

THE BATTALION

Student weekly publication of the Agricultural and Mechanical College of Texas.

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ASKING CO-OPERATION

A & M students this month are being given an opportunity to prove their interest in two of the major student activities on the campus, the college yearbook or annual and the weekly student publication.

Members of the editorial and business staffs of the two publications went to work at the beginning of the college year with plans which called for a yearbook and a student periodical, larger and more worthy of the college than any which had gone before. They realized that the poor financial condition of the country would make their tasks more difficult than usual, but they felt confident that with the co-operation of the student body their plans could be carried out.

It is that co-operation for which you are being asked. If you appreciate the improvements which have been and are being made, it is time to let the staffs know it. If you wish student publications at A & M to continue to improve, you must lend your assistance.

How you feel or what you think we can judge in only one way—by the results which are obtained in the present drive for funds.

Take a chance on a de luxe copy of The Longhorn. Buy a ticket to the benefit show of The Battalion. The price of the two together is almost negligible.

STUDENT PUBLICATIONS AND BUSINESS METHODS

That a full-time, salaried business manager of student publications is needed at A & M is forcefully impressed upon members of the publications staffs and others interested in student activities of the college by the fact that three of the four local publications are resorting to means outside of the usual journalistic field to insure their publication during the remainder of the year in a form worthy of the size and position of the college.

A business manager, such as the one contemplated in the plan for incorporation of student publications drawn up by the A & M Press club, would have in all probability made such efforts unnecessary. Under his supervision, editors would have worked out in advance a workable budget for the year, a budget suitable to the amount of funds which were apparently available, and organize deffort would have been made to obtain these funds.

Circulation of the publications would more than likely be in excess of what they now are and advertising would have been increased proportionately. Haphazard business methods would have been replaced by concentrated business effort and the publications would have been placed on a business level with the firms with which they transact business.

But such is not the case and as a result, all student publications at A & M are hard pressed to complete the college year.

PREXY'S MOON

We regret the loss of Prexy's Moon.

It is not how long that it has stood or what an easy target it makes on dark night, but what use it is to pedestrians, tourists, and air travelers as an actual assistance and as a guide.

Many a sloopwalker or night sergeant has lost his way in the catacombs of A & M, and many dark alleys and other necking places would be lightened at least so much as to give vision to the utilizer should our moon once more put forth its rays.

But it is our loss until someone's confidence in undeserving college students again misleads him to installing another beacon. It will then be left to us to prove our worthiness by letting the gleam be cast until at least the night before commencement.

Such full-mooned nights as have been seen this week will not continue indefinitely, so in advance we should bemoan the loss and attempt to regain it.

THE PAN

By D. B. McNERNEY

It always seemed strange—that the literary tastes of men who, supposedly, were seeking a college education, should be identical with those of the little boy who thrills at the daring exploits of "Two Gun Pete" or the piratical escapades of "Captain Snake-eye." We find this pitiful state of affairs existing on our own campus.

Day in and day out—the campus news-stand is called upon to furnish the literary "high-brows" with the latest and choicest heart-throb number or the newest and most blood-curdling murder story. We aren't criticising the news-stand, understand, we are simply pointing out the trend of the A & M mind along the literary angles. So many good and really worthwhile periodicals—

are published and sold for less (that should appeal to you, if nothing else) that we can't understand why students should be so inconsistent, because that is really what we are when we read such "tommy-rot" and at the same time memorize formulae of Steinmetz or the perplexing theories of Darwin.

Last week we stressed—the dollar-for-dollar view of education and now we find a means where-

by the theory may be put into practice. If we are to gain something outside of our regular prescribed courses we must make it worth our efforts.

Who knows?—

We may see the day when the much-condemned "bull-session" will take on all the aspects of a dignified discussion group, that is, if we cultivate a taste for high-minded current events.

Wouldn't you get a kick—

out of carrying on an intelligent argument with your "pet" prof, especially when it wasn't so one-sided, and having the last laugh? Something like "sky-ing out," if you must have comparisons made.

Try reading in a bigger—and better way and let's get the laugh on those "low-brows" who are so constantly confronted with new refinements of the Aggie mind.

To Publish Anthology Of College Poetry

Because of the proportions to which American college and university poetry has grown, Henry Harrison, the New York publisher, will issue an anthology called American College Verse.

All students who write poetry are urged to communicate promptly with this publishing house, so that they may be sent full details. The anthology will be edited by Mr. Harrison

himself, and illustrated by Charles Cullen.

Prizes of \$25, \$15, and \$10 will be awarded to the authors of the three best poems in this anthology, to be selected by a distinguished board of judges.

Henry Harrison is the author of Myself Limited, a book of poems that has earned wide critical praise. His work has appeared in over 100 publications in the U. S., Canada, England, and France. He has been a poetry critic for years, and is the editor of the annual Grub Street Book of Verse, as well as several other anthologies. He is the publisher of Poetry World, the monthly magazine; and has published books of verse by Mary Carolyn Davies, Clement Wood, Ralph Cheyney, Lucia Trent, Benjamin Musser and innumerable other distinguished poets.

Charles Cullen has illustrated Countee Cullen's books, and Mr. Harrison's Grub Street annual. His art has been acclaimed by many nationwide journals, including The American Mercury, Pasadena Star-News, Toledo Times, Newark News, Spokane Review, Syracuse Post-Standard, etc.

In writing for information, students should mention the name of their college. Address Henry Harrison, Publisher, 27 East 7th Street, New York.

A thorough revision of the Mexican constitution, adopted in 1917, is being considered at a conference at Mexico City this month.

STEPPING INTO A MODERN WORLD



Nothing small about this work

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