Collegiate World

STUDENTS ESTABLISH SERMON SWEEPSTAKES

Cambridge, England— (IP)— The varied restrictions which tend to make Gulf Stream water. life dull for Cambridge University mons Sweepstakes."

Unwittingly, the pastors of 12 lo- sure. cal churches play the biggest part in the operation of this newest and such a pressure that the adjacent strangest sporting event which has already become famous.

the length of the Sunday sermons of other is filling. the pastors.

In the rooms of the organizers of the sweepstakes are charts showing the records of past performances by the divines, and there bets ranging tank is exhausted the other is ready to begin functioning.

Professor Claude was able to light the divines, and there bets ranging from two shillings to ten shillings may be placed up to 11 o'clock every Sunday on any one of the day's speak-

A group of official timers take their stop watches to the various churches with them, and keep careful track of the number of minutes overtime each pastor preaches.

After several weeks of observation, the affair has become one of handicaps, and there are dopesters and tip-sters who regularly clean up because they have carefully studied the habits of the ministers in the town.

The university preacher, usually a visitor, usually is an unknown quantity, and is the object of bets of the casual followers of the sport, and is tice until further notice

minister who substituted for a long through low grades on their part. shot and on whom bets were allowed at regular minister's rates, set a new record by preaching for 56 minutes.

Statistics reveal that 211/2 minutes is the average length of a sermon, with one which lasted only nine min-utes holding the record in that direc-ed, for they account for a large per-

Length of prayers is not taken into account in calculating the extent of the pastor's remarks.

COLLEGE OR PEN

SALT LAKE CITY, Utah-(IP)-With penitentiary convicts writing for the elite magazines and studying university extension courses, and with colleges banning automobiles and photographing all incoming students with serial number cards stuck up in front of their bosoms, the saying has be-

"If you can't go to college, go to

Now, University of Utah undergraduates love their alma mater dearly, and when the little cards with numbers on were included in the photographs, they passed it off as convenience to the hard worked college officials who like to keep their students straight in their records.

But when the same pictures—num-

bers and all—appeared in this year's books (called Frosh Bibles on many a campus), it was to say the least disconcerting.

A young revolution was threatened until the Utah Chronicle, sensing trouble if something was not done, carefully explained that convict pictures always appear without collars and ties, whereas every student photographed fortunately had been clothed to the gills.

Moreover, the college newspaper pinted out, the student pictures were taken before the undergraduates had sworn to go without shaving until old alma mater defeated hated Siwash. Convict pictures always are un-

And as a further precaution against a general uprising, the Chronicle suggested that a double-barrelled shot gun be used on the next humorist who commented:

"Doesn't it look just like a convict in the rogues' gallery?"

Our happiness is equal to our re-ources divided by our wants; we must diminish our wants to increase our quotient.—Mgr. Michael J. La-

HARNESS GULF STREAM

MATANZAS, Cuba—(IP)—After two failures which cost his backers hundreds of thousands of dollars, Professor George Claude has at last demonstrated the practicability of his electrical power plant operated by utilizing variations in temperature of

As cold water flows from the huge students on Sundays, no longer hold tube more than 4,000 feet long to the any threat to the happiness of a large bottom of the ocean, warm water from number of the undergraduates since the surface flows into great vacuum the inauguration of the "Sunday Sertanks, where it is converted into steam because of the lack of pres-

In a short time the steam reaches water flowing about vacuum tanks What it amounts to is betting on condenses the steam in one while the

The condensation produces a fresh vacuum, so that by the time the full

40 light bulbs with his strange turbine.

Observers believe it will mean a revolution in industrial power meth-

Athlete and Student
BLACKSBURG, Va.—(IP)—William Grinus jr. the second freshman ever to win class numerals in four sports at Virginia Polytechnic Institute, stands at the head of a class of 500 in academic work. Grinus is from Orient, Ill., and he met requirements for athletic awards in football, boxing, baseball and track.

Athletes Study

MADISON, Wis .- (IP)-"No pracusually given long odds. Odds on a books!" is a sign recently posted on bishop are automatically cut in two, however.

The unit further hotel books! is a sign recently posted on the training room door of the Unihowever. Not long ago the sweepstakes nar-rowly escaped bankruptcy when a seldom loses a member of his team

> The student's ability can be measured very well, but we have no methods of comparable validity for guag-ing interest and opportunity. These ed, for they account for a large percentage of scholastic failures.— D. T.



If You Want To Listen In-

SNOWFLAKES are this season's newest develop-

A fabric entirely original totally different . . . still in keeping with the season's trend.

If the unusual appeals to you, Snowflakes will . . .

Of course they are by Braeburn.

> \$35 \$40 \$45 all with two trousers

)aldrop&(o

College Station Bryan

DID YOU KNOW



By J. A. Barnes

Yesterday was Dean Charles Purear's seventieth birthday?

The first copy of The Battalion was published in 1901, twenty-nine years

The water tower is over 150 feet high and has a capacity of 150,000

From September 19 to October 10, this year, there were 584 teaspoons,

254 knives, and 350 pie plates removed from the mess hall?

The Mississippi River flows up hill and the entire Jordan river is below sea level?

Bob Herbert, editor-in-chief of The Battalion, was actually caught walk-

ing down with the First Battalion, Infantry, staff early last week?

In an effort to offset the habit of becoming "music listeners" gendered in youngsters by the radio and player piano, school authorities in New York are setting up courses in music to develop "players of music" among children.

We are killing the race off faster than ever in history.—Clarence Dar-

CAMPUS SHOE SHOP Serving A & M Since "91"

Listen, Aggies

BEFORE YOU HAVE YOUR UNIFORM MADE—SEE US. WE MAKE UNIFORMS, SHIRTS, BREECHES AND SLACKS

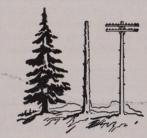
OUR PRICES ARE RIGHT

The Aggieland Tailor Shop

DRAWING MATERIAL AND SCHOOL SUPPLIES MACHINES AND RECORDS—ATWATER-KENT R. C. A. AND VICTOR RADIOS

Haswell's Book Store

BRYAN, TEXAS



that purchasing merely means buying



Back and forth across four states traveled a Western Electric man-

out to secure one particular kind of tree for telephone poles. (I, Month

after month he checked quantity and quality of timber, means and cost of transportation,

the labor situation, value of stumpage,



prices. Not until every point

was settled satisfactorily did Western Electric buy a single pole.

I Purchasing all the Bell System uses is a vast and fascinating task. It requires keen

judgment, extensive research, scientific planning. Western Electric continually searches

the whole world to make sure of adequate sources of supply.

This is just one of its many responsibilities in the Bell System.



Western Electric

Manufacturers...Purchasers...Distributors

