the tongue and burn the throat. There are none of these discomforts with Camels. Try them and see for yourself.

R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C.

CAMELS



HUMIDOR
PACK

Smoke a fresh cigarette

Factory-fresh CAMELS are air-sealed in the new Sanitary Package which keeps the dust and germs out and keeps the flavor in.